



**Regular Meeting of the Board of Directors
May 10, 2022
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on May 12, 2022 at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in accordance with the State of Nevada Executive Department Declaration of Emergency Directives 006 and 044, dated March 22, 2020 and April 19, 2021, respectively.

Board of Directors (Board)

Present unless otherwise noted

Councilman John Marz, Chair	Mr. Brian Gullbrants
Mr. Anton Nikodemus, Vice Chair	Ms. Jan Jones Blackhurst
Commissioner Jim Gibson, Secretary	Mayor Kiernan McManus
Mr. Scott DeAngelo, Treasurer.....via phone	Commissioner Michael Naft..... <i>absent</i>
Councilwoman Michele Fiore..... <i>via phone</i>	Ms. Mary Beth Sewald..... <i>via phone</i>
Mayor Carolyn Goodman..... <i>via phone</i>	Mr. Steve Thompson
Councilwoman Pamela Goynes-Brown	Councilman Brian Wursten..... <i>via phone</i>

LVCVA Executive Staff present

Steve Hill, CEO/President
Caroline Bateman, General Counsel
Ed Finger, Chief Financial Officer
Brian Yost, Chief Operating Officer
Lori Nelson-Kraft, Sr. VP of Communications
Kate Wik, Chief Marketing Officer
Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chairman John Marz called the meeting to order at 9:01 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present except for Members Michael Naft and Jan Jones Blackhurst.

The Pledge of Allegiance was performed.

Member Jones Blackhurst entered the meeting at 9:09 a.m.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments on the floor by the public.

APPROVAL OF AGENDA AND MINUTES

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Secretary Jim Gibson moved, and it was carried by unanimous vote of the voting members, to approve the May 10, 2022, Regular Meeting of the Board of Directors agenda, and to approve the minutes of the April 12, 2022 Regular Meeting of the Board of Directors.

PRESENTATIONS

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, delivered a PowerPoint and video presentation on building updates including the following past and upcoming events at the Las Vegas Convention Center (LVCC): National Association of Broadcasters, WasteExpo, International Council of Shopping Centers, and White Label World Expo.

Mr. Yost and Kate Wik, Chief Marketing Officer, provided a summary of the National Football League (NFL) Draft event in Las Vegas, discussing the following: planning efforts, communication efforts regarding lane closures on Las Vegas Boulevard and transportation options, NFL-hosted community outreach events, media activations, branding, coverage and resulting impressions, and social media efforts.

Mr. Yost thanked LVCVA Staff, Clark County Commission Staff, public safety groups, and the Board for their efforts and support.

Ms. Wik shared a video of television broadcaster Rich Eisen providing thoughts on the 2022 NFL Draft in Las Vegas.

Ms. Wik provided information on the recent Expedia EXPLORE 22 Conference, and its North American Campaign of the Year Award presented to the LVCVA for its recovery efforts, and thanked LVCVA Staff and advertising partners for their efforts.

Lori Nelson-Kraft, Senior Vice President of Communications, described the LVCVA's approach in celebration of the U.S. Travel Association's National Travel and Tourism Week, by thanking visitors for choosing Las Vegas as their travel destination, and thanking Las Vegas's hospitality workforce.

Ms. Nelson-Kraft shared a video providing information on the founding of the LVCVA's News Bureau, a historic collection of Las Vegas images and artifacts. Ms. Nelson-Kraft stated that the LVCVA Archives will reach a milestone of 75 years in existence and provided information on celebrations in honor of that milestone.

Member Carolyn Goodman expressed support for the LVCVA's preservation of the city's history.

Steve Hill, Chief Executive Officer (CEO)/President, thanked the NFL, Las Vegas resort partners, [Clark] County Commission staff, and LVCVA staff for their efforts on the NFL Draft.

Chair Marz indicated that Agenda Item 6 would be moved to follow Agenda Item 4.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

MARKETING DIVISION

- ITEM 1. **Formula One Sponsorship Agreement - Las Vegas, Nevada – 2023-2025**
Mr. Hill described Formula 1's business model as it relates to this request, provided details on the agreement including public safety and volunteer provisions, marketing support, and use of convention center space. Mr. Hill acknowledged the magnitude of Formula 1 events and requested that the Board consider authorizing him to execute a three-year Sponsorship Agreement with Liberty Dice, Inc. (Liberty), in an amount not to exceed \$19,500,000, for an annual Formula One Grand Prix race to take place in Clark County, Nevada, in November 2023-2025.

Member Jones Blackhurst provided comments on a recent Formula 1 event that took place in Florida.

Fiscal Impact

FY 2024: \$6,500,000 Expenditure

FY 2025: \$6,500,000 Expenditure

FY 2026: \$6,500,000 Expenditure

Member Jones Blackhurst moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute a three-year Sponsorship Agreement with Liberty Dice, Inc. (Liberty), in an amount not to exceed \$19,500,000, for an annual Formula One Grand Prix race to take place in Clark County, Nevada, in November 2023-2025.

