

LAS VEGAS WELCOMES NAB SHOW

NATIONAL ASSOCIATION OF BROADCASTERS

Please help the Host Committee welcome the National Association of Broadcasters (NAB) Show taking place April 6–11 in the Las Vegas Convention Center.

NAB Show is the ultimate event for media, entertainment and technology professionals from 160 countries looking for new and innovative ways to create, manage, deliver and monetize content on any platform.

The show floor spans more than one mile and contains hardware, software, and all the latest technologies from global brands and cutting-edge start-ups. Top executives, industry innovators and tech visionaries lead NAB Show education, which also comes in many forms and formats to offer unique experience and plenty of choices.

This year's show is expected to attract more than 90,000 attendees, resulting in a total economic impact of \$132.1 million to our destination.

Send a warm welcome to attendees by posting on social media using the template provided below.

TWITTER

The future media and entertainment @NABshow is unedited, unfiltered & unexpected. @Vegas is where content comes to life for 90K #NABShow attendees. #VegasMeansBusiness

