



**Regular Meeting of the Board of Directors  
May 12, 2020  
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held telephonically on May 12, 2020. This meeting was properly noticed and posted in accordance with the State of Nevada Executive Department Declaration of Emergency Directives 006 and 016, dated March 22, 2020, and April 29, 2020, respectively.

**Board of Directors (Board)**

*Present telephonically unless otherwise noted*

<b>Commissioner Larry Brown, Chair</b>	Mr. Tom Jenkin..... <i>absent</i>
<b>Ms. Marilyn Spiegel, Vice Chair</b>	Mayor Kiernan McManus
<b>Councilman John Marz, Secretary</b>	Mr. Anton Nikodemus
<b>Mr. Greg Lee, Treasurer</b>	Councilman George Rapson
Mayor Pro Tem Michele Fiore	Ms. Mary Beth Sewald
Mayor Carolyn Goodman..... <i>absent</i>	Mr. Steve Thompson
Councilwoman Pamela Goynes-Brown	Commissioner Lawrence Weekly

LVCVA Executive Staff present telephonically	Steve Hill, CEO/President
	Caroline Bateman, General Counsel
	Ed Finger, Chief Financial Officer
	Brian Yost, Chief Operating Officer
	Lori Nelson-Kraft, Sr. VP of Communications & Government Affairs
	Fletch Brunelle, Vice President of Marketing
	Stana Subaric, Senior Vice President of People & Possibilities

**OPENING CEREMONIES – CALL TO ORDER**

Chair Larry Brown called the meeting to order at 9:04 a.m.

Caroline Bateman, General Counsel, took roll call of the Board members.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Bruce Radel, member of the Service Employees International Union (SEIU) Local 1107 and furloughed LVCVA ambassador addressed Agenda Item 4, Public Hearing on Proposed Amendments to the Collective Bargaining Agreement (CBA) with SEIU Local 1107. Mr. Radel commented on the difficulties working through the unemployment system, and stated he looked forward to the public hearing, specifically the proposed amendment to the CBA regarding canine officer allowance.

Ms. Bateman informed the Board of the options provided to the public for public comment, including email submission. Ms. Bateman informed the Board that the attached document submitted by Mr. Ed Uehling would be read into the record for three minutes. Ms. Bateman proceeded to read Mr. Uehling’s document for three minutes and noted that the public comment submission would be included in the meeting minutes in its entirety.

**APPROVAL OF AGENDA AND MINUTES**

**APPROVAL OF THE AGENDA AND MINUTES** **Member Mary Beth Sewald moved, and it was carried by unanimous vote of the voting members, to approve the May 12, 2020, Regular Meeting of the Board of Directors agenda, and the April 14, 2020, Regular Meeting of the Board of Directors minutes.**

**CHIEF EXECUTIVE OFFICER (CEO)/PRESIDENT’S REPORT**

Steve Hill, Chief Executive Officer (CEO)/President provided an update on the progress of the expansion project including obstacles presented by the Coronavirus pandemic.

Mr. Hill informed the Board of the imminent completion of the second underground people mover tunnel by The Boring Company and provided an update on the construction of the stations. Mr. Hill thanked [Clark] County staff for their work on this project and outlined next steps for taking The Boring Company project into the community.

Mr. Hill informed the Board of the recent hiring of Kate Wik as the LVCVA’s Chief Marketing Officer, described Ms. Wik’s work experience, and thanked Fletch Brunelle, LVCVA Vice President of Marketing for his work with the LVCVA during the past year. Mr. Hill reminded the Board that the R&R Partners contract expires at the end of June 2020 and stated an RFP process for an advertising firm was started but then suspended due to the Coronavirus pandemic. Mr. Hill informed the Board a contract extension request with R&R Partners will be presented to the members at the June Board meeting.

Mr. Hill provided information on the installation of a “telehealth facility” in the Las Vegas Convention Center. Mr. Hill detailed an RFP process was concluded prior to any knowledge of the Coronavirus and stated that the contract with the selected company is close to completion. Mr. Hill described the characteristics and intended use of the telehealth facility.

