



**CEO Monthly Room Tax Update
Preliminary October 2024**

Monthly Hotel Activity	2024 Actual	2025 Budget	2025 Value	Surplus to		Year of All-Time High	CY Actual to PY	Budget to PY	CY Actual to Budget	All-Time High as of 7/1/2024	Current Month to All-Time High as of 7/1/2024
				Budget	All-Time High						
June	\$ 26,248,647	\$ 26,248,600	\$ 28,999,138	\$ 2,750,538	\$ 28,999,138	FY 25	10.48%	0.00%	10.48%	\$ 27,029,376	\$ 1,969,762
July	26,763,772	26,763,800	28,225,045	1,461,245	28,225,045	FY 25	5.46%	0.00%	5.46%	27,162,417	1,062,628
August	25,161,828	25,161,800	28,654,284	3,492,484	28,654,284	FY 25	13.88%	0.00%	13.88%	25,161,828	3,492,456
September (estimate)	32,019,031	30,519,000	32,292,000	1,773,000	32,292,000	FY 25	0.85%	-4.68%	5.81%	32,019,031	272,969
October (estimate)	40,412,231	38,412,200	36,630,000	(1,782,200)	40,412,231	FY 24	-9.36%	-4.95%	-4.64%	40,412,231	(3,782,231)
November	35,785,864	34,185,900	34,185,900	-	35,785,864	FY 24	-4.47%	-4.47%	0.00%	35,785,864	(1,599,964)
December	27,025,624	26,025,600	26,025,600	-	27,025,624	FY 24	-3.70%	-3.70%	0.00%	27,025,624	(1,000,024)
January	31,948,999	30,949,000	30,949,000	-	31,948,999	FY 24	-3.13%	-3.13%	0.00%	31,948,999	(999,999)
February	37,749,978	27,750,000	27,750,000	-	37,749,978	FY 24	-26.49%	-26.49%	0.00%	37,749,978	(9,999,978)
March	32,467,476	30,967,500	30,967,500	-	38,013,837	FY 23	-4.62%	-4.62%	0.00%	38,013,837	(7,046,337)
April	31,549,405	30,049,400	30,049,400	-	31,549,405	FY 24	-4.75%	-4.75%	0.00%	31,549,405	(1,500,005)
May	35,537,420	32,967,200	32,967,200	-	35,537,420	FY 24	-7.23%	-7.23%	0.00%	35,537,420	(2,570,220)
Total	\$ 382,670,275	\$ 360,000,000	\$ 367,695,067	\$ 7,695,067	\$ 396,193,825		-3.9%	-5.9%	2.1%	\$ 389,396,010	\$ (21,700,943)
Actual Months YTD	\$ 150,605,509	\$ 147,105,400	\$ 154,800,467	\$ 7,695,067	\$ 158,582,698		2.8%	-2.3%	5.2%	\$ 151,784,883	\$ 3,015,584

Totals may not foot due to rounding