



**Regular Meeting of the Board of Directors
November 12, 2019
Minutes**

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on November 12, 2019, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)
Present unless otherwise noted

Commissioner Larry Brown, Chair
Ms. Marilyn Spiegel, Vice Chair
Councilman John Marz, Secretary
Mr. Greg Lee, Treasurer
Mayor Pro Tem Michele Fiore
Mayor Carolyn Goodman.....*absent*
Councilwoman Pamela Goynes-Brown

Mr. Tom Jenkin
Mr. Anton Nikodemus
Mayor Kiernan McManus
Councilman George Rapson.....*via phone*
Ms. Mary Beth Sewald.....*via phone*
Mr. Steve Thompson
Commissioner Lawrence Weekly

LVCVA Executive Staff in Attendance

Steve Hill, CEO/President
Caroline Bateman, General Counsel
Ed Finger, Chief Financial Officer
Randy Shingleton, Vice President of Facilities
Lori Nelson-Kraft, Sr. VP of Communications & Government Affairs
Fletch Brunelle, Vice President of Marketing
Stana Subaric, Senior Vice President of People & Possibilities

OPENING CEREMONIES – CALL TO ORDER

Chair Larry Brown called the meeting to order at 9:00 a.m.

INVOCATION The invocation was delivered by Ji Haeng, Zen Master (Thom Pastor) of the Zen Center of Las Vegas.

FLAG SALUTE The Pledge of Allegiance followed the invocation.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments on the floor by the public.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES Vice Chair Marilyn Spiegel moved and it was carried by unanimous vote of the voting members present, including Members George Rapson and Mary Beth Sewald via telephone, to approve the November 12, 2019, Regular Meeting of the Board of Directors agenda, and the October 8, 2019, Regular Meeting of the Board of Directors minutes.

PRESENTATIONS

Presentation Regarding the Fraternal Order of Police

Steve Hill, CEO/President, introduced Laurae Clifford, Senior Director of Business Sales to present an overview on the arrival of this convention to the destination. Ms. Clifford introduced LVCVA National Sales Manager Casey Shields and MGM Grand Vice President of Sales Meghan Archambeault to outline the strategic partnership that resulted in the business to the destination.

Member Tom Jenkin entered the meeting at 9:05 a.m.

Ms. Shields discussed the LVCVA's partnership with MGM Grand to bring the Fraternal Order of Police Conference to Las Vegas in 2023, and recognized members of the Nevada Chapter of the Fraternal Order of Police in the audience. Ms. Shields and Ms. Archambeault described the process and efforts involved to make the attainment of the conference a success.

This was an information item and did not require Board action.

Treasurer Greg Lee entered the meeting at 9:11 a.m.

Presentations by the LVCVA Staff

Mr. Hill congratulated those involved in the efforts in making the destination the home of the Fraternal Order of Police Conference in 2023, introduced Randy Shingleton, Vice President of Facilities, and welcomed Stana Subaric, the new Senior Vice President of People and Possibilities.

Ms. Subaric expressed her excitement in "doing great things" in partnership with the Board and the LVCVA.

Mr. Shingleton delivered a PowerPoint presentation on the Las Vegas Convention Center District (LVCCD) Phase Two expansion project, highlighting exterior exit stairs, the atrium, the ribbon feature, installation of overhead fire suppression and gas lines and HVAC ducting, and detailed statistics on the progress of the project.

Mr. Shingleton delivered a video presentation on the following Convention Center November highlights:

- Automotive Aftermarket Industry Week (AAIW) consisting of Specialty Equipment Market Association (SEMA) and Automotive Aftermarket Products Expo (AAPEX)
- International Sanitary Supply Association Show North America – Nov. 19-21
- LiveDesign International – Nov. 22-24

Fletch Brunelle, Vice President of Marketing, delivered a video presentation on sales and marketing updates:

- Marketing Updates
 - 2019 Nevada Open Golf Championship in Mesquite – Nov. 5-7
 - Professional Bull Riders World Finals
 - Rock 'n' Roll Las Vegas Marathon – Nov. 14-16
 - 20th Annual Latin Grammy Awards – Nov. 14

- Airline Development
 - LEVEL Airlines launched twice weekly service from Paris
 - EuroWings launched three times weekly flight from Frankfurt
 - Spirit Airlines launched daily nonstop service from Nashville
 - KLM Royal Dutch added a fourth flight from Amsterdam beginning in April

