



REGULAR MEETING OF THE

BOARD OF DIRECTORS

TUESDAY, APRIL 11, 2023





Board of Directors



JIM GIBSON

Chair

Commissioner
Clark County
Commission Office



ANTON NIKODEMUS

Vice Chair

President and COO CityCenter
Aria Resort & Casino/
Vdara Hotel & Spa



PAMELA GOYNES-BROWN

Secretary

Mayor
City of North Las Vegas



SCOTT DEANGELO

Treasurer

EVP &
Chief Marketing Officer
Allegiant Travel Company



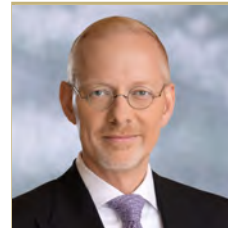
CEDRIC CREAR

Councilman
City of Las Vegas



CAROLYN G. GOODMAN

Mayor
City of Las Vegas



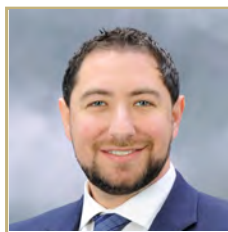
BRIAN GULLBRANTS

COO
Wynn North America



JAN JONES BLACKHURST

Caesars Entertainment
Board of Directors
Chief Executive in Residence,
UNLV International
Gaming Institute



MICHAEL NAFT

Commissioner
Clark County
Commission Office



MICHELLE ROMERO

Mayor
City of Henderson



MARY BETH SEWALD

President and CEO
Vegas Chamber



STEVE THOMPSON

Executive Vice President
Operations
Boyd Gaming Corporation



STEVE WALTON

Councilman
City of Boulder City



BRIAN WURSTEN

Councilman
City of Mesquite



NOTICE OF PUBLIC MEETING AND AGENDA
REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, APRIL 11, 2023
9:00 A.M.

Las Vegas Convention Center – Board Room
3150 Paradise Road
Las Vegas, Nevada 89109

BOARD OF DIRECTORS:

Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Pamela Goynes-Brown, Secretary
Mr. Scott DeAngelo, Treasurer
Councilman Cedric Crear
Mayor Carolyn Goodman
Mr. Brian Gullbrants

Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Mayor Michelle Romero
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Steve Walton
Councilman Brian Wursten

THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 1st Floor Administration Offices
3150 Paradise Road, Las Vegas, NV 89109

LVCVA Website: www.lvcva.com/agenda
Nevada Public Notice Website: <https://notice.nv.gov/>

*THE BOARD OF DIRECTORS (BOARD) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.*

AGENDA

OPENING CEREMONIES

Call to Order
Roll Call
Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda.
For possible action.

Approval of the Minutes from the March 14, 2023, Regular Meeting of the Board.
For possible action.

PRESENTATIONS

Presentations by the LVCVA Staff

LVCVA staff will deliver presentations on Operations, Marketing and Sales achievements, People and Culture, and General Government highlights.

This is an information item and does not require Board action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

1. **Special Events Update**

Representatives from the Formula 1 Las Vegas Grand Prix and the Las Vegas Super Bowl Host Committee will provide event updates to the Board.

This is an information item and does not require Board action.

2. **Economic Impact of Tourism Presentation**

Applied Analysis will present a summary of 2022 economic impacts of tourism in Southern Nevada.

This is an information item and does not require Board action.

3. **CONCACAF Sponsorship Agreement – Las Vegas, Nevada – July 2023**

That the Board consider the following as they relate to a Sponsorship Agreement with the Confederation of North, Central America and Caribbean Association Football (CONCACAF) for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of \$350,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

4. **TEG Sponsorship Agreement – Las Vegas, Nevada – July 2023**

That the Board consider the following as they relate to a Sponsorship Agreement with TEG Pty Ltd for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of \$350,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

5. **Premier Soccer Services Sponsorship Agreement - Henderson, Nevada – June 2024-2028**

That the Board consider the following as they relate to a Sponsorship Agreement with Premier Soccer Services for a youth boys soccer tournament to be held at Heritage Park and Anthem Hills Park in Henderson, NV in June 2024-2028: 1) Approving an expenditure of \$250,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

6. **Cox Nevada Telcom, LLC Addendum to Telecommunications Provider License Contract #4116**

That the Board consider: 1) Approving an extension for Cox Nevada Telcom, LLC (Cox), to continue serving as the LVCVA's official and exclusive telecommunications provider for the period of September 28, 2023 through June 30, 2024; and 2) Authorizing the CEO/President to execute the contract documents.