Mr. Hill informed the Board that the LVCVA enrolled in an accreditation and inspection program operated by the Global Biorisk Advisory Council (GBAC), which provides online training, facility assessment, and assistance with recommended protocols and procedures for safety and health measures. Mr. Hill stated both the telehealth facility and the GBAC program are “solid investments” in ensuring the health and safety of visitors to the Las Vegas Convention Center.

**LVCVA STAFF REPORTS AND REQUESTED ACTIONS**

**GENERAL GOVERNMENT DIVISION**

**ITEM 1. Fiscal Year 2021 Preliminary Budget**

Mr. Hill outlined the statutory and internal budget approval process and provided an overview of the preliminary fiscal year (FY) 2021 budget including revenue and expense reductions, reserves, ending fund balance, and a transfer from the OPEB reserve. Mr. Hill described frameworks to provide a sense of the financial capacity of the LVCVA. Mr. Hill provided some detail on the sporting event and operating budgets and stated that the marketing and advertising of the destination is the organization’s priority.

Mr. Finger stated budget analyses were a collaborative effort with Applied Analysis, hotel operators, and other local governments. Mr. Finger delivered a detailed PowerPoint presentation on the Preliminary FY 2021 Budget.

**Fiscal Impact**

FY 2021: Expenditures and transfers out:

General Fund	\$206,641,392
Capital Fund Project	81,291,399
Debt Service Fund	186,112,263
LVCCD Capital Fund	227,933,043
LVCCD Debt Service Fund	37,693,053

This was an information item and did not require Board action.

- ITEM 2. **OPEB Internal Service Reserve Fund Reduction**  
Mr. Finger requested that the Board consider deeming \$27,000,000 of reserves in the Other Post-Employment Benefits (OPEB) Reserve Fund to be no longer required, in accordance with Nevada Revised Statute (NRS) 354.6215.

Fiscal Impact

Fiscal Year 2020: \$27,000,000 transfers out of the OPEB Fund  
\$27,000,000 transfers into the General Fund

**Member Michele Fiore moved, and it was carried by unanimous vote of the voting members, to deem \$27,000,000 of reserves in the OPEB Reserve Fund to be no longer required, in accordance with NRS 354.6215.**

- ITEM 3. **Contracts Report**  
Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact

TBD

This was an information item and did not require Board action.

- ITEM 4. **Public Hearing on Proposed Amendments to the Collective Bargaining Agreement (CBA) with Service Employees International Union (SEIU) Local 1107**

Stana Subaric, Senior Vice President of People and Possibilities, requested that the Board consider, pursuant to NRS 288.153: 1) Conducting a public hearing on proposed amendments to the CBA between the LVCVA and SEIU Local 1107; 2) Approving the following amendments to the CBA – (a) to pay Canine Officers an allowance for canine care while on furlough status; (b) to defer the payment of compensatory time off ("comp time") and longevity for furloughed employees; and 3) Authorizing the CEO/President to execute any documents necessary to finalize the amended CBA.

**Conduct a Public Hearing on the proposed amendments to the CBA between the LVCVA and SEIU Local 1107**

**Chair Brown opened the Public Hearing on the proposed amendments to the CBA.**

Mr. Bruce Radel, SEIU 1107 Steward and furloughed LVCVA ambassador stated the three [furloughed] canine officers would prefer having canine pay deferred until their return, in order to avoid disruption of their unemployment status. Mr. Radel expressed the desire to work with the LVCVA directly to avoid a delay in communication.

**Close Public Hearing on proposed amendments to the CBA between the LVCVA and SEIU Local 1107**

Mr. Finger confirmed all pay during furlough is stopped for employees who are not working. Mr. Finger stated canine officers still must work by taking care of their dogs while they are on furlough, and the LVCVA is not legally or morally in a position to not pay employees who are working.

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**Member Michele Fiore moved, and it was carried by unanimous vote of the voting members, to: 1) Approve the following amendments to the CBA – (a) to pay Canine Officers an allowance for canine care while on furlough status; (b) to defer the payment of compensatory time off (“comp time”) and longevity for furloughed employees; and 2) Authorize the CEO/President to execute any documents necessary to finalize the amended CBA.**

#### **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Mr. Radel thanked Chair Brown and the LVCVA for listening to his comments and reiterated the desire for direct communication between union stewards, whether or not on furlough, and the LVCVA, as opposed to communicating through the SEIU 1107 Union Hall.