- Awards
 - Recognition from Agent's Choice for Favorite Tourist Board in Canada and the U.S.
 - E-Tourism Summit's eTSY Award for Excellence recognizing "What Happens Here Stays Here" as the best campaign of the past 20 years

- Influencer Coverage
 - Hosting of seven influencers in October to encourage first-time visitors, reaching an estimated 1.5 million followers

- Business Media Collaborations
 - Partnership with publishers *Smart Meetings* and *Meetings Today* to promote Las Vegas as the world's leading business destination
 - Partnership with *Extra TV* highlighting the new Thanksgiving near market campaign
 - *Self Magazine* feature on the Las Vegas wellness scene

Mr. Brunelle provided details on the near market Thanksgiving Holiday campaign, "Change Your Thanksgiving", and presented videos relating to that campaign.

Lori Nelson-Kraft, Senior Vice President of Communications & Government Affairs, provided an update on the Resort Corridor Mobility Association including formation and membership, and provided information on new developments in communication efforts and media messaging regarding the Convention Center expansion and underground transit system.

Mr. Hill thanked the [Clark] County staff for its work on The Boring Company project as well as other projects impacting the LVCVA. He informed the Board of the decision to close the LVCVA's Chicago office, and explained that will not be the plan for the LVCVA's Washington D.C. office. Mr. Hill informed the Board the R&R Partners contract will expire at the end of June, and a Request for Proposals (RFP) will be issued. Mr. Hill explained there is a current RFP out for a consultant to assist with that future marketing agency RFP and described the anticipated process and timeline. Mr. Hill also informed the Board of the upcoming engagement of a search firm for the recruitment of a Chief Marketing Officer.

Mr. Hill addressed the planned change in policy regarding the distribution of show passes for conventions and shows at the Las Vegas Convention Center. He quoted a subsection of the Chapter 244A of the Nevada Revised Statutes (NRS) that governs the LVCVA: "The Fair and Recreation Boards shall not, as a condition precedent to the use of any recreational facility, by any person, firm or corporation, demand or receive free tickets, passes, or other items authorizing admission without payment to the event, display, gathering, sporting event, convention, or the like, held in the recreational facility under the control of the Board." Mr. Hill further explained the LVCVA, to conform with NRS 244A and in an abundance of caution to avoid the appearance of impropriety, will not accept free passes to future shows. However, Mr. Hill noted that the LVCVA may buy tickets for a business purpose, and Board members may attend shows and conventions for a business purpose.

Mr. Hill provided information on responses received for a rooftop solar RFP, with an anticipated recommendation to the Board in December.

Mr. Hill proceeded with a formal recognition for members of Teamsters Local 631 who recently assisted in fire suppression and evacuation efforts in the Las Vegas Convention Center's Central Halls during the Association of Woodworking and Furnishings Suppliers Convention. Mr. Hill presented a video showing the fire in the Central Halls, and the actions of Jimmy Welch with Freeman, Victor Ladua, John Gruls, Chris Narloch, Lauren Stark, Dan Farias, and Tito Cruz, all with Teamsters Local 631 in resolving the problem. Mr. Hill then presented each individual with a plaque for their efforts in containing that fire, and Chair Brown and Vice Chair Spiegel thanked each individual.

Member Lawrence Weekly asked who were the two individuals driving the forklifts that carried the fire out of the building, and they were pointed out in the audience.

This was an information item and did not require Board action.

CONSENT AGENDA

Matters listed on the Consent Agenda are considered routine and may be approved in a single motion or may be moved to the discussion portion of the agenda.

Member Anton Nikodemus disclosed that T-Mobile Arena is a joint venture of MGM Resorts International, and because the private interest of a reasonable person in his situation could be affected by the proposed distribution of funds, that he would recuse from any discussion or vote on item 1.

MARKETING DIVISION

ITEM 1. **Request to Approve Las Vegas Events (LVE) Event Funding: UFC International Fight Week (IFW) July 7 - 12, 2020**

That the Board consider approval of the distribution of funds to Las Vegas Events (LVE) in an amount not to exceed \$150,000 to fund the UFC International Fight Week scheduled to occur July 7 - 12, 2020. The events will be held at T-Mobile Arena and Downtown Las Vegas Events Center.

