



Regular Meeting of the Board of Directors November 14, 2023 Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on November 14, 2023, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)

Present unless otherwise noted

Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Pamela Goynes-Brown, Secretary
Mr. Scott DeAngelo, Treasurer

Councilman Cedric Crear.....*absent*
Mayor Carolyn Goodman.....*virtual*
Mr. Brian Gullbrants

Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Mayor Michelle Romero
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Steve Walton
Councilman Brian Wursten.....*virtual*

LVCVA Executive Staff present

Steve Hill, CEO/President
Caroline Bateman, General Counsel
Ed Finger, Chief Financial Officer
Brian Yost, Chief Operating Officer
Kate Wik, Chief Marketing Officer
Lisa Messina, Chief Sales Officer
Lori Nelson-Kraft, Senior Vice President of Communications
Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chair Jim Gibson called the meeting to order at 9:00 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present, except for Members Cedric Crear and Jan Jones Blackhurst.

Member Jones Blackhurst entered the meeting at 9:13 a.m.

The Pledge of Allegiance was performed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Chair Gibson indicated that Agenda Items 4 and 5 would be heard together. Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members, to approve the November 14, 2023 Regular Meeting of the Board of Directors agenda including an amendment for Agenda Items 4 and 5 to be heard together, and to approve the minutes of the October 10, 2023 Regular Meeting of the Board of Directors.

PRESENTATIONS

Presentations by the LVCVA Staff

Lori Nelson-Kraft provided information on an upcoming end-of-year reception honoring the year's Hospitality Hero Award winners. Ms. Nelson-Kraft shared videos recognizing James "Brewster" Thompson, Security Officer at Park MGM, and Brittany Tullis, Flight Attendant at Southwest Airlines, as the quarterly recipients of the Hospitality Hero Award. Chair Gibson presented the awards to the recipients.

Steve Hill, Chief Executive Officer (CEO)/President acknowledged Vice Chair Nikodemus's recent acceptance of a position with the Howard Hughes Corporation and corresponding departure from MGM Resorts International and the LVCVA Board, recognized Vice Chair Nikodemus for his leadership during his tenure on the LVCVA Board, and presented Mr. Nikodemus with a plaque on behalf of the Board.

Chair Gibson commended Vice Chair Nikodemus on his work during his tenure on the LVCVA Board and congratulated him on his new position.

Brian Yost, Chief Operating Officer, delivered a presentation on Las Vegas Convention Center (LVCC) building updates including SEMA SHOW 2023, 2023 Wedding MBA Convention, International Pool | Spa | Patio Expo, SnowJam Las Vegas, and MJBizCon 2023.

Mr. Yost provided an update on the LVCC South Hall renovation project including installation of escalators, painting, and floor preparation.

Mr. Yost introduced and shared background information about Darren Davis, the LVCVA's new Senior Vice President of Guest Experience.

Lisa Messina, Chief Sales Officer, highlighted LVCVA Business Sales department efforts, providing detailed metrics on the performance of sales and leads as compared to the previous year. Ms. Messina shared information on LVCVA activities during the 2023 Imex America tradeshow.

Ms. Messina congratulated Mr. Hill for recently being recognized by Smart Meetings magazine as a 2023 Catalyst Award winner.

Ms. Messina shared a video showcasing the efforts of Sales Staff in hosting the UFI Global Congress in its first conference in the United States, and thanked John Schreiber, Vice President of Business Sales for his efforts.

Kate Wik, Chief Marketing Officer, congratulated the Las Vegas Aces on their second consecutive WNBA Championship and shared a recap video demonstrating the LVCVA's amplification of the celebrations including coordinating a marquee takeover and social media coverage.

Ms. Wik highlighted LVCVA marketing efforts as related to Pride Month, including partnering with the LGBTQ dating app Taimi to drive awareness for October Pride events in Las Vegas. The LVCVA hosted TikTok celebrities The Old Gays and other social media influencers to attend and highlight events on their social media channels. Ms. Wik shared the social media coverage results from these partnerships.

Ms. Wik discussed the international marketing efforts of the Global Leisure and Public Relations teams including participation in several meetings during Brand USA's Travel Week U.K. & Europe 2023, and World Travel Market London.

Ms. Wik provided information on, and shared a spot from, the LVCVA's new Fall advertising campaign for Laughlin.

Nadine Jones, Senior Vice President of People & Culture, recognized LVCVA Security Officers Andrew Angel, Jacob Smith, and Keith Vierra, and Cop Security Staff Martin Curry and Devin Morgan for their lifesaving efforts during a medical emergency on the Las Vegas Convention Center (LVCC) campus.

Lori Nelson-Kraft, Senior Vice President of Communications, highlighted the attached Quarterly Accomplishments Report.

Mr. Hill shared a video honoring the life and contributions of Don Laughlin.

Mr. Hill outlined the evolving responsibilities of Ed Finger, Chief Financial Officer (CFO), and notified the Board of potential plans to transition Mr. Finger into a new position within the LVCVA, with the permission of the Compensation Committee and the Board. Mr. Hill noted that Mr. Finger's potential title would be Chief Strategy Officer, and noted that the CFO position would be posted.

Mr. Hill expressed excitement for the upcoming Formula 1 (F1) Las Vegas Grand Prix, acknowledged the challenges presented by the preparations for the event, and noted that those inconveniences should not be as disruptive in the event's future years.

Mr. Hill acknowledged Jill Whitfield, Database Marketing Manager, for overseeing concierge services for the LVCVA's hundreds of customers that were invited to the F1 Las Vegas Grand Prix. Mr. Hill thanked LVCVA Staff, the [Clark] County Commission, the Las Vegas Metropolitan Police Department, Clark County Fire Department, Regional Transportation Commission, and Las Vegas resort partners for their efforts in bringing the F1 Las Vegas Grand Prix to fruition.

Mr. Hill recognized Terry Miller of Miller Project Management, Hunt-Penta staff, and those involved with construction efforts related to the F1 Las Vegas Grand Prix.

Mr. Hill thanked the workforce of the resort corridor for continuing to provide world class service to Las Vegas customers while enduring challenges related to construction for the F1 Las Vegas Grand Prix.

Mr. Hill reflected on several accomplishments achieved in the past few years and the upcoming large-scale events and thanked those involved in those endeavors.

Chair Gibson commended Mr. Hill and LVCVA leadership staff for its efforts, expressed excitement for the upcoming F1 Las Vegas Grand Prix, and provided information on a recent interview with Doug Bowman regarding the F1 Las Vegas Grand Prix.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

ITEM 1. **Special Events Update**

Nick Johnson, Project Management Chief with Nevada Department of Transportation (NDOT) presented an update on major construction projects in the Las Vegas valley including the Interstate-515 and Charleston Interchange Project, Centennial Bowl Project, and the Interstate-15 North Phase 3 Project.

Ryan Wheeler, Senior Project Manager at NDOT, provided background information about himself and his experience, and presented detailed information on the Interstate-15/Tropicana Project configurations as related to the upcoming F1 Las Vegas Grand Prix and Super Bowl LVIII events.

Chair Gibson thanked Mr. Johnson and Mr. Wheeler for their efforts.