Aleta Dupree expressed concern of the delay of Phase Three of the Las Vegas Convention Center District project, which includes a solar installation that will reduce energy costs. Ms. Dupree provided thoughts on the reopening of Las Vegas and described the work of the LVCVA as “legendary.”

Ed Uehling commented on the impacts on the community from the reduction in Las Vegas’s income, provided thoughts on the LVCVA’s role as the voice of “what we want”, and recommended the legalization of Airbnb.

Ms. Bateman informed the Board that Daniel Braisted submitted public comment via email and proceeded to read Mr. Braisted’s attached document for three minutes. Ms. Bateman noted that Mr. Braisted’s public comment submission would be included in the meeting minutes in its entirety.

#### **ADJOURNMENT**

Chair Brown adjourned the meeting at 10:02 a.m.

Respectfully submitted,

Date Approved: June 9, 2020

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Silvia Perez  
Executive Assistant to the Board

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Larry Brown  
Chair

11May2020

From: Ed Uehling 702-808-6000. [ed.uehling@yahoo.com](mailto:ed.uehling@yahoo.com)  
To: LVCVA Board Chairman, Larry Brown and members of the Board  
Re: Opening public comment on Item #1 of 12May2020 LVCVA agenda

The expectation that general revenues of the LVCVA will drop from \$355 M to \$145 M in FY2021 (as I read it and understand it) is alarming and spells very bad news for all Las Vegas. Does this mean fewer than 20 million visitors?

While it is true that the US economy is in shambles and going to get worse because of

1. Legitimate concerns about Covid-19<sup>i</sup> combined the misguided <sup>ii</sup>and even more destructive response by government to the virus.<sup>iii</sup>
2. The incompetence, disorganization, and greed of governments at all levels in the US
3. The messages being given to ALL Americans that they ALL must indiscriminately and sheepishly cower in their homes at the orders of their government bosses and turn off all creative and imaginative impulses of surviving and thriving<sup>iv</sup> and, instead, expect the government to subsidize their prior standard of living (something that is a mathematic impossibility).
4. The devaluation of the dollar that will take place because of absurd levels of borrowing when the dust finally settles
5. The unemployment rate of 30% among Americans and the government-imposed requirement that they pay three months of expenses with one month of income.

That does not mean that the Entertainment Capital of the World and the nation's most attractive place to live, work and play must sink into this cesspool of pessimism. To the contrary, Las Vegas and the LVCVA should be brave and adopt an alternate optimistic vision of attracting MORE visitors to Las Vegas than in 2020, and even in 2019, because:

1. The airlines, natural curiosity of human beings, tourism, conventions, meetings, concerts, sport competitions, city life, etc. (I.e., everything Las Vegas represents) are not going to all suddenly morph backwards into Dark Age Feudalism (unless we let it).
2. By the start of 2020 Las Vegas tourism had already languished for 12 years: That is, merely based on global tourism growth since 2007 Las Vegas should have had 80,000,000 visitors in 2019, not the pitiful 42M it actually hosted.
3. Foreigners now have a lot more money than Americans and, to them, Las Vegas is a DAILY 24/7 Mecca of the most desired aspect of their lives: FREEDOM
4. There are 10 times MORE tourists in ONE easy-to-reach market, China, than in the US even though the population of the former is only 4 times greater, because Chinese both travel more and regard it as continuing education (their second most important value). While impolitic to even mention China in today's charged environment, the Chinese have been instrumental in creating past profits for Las Vegas and will have an even more important role in the future.

How can such a “miracle” be accomplished?

