



**Regular Meeting of the Board of Directors
March 13, 2018
Minutes**

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on March 13, 2018, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors

Present unless otherwise noted

Commissioner Lawrence Weekly, Chair	Mayor Pro Tem Peggy Leavitt
Mr. Chuck Bowling, Vice Chair	Mr. Gregory Lee
Mr. Bill Noonan, Secretary <i>absent</i>	Mayor John Lee..... <i>absent</i>
Commissioner Larry Brown, Treasurer	Councilman John Marz
Councilwoman Michele Fiore	Councilman George Rapson..... <i>absent</i>
Mayor Carolyn Goodman	Ms. Mary Beth Sewald
Mr. Tom Jenkin..... <i>absent</i>	Mr. Maurice Wooden

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, Chief Executive Officer
	Steve Hill, President/COO
	Luke Puschnig, Esq., CEM, Legal Counsel
	Ed Finger, Chief Financial Officer
	Jacqueline Peterson, Chief Communications & Public Affairs Officer
	Barbara Bolender, Chief People Officer
	Cathy Tull, Chief Marketing Officer
Terry Jicinsky, Senior Vice President of Operations	

OPENING CEREMONIES – CALL TO ORDER

Chair Lawrence Weekly called the meeting to order at 9:01 a.m.

INVOCATION The invocation was delivered by Father Ron Zanoni, Director of Vocations for the Catholic Diocese of Las Vegas.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

Vice Chair Chuck Bowling entered the meeting at 9:03 a.m.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Aleta Dupree commented on the importance of infrastructure improvements, LVCVA land acquisition, and local transportation. Ms. Dupree also emphasized the importance of the Las Vegas Convention Center (LVCC) being mindful of diversity.

Member Peggy Leavitt entered the meeting at 9:04 a.m.

BOARD APPOINTMENT

In accordance with the Nevada Revised Statutes (NRS), the following appointment was made to the Las Vegas Convention and Visitors Authority Board of Directors by the City of Las Vegas:

From the Governing Body of the City of Las Vegas.....NRS 244A.603(1)(b)
Councilwoman Michele Fiore

This was an information item. Not an action item.

Oath of Office was administered to the newly appointed Member of the Board by the Honorable Judge Betsy Gonzalez.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve the March 13, 2018, Regular Meeting of the Board of Directors' agenda and the February 13, 2018, Regular Meeting of the Board of Directors' minutes.

PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION

PRESENTED

Presentations by the Las Vegas Convention and Visitors Authority Staff

Barbara Bolender, Chief People Officer, recognized the LVCVA ambassadors acknowledged at the Customer Service Excellence Awards on March 1 in partnership with Member Mary Beth Sewald and the Las Vegas Metro Chamber of Commerce.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- ASD Market Week - March 11-14
- International Pizza Expo - March 20-22
- NADA Show 2018 - March 23-25
- Nightclub & Bar Show - March 26-28
- Big League Weekend - March 17-18

Cathy Tull, Chief Marketing Officer, delivered a video presentation on the following marketing highlights:

- Las Vegas Sign - Tourism Ireland's Global Greening Initiative - March 15-17
- World Men's Curling Championship - March 31-April 8
- Chris Stapleton at the Laughlin Events Center - March 24
- Luke Bryan at the Laughlin Events Center - April 7
- Airline Updates
 - Southwest Airlines 2018 Las Vegas Rally - February 19
 - Air Canada Rouge begins seasonal daily service from Edmonton, Canada, to Las Vegas October-April.
 - Sun Country Airlines begins seasonal four-times weekly service from Dallas, Texas, to Las Vegas June 7-August 20.
- Marketing Initiatives
 - LVCVA/British Airways Pop-up Clinic in Dublin, Ireland
 - Touring Club Italiano Magazine February issue feature of Las Vegas

Ms. Tull introduced Chris Powell, President and General Manager of the Las Vegas Motor Speedway, in the audience. Mr. Powell thanked the LVCVA for the support of NASCAR in Las Vegas, recognized the success of NASCAR Weekend on March 2-4, and discussed the showcasing of Las Vegas at numerous NASCAR events.

