

2019 Wrangler NFR

Don't get left in the dust as Las Vegas welcomes more than 171,000 rodeo fans to the 2019 Wrangler National Finals Rodeo (NFR) Dec. 5-14 at the Thomas & Mack Center. For 10 consecutive days, a variety of western events, to include concerts and gift shows, brings a \$187.5 million economic impact to our destination.

Sold out for more than 300 consecutive performances, the 35th Wrangler NFR will attract the world's top 15 rodeo athletes competing for the gold buckle in seven different categories: bareback riding, steer wrestling, team roping, saddle bronc riding, tie-down roping, barrel racing, and bull riding. Qualification is based on the 2019 Professional Rodeo Cowboys Association World Standings with a \$10 million purse.

Kicking off National Finals Rodeo is the 33rd Annual Downtown Hoedown at Fremont Street Experience taking place Dec. 4 with free performances by chart-topping country music artists Rodney Atkins, Dylan Scott, David Lee Murphy, Filmore, Gabby Barrett and Jackson Michelson.

Cowboy Christmas is a perfect complement to NFR, from shopping unique western gear to interactive displays, the Junior World Finals to Flint Rasmussen, there's something for everyone. Free to the public, Cowboy Christmas will be open 9 a.m. to 5 p.m. daily, Dec. 5-14. To add to the overall experience, the Rocky Mountain Elk Foundation's Hunter & Outdoor Christmas Expo will be co-located upstairs again this year in the South halls. More than 124,975 shoppers attend the 10-day gift show, with a \$61.1 million economic impact to our destination.

Help us welcome rodeo legends and their fans to Las Vegas by posting on social media using the templates provided below.

TWITTER

Don't get left in the dust, join more than 171K rodeo fans for the 35th @LasVegasNFR Dec. 5-14 @Thomas&Mack. #NFR2019 #TourismMatters

It's all here at Cowboy Christmas! From unique western shopping to interactive displays, @LasVegasNFR Gift Show @LVCC is the perfect complement to #NFR2019. Free admission Dec. 5-14. #TourismMatters