Fiscal Impact

FY 2021: Not to exceed \$150,000

Secretary John Marz moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Sewald via telephone, and with the exception of Member Nikodemus who recused, to approve the item on the Consent Agenda as requested by staff.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

MARKETING DIVISION

ITEM 2. **Request to Approve LVE Event Funding: Rock 'n' Roll Marathon November 12-15, 2020 and April 3, 2021**

- 1) That the Board consider approval of the distribution of funds to LVE in an amount not to exceed \$150,000 to fund the Fall Rock 'n' Roll Marathon to occur November 12 – 15, 2020.
- 2) That the Board consider approval of the distribution of funds to LVE in an amount not to exceed \$150,000 to fund the inaugural Spring Rock 'n' Roll Marathon to occur April 3, 2021.

Both the 2020 and 2021 Rock 'n' Roll Marathon events will take place on the Las Vegas Strip and adjacent Las Vegas City and Clark County streets.

Fiscal Impact

FY 2021: Not to exceed \$300,000

Vice Chair Spiegel moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Sewald via telephone, to 1) Approve the distribution of funds to LVE in an amount not to exceed \$150,000 to fund the Fall Rock 'n' Roll Marathon to occur November 12 – 15, 2020; and 2) Approve the distribution of funds to LVE in an amount not to exceed \$150,000 to fund the inaugural Spring Rock 'n' Roll Marathon to occur April 3, 2021.

ITEM 3. **Fiscal Year 2019 Marketing Recap**

Mr. Brunelle introduced Billy Vassiliadis of R&R Partners, who provided the Board a summary and video of fiscal year (FY) 2019 marketing efforts.

This was an information item and did not require Board action.

ITEM 4. **LVE Update**

Mr. Brunelle introduced Dale Eeles of LVE, who presented a PowerPoint recap of FY 2020 first quarter activities and preview the FY 2020 second quarter activities to the LVCVA Board.

This was an information item and did not require Board action.

GENERAL GOVERNMENT DIVISION

ITEM 5. **Quarterly Budget and Statistical Report**

Ed Finger, Chief Financial Officer, presented the LVCVA Budget and Statistical Report for the quarter ending September 30, 2019, to the Board for their information and review.

This was an information item and did not require Board action.

ITEM 6. **Quarterly Collection Allocation**

Mr. Finger provided a report to the Board that room tax collection allocation amounts for the first quarter of FY 2020 are \$7,130,332.

Fiscal Impact

FY 2020: \$7,130,332 Expenditure

This was an information item and did not require Board action.

ITEM 7. **Contracts Report**

Caroline Bateman, General Counsel, provided the Contracts Report, which serves to notify the Board of any amendments or use of contingency, performed under the delegated authority of the Chief Executive Officer (CEO)/President, to contracts or agreements previously approved by the Board and/or to comply with statutory reporting requirements, pursuant to Board Policies (1.04 and 5.01) and Chapter 332 of the Nevada Revised Statutes.

Fiscal Impact

TBD

This was an information item and did not require Board action.

- ITEM 8. **Retention of Outside Legal Counsel**
Ms. Bateman requested that the Board consider the approval of General Counsel's retention of the law firm of Fisher Phillips.

Vice Chair Spiegel moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Sewald via telephone, to approve General Counsel's retention of the law firm of Fisher Phillips.

- ITEM 9. **Las Vegas Convention Center Phase Three Renovation - Amendment to Professional Services Agreement 19-4561 for Architectural and Engineering Services**

Mr. Hill requested that the Board consider authorizing the CEO/President to execute an amendment to the Professional Services Agreement with Klai Juba Wald for an amount not to exceed \$2,100,000 to provide additional architectural and engineering services during the Design Development Phase of the Las Vegas Convention Center District Phase Three Renovation project.

Fiscal Impact

FY 2020: \$2,100,000 Expenditure

Vice Chair Spiegel moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Spiegel via telephone, to authorize the CEO/President to execute an amendment to the Professional Services Agreement with Klai Juba Wald for an amount not to exceed \$2,100,000 to provide additional architectural and engineering services during the Design Development Phase of the Las Vegas Convention Center District Phase Three Renovation project.

- ITEM 10. **Letter of Intent to Lease Administrative Office and Parking Space**

Mr. Finger requested that the Board consider authorizing the CEO/President to enter into a non-binding letter of intent to lease office and parking space at 101 Convention Center Drive with Vegasstarr LLC and Concord Prime LLC.