Peter Guzman, Co-Chair of the Super Bowl Host Committee's (SBHC) Community Affairs Subcommittee (Subcommittee), provided information on the members of the Subcommittee and the entities that they represent, and the National Football League's (NFL) Corporate Responsibility Programs.

Tony Gladney, Co-Chair of the Subcommittee, presented information on the NFL Green Program which includes community greening projects such as tree planting, community gardens, habitat, and waterway restoration. Mr. Gladney provided information on completed and scheduled projects and initiatives in Nevada as part of the NFL Green Program, supported by the San Manuel Band of Mission Indians and Verizon Wireless.

Mr. Gladney discussed the NFL Business Connect Program and its Diversity Certification Assistance Program and Capacity Building Workshops.

Mr. Gladney provided information on the 25th anniversary of the NFL Green's signature Super Kids – Super Sharing program, the SBHC and NFL's partnership with GENYOUth's mission to end student hunger, and the SBHC and NFL's partnership with Signs of Hope to combat human trafficking in Las Vegas.

Shaundell Newsome, Co-Chair of the Subcommittee, discussed the partnership between the SBHC, NFL Foundation, United Way of Southern Nevada, and the University of Nevada Las Vegas's (UNLV) Sports Research and Innovation Initiative, to allow 44 interns the opportunity to receive hands-on, paid experience in large-scale event execution.

Mr. Newsome shared a video of a Las Vegas community advocate being presented with tickets to Super Bowl LVIII as part of the Subcommittee's Corporate Social Responsibility Program and provided information on community events in the week leading up to Super Bowl LVIII.

Chair Gibson thanked the Co-Chairs for their presentation.

This was an information item and did not require Board action.

ITEM 2. **Request to Approve LVE Event Funding: US Bowling Congress Women's Championships 2025**

Lisa Motley, Senior Director of Sports and Special Events, discussed the Board's previous approval of several United States Bowling Congress (USBC) events in Las Vegas between 2024 and 2039. Ms. Motley noted that the proposed 2025 event was not part of that authorization, as it was scheduled to take place in another city. Ms. Motley provided that construction activity in the original host city would prevent it from hosting the 2025 USBC Women's Championships and Category B Events. Ms. Motley discussed the expected attendance and estimated economic impact from the proposed event and requested that the Board considers: 1) Approving an expenditure in the amount of \$545,000 to Las Vegas Events (LVE) to fund the USBC Women's Championships and Category B Events in April-June 2025 at South Point Tournament Bowling Plaza and other Las Vegas Bowling Centers; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact

FY 2025: \$545,000 Expenditure

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members, to: 1) Approve an expenditure in the amount of \$545,000 to LVE to fund the USBC Women's Championships and Category B Events in April-June 2025 at South Point Tournament Bowling Plaza and other Las Vegas Bowling Centers; and 2) Authorize any residual unexpended balances from this authorization to revert to available general funds.

Mr. Hill announced the upcoming promotion of Ms. Motley to Vice President of Sports and Special Events.

ITEM 3.

Owner's Representative Agreement, Amendment #13 – Miller Project Management

Mr. Yost discussed Miller Project Management's (MPM) previous involvement in LVCVA projects including the Riviera Hotel demolition, the Phase Two Expansion Project, the expansion of the Las Vegas Metropolitan Police Department Convention Center Substation, and the Loop Campus Wide People Mover. Mr. Yost acknowledged MPM's demonstrated ability to oversee major construction projects for the LVCVA and noted that the proposed \$12.1M request is roughly two percent of the total contract price for the Phase Three Renovation Project. Mr. Yost stated that MPM's initial contract was negotiated with construction professionals on the Las Vegas Convention Center District (LVCCD) Committee prior to the Phase Two Expansion Project and requested that the Board considers authorizing the CEO/President to execute Amendment #13 with Miller Project Management, in the amount of \$12,100,000, for Owner Representative services for the design and construction of the LVCCD Phase Three Renovation project.

Fiscal Impact

FY 2024: \$2,728,740 LVCCD Capital Fund expenditure

FY 2025: \$5,244,660 LVCCD Capital Fund expenditure

FY 2026: \$3,893,520 LVCCD Capital Fund expenditure

FY 2027: \$233,080 LVCCD Capital Fund expenditure

Total: \$12,100,000

Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to authorize the CEO/President to execute Amendment #13 with Miller Project Management, in the amount of \$12,100,000, for Owner Representative services for the design and construction of the LVCCD Phase Three Renovation project.

ITEM 4.

Award of RFP #24-4783 - Riviera Hotel 10-Acre Parcel Site Preparation Project – Las Vegas Paving

Mr. Finger informed the Board of a previous fill effort for the 10-acre site currently on sale by the LVCVA and explained that the end result of the effort did not allow for the potential buyer's intended mixed-use project. Mr. Finger provided that third-party efforts assisted MPM with determining specifications for the scope of work for a Request for Proposals (RFP). Mr. Finger described the scope of the work including limited excavation, refill, and compaction. Mr. Finger noted that the LVCVA has contractually agreed to the specified work with the potential buyer, subject to the Board's approval, and the potential buyer would be contractually required to close the transaction when the LVCVA delivers the land as specified in the scope of work. Mr. Finger indicated that Las Vegas Paving was the lowest responsive and responsible bidder and outlined the anticipated timeline of the work's completion.

Mr. Finger thanked the Board for hearing Agenda Items 4 and 5 together and clarified that Agenda Item 5 requests approval to enable the CEO/President to amend the purchase and sale agreement for the 10-acre parcel to include a specific performance remedy for the buyer, in the event that the LVCVA does not complete the work contemplated in Agenda Item 4. Mr. Finger clarified that Agenda Item 5 does not increase the LVCVA's financial obligation beyond that requested in Agenda Item 4, rather it contractually allows the buyer to have a third-party force the work's completion, either through action or payment.

Mr. Finger requested that the Board considers: 1) Awarding RFP #24-4783, Riviera Hotel Site (Site) Preparation Project for the excavation, fill, and compaction of the Site, to Las Vegas Paving in an amount not to exceed \$6,469,500; and 2) Authorizing the Chief Executive Officer (CEO)/President to execute any necessary agreements for the Project.

Fiscal Impact

FY 2023: \$6,469,000 – LVCCD Capital Projects Fund

Member Michelle Romero provided that Agenda Item 4 contemplates awarding an RFP for the excavation, fill and compaction of the former Riviera parcel site to Las Vegas Paving. Ms. Romero indicated that she has family members who work for Las Vegas Paving, and that the independence of judgment of a reasonable person in her situation may be materially affected regarding the proposed award and expenditure by her family's employment with Las Vegas Paving and she would therefore abstain from deliberating or voting on Agenda Item 4.

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members with the exception of Member Romero who abstained, to: 1) Award RFP #24-4783, Site Preparation Project for the excavation, fill, and compaction of the Site, to Las Vegas Paving in an amount not to exceed \$6,469,500; and 2) Authorize the CEO/President to execute any necessary agreements for the Project.

ITEM 5.

Sale of 10-Acre Parcel on Las Vegas Boulevard to 65SLVB LLC – Amendment to Purchase and Sale Agreement

Mr. Finger requested that the Board considers authorizing the CEO/President to execute an amendment to the Purchase and Sale Agreement with 65SLVB to include the LVCVA's agreement to specific performance related to excavation and compaction work on the former Riviera 10-acre parcel.