Ed Finger, Chief Financial Officer, announced that the Finance Department received the Certificate of Achievement for Excellence in Financial Reporting and the Popular Annual Financial Reporting Award from the Government Finance Officers Association. Mr. Finger recognized the work of Shannon Anderegg, Vice President of Finance, and Carrie Webb, Director of Financial Resources.

Jacqueline Peterson, Chief Communications & Public Affairs Officer, delivered a PowerPoint presentation on the following public affairs highlights:

- Ultimate Vegas Sports Weekend Kick-Off Pep Rally - February 28
- Los Angeles Media Outreach Event
- February Media Coverage including: Food & Wine, Dujour, Delish, Business Insider, and Good Day Columbus
- Coverage of the Office of the Clark County Clerk's temporary marriage license office at McCarran International Airport in February

Rossi Ralenkotter, Chief Executive Officer, noted the Big League Weekend rematch of the 2016 World Series between the Chicago Cubs and Cleveland Indians.

This was an information item. Not an action item.

STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

ITEM 1. **Las Vegas Events – Event Approval - PAC-12 Conference Men's Basketball Tournament - March 11-14, 2020**

Ms. Tull requested the Board of Directors approve Las Vegas Events (LVE) entering into a contract in the amount of \$500,000 to fund the Pac-12 Men's Basketball Tournament. The event will be held at the T-Mobile Arena from March 11-14, 2020.

Fiscal Impact

FY 2020 \$500,000 Estimated expenditure

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve Las Vegas Events (LVE) entering into a contract in the amount of \$500,000 to fund the Pac-12 Men's Basketball Tournament.

OPERATIONS DIVISION

ITEM 2. **Purchase of Banquet Tables (Contract Joinder)**

Mr. Jicinsky requested the Board of Directors: 1) Approve contract joinder #GS-03F-041DA with the U.S. General Services Administration (GSA), for the purchase of banquet tables, with MityLite, Inc., of Orem, Utah, in the estimated amount of \$133,858; 2) Authorize the Chief Executive Officer to execute the contract documents; 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

Fiscal Impact

FY 2018 \$133,858 Estimated expenditure

Chair Lawrence Weekly inquired about the disposal or donation of used tables, to which Mr. Jicinsky answered that the LVCVA followed government guidelines for the auction of the tables. Chair Weekly asked how the public was notified of government auctions, to which Mr. Jicinsky explained the online and posted notification program through the Client Services Department.

Member Carolyn Goodman asked why the contract was not cyclical for repairs and replacement. Mr. Jicinsky outlined the flexibility of the contract and explained that the item was brought to the Board due to the amount of the expenditure.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve contract joinder #GS-03F-041DA with the U.S. General Services Administration (GSA), for the purchase of banquet tables, with MityLite, Inc., of Orem, Utah, in the estimated amount of \$133,858; 2) Authorize the Chief Executive Officer to execute the contract documents; 3) Authorize any residual unexpended balances from this authorization to revert to available capital funds.

GENERAL GOVERNMENT DIVISION

ITEM 3. **U.S. Travel Association Annual Membership**

Ms. Peterson requested the Board of Directors: 1) Approve an expenditure of \$111,550 to renew an annual membership with the U.S. Travel Association for calendar year 2018; 2) Authorize the LVCVA Chief Executive Officer to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2018 \$111,550 Estimated expenditure

Vice Chair Chuck Bowling thanked Mr. Ralenkotter and Ms. Tull for their leadership in tourism.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to: 1) Approve an expenditure of \$111,550 to renew an annual membership with the U.S. Travel Association for calendar year 2018; 2) Authorize the LVCVA Chief Executive Officer to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 4. **Legal Counsel's Report and Recommendation(s)**

There were no new legal items to report.

This was an information item. Not an action item.

COMMITTEES

ITEM 5. **Audit Committee Report**

The Audit Committee met on February 27, 2018, to discuss items A-E.

Audit Committee Vice Chair Gregory Lee presented and gave the Committee's recommendation to the Board of Directors for items A-D.

Item A. Audit Committee Officers and Charter

Vice Chair Bowling moved and it was carried by unanimous vote of the voting members present to approve Item A. Audit Committee Officers and Charter.