Fiscal Impact

Estimated annual lease costs of approximately \$1.25 million per fiscal year. Estimated tenant improvement costs are \$4.25 to \$5 million.

Member Michele Fiore requested clarification on the costs and square footage referenced during Mr. Finger's presentation, to which Mr. Finger detailed the cost evaluation of the placement of administrative offices in the South Hall including construction costs and loss of revenue due to displacement of leasable space.

Member Fiore reiterated the LVCVA will own 4.6 million square feet and spend approximately \$12 million over a six-year period with no equity to lease 70,000 square feet, as opposed to spending between \$15-20 million to build.

Mr. Hill confirmed it is cheaper for the LVCVA to rent office space than to build it, noting the cost will be at least \$20 million to build office space, and the LVCVA can lease out its building space at approximately the same cost to lease office space at another location.

Member Fiore restated her thoughts on equity position and calculation of numbers, to which Mr. Hill explained the loss of revenue from disuse of space converted to administrative offices cancels out the cost of leasing office space elsewhere, and detailed the \$1.1 million in revenue generated from leasing meeting space in the South Hall is equivalent to the \$1.1 million cost of leasing office space elsewhere.

Member Fiore apologized for not being available for a briefing for an in-depth conversation and reiterated her position on equity, to which Mr. Hill clarified there would be a \$15 plus million-dollar savings to not house the administrative offices within the Convention Center.

Member Fiore expressed difference, and acknowledged she would be voting yes but would like a further breakdown, to which Mr. Finger agreed.

Vice Chair Spiegel moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Spiegel via telephone, to authorize the CEO/President to enter into a non-binding letter of intent to lease office and parking space at 101 Convention Center Drive with Vegasstarr LLC and Concord Prime LLC.

COMMITTEES

ITEM 11.

Audit Committee Report

The Audit Committee met on November 5, 2019, to discuss items A-E. Committee Chair Gregory Lee presented a report to the Board.

Audit Committee Chair Lee presented a report on Items A-E.

Item A. Comprehensive Annual Financial Report (CAFR) Fiscal Year Ended June 30, 2019
Item B. Budget Transfer & Budget Augmentation
Item C. Audit Services Report
Item D. Audit Committee and Audit Services Charters
Item E. Culture Update

Member Fiore asked if there was a reason the funds in item B aren't transferred to a "rainy day fund", to which Mr. Finger briefly explained item A.

Committee Chair Lee clarified item A was an information item and item B will require Board vote, and summarized the request in item B.

Mr. Finger provided a PowerPoint presentation, and detailed the 2019 General Fund budget and outcomes, revenue, room tax, management of expenditure lines, transfers out, ending fund balance, and the proposed augmentation and budget transfer.

Mr. Finger referenced Member Fiore's question, explaining the LVCVA's reserve strategy and ending General Fund balance position and supplemental economic reserve, noting they are "healthy, comparable, professionally sound reserve ranges."

Committee Chair Lee moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Sewald via telephone, to: 1) Approve the proposed budget augmentation and the associated Resolution 2019-08 to augment the FY 2020 General Fund and Capital Projects Fund budgets; and 2) Approve the inter-fund budget transfer to move funds from LVCCD Capital Fund to the Capital Projects Fund.

Board Chair Brown disclosed that PBTK handles campaign accounts for himself and Member Weekly, to which Member Weekly confirmed, and Member Pamela Goynes-Brown provided the same disclosure.

Committee Chair Lee provided a report on Audit Committee items C and D, and made a motion to vote on Item D.

Committee Chair Lee moved and it was carried by unanimous vote of the voting members present, including Members Rapson and Sewald via telephone, to approve the staff-recommended changes to the Audit Committee Charter.

Committee Chair Lee provided a report on Audit Committee item E.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted reported on the recent Startup weekend detailing a patent-pending idea presented during the event involving cameras in valet areas, and encouraged the audience to attend an upcoming Inventing Meeting on November 19 as well as the Nellis Air Show. Mr. Braisted provided information about his handouts (attached) regarding draft forms designed to facilitate the submittal of ideas to businesses, including a completed sample suggestion form on distributing literature to libraries and homeless centers.

Aleta Dupree expressed support of the policies on show passes, expressed the importance of solar power, commented on the marketing videos and outreach to millennials, and addressed nontraditional methods of lodging and mobility.