Fiscal Impact

FY 2023: \$6,469,000 – LVCCD Capital Projects Fund

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an amendment to the Purchase and Sale Agreement with 65SLVB to include the LVCVA's agreement to specific performance related to excavation and compaction work on the former Riviera 10-acre parcel.

ITEM 6.

Las Vegas Monorail Insurance Policies

Mr. Finger provided that the net annual insurance cost for the Las Vegas Monorail has modestly decreased, with slightly improved liability coverages and that the LVCVA produced \$5.2M in net income from the Monorail during the current year. Mr. Finger noted that the \$1M of costs in Agenda Item 6 are included in the revenue analysis and requested that the Board considers authorizing him to execute the following insurance policies for the Las Vegas Monorail: 1) Liability insurance with Westchester, a Chubb Company (Chubb) in the amount of \$701,288 for the policy period from December 10, 2023, through December 10, 2024; and 2) Property insurance with American International Group, Inc. (AIG) in the amount of \$325,812 for the policy period from January 1, 2024, through January 1, 2025.

Fiscal Impact
FY 2024: \$474,377
FY 2025: \$552,723

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members to authorize the Chief Financial Officer to execute the following insurance policies for the Las Vegas Monorail: 1) Liability insurance with Chubb in the amount of \$701,288 for the policy period from December 10, 2023, through December 10, 2024; and 2) Property insurance with American International Group, Inc. (AIG) in the amount of \$325,812 for the policy period from January 1, 2024, through January 1, 2025.

ITEM 7.

Financial System Software Agreements – Tyler Technologies, Inc.

Mr. Finger informed the Board that the cumulative licensing fees of the LVCVA's Financial Software System have exceeded the CEO's Signature Authority and that the current annual license costs are about \$50,000 per year. Mr. Finger provided that the proposed agenda item allows the CEO/President to spend up to \$75,000 per year and that the Board approved the cost of a new financial system in the 2024 capital budget. Mr. Finger requested that the Board considers: 1) Authorizing the CEO/President to extend and/or renew software license agreements with Tyler Technologies, Inc. (Tyler), in the amount of \$75,000 per year, until the LVCVA's current financial accounting software is no longer needed or is replaced; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact
Annually - \$75,000 Expenditure

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members to: 1) Authorize the CEO/President to extend and/or renew software license agreements with Tyler in the amount of \$75,000 per year, until the LVCVA's current financial accounting software is no longer needed or is replaced; and 2) Authorize any residual unexpended balances from this authorization to revert to available general funds.

ITEM 8.

Multi-Function Copier Devices & Service Solutions - Canon Solutions America, Inc.

Mr. Finger clarified that Agenda Item 8 requests the approval of the five-year renewal of the LVCVA's campus-wide printer/copier contract and requested that the Board considers: 1) Authorizing him to execute agreements with Canon Solutions America, Inc. (Canon), in the amount of \$370,000, for the lease of multi-function copier devices for the period from January 1, 2024, through December 31, 2028; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

Fiscal Impact
FY 2024: \$37,000 Expenditure
FY 2025: \$74,000 Expenditure
FY 2026: \$74,000 Expenditure
FY 2027: \$74,000 Expenditure
FY 2028: \$74,000 Expenditure
FY 2029: \$37,000 Expenditure

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members to: 1) Authorize the CFO to execute agreements with Canon in the amount of \$370,000, for the lease of multi-function copier devices for the period from January 1, 2024, through December 31, 2028; and 2) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

ITEM 9. **Quarterly Budget and Statistical Report**

Mr. Finger presented the LVCVA's Budget and Statistical Report for the quarter ending September 30, 2023, to the Board for its information and review.

This was an informational item and did not require Board action.

ITEM 10. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the LVCCD projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact

TBD

This was an informational item and did not require Board action.

ITEM 11. **Amendment to Clark County Self-Funded Interlocal Medical and Dental Benefits Plan Agreement**

Ms. Jones outlined that the proposed amendment serves to include additional coverage benefits, to adopt an increase to the plan rates of 5% to the Preferred Provider Organization (PPO) and to the Exclusive Provider Organization (EPO) plans, and to add a bargaining unit from the Las Vegas Metropolitan Police Department. Ms. Jones requested that the Board considers approving and authorizing the Board Chair to sign an amendment to the Interlocal Agreement for the Health, Accident, and Life Benefit Program among Clark County, the LVCVA, the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, the Las Vegas Metropolitan Police Department, the Moapa Valley Fire Protection District, and the Eighth Judicial District Court to include additional coverage benefits and eligible parties, to adopt an increase to Self-Funded Plan rates, and to add the Las Vegas Metropolitan Police Department's Police Protective Association Civilian Employees ("PPACE") bargaining unit to the Self-Funded PPO and the EPO Medical and Dental Benefits Plans.

Fiscal Impact

5% PPO rate increase - \$77,000 for 2024 plan year

5% EPO rate increase - \$51,000 for 2024 plan year

FY24 – \$3.1 million total spend PPO

\$2.0 million total spend EPO

FY25 - \$3.4 million total spend PPO

\$2.2 million total spend EPO

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members to approve and authorize the Board Chair to sign an amendment to the Interlocal Agreement for the Health, Accident, and Life Benefit Program among Clark County, the LVCVA, the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, the Las Vegas Metropolitan Police Department, the Moapa Valley Fire Protection District, and the Eighth Judicial District Court to include additional coverage benefits and eligible parties, to adopt an increase

to Self-Funded Plan rates, and to add the Las Vegas Metropolitan Police Department's PPACE bargaining unit to the Self-Funded PPO and the EPO Medical and Dental Benefits Plans.

COMMITTEES

12. **Marketing Committee Report and Recommendations**

Marketing Committee Chair Scott DeAngelo stated that the Marketing Committee (Committee) met on October 12, 2023 and provided details the Committee meeting's participants.

Item A. Marketing Committee Charter Review and Approval

Marketing Committee Chair DeAngelo confirmed that the Committee reviewed its own performance under its Charter and confirmed that it had fulfilled its duties under its Charter. Committee Chair DeAngelo stated that the Committee had no recommended changes to the Committee Charter and confirmed that the Committee recommends approval of the finding that the Committee fulfilled its annual duties under its Charter, and the finding that the Committee Charter does not require any changes.

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members to approve the findings that the Committee fulfilled its annual duties under its Charter and that the Committee Charter does not require any changes.

Item B. Fiscal Year 2024 Marketing Updates

Committee Chair DeAngelo summarized the updates presented by LVCVA Staff including current marketing efforts focusing on the business and multicultural segments.

Ms. Wik provided a recap of the launch of the new business advertising campaign including research strategy, challenges, and repositioning of the previous narrative. Ms. Wik shared the spots "Not Invited" and "Off Site" from the LVCVA's new business segment advertising campaign.

Ms. Wik highlighted the launch of the new campaign during the IMEX trade show, along with the launch of the LVCVA's new booth design during that show.

Ms. Wik discussed the media plan as related to the new campaign including placements in pertinent meetings and c-suite publications such as *Smart Meetings*, *Meetings Group*, *The Wall Street Journal*, and *The Economist*.

