



**CEO Monthly Room Tax Update
Preliminary January 2025**

Monthly Hotel Activity	2024 Actual	2025 Budget	2025 Value	Surplus to		Year of All-Time High	CY Actual to PY	Budget to PY	CY Actual to Budget	All-Time High as of 7/1/2024	Current Month to All-Time High as of 7/1/2024
				Budget	All-Time High						
June	\$ 26,248,647	\$ 26,248,600	\$ 28,999,138	\$ 2,750,538	\$ 28,999,138	FY 25	10.48%	0.00%	10.48%	\$ 27,029,376	\$ 1,969,762
July	26,763,772	26,763,800	28,225,045	1,461,245	28,225,045	FY 25	5.46%	0.00%	5.46%	27,162,417	1,062,628
August	25,161,828	25,161,800	28,654,284	3,492,484	28,654,284	FY 25	13.88%	0.00%	13.88%	25,161,828	3,492,456
September	32,019,031	30,519,000	32,378,520	1,859,520	32,378,520	FY 25	1.12%	-4.68%	6.09%	32,019,031	359,490
October	40,412,231	38,412,200	36,664,287	(1,747,913)	40,412,231	FY 24	-9.27%	-4.95%	-4.55%	40,412,231	(3,747,945)
November	35,785,864	34,185,900	30,094,356	(4,091,544)	35,785,864	FY 24	-15.90%	-4.47%	-11.97%	35,785,864	(5,691,509)
December (estimate)	27,025,624	26,025,600	29,684,756	3,659,156	29,684,756	FY 25	9.84%	-3.70%	14.06%	27,025,624	2,659,132
January (estimate)	31,948,999	30,949,000	33,480,500	2,531,500	33,480,500	FY 25	4.79%	-3.13%	8.18%	31,948,999	1,531,501
February	37,749,978	27,750,000	27,750,000	-	37,749,978	FY 24	-26.49%	-26.49%	0.00%	37,749,978	(9,999,978)
March	32,467,476	30,967,500	30,967,500	-	38,013,837	FY 23	-4.62%	-4.62%	0.00%	38,013,837	(7,046,337)
April	31,549,405	30,049,400	30,049,400	-	31,549,405	FY 24	-4.75%	-4.75%	0.00%	31,549,405	(1,500,005)
May	35,537,420	32,967,200	32,967,200	-	35,537,420	FY 24	-7.23%	-7.23%	0.00%	35,537,420	(2,570,220)
Total	\$ 382,670,274	\$ 360,000,000	\$ 369,914,985	\$ 9,914,985	\$ 400,470,978		-3.3%	-5.9%	2.8%	\$ 389,396,010	\$ (19,481,025)
Actual Months YTD	\$ 245,365,996	\$ 238,265,900	\$ 248,180,886	\$ 9,914,986	\$ 257,620,338		1.1%	-2.9%	4.2%	\$ 246,545,370	\$ 1,635,515

Totals may not foot due to rounding