1. Believe that it is possible
2. Inform President Trump that Las Vegas wants to be friends with China and insist that he cease his hate-mongering toward China and Mexico and much of the rest of the world.
3. End prohibitions against house-sharing so that Las Vegas can have enough rooms to accommodate 80M visitors and is able to jump-start to broad visitation and visitor options. Not everyone wants to stay in a hotel and in the early stage of re-opening it’s actually healthier to stay in homes than in hotels).
4. Put a water boiling pot, tooth brush, toothpaste, comb in every room
5. See footnote: Open gay entertainment venues immediately and start catering to and expecting visitors to swarm in from neighboring states<sup>v</sup>
6. Invite gay influencers for tours from around the world, but especially from China
7. Re-envision McCarran as the International airline hub and help organize charter flights with various Chinese and other international cities. While it is now politically condemned to mention China, it is advisable and even necessary, because that country will become the focus of wealth creation in the world.
8. Open up entertainment venues and include in charter packages at least one show and one trip to Grand Canyon, Zion National Park, Los Angeles or San Francisco
9. Open the marriage license office 24 hours/day
10. Fill the Strip and downtown with translators
11. Count your money at the end of each day because China is moving forward and its people are not only making money but know 1) that nothing is free and 2) this is the fulfillment of one or more of their dreams

The effects of the pandemic and shutdown should not become excuses to give up the vital global leadership we have inherited. Rather these challenges should impel us to expand that leadership through vision, courage and more complete and better hospitality. Those on the board or employed by LVCVA incapable of thinking beyond themselves, their past interests and the dogmas that have directed their lives, should resign to be replaced with visionaries (such as convention producers) who are available from around the world and who know how easy it is to bring visitors to our city. LET LAS VEGAS AND LVCVA BOOM!

Thank you.

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<sup>i</sup> Yes, Covid-19 is dangerous to everyone, but 94% of the infected people who died in New York had serious underlying conditions. The virus is literally SCREAMING, “Build your immune system by exposing yourself to pathogens as when you were a baby crawling on the pathogen-infested floor; eat plants; eat meat sparingly--especially that which is factory-produced with hormones and antibiotics; lose weight; avoid sugar and over-the-counter meds and pharmaceuticals; learn to deal with stress in a way that avoids drug addiction”. Just LISTEN to it. Sadly, while it seems true that the shutdown “flattened the curve” it is likewise true that it extended the time people, who are old or immune-compromised, will be endangered. This could mean that many more people will die, but nothing can be done about that that decision and everyone has to live with it.

<sup>ii</sup> Governments, except for Sweden, and maybe others, mistakenly thought their commands were more powerful than the virus. Now, it seems that these contrarians are the only protected people on the planet. Their elderly and immune-compromised citizens realize and accept their condemnation to jail themselves at home, but, at least,

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they either didn't try or failed at letting their fears destroy the lives and futures of their young and healthy. Sweden, it seems, achieved herd-immunity, something rejected so far in the US.

<sup>iii</sup> US governments, including those of Nevada and Clark County, while declaring that private citizens are forbidden from earning money to support their families, but must somehow continue to pay tribute to their overlords and misnamed "servants", who, unbelievably, continue to draw full salaries and pensions. Not only is this mathematically impossible (since the hoi poi create zero wealth), but it is morally offensive to hear public figures recite their favorite mantra "We're all in this together"!

<sup>iv</sup> The writer remembers Las Vegas as a dusty railroad village of 8,000 people and observed its rise out of nothing to world fame within 2 decades (1946-1966) due to the sheer determination of freedom-from-religion-and-government-seeking individuals—many of whom were classified "criminals" in their home towns for their views and actions on divorce, sex and gambling. Las Vegas is a symbol (admittedly tarnished in the last 2 decades of bureaucratic fossilization) of human freedom, joy, excitement and daily re-invention. It would be a tragedy to allow a bump in the road (even a big one) to dim the light it projects globally. Let the pandemic propel us to greater heights by visualizing even more individual freedom/less government intrusion; the welcoming of 80,000,000 tourists, 50,000,000 of whom are from other parts of the world, whose money benefits all Las Vegas, not just the Resort Cartel; ending the Resort Fee "Scam"; rebuilding LV Boulevard as a park with a NYE-type celebration every weekend; with easy and pleasant movement by walking, biking, car-sharing, cutting-edge public transportation; becoming the education/learning/excitement/physical health/mental health/freedom Capital of the World.