Ms. Wik thanked LVCVA Staff for its efforts in executing the new business campaign, and thanked resort property partners for allowing the LVCVA to film on their properties.

Ms. Wik highlighted the strategy points as related to the new multicultural campaign including the growing diversity of the U.S. population and its spending power, and the current favorable position of Las Vegas in welcoming the changing makeup of the U.S. population. Ms. Wik detailed the diversity in the population of Las Vegas, its diverse industries, and its core value of inclusivity.

Ms. Wik discussed the focus on individuals that represent the diversity of the Las Vegas community and shared video clips highlighting Chef Natalie Young and Neon Bender Oscar Gonzalez.

Ms. Wik thanked Grey Group and the LVCVA's internal digital team for their efforts.

Committee Chair DeAngelo thanked Ms. Wik, LVCVA Marketing Staff, Grey Group, and R&R Partners for their efforts and indicated that this presentation was informational only.

Member Jan Jones Blackhurst described the ads as “extraordinary” and commented on the potential for them to be utilized for economic development initiatives.

This was an informational item and did not require Board action.

13. **Audit Committee Report and Recommendations**

Audit Committee Chair Naft stated that the Audit Committee met on November 9, 2023, to discuss Agenda Items A-C.

Item A. Internal Audit Reports

Audit Committee Chair Naft summarized the audits, findings, and managements responses as reported by Mr. Finger, Angela Go, Senior Director of Audit Services, and Suchete Atre of BDO.

Audit Committee Chair Naft provided that the first audit was a building partner audit and noted that BDO assessed the completeness and accuracy of the revenue reports provided to the LVCVA by Cox Nevada Telcom. Chair Naft reported that there were three reported findings related to the completeness of the revenue reporting of discounts and approval of discounts and that management accepted all the recommendations. Chair Naft indicated that the Committee directed a reporting back of the actual changes to the revenue policies that result from this internal audit.

Audit Committee Chair Naft provided that the second audit was an employee reimbursement audit and that the Audit Services Department assessed ambassador requests for reimbursements for proper completion, approval, business purposes, and accuracy of reimbursable amounts and reported three findings related to unallowable costs and missing documentation. Audit Committee Chair Naft indicated that management accepted all the recommendations and that the Audit Committee requested a report back highlighting the actual changes to the travel and entertainment policies that result from this internal audit.

Audit Committee Chair Naft provided that Mr. Finger reported on the safety and security performance audit, which included a third-party professional review of the LVCVA's Customer Safety Department and its policies, training, and equipping of personnel. Chair Naft reported that the effort led to the identification of necessary updates to key policies including use of force policies. Chair Naft referenced the Board's recent approval of an increased scope of the project to include the development and implementation of a revised training curriculum to include enhanced field training and officer structure within the department. Chair Naft noted that the status of the project would be presented at the Audit Committee's Spring 2024 meeting.

This was an informational item and did not require Board action.

Item B. Proposed 2024 Audit Plan

Chair Naft stated that the Audit Services Department presented the proposed 2024 audit plan that was developed based on quantitative and qualitative risk factors. Chair Naft confirmed that the Audit Committee approved the calendar year 2024 audit plan and recommended its approval to the Board.

Audit Committee Chair Naft moved, and it was carried by unanimous vote of the voting members to approve the calendar year 2024 audit plan.

Audit Committee Chair Naft thanked BDO and Ms. Go for their audit efforts.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Edwin Thomas (ET) Snell shared his intent to raise awareness about the number of deaths on Interstate-15 between Barstow and Las Vegas. Mr. Snell expressed concern regarding the throwing of items on to the F1 Las Vegas Grand Prix racetrack and encouraged the implementation of serious consequences if this occurs. Mr. Snell proposed the creation of a five-lane highway and offered his services to assist with that project.

ADJOURNMENT

Chair Gibson adjourned the meeting at 10:53 a.m.

Respectfully submitted,

Date Approved: December 12, 2023

Silvia Perez
Executive Assistant to the Board

James B. Gibson
Chair



CONVENTION AND
VISITORS AUTHORITY

JULY-SEPTEMBER 2023 ACCOMPLISHMENTS

**WSJ NAMES LAS VEGAS CONVENTION CENTER
NO. 1 IN THE U.S.
THE VENETIAN EXPO AND MANDALAY BAY ROUND OUT THE TOP 7**

LVCVA activates Vegas for the NBA and WNBA

PLUS: New campaigns, sales records, and more

LAS VEGAS CONVENTION CENTER

6



LVCVA celebrated our WSJ win with a temporary mural for the October Board of Directors meeting

NEW & NOTEWORTHY

3 LVCVA NEWS

NBA Summer League marketing, NAACP host duties, LVCVA testifies for a Senate subcommittee hearing on tourism

CAMPAIGNS

5 BY THE NUMBERS

Record-breaking airline arrivals, millions of campaign impressions, LEDs arrive in South Hall

COVER

6 WSJ VOTES LVCC NO. 1

Three Vegas venues land in the list's top seven

7 MARKETPLACE

Spanish-language TikTok hits mega-influencer status, NRL's first-ever US season opener, a new Vegas visitor snapshot

SELLING LAS VEGAS

9 INKING DEALS

10 OH, CANADA

Our successful mission to Canada's premier convention sales event. Plus: Domestic Leisure Sales breaks records, Global Leisure Sales execute two winning co-op campaigns

8



The San Manuel Band of Mission Indians commemorated their partnership and \$2 million contribution to the Super Bowl LVIII Host Committee

THE HUB

11 NOW BOARDING

New flights add seats—and possibility. Plus: LVCC hosts a Loop safety tabletop exercise

MEET ME IN VEGAS

12 INSIDE THE BUILDING

New and improved building services, our Event Design's stunning traveling booth, South Hall construction update

FROM THE ARCHIVES

13 LIGHTS OUT AND AWAY WE GO

Vegas has waited four decades for another F1 starting grid

COMMUNITY INITIATIVES

14 HOSPITALITY HEROES

Two new Heroes join our roster

15 CAPITOL PROJECT

New job placement initiative, the Women's Leadership Conference, and the Vegas Chamber's annual DC Fly In

OUR PEOPLE

17 STRENGTH IN NUMBERS

Ambassador tenure milestones, new hires, and a gallery for the millennium

ACCOLADES

LAST LOOK

LVCC TENURE AWARDS

HEAR, HEAR

LVCVA had a seat at the table for a Senate subcommittee hearing

On August 25th, Steve Hill joined leaders in the hospitality and sports communities to give testimony and discuss the impact of sports and events on the local economy. US Senator Jacky Rosen, chair of the Senate Commerce Subcommittee on Tourism, Trade, and Export Promotion, led a subcommittee hearing comprising Hill, CEO and President of MGM Resorts International Bill Hornbuckle, President and CEO of the Vegas Chamber and LVCVA board member Mary Beth Sewald, and President of the Las Vegas Raiders Sandra Douglass Morgan. Douglass Morgan noted that since its opening in 2021, Allegiant Stadium has welcomed more than three million visitors from over 120 countries.



