



**CEO Monthly Room Tax Update
Preliminary November 2024**

Monthly Hotel Activity	2024 Actual	2025 Budget	2025 Value	Surplus to Budget	All-Time High	Year of All-Time High	CY Actual to PY	Budget to PY	CY Actual to Budget	All-Time High as of 7/1/2024	Current Month to All-Time High as of 7/1/2024
June	\$ 26,248,647	\$ 26,248,600	\$ 28,999,138	\$ 2,750,538	\$ 28,999,138	FY 25	10.48%	0.00%	10.48%	\$ 27,029,376	\$ 1,969,762
July	26,763,772	26,763,800	28,225,045	1,461,245	28,225,045	FY 25	5.46%	0.00%	5.46%	27,162,417	1,062,628
August	25,161,828	25,161,800	28,654,284	3,492,484	28,654,284	FY 25	13.88%	0.00%	13.88%	25,161,828	3,492,456
September	32,019,031	30,519,000	32,378,520	1,859,520	32,378,520	FY 25	1.12%	-4.68%	6.09%	32,019,031	359,490
October (estimate)	40,412,231	38,412,200	36,664,287	(1,747,913)	40,412,231	FY 24	-9.27%	-4.95%	-4.55%	40,412,231	(3,747,945)
November (estimate)	35,785,864	34,185,900	29,201,150	(4,984,750)	35,785,864	FY 24	-18.40%	-4.47%	-14.58%	35,785,864	(6,584,714)
December	27,025,624	26,025,600	26,025,600	-	27,025,624	FY 24	-3.70%	-3.70%	0.00%	27,025,624	(1,000,024)
January	31,948,999	30,949,000	30,949,000	-	31,948,999	FY 24	-3.13%	-3.13%	0.00%	31,948,999	(999,999)
February	37,749,978	27,750,000	27,750,000	-	37,749,978	FY 24	-26.49%	-26.49%	0.00%	37,749,978	(9,999,978)
March	32,467,476	30,967,500	30,967,500	-	38,013,837	FY 23	-4.62%	-4.62%	0.00%	38,013,837	(7,046,337)
April	31,549,405	30,049,400	30,049,400	-	31,549,405	FY 24	-4.75%	-4.75%	0.00%	31,549,405	(1,500,005)
May	35,537,420	32,967,200	32,967,200	-	35,537,420	FY 24	-7.23%	-7.23%	0.00%	35,537,420	(2,570,220)
Total	\$ 382,670,274	\$ 360,000,000	\$ 362,831,123	\$ 2,831,123	\$ 396,280,345		-5.2%	-5.9%	0.8%	\$ 389,396,010	\$ (26,564,887)
Actual Months YTD	\$ 186,391,373	\$ 181,291,300	\$ 184,122,423	\$ 2,831,123	\$ 194,455,082		-1.2%	-2.7%	1.6%	\$ 187,570,747	\$ (3,448,326)

Totals may not foot due to rounding