Item B. Appointment of External Audit Firm

Fiscal Impact

Item B

FY 2019 \$54,500 Estimated expenditure
FY 2020 \$55,500 Estimated expenditure

Member Carolyn Goodman, Chair Lawrence Weekly, and Treasurer Larry Brown disclosed that Piercy Bowler Taylor & Kern (PBTk) served as their accountants, to which Luke Puschnig, Legal Counsel, confirmed that they may still vote.

Member Peggy Leavitt announced that she would abstain from the vote due to her relation to Thomas Donahue of PBTk.

Vice Chair Bowling moved and it was carried by unanimous vote of the voting members present, with the exception of Member Peggy Leavitt who abstained, to approve Item B. Appointment of External Audit Firm.

Item C. LVCCD Debt Service Fund Resolution

Treasurer Larry Brown moved and it was carried by unanimous vote of the voting members present to approve Item C. LVCCD Debt Service Fund Resolution.

Item D. Proposed Changes to Policies

Vice Chair Bowling moved and it was carried by unanimous vote of the voting members present to approve Item D. Proposed Changes to Policies.

Committee Vice Chair Gregory Lee presented the Committee's report on Item E.

No action was required on item E.

Item E. Internal Auditor's Report

ITEM 6.

Las Vegas Convention Center District Committee Report

The LVCCD Committee met on March 1, 2018, to discuss items A-C.

LVCCD Committee Chair Chuck Bowling presented a report and gave the Committee's recommendation to Board of Directors for items A-C.

Item A. LVCCD Committee Officers and Charter

Member Gregory Lee moved and it was carried by unanimous vote of the voting members present to approve Item A. LVCCD Committee Officers and Charter.

Item B. Las Vegas Convention Center District Phase Two Turner Construction/Martin-Harris Construction Manager at Risk Contract

Fiscal Impact

Item B

FY 2018	\$1,340,000	Estimated expenditure
FY 2019	\$1,333,349	Estimated expenditure

Mr. Jicinsky provided a summary of the LVCCD Phase Two Expansion project and the CMAR selection process.

Terry Miller, LVCVA Owner's Representative, delivered a PowerPoint presentation on the selection process and the qualifications of Turner Martin-Harris.

Member Gregory Lee asked if the LVCCD Phase Two project was a fast-track project, to which Mr. Miller confirmed that it was. Member Lee inquired about additional costs and change order fees, to which Mr. Miller outlined the specifics of established costs and potential increases in project costs.

Committee Chair Chuck Bowling recognized the extensive work of the Evaluation Team and thanked Oversight Panel for Convention Facilities in Clark County Chair Bill Ham for his efforts on the Evaluation Team.

Panel Chair Ham expressed his appreciation of the Evaluation Team and the selection process as well as his support of the selection of Turner Martin-Harris as the CMAR for the LVCCD Phase Two Expansion project.

Chair Lawrence Weekly applauded the Evaluation Team for their efforts in the selection process.

Committee Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to approve Item B. Las Vegas Convention Center District Phase Two Turner Construction/Martin-Harris Construction Manager at Risk Contract.

Item C. Las Vegas Convention Center District Phase Two Sub-Surface Soil Investigation Services

Fiscal Impact

Item C

FY 2018	\$1,100,000	Estimated expenditure
FY 2019	\$ 875,000	Estimated expenditure

Mr. Jicinsky discussed the preliminary work of Geotechnical & Environmental Services, Inc. and outlined the proposed amendment to their existing professional services agreement contract.

Treasurer Larry Brown moved and it was carried by unanimous vote of the voting members present to approve Item C. Las Vegas Convention Center District Phase Two Sub-Surface Soil Investigation Services.

Committee Appointments

LVCVA Board Policy mandates that Committee Members be selected by the Chairman of the Board of Directors and ratified by the Board Members.

Chair Lawrence Weekly nominated Member Michele Fiore to serve on the Audit and Policy Committees of the Board of Directors.

Vice Chair Chuck Bowling moved and it was carried by unanimous vote of the voting members present to appoint Member Michele Fiore to serve on the Audit and Policy Committees of the Board of Directors.

DIRECTORS' RECOGNITION

Member Michele Fiore discussed the growth in Ward 6 and recognized the Nevada Department of Transportation and the Regional Transportation Commission for their infrastructure improvements. Chair Lawrence Weekly expressed his excitement for the 2018 Flashlight Egg Hunt, to which Member Fiore confirmed that it would be held on March 16.