ITEM 2.

Oracle CloudWorld 2022-2024 – Sponsorship Agreement - Las Vegas, Nevada

Mr. Hill commented on the LVCVA's recent involvement with citywide corporate events. Fletch Brunelle, Vice President of Marketing, provided history and background on Oracle's CloudWorld event and the proposed agreement, and requested that the Board consider authorizing the CEO/President to execute a three-year Sponsorship Agreement with Oracle Corporation (Oracle), in an amount not to exceed \$945,000, to hold the Oracle CloudWorld conference in Las Vegas in 2022-2024.

Member Jones Blackhurst disclosed that she serves on the Board of Directors for Caesars Entertainment and Item 2 contemplates a sponsorship agreement for an event that will partly take place at Caesars Forum and includes a significant room blocks at Caesars. Member Jones Blackhurst stated that while she did not participate in the negotiation process for the proposed sponsorship agreement, her position on the Board at Caesars Entertainment constitutes a commitment in a private capacity to Caesars interests that requires her to recuse from voting.

Fiscal Impact

FY2023: \$270,000 Expenditure

FY2024: \$360,000 Expenditure

FY2025: \$315,000 Expenditure

Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members with the exception of Member Jones Blackhurst who abstained, to authorize the CEO/President to execute a three-year Sponsorship Agreement with Oracle, in an amount not to exceed \$945,000, to hold the Oracle CloudWorld conference in Las Vegas in 2022-2024.

GENERAL GOVERNMENT DIVISION

ITEM 3.

Fiscal Year 2023 Preliminary Budget

Ed Finger, Chief Financial Officer, clarified his intent to combine Agenda Items 3, 4 and 6 into a single conversation. Mr. Finger indicated he would then turn it over to Audit Committee Chair Kiernan McManus for his report on the Audit Committee Agenda Item, and then have the Board take action on Agenda Item 6, to which Chair Marz approved.

Mr. Finger presented the preliminary budget for fiscal year (FY) 2023 to the Board of Directors for its information and review, which included the following: explanation of budget themes and financial framework; transfers inside the organization; debt, capital, and interest transfers; debt payments, operating expenditures and capital expenditures; current actual revenues and expenditures vs. original projections; revenue sources and detailed FY 23 projected revenue budget; detailed expenditures including special event funding and personnel funding; monorail operations and revenue; and debt service coverage and reserves.

Fiscal Impact

FY 2023: Expenditures and transfers out:

General Fund	\$398,055,153
Capital Project Fund	74,928,366
Debt Service Fund	50,566,571
LVCCD Capital Fund	192,874,053
LVCCD Debt Service Fund	38,741,553
OPEB Fund	700,000

This was an information item and did not require Board action.

ITEM 4. **Quarterly Budget & Statistical Report**

The LVCVA Budget and Statistical Report for the quarter ending March 31, 2022 was presented to the Board for its information and review.

This was an information item and did not require Board action.

COMMITTEES

6. **Audit Committee Report and Recommendations**

Mr. Finger described Nevada Revised Statutes' guidelines on budget augmentation, referenced a previous FY 22 budget augmentation approved by the Board, and detailed the movement of unbudgeted resources from the General Fund to the Capital Fund. Audit Committee Chair McManus summarized the May 9th Audit Committee Meeting.

Audit Committee Chair McManus presented a report and gave the Committee's recommendation to approve the proposed budget augmentation and the adoption of the associated Resolution 2022-03 to augment the FY 2022 General Fund budget.

Member Nikodemus commented on FY 2023 revenues, to which Mr. Finger referenced the resilience of the destination.

Fiscal Impact

FY 2022 - General Fund:

Increase in budgeted resources:	
Higher than anticipated (budgeted) revenues	\$84,712,500
Increase in expenditures and transfers out:	
Transfers Out (LVCCD Capital Fund)	\$78,292,521

Member Jones Blackhurst moved, and it was carried by unanimous vote of the voting members, to approve the proposed budget augmentation and the adoption of the associated Resolution 2022-03 to augment the FY 2022 General Fund budget.

Mr. Hill commented on an upcoming Compensation Committee meeting and on the LVCVA's future goals, renovation, and its four-year plan.

GENERAL GOVERNMENT DIVISION

5. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact
TBD

This was an information item and did not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted shared observations regarding flooring at the National Hardware Show and encouraged the creation and use of floor tape that doesn't leave a residue. Mr. Braisted encouraged the local Chambers of Commerce to promote licensing conventions as well as other conventions held in Las Vegas.

Mr. Hill welcomed Nadine Jones, Vice President of People & Culture to the LVCVA.

Mr. Jones expressed excitement to be part of the LVCVA.

ADJOURNMENT

Chair Marz adjourned the meeting at 10:11 a.m.

Respectfully submitted,

Date Approved: June 14, 2022

Silvia Perez
Executive Assistant to the Board

John Marz
Chair