Panelists Bill Hornbuckle, Sandra Douglass Morgan, Mary Beth Sewald, and Steve Hill



Clark County Commissioner declared September 2023 “Wedding Month”

On September 23, 1953, the *London Daily Herald* proclaimed Las Vegas the Wedding Capital of the World—a moniker we’ve claimed ever since. LVCVA supported the County Clerk’s 70th Anniversary Celebration on Sept. 3 at Caesars Palace declaring September 2023 as Wedding Month. We utilized one of five Extra TV segments to delve into the allure of tying the knot in Las Vegas—a choice that nearly 80,000 couples make annually. The segment showcased unique wedding venues all over the city, from the Rose Rooftop at Resorts World to Luxor’s Titanic exhibit staircase—seen by millions of viewers. As part of our efforts, the LVCVA digital engagement team sent a customer eblast targeting over 15K subscribers from the UK—opened by 43% (nearly 10% higher than the benchmark).

A new pack of K-9 unit trading cards hits the floor

This year, two new members joined LVCVA’s K-9 unit, allowing longtime favorites Cooper and Pierce their well-deserved retirement. Our swaps gave us the opportunity to redesign our team’s trading cards to introduce Bear and Reba, our new yellow and fox red Labs certified in explosives detection and update the bios for black Labs Wells and Bo. Wells and Bo are both Auburn Vapor Wake Dogs, able to detect explosives on a body in motion. This is how keen their senses of smell are: Auburn Dogs can detect a dash of Kool-Aid in an Olympic-size swimming pool and a single blade of grass in an area the size of several football fields. Ask their handlers, Officers Marq Finezza, Alberto Iturrios, Kevin Kline, and K9 Supervisor Wood y Chan for a card when you see them, and you can even learn their hobbies, like serving as unofficial greeter at the dog park (Bear), chasing ball and starring on TV (Reba), and Pilates and ballet (Wells). With their skills, they may even be able to autograph them for you.



Our team at the Boston hand-off



WELCOME, NAACP

BOSTON HANDS OFF
THE NATIONAL CONVENTION
HOST DUTIES TO LAS VEGAS

The NAACP is the largest and oldest civil rights organization in the country and for the first time in 115 years, its annual National Convention will meet in Las Vegas. Our team attended the Boston convention with MGM and Mandalay Bay, which will host the 115th convention next year. Las Vegas was revealed as the 2024 location and our team gave a welcome on behalf of MGM and the city of Las Vegas. History is made at the National Convention, during which members vote on resolutions that inform the NAACP's policy plans. Watson says they selected Las Vegas because they knew it would be a great draw for the more than 10,000 attendees they expect next year.



All-Star Reception

We turned the city orange for the WNBA

Before our Las Vegas Aces became the first repeat WNBA champions in 21 years in early October, we ensured the WNBA All-Star Weekend in July in Las Vegas was memorable by turning the city orange—the league's official logo color. Our activations included welcome messages at Harry Reid International Airport, marquee takeovers along the Strip and the High Roller, Eiffel Tower, Luxor, and The Sphere. Las Vegas and our Aces are breaking attendance records, too: The Aces had the highest increase in average game attendance across the league, averaging a league-high 9,551 fans per game. They also hosted the highest-attended game this season, drawing a crowd of 17,406 against Phoenix to finish up the regular season in September.

HOOP DREAMS

Millions of viewers saw our latest
NBA Summer League marketing

This year, Las Vegas hosted our 17th NBA Summer League, which reached more than 500,000 viewers on ESPN and millions on Las Vegas social channels. Our marketing team collaborated with the NBA to create a social media backdrop of the Welcome to Las Vegas sign with a basketball hoop, and The Sphere celebrated the season by morphing into a 366-foot-tall basketball. The LVCVA is sponsoring the first-ever NBA In-Season Tournament, the annual competition for all 30 teams in December. Expect more super-sized stunts as the tournament nears.



The Sphere as basketball: a publicity layup

59 MILLION

The number of impressions generated by our “Why Would You” campaign through cinema, connected TV, digital video, streaming audio, and display.

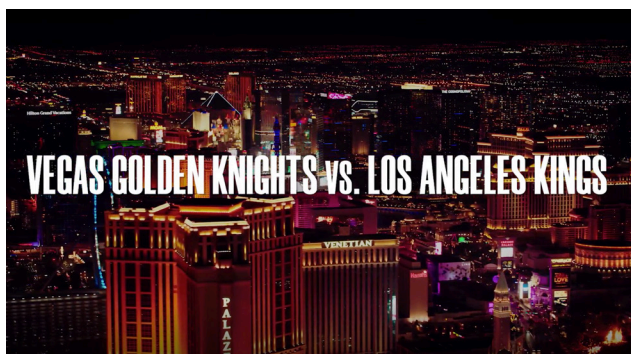


8.75 MILLION

airline seats arrived at Harry Reid International Airport this quarter, the most of any quarter in the history of Las Vegas.

768K

NUMBER OF ROOM NIGHTS ORIGINATED AND FACILITATED THIS QUARTER BY DESTINATION SALES



62 MILLION

The impressions for our “Meanwhile in Vegas” summer campaign, from July to August.

132 MILLION

Impressions our “Live in Vegas” entertainment campaign generated across digital video, streaming audio, and display. We produced spots with local radio personalities in LA, Phoenix and San Diego in both Spanish and English.

5,800

the fluorescent lamps replaced with LEDs in the South Hall meeting rooms, saving 159K kWhs annually—enough watt hours to power a refrigerator for 40 days.



WSJ: LVCC IS NO. 1 IN THE US

THE JOURNAL'S LIST SCORED 30 TOP CONVENTION CENTERS

The Wall Street Journal conducted a study of the top convention centers in the United States and the Las Vegas Convention Center was No. 1 on the list of 30 venues. Two other Vegas convention centers also cracked the top of the list: The Venetian Convention & Expo Center (No.3) and Mandalay Bay Convention Center (No. 7).

WSJ ranked their list according to what they reported road warriors were after: both a venue that facilitates dealmaking and a city with “robust and affordable” options for those who want to mix business and pleasure.

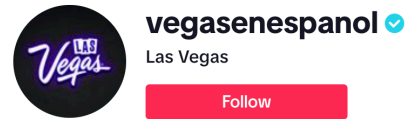
The journal noted LVCC’s proximity to the Strip and Harry Reid International Airport and its “sweeping entertainment opportunities.” Last year, LVCC generated \$1.3 billion in direct economic output from the 56 conventions we hosted, including spending at restaurants, casinos, and shopping centers by attendees.



Viva Vegas

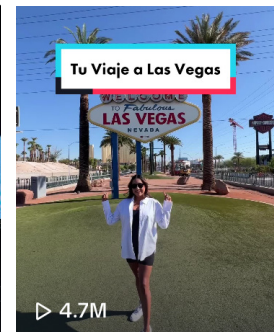
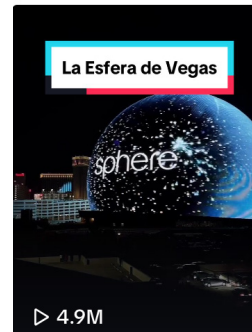
Our Spanish-language channel takes on TikTok

In August, the LVCVA timed our launch of @VegasEnEspanol to coincide with Colombian reggaeton superstar Karol G's performance and the launch of Hispanic Heritage Month. The TikTok channel, which features 100% Spanish content, generated over half a million views in only one week. Two months in, the new handle is extending our reach into the important LATAM market, with about a quarter of views coming from Mexico. By the quarter's end, several posts had attracted over 9 million, including behind-the-scenes video with a Cirque du Soleil acrobat doing multiple flips after launching from a seesaw—which had over 12 million views by mid-October. According to business and data intelligence platform Statista, the average view of a mega-influencer's TikTok post was around 330K last year, putting @VegasEnEspanol firmly in mega territory.