Michael Garwood commented on an exhibit located at Town Square promoting Allegiant Stadium and the Raiders football team, suggested opening the lot of the former Riviera Casino for free parking for patrons partaking in New Year's Eve festivities, and mentioned no resort fees at the Four Queens Hotel Downtown.

Denny Weddle provided a brief summary on the recent Veteran's Day Parade as well as information on the upcoming Nellis Air Show.

ADJOURNMENT

Chair Brown adjourned the meeting at 10:49 a.m.

Respectfully submitted,

Date Approved: December 10, 2019

Silvia Perez
Executive Assistant to the Board

Larry Brown
Chair

Awards

2019 Q3



The Meeting Magazines

Association Conventions & Facilities magazine's DISTINCTIVE ACHIEVEMENT AWARD recognizes those hotels, resorts, conference centers, convention centers, and convention and visitors bureaus that have demonstrated their overall commitment to excellence.

AWARD

Distinctive Achievement Award Winner - LVCVA

TravelAge West

TravelAge West is the leading travel industry trade publication in the western United States. It has launched the WAVE Awards to give travel agents in the western United States the ability to recognize the outstanding qualities and services of their travel supplier partners. The Editor's Picks are chosen by the editor-in-chief and the entire editorial team of *TravelAge West*. Review methods included product analysis, on-site visits, a survey of a select group of travel agents, and online research.

AWARD

WAVE Award - Favorite 3-Night Destination to Sell - Las Vegas

Baxter Media

Agents' Choice is Canada's original and most authoritative travel industry poll and, each year, it asks Canadian travel agents to pick their favorite suppliers in over 40 different categories - ranging from airlines to tour operators; cruise lines to destinations; coach operators to car rentals; and a whole lot more.

AWARD

Agents' Choice Awards - Tourist Board Canada/U.S. - Agents' Choice - LVCVA

eTourism Summit

eTourism Summit eTSY Awards for Excellence recognize and celebrate the best campaigns and programs with awards in 13 original categories.

AWARD

eTSY Award for Excellence - Best Campaign of the Past 20 Years - "What Happens Here, Stays Here®" - LVCVA

EXHIBITOR Magazine

Honoring North America's best convention centers for trade shows and events, the Centers of Excellence awards recognize the best large and small trade show venues based on a variety of criteria within five different categories. The evaluation process also includes a survey of past clients, and a review of entrants' selling points, event spaces and innovations, conducted by a panel of corporate exhibit managers.

AWARD

EXHIBITOR Magazine's Centers of Excellence - North America's Top 20 Convention Centers - Las Vegas Convention Center

Awards

2019 Q3



American Association of State and Local History

Founded in 1940, the American Association for State and Local History (AASLH) seeks to promote the efforts and activities in the fields of state, provincial and local history in the United States and Canada. It's the only comprehensive national organization dedicated to state and local history. The AASLH Award of Excellence is the nation's most prestigious competition for recognition of achievement in state and local history throughout the United States. It recognizes projects that establish and encourage standards of excellence in the collection, preservation and interpretation of history.

AWARD

Award of Excellence - "Las Vegas Lineup" Photo Exhibition - Las Vegas News Bureau

Society of American Archivists

Founded in 1936, the Society of American Archivists is North America's oldest and largest national professional association dedicated to the needs and interests of archives and archivists. The Spotlight Award recognizes the contributions of individuals who work for the good of the archives profession and of archival collections, and whose work would not typically receive public recognition.

AWARD

Spotlight Award - "Las Vegas Lineup" Photo Exhibition - Las Vegas News Bureau

Conference of Inter-Mountain Archivists

The Conference of Inter-Mountain Archivists (CIMA) is an association of archivists, conservators, historians, and other archives professionals in the Inter-mountain West. The Special Projects Award recognizes an archivist, group of archivists, repository, or organization that worked on an archival project whose innovation has significantly benefited or impacted its community, the archival profession and the intermountain region.

AWARD

Special Projects Award - "Las Vegas Lineup" Photo Exhibition - Las Vegas News Bureau

Society for Features Journalism

The Society for Features Journalism promotes the craft of writing and innovation in lifestyle, arts and entertainment journalism by celebrating excellence; serving as cultural historians; educating journalists; mentoring student journalists; promoting diversity in newsrooms; and informing communities on topics that affect quality of life. The annual awards feature various categories with competitors including *The New York Times*, *The Washington Post*, *The New Yorker* magazine, *USA Today*, *Philadelphia Inquirer* and *GQ* magazine.