Member Mary Beth Sewald thanked Ms. Bolender and the LVCVA for their partnership with the Customer Service Excellence Awards, discussed the success of the event on March 1 in partnership with the Las Vegas Golden Knights, and acknowledged the partnership of the Las Vegas 51s for a future event. Member Sewald discussed Interstate 11 improvements and noted her participation in the I-11 Summit on February 21 in Phoenix, Arizona. Member Sewald also outlined the Las Vegas Metro Chamber of Commerce's insurance plan.

Member John Marz invited the Board and audience to Henderson's St. Patrick's Day Parade & Festival on March 16-18.

Member Gregory Lee recognized the LVCVA Marketing Department and LVE for the March sports events in Las Vegas, as well as Mr. Miller for his representation of future projects in Las Vegas. Member Lee also recognized the construction of a new fuel station in Mesquite.

Member Peggy Leavitt discussed her participation in the Town Hall Meeting on Tourism in Boulder City on March 1 and recognized Meg McDaniel, LVCVA Senior Manager of Extended Destinations, for her presentation at the event. Member Leavitt also discussed a Boulder City tourism summit called *Showcase Boulder City* in April. Chair Lawrence Weekly acknowledged the importance of including extended destinations in tourism discussions.

Member Carolyn Goodman discussed traffic delays during Project NEON, encouraged the use of the Waze app to stay up to date with road closures, and discussed the importance of widening Interstate 15 from Barstow, California, to the Nevada state border. Member Goodman also announced that the Las Vegas Lights would be playing in Fresno, California, on March 17, recognized the team's opening game at Cashman Field on March 24, and acknowledged the smooth transition of Cashman Field from a baseball field to soccer field.

Vice Chair Chuck Bowling expressed his excitement for the future of the LVCCD Phase Two Expansion project and recognized the collaboration of all parties involved.

Chair Weekly applauded Vice Chair Bowling for his leadership on the LVCCD Committee, discussed the importance of the completion of I-11 and infrastructure improvements, and thanked Member Goodman for sharing the Waze app. Chair Weekly also announced District D's Mini March Madness event on March 16 and recognized William Covington, Clark County Administrative Specialist, for his work coordinating the event. Chair Weekly invited Turner Martin-Harris to speak during Public Comments.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Shaundell Newsome, Founder & Visionary of Sumnu Marketing, expressed the importance of celebrating diversity, acknowledged Sumnu Marketing for earning the National Minority Supplier Development Council's National Award, and recognized Turner Martin-Harris for their support of the National Minority Supplier Development Council. Mr. Newsome also commended NASCAR for celebrating diversity by recognizing Wendell Scott at the Las Vegas Motor Speedway and announced the Women in Business & Politics Awards Luncheon on March 30 hosted by the Urban Chamber of Commerce.

Ms. Dupree discussed the necessity of wayfinding throughout the LVCC campus and encouraged accessibility for the disabled community.

Michael Garwood discussed the benefits of living in Las Vegas, expressed his appreciation to Member Carolyn Goodman and the City of Las Vegas for facilities accessible to the homeless, and discussed his current employment situation with MGM Resort properties.

Ed Uehling referenced discussions at the Southern Nevada Forum - Transportation & Infrastructure Committee meeting on March 13 regarding transportation from McCarran International Airport to the Strip and cautioned the negative impact of considering input from the stakeholders.

Guy Martin and Dewey Newton, Co-Principals of Turner Martin-Harris, expressed their commitment to inclusion of local, minority-owned, and women-owned businesses and thanked the Board, LVCVA, Mr. Miller, and Cordell Corporation for their efforts and commitment to the LVCCD project. Chair Lawrence Weekly recognized past conversations with Mr. Martin regarding diversity and inclusion in local projects, wished Turner Martin-Harris the best of luck, and thanked Panel Chair Bill Ham for his efforts in the selection process.

ADJOURNMENT

Chair Lawrence Weekly adjourned the meeting at 10:27 a.m.

Respectfully submitted,

Date Approved: April 10, 2018

Courtney Lipski
Executive Assistant to the Board of Directors

Lawrence Weekly
Chair