2 Following 297.6K Followers 1.8M Likes

Alguna vez te has preguntado que está pasando en Las Vegas 🇺🇸
visitlasvegas.com/es



Australia Week in Vegas

Prepare for a new national pastime as rugby rolls in

For the first time ever, the National Rugby League Telstra Premiership season will kick off in the U.S., with a 2024 season opening double-header at Allegiant Stadium only three weeks after the Super Bowl. In fact, the games will also be the first ever regular season games played outside of Australia and New Zealand. For those who aren't as familiar with the other thunder from Down Under, the NRL is planning an "Australia Week" to showcase it to a U.S. audience. LVCVA worked with the NRL and Allegiant Stadium to announce the season schedule, which Sports Business Journal reported had already surpassed 12,000 tickets sold with four months still to go until the event.

Right to the Heart

Our new online campaign, The Heart of Vegas, showcases the people who make Vegas unique. In September, our digital marketing team launched three segments on visitlasvegas.com dedicated to highlighting the people behind the city's entertainment, culinary and art scenes. Our first three segments featured neon blower Oscar Gonzalez, Chef Natalie Young and magician Shin Lim. The team dives into their work and their contributions to the rich community that only Vegas can offer.





From left: County Commission Chair and LVCVA Board Chair Jim Gibson; NFL EVP Peter O'Reilly and Steve Hill discuss the coming events.

Host with the Most

The Las Vegas Super Bowl LVIII Host Committee announced a winning lineup of community events

In a late August, The Las Vegas Super Bowl LVIII Host Committee held a press conference in partnership with the NFL. At the conference, chairman of the board of Allegiant Air Maury Gallagher gave kudos to the LVCVA. “One of the things that makes this town so good at what it does is the LVCVA and the leadership of Steve Hill and his team,” he said. Steve Hill joined NFL Executive Vice President Peter O’Reilly and Sam Joffray, President and CEO of the Las Vegas Super Bowl LVIII Host Committee, to discuss the impact Super Bowl LVIII will have on the destination and announce the lineup of community-driven initiatives.

Las Vegas leaders expressed their commitment to ensuring the community remains at the center of official Super Bowl events, from the Super Kids-Super Sharing donation project, which will gather new and gently used sports equipment and school supplies for local kids in need, to Taste of the NFL, the Super Bowl’s largest philanthropic culinary experience, with all proceeds going toward ending student hunger. The Super Bowl LVIII Business Connect program, aimed at establishing a platform for diverse local businesses to subcontract with NFL vendors, has already accepted more than 200 minority, woman, disabled, LGBTQ+ and veteran-owned businesses to date.

FROM THE RESEARCH DESK

Mid-year results reveal the evolving Vegas visitor

In August, LVCVA’s Research Center published its 2023 Mid-Year Las Vegas Visitor Snapshot. Among its highlights: Las Vegas visitors are repeat customers, with 83% having been here before versus only 17% first timers. Las Vegas exceeded the expectations of 42% of visitors, ahead of the 36% of the same time last year. Significantly, 86% reported that they were “very satisfied” with their trip, up from 78% in the first half of 2022.

Visitor gaming spending reflected the booming numbers reported by the Nevada Gaming Control Board, which has reported the two highest quarterly revenues in gaming in the last two years. Among those who gamble, Vegas visitors had an average \$815 gaming budget, up from \$692 the same time last year.

LVCC SALES BY THE NUMBERS

NEW SHOWS SIGNED

In the third quarter of 2023, the Convention Center Sales team signed new shows:

LVCC

Envista.....2025
Shoptalk.....2025, 2026
Trace 3.....2024, 2025

SALES FOR THE DESTINATION

Google Cloud Next, Mandalay Bay.....2024
Autodesk University, Venetian....2026
Laserfiche, Mandalay Bay.....2024, 2025
American Staffing Association, Mandalay Bay.....2027

ROOM NIGHTS

Leads: 4,772, up 23% September YTD from the same period last year

Lead room nights: 5 million, up 92% September YTD from the same period last year

Converted room nights: 1.1 million, up 56% September YTD from the same period last year

OH, CANADA

Our successful mission to Canada's premier meeting and convention sales event

The Western Canada Sales Mission in August brought together 18 key stakeholders, including MGM Resorts International, Fontainebleau Las Vegas, Resorts World, The Mirage, The Strat, M Resort, Plaza, Virgin Hotel, Rio, Sahara, Tropicana, and The Venetian, as well as two major airlines, WestJet, and Air Canada.

We hosted a series of four travel trade and media events, providing a platform for the LVCVA and our shareholders to meet 340 travel professionals, strengthening our relationships with key players in the Canadian travel market. These events allow us to share what's new in the destination and keep Vegas top of mind with top selling travel agents and travel professionals.

RECORD-BREAKING WEBINAR

Domestic Leisure Sales introduced Vegas to the highest-ever
number of US-based affiliate travel agents

Only two years ago, Expedia Group tested a new rewards program for US-based travel advisors enrolled in its Travel Agent Affiliation Program on in a pilot test. The program, which gives the agents points on eligible bookings that they can use to claim gift cards, was so successful, Expedia rolled it out to all US advisors. Our Domestic Leisure Sales team hosted a record-breaking travel agent affiliate program webinar, with a record 2900 registered and over 1,000 in attendance. They used the 45-minute presentation time to educate the group on new hotels, restaurants, shows, and attractions as well as F1 and how to engage with the LVCVA through our Learn and Earn program.

CO-OP CAMPAIGNS

Global Leisure Sales took their show on the road

Our Global Leisure Sales groups executed two co-op campaigns this quarter, one in Korea in collaboration with Mode Tours and one in Canada with the Canadian Automobile Association. As of the end of Q3, the campaigns have collectively generated 892K impressions.



captiontk

We worked with Harry Reid International Airport to welcome Avianca in style



NOW BOARDING

New flights add seats—and possibility

Brand-new airline Northern Pacific has begun service, flying once weekly between Ontario and Las Vegas, targeting weekenders traveling from California. The new 220-mile trip shortens the trip to one hour, versus four by car. It's the first route in an ambitious plan by the new airline to connect US states with Pacific Rim routes, using Anchorage, AK as a hub. And it is just one route that the LVCVA has worked with Harry Reid International Airport to launch. Avianca also began service to Las Vegas, inaugurating seasonal service from San Salvador in mid-July. Global Leisure Sales supported the airline's launch by hosting three destination presentations for 550 travel professionals. Avianca's seasonal, nonstop service adds more than 4,000 seats per week between July and September. Last year, Las Vegas welcomed nearly 150K visitors from South America, a 183% increase from 2021.