AWARD

First Place tie in Arts & Entertainment Feature category of up to 90,000 circulation - Las Vegas Newswire story, "THIS IS A SHTICK-UP!: At 92, Vegas legend Shecky Greene still a comedy tornado." - Las Vegas News Bureau

November 2019

> Register NOW For
Consumer Electronics Show (CES)
at CES.Tech for
Jan 7-10, 2020 LVCC and Sands
> **Nov 16-17** Sat/Sun 9am - 4pm Free
FB: Aviation Nation 2019

> **John Laub's Free Weekly Events List**
ToSubscribe Use: bit.ly/JohnLaubEventList
Email of Local Biz- Health - Gov - MJ Events

> **Also Checion and Subscribe:**
> InNEVation.com/upcoming-events
> SynShop.org (Co-Working Space)
> www.workinprogress.lv
> YouTube InventRight

Fun & Event Location

> Lindy/Swing Dance Fridays Free
The MINT 332 W. Sahara Ave
730pm Lesson
830pm Free Beginner Lesson
See FB: [SwingDanceVegas](https://www.facebook.com/SwingDanceVegas)
& [SwingDance.Vegas](https://www.facebook.com/SwingDance.Vegas)

Inventing - Royalties - Patents - Trademarks

>> **Nellis AFB Nov 16-17 Aviation Nation 2019 9AM to 4PM**
FREE Details at FB: **Aviation Nation 2019**
Many Aircraft Ground Displays and Aerial Displays
Go to Las Vegas Speedway ... Park (Free) Go thru Security
Board Buses to Nellis AFB ... Walk & See - Buy Food and Stuff

>> **Tues Nov 19, 2019 5:30pm to 730pm No Cost**
Subaru Las Vegas Community Room 2nd flr

Basics to Advanced plus Questions Answered and Presentation

Guest Speaker: Member/Inventor Rick Rood (6patents)
"You can google "EYEVAC" to see my most successful product"
(Over a Million Dollars in Royalties)

Details/RSVP:

<https://www.meetup.com/VegasInventors/events/lhfnpqyzpbzb/>

All on this Sheet is Subject To Change & At Times Errors
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DanielB702@gmail.com
702-365-1833 ok2txt
Nov 6, 2019

Date: / / 20 / Pls Keep Entries Short If Space Needed add On Back of Form	Print Title Of Suggestion Remaining Magazines/Catalogs to Libraries & Homeless Shelters	
	Print Your Name(s): Daniel Braisted	
	Your Company (if Involved)	Resident

Your Contact Info Tel: (702) 365-1833 E-mail: danielb702@aol.com City: Las Vegas ST NV

Print Agency/Person Suggestion Is Being Submitted to:
Steven D. Hill - Chief Executive Officer/President LVCVA

Short Story (Max 3 Sentences) What was happening when the Problem became apparent?

Most lobbyies into Large Conventions have racks and racks of free current magazines and catalogs associated with the convention... They are free for the taking

Most homeless shelters lack any current reading material of any significant value. Libraries have limited budgets for non popular literature. Libraries often sell outdated magazines

Problem That Occurred / Might Occur / Area For Improvement?

One of the tasks for the cleaning crews after conventions, is to tranfer leftover current magazines and catalogs (with their educational information and pictures), from the racks, to the wheeled trash collection bins, then straight to landfills.

Suggested Solution:

Suggest that vertical magazine sort bins be added to narrow trailers. At the end of a convention, these trailers would be filled with remaining magazines and literature. The carts would be towed to a temporary sort and mailroom. Shipping boxes would be laid out, pre-addressed to libraries and homeless shelters across the state of Nevada. Literature from the towed trailers would be distributed into the open boxes. Once the boxes were sealed, they would be picked up by libraries, delivered via by volunteers, Lyft/Uber, or picked up and delivered by the US Postal System (magazines and catalogs qualify for the lowest postal rates).

Yes, they would still end up in landfills, yet in this case, they would first add, experiences to hungry minds. Funding could come from the trade shows, librairies, sponsors,, grants, etc

Submitter I/We Doesn't Expect Compensation

Daniel Braisted Nov 12, 2019

Signature Date

[Note the Agency you gave this to may require added Forms to be completed or May Forward to another Agency. If you expect Compensation, do not submit. Contact an attorney.]