



**CEO Monthly Room Tax Update
Preliminary August 2024**

Monthly Hotel Activity	2024 Actual	2025 Budget	2025 Value	Surplus to		Year of All-Time High	CY Actual to PY	Budget to PY	CY Actual to Budget	All-Time High as of 7/1/2024	Current Month to All-Time High as of 7/1/2024
				Budget	All-Time High						
June	\$ 26,248,647	\$ 26,248,600	\$ 28,999,138	\$ 2,750,538	\$ 28,999,138	FY 25	10.48%	0.00%	10.48%	\$ 27,029,376	\$ 1,969,762
July (estimate)	26,763,772	26,763,800	28,326,614	1,562,814	28,326,614	FY 25	5.84%	0.00%	5.84%	27,162,417	1,164,197
August (estimate)	25,161,828	25,161,800	27,628,000	2,466,200	27,628,000	FY 25	9.80%	0.00%	9.80%	25,161,828	2,466,172
September	32,019,031	30,519,000	30,519,000	-	32,019,031	FY 24	-4.68%	-4.68%	0.00%	32,019,031	(1,500,031)
October	40,412,231	38,412,200	38,412,200	-	40,412,231	FY 24	-4.95%	-4.95%	0.00%	40,412,231	(2,000,031)
November	35,785,864	34,185,900	34,185,900	-	35,785,864	FY 24	-4.47%	-4.47%	0.00%	35,785,864	(1,599,964)
December	27,025,624	26,025,600	26,025,600	-	27,025,624	FY 24	-3.70%	-3.70%	0.00%	27,025,624	(1,000,024)
January	31,948,999	30,949,000	30,949,000	-	31,948,999	FY 24	-3.13%	-3.13%	0.00%	31,948,999	(999,999)
February	37,749,978	27,750,000	27,750,000	-	37,749,978	FY 24	-26.49%	-26.49%	0.00%	37,749,978	(9,999,978)
March	32,467,476	30,967,500	30,967,500	-	38,013,837	FY 23	-4.62%	-4.62%	0.00%	38,013,837	(7,046,337)
April	31,549,405	30,049,400	30,049,400	-	31,549,405	FY 24	-4.75%	-4.75%	0.00%	31,549,405	(1,500,005)
May	35,537,420	32,967,200	32,967,200	-	35,537,420	FY 24	-7.23%	-7.23%	0.00%	35,537,420	(2,570,220)
Total	\$ 382,670,275	\$ 360,000,000	\$ 366,779,552	\$ 6,779,552	\$ 394,996,141		-4.2%	-5.9%	1.9%	\$ 389,396,010	\$ (22,616,458)
Actual Months YTD	\$ 78,174,247	\$ 78,174,200	\$ 84,953,752	\$ 6,779,552	\$ 84,953,752		8.7%	0.0%	8.7%	\$ 79,353,621	\$ 5,600,131

Totals may not foot due to rounding