We inaugurated 11 new routes during the quarter, eight of them previously unserved. Notably, New York La Guardia to Las Vegas is our largest previously unserved domestic route. Combined, these new routes will generate more than 200,000 inbound airlines seats annually.

SAFETY FIRST

A tabletop exercise brought agencies together for Loop safety

As the Boring Company recently began tunneling its second Westgate tunnel, the LVCVA hosted a three-day tabletop exercise with public safety agencies and resort partners to prepare for emergency scenarios. Director of Environmental Health, Safety and Fire Prevention Ruben White, said that the contingency planning included Clark County Fire Department, Las Vegas Fire Department, Las Vegas Metro Police Department, LVCVA, Resorts World, Wynn, and the Boring Company. The event, which we hosted in South Hall, evaluated agency responses and determined areas for staging and triage in our existing tunnels. Fire and Metro identified opportunities to streamline their radio communication—further evidence that you can never do too much safety planning.



One of the Vegas Loop's Teslas emerges from the tunnel

DESIGNED BY LVCVA

Our tireless Event Design team creates Vegas magic everywhere they go. If you ever need to coax a nine-foot-tall camel from Henderson to the front of the Sahara to greet 2,000 event attendees in nightlife conditions, LVCVA has a department for that. Our Event Design team did just that for Routes World last year, which also featured a rock band that took requests from audience texts, as well as belly dancers, henna painters, tarot card readers and acrobats. Routes World brings together the decision-makers from airlines, airports and destinations, and is the biggest event for route development in the world. For the recent Routes World 2023, they created a booth of six floor-to-ceiling LED screens that brought a larger-than-life Vegas to Istanbul. The team has executed or participated in over 835 events in the eight years since the department's inception—an average of 104 events per year. Next time you see an exciting LVCVA event, chances are our Event Design team is behind it. And if you see any rogue camels, you know who to call.



Director of Event Design Marla Laughlin; this year's Routes World booth in Istanbul

MEET ME IN VEGAS

NEW AND IMPROVED AT LVCC

ORDERING ON DEMAND

We added OnDemand, our QR-based ordering and delivery service, to early morning service in Starbucks and Dunkin' Express to sell coffee and pastries to exhibitors and ease high volume and long lines.

GREENING THE LVCC

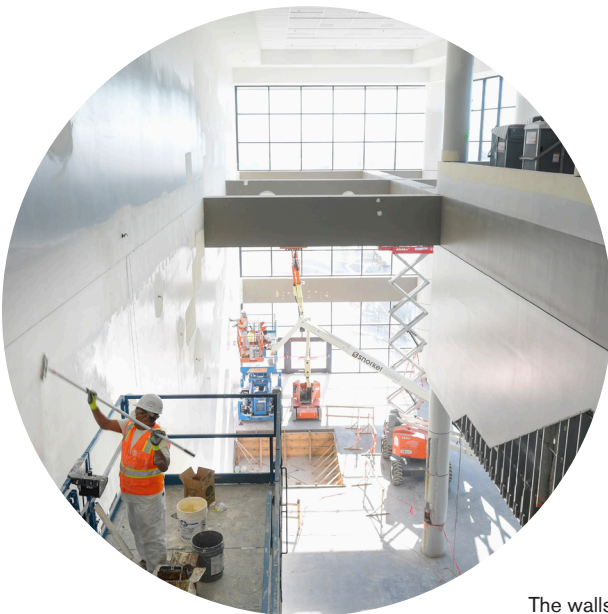
All public spaces within the Las Vegas Convention Center have now been equipped with dual stream receptacles, moving the property forward in becoming a green building.

AIR QUALITY INSPECTION

LVCC completed our Clark County Department of Environmental Services (Air Quality) and Southern Nevada Health District Restricted Waste audits and inspections with no violations

CONSTRUCTION UPDATE

Our construction is on schedule since LVCC broke ground for our renovation of South Hall, says Vice President of Facilities Randy Shingleton. The staircase has been installed in the new prefunction space, as have the stairs to the elevated conference rooms in the commons area. The new board room dais has been poured and drywall installed. Shingleton anticipates that we'll receive our Temporary Certificate of Occupancy (TCO) by December and move administrative office space by February to make way for additional meeting space in Central Hall. "The new space will be something we can all be proud of and will kickoff the legacy building renovation that will follow starting in March of 2024," he says.



The walls and stairs are up in South Hall

LIGHTS OUT AND AWAY WE GO!

Las Vegas has waited four decades for another F1 starting grid



As Vegas looks forward to our coming Formula 1 Grand Prix, we look back at the last. The 1982 Caesars Palace Grand Prix was the last F1 race here, held on a circuit in Caesars' parking lot. The track was just wide enough for drivers to overtake each other, and the 75-lap race was won by Michele Alboreto, driving a Tyrrell-Ford. John Watson finished second in a McLaren-Ford, with Eddie Cheever third in a Ligier-Matra. This was the last F1 race for 1978 World Champion Mario Andretti, and the first year since the World Championship began in 1950 that a country hosted three rounds in the same season. On Nov. 18, Las Vegas and the Formula 1 Grand Prix meet again, racing over 50 laps on a circuit built to reach speeds expected to match Monza, F1's "Temple of Speed."

HEROES AMONG US

Two new Hospitality Heroes join our roster

Handling the guest experience at Bellagio may seem easy on a calm day—but it's how Guest Experience Manager Ariel Anderson responds when there's a problem that secured her win as a Hospitality Hero. Her colleagues that nominated her describe her as handling service lapses with genuine compassion and care, turning frustrated guests into brand loyalists.. Her commitment to service extends beyond guests: She also leads Bellagio's employee recognition program, which honors star employees for their hard work. Our other honoree is Pat Rue, a day-one engineering manager at The Venetian Resort Las Vegas. Not only is he key in ensuring the resort's iconic rooftop firework shows go off without a hitch, he also oversees the resort's dispatch center, which fields more than 200,000 engineering calls a year. The LVCVA congratulates our two new Hospitality Heroes.

Clockwise from top right: Pat Rue; Rue is honored at our Board meeting; Ariel Anderson's coworkers celebrate her win; Ariel Anderson



LVCVA Lifesavers

This year, we teamed up with nonprofit blood services provider Vitalant to hold our first blood drive. Ambassadors donated enough blood to save the lives of up to 45 patients.



Steve Hill donates in our first blood drive

Joining the Team

LVCVA and DETR partner for job placement

The LVCVA started a new partnership, with the Nevada Department of Employment, Training and Rehabilitation, offering individual computer lab cubicles for applicants to apply for our roles. In two separate LVCVA-only job fairs, we made 32 on-the-spot offers for on-call Facility Services Event Staff and Traffic Attendants and eight offers for on-call Traffic Attendants and Perimeter Security. Both our partnership with DETR and on-the-spot offers are new, says Rico Ramirez, LVCVA's Senior Diversity Recruiter. "We've done on-the-spot job offers at some other career fairs but with not with this amount of success," he says.