<sup>v</sup> Gay people already comprise 7% of Las Vegas visitors but provide 14% of its visitor income. Gay people have already survived one pandemic. The gay visitor tends to be young and, therefore, less subject to be affected seriously by Covid-19. Just being gay is living on the edge, so the fit is perfect for this age, these specific events and Las Vegas' future. Remember, also, that entertainment is 24 hours here and not shut off at 2:00 AM like other state.

**From:** [Daniel Braisted](#)  
**To:** [Silvia Perez](#)  
**Cc:** [Danielb702@aol.com](mailto:Danielb702@aol.com)  
**Subject:** DB For presentation to LVCVA Meeting May12, 2020  
**Date:** Monday, May 11, 2020 4:55:43 PM

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Ms Perez

For presentation to LVCVA Meeting May 12, 2020 in any manner your supervisors prefer.

The following was entered into the Clark County Commission Meeting April 21, 2020 and The Las Vegas City Council Meeting May 6, 2020

I can understand why this might not be shared with constituents (economic reasons)  
At least discuss it with your organization's/company's C-Level Managers  
and your spouses ...

Available to clarify  
Thank you,

Daniel Braisted  
702-365-1833

-----Original Message-----

From: Daniel Braisted <danielb702@aol.com>  
To: comment@clarkcountynv.gov <comment@clarkcountynv.gov>  
Cc: officeofthemayor@lasvegasnevada.gov <officeofthemayor@lasvegasnevada.gov>  
Sent: Tue, Apr 21, 2020 10:42 am  
Subject: DB Last Public Comments Clark County Board Meeting April 21, 2020

Final Public Comments Clark County Board Meeting April 21, 2020  
Daniel Braisted, Resident of Las Vegas

- 1) There are three ways to change direction
  - A. Do more of what is good
  - B. Do less of what is bad
  - C. Do both, do more of what is good and less of what is bad

In extreme cases, when large ships have to change direction rapidly, the captain orders "Port engines All ahead full, Starboard engines Full Reverse"

This line of thinking applies when people need to make a major change in the direction of their health.  
On a marquee in front of the hospital on Maryland Parkway and DI, there is a post to eat more Vegetables and Fruits, Good.

There is no mention of what to cut or reverse or do less of ...

There should be a post to slash all sugar and white flour, intake, when body may be out of balance

If we have a large glass bowl filled with distilled water ... and tested its electrical conductivity, there wouldn't be any conductivity

- a) If you blended sugar into the same large glass bowl with distilled water, there still wouldn't be any conductivity.
- b) If you had another large glass bowl with distilled water, and added Himalayan Salt, Sea Salt, or salt from the Great Salt Lake there would be conductivity. (Robert O. Young's You-Tube Post)

The point is the human body is electrical ... It runs on electrons... Salts have extra electrons, which the body needs. Sugars don't have extra electrons, thus lessen the body's conductivity.

The point is the yes, Health Authorities should be encouraging more vegetables (ideally pureed) and

more fruits.

They also have a responsibility to warn residents what foods and drinks to avoid when the body is out of balance.

To include, all sugars, sodas, other high acidic drinks, and most foods made with white flour (pizzas, pastas, etc)

Many people like cold pizza ...Mold doesn't grow on days old pizzas ... there isn't any live food in most pizzas.

Good nutrition in pizzas has been killed in the 400 degree ovens.

Summary:

Health community should be talking about what to eat and drink (especially good electron rich water) at this time, and what food and drinks the residents should cut back on to strengthen their internal "levies" or immune system.

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Items 2 and 3 were submitted to County Commission meeting  
yet not read aloud, as was the First item

Second item:

How many of our community leaders have talked to their constituents and employees in past 4 years, about slowly building a "2nd Pantry" (tm) in the bottom of a closet in their homes or apartments? Who has suggested to their constituents to focus on building an emergency financial fund, ideally 3 month or more of expenses? (Dave Ramsey Show). Even to the point of not spending money gambling or buying sports memorabilia, etc, until there is a 3 month emergency fund. Consider adding these topics to your community, employee, and family communications.

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Third item:

In future the Health Community needs to provide ways that residents can look at their own blood, under a microscope, to see two drops of their blood, one live and one a dry blood smear of their blood.

Thank You for all the good works by the Clark County Employees

Daniel Braisted  
702-365-1833