Leading Ladies

The 16th annual Women's Leadership Conference draws LVCVA Ambassadors

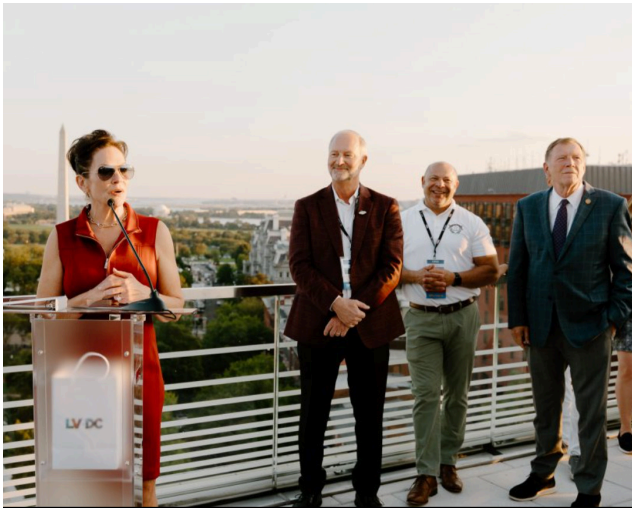
LVCVA sent 12 of our leaders to the annual Women's Leadership Conference at MGM Grand. The conference gives women leaders two days to focus solely on their own leadership skills and professional lives. The conference is a product of a small group of diverse women leaders in Las Vegas and members of the MGM Resorts International Corporate Diversity team as a place for women of color to share their workplace and life challenges and to network, and has evolved to serve thousands of women and men. Among the conference's highlights: a keynote by Col. Nicole Malachowski, USAF (Ret.), the first woman pilot on the Thunderbirds Air Demonstration Squadron.

CAPITOL PROJECT

State leaders flew in to DC to advocate for Nevada's priorities

Our DC sales office hosted the opening reception for the Vegas Chamber's annual "DC Fly In" in September on its spectacular office rooftop that overlooks the White House. The event offered a glimpse into the LVCVA's east coast sales efforts on behalf of the destination.

More than 200 business and political leaders from Nevada participated in the annual event to advocate and raise awareness for the State's business, governmental, and economic priorities among federal leaders. CEO Steve Hill also participated in a panel discussion "Leveraging Tourism and Major Events for Economic Development." He was joined by Tom Burns, of the Governor's Office on Economic Development, Tina Quigley from the Las Vegas Global Economic Alliance, and Betsy Fretwell, former City of Las Vegas manager.



STRENGTH IN NUMBERS

538 APPLICATIONS RECEIVED
17 FULL-TIME AMBASSADORS HIRED
6 PROMOTIONS

DE&I AND CORE VALUES UPDATE

Beginning July 17, we invited Ambassadors to fill out a Core Values survey. Their anonymous results, collected by our consultant, Korn Ferry, will inform our work in improving our organization for all Ambassadors. During the several weeks of the survey, 71% of our workforce participated in answering. We are in the process of working with all Ambassadors on discussing the organization's results.

FACILITY SERVICES BY THE NUMBERS

A Millennium – Our Facility Services department recently unveiled a gallery spotlighting our Service Workers, Custodians, Service Support Technicians, Leads and Supervisors by seniority. Collectively, the department has approximately 1,000 years of service.



OUR ORGANIZATION, OUR BUILDING, OUR DESTINATION, AND OUR AMBASSADORS ARE BEING RECOGNIZED.

Our sports marketing team's work on the NCAA Women's Bowling Championship is currently a finalist for the **Northstar Travel Sports Award**.

Chief Sales Officer Lisa Messina is a Visionary! She was named a winner in the **2023 Prevue Visionary Awards**, given annually to acknowledge the forward-thinking destinations, hotels/resorts, cruise lines and airlines in the meetings and incentives industry by Prevue Meetings & Incentives.

Rebecca Deluca has been named **Chair-Elect of the MPI (Meeting Professionals International) Foundation Global Board of Trustees** for 2024.

Meetings Today has voted the LVCVA a winner in their annual **Best of Meetings Today Awards** as best destination marketing organization.

Our LVCVA visitor website, visitlasvegas.com, is a platinum winner in the tourism websites category for the 2023 MarCom Awards, the international award for excellence in marketing and communication. Our award was chosen from 6,500 print and digital entries from dozens of countries.



Rebecca Deluca, VP of Destination Sales, named **Chair-Elect MPI Foundation's Global Board of Trustees**



MILESTONES

This year, we honor 52 Ambassadors who have reached significant tenure. We thank them for their years of dedication to the LVCVA.

25 YEARS



1.



2.



3.



4.



5.



6.



7.



8.



9.



10.



11.

15 YEARS



12.



13.



14.



15.



16.



17.



18.



19.



20.



21.



22.

15 YEARS



23.



24.



25.



26.



27.



28.



29.



30.



31.



32.



33.

10 YEARS



34.



35.



36.



37.



38.



39.



40.



41.



42.



43.



44.

5 YEARS



45.



46.



47.



48.



49.



50.



51.



52.

1. Richard Covelski, Custodian
2. Mary Grypeos, Graphics Supervisor
3. Jill Reynolds, Research Analyst
4. Michael Smith, Building Engineer
5. Todd Young, Building Engineer
6. Stephen Zahn, Ext Engineering Supervisor
7. Veronica Avila, Custodian
8. Juan Cervantes, Service Worker
9. Marla Laughlin, Dir. of Event Design
10. Rosario Ramiscal, Lead Custodian
11. Teri Sundberg, Security Officer
12. Richard Brooks, Security Officer
13. Kevin Duffley, Custodian
14. Joshua Finnan, Surveillance Investigator
15. Felix Gonzalez, Custodian
16. Osato Ighodaro, Electrician
17. Akeem Johnson, Building Engineer
18. Angel Lugo, MechanicWelding Supervisor
19. Richard Mason, Electrician

20. Jesse Mendiola, Building Engineer
21. Victor Palochak, Svcs. Support Technician
22. Silvia Perez, Exec. Assistant to the Board
23. Gary Perko, Security Officer
24. Angelica Romero, Custodian
25. Lawrence Roney, Sr. Dir. of Information Technology
26. Francisco Salinas, Service Worker
27. William Tsang, Services Manager
28. Katherine Vosburgh, Event Design Coordinator
29. Alberto Chavez, Lead Service Worker
30. Jesus Gonzalez, Service Worker
31. Carla Hampton, Contracts Administrator
32. Kelli Luchs, Archivist
33. Heather Manning, Advertising and Digital Engagement Coordinator
34. Christopher Marsh, Sr. Mgr. of Telecommunications
35. Jim McMichael, National Sales Manager

36. Joel Peterson, Sales Executive
37. Aurelio Quirino, Lead Custodian
38. Merlin Sarmiento, Covention Services Mgr.
39. David Van Ausdale, HVAC Technician
40. Heather Wisniewski, Facility Support Technician
41. Kil Yi, Services Worker
42. Marisa Allegra, Sales Coordinator
43. Cori Calhoun, Controller
44. Marc Chapin, A/V Technician
45. Jessica Gonzalez, Facility Support Technician
46. William Irwin, Security Officer
47. Tri Nguyen, A/V Technician
48. Anthony Perez, Security Officer
49. Johnathon Rodriguez, Custodian
50. Edward Sowinski, Perimeter Security Officer
51. Angela Sylvester, Facility Support Technician
52. Lisa Toy, Information Technology Coordinator