For possible action.

7. **Personnel Data Systems (PDS) – Human Resources & Payroll Management Software**

That the Board consider authorizing the Chief Financial Officer (CFO) to: 1) Extend the software license agreement with Personnel Data Systems in the amount of \$40,500 for human resources and payroll management services; 2) Execute four optional one-year contract extensions in the total amount of \$172,000; and 3) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

8. **Retention of Lewis Roca Rothgerber Christie LLP as Outside Counsel**

That the Board approve General Counsel's retention of the law firm of Lewis Roca Rothgerber Christie LLP as outside counsel for the LVCVA.

For possible action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit <https://www.lvcva.com/who-we-are/meetings-and-minutes/>

The Board's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or sperez@lvcva.com

Members of the Board may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:
Silvia Perez, Executive Assistant to the Board
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-2802 or sperez@lvcva.com

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or sperez@lvcva.com

MINUTES
Regular Meeting of the Board of Directors
March 14, 2023



Regular Meeting of the Board of Directors March 14, 2023 Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on March 14, 2023 at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)

Present unless otherwise noted

Commissioner Jim Gibson, Chair	Ms. Jan Jones Blackhurst..... <i>absent</i>
Mr. Anton Nikodemus, Vice Chair	Commissioner Michael Naft
Mayor Pamela Goynes-Brown, Secretary	Mayor Michelle Romero
Mr. Scott DeAngelo, Treasurer	Ms. Mary Beth Sewald..... <i>virtual</i>
Councilman Cedric Crear	Mr. Steve Thompson
Mayor Carolyn Goodman..... <i>virtual</i>	Councilman Steve Walton
Mr. Brian Gullbrants	Councilman Brian Wursten..... <i>absent</i>

LVCVA Executive Staff present

Steve Hill, CEO/President
Caroline Bateman, General Counsel
Ed Finger, Chief Financial Officer
Brian Yost, Chief Operating Officer
Kate Wik, Chief Marketing Officer
Lisa Messina, Chief Sales Officer
Lori Nelson-Kraft, Senior Vice President of Communications
Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chair Jim Gibson called the meeting to order at 9:09 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present, except for Members Jan Jones Blackhurst, Anton Nikodemus, Michelle Romero, and Brian Wursten.

Member Nikodemus entered the meeting at 9:10 a.m.

The Pledge of Allegiance was performed.

Member Romero entered the meeting at 9:12 a.m.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling thanked Staff for including him on a parking list and referenced Agenda Item 2, Sale of Ten-Acre Parcel on Las Vegas Boulevard to 65SLVB LLC and shared his thoughts about the LVCVA's need of the additional space. Mr. Uehling commented on a previous deal between the [Allegiant] Stadium and the LVCVA, stating his thoughts that more money should have gone to the [Las Vegas] Convention Center.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members, to approve the March 14, 2023 Regular Meeting of the Board of Directors agenda, and to approve the minutes of the February 14, 2023 Regular Meeting of the Board of Directors.

COMMITTEE APPOINTMENTS

Chair Gibson stated that pursuant to the Charter of the Policy Committee, the Chairman is automatically a member of the Committee.

This was an information item and did not require Board action.

PRESENTATIONS

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, delivered a PowerPoint and video presentation on building updates for the Las Vegas Convention Center (LVCC) including the following: CONEXPO/CON-AGG; Food & Beverage Industry Week which includes SIAL America, Bar and Restaurant Expo, World Tea Conference and Expo, and the Pizza Expo; and International Wireless Communications Expo.

Lisa Messina, Chief Sales Officer, provided an update on efforts of the Destination Sales team including the conversion of nine new contracts into the destination which represent more than 63,000 hotel room nights, the addition of 60 leads into the destination, and the securing of an NAACP event.

Ms. Messina provided information on the efforts of the LVCC Sales team including the execution of 23 repeat B2B or Business to Business shows, welcoming the upcoming Society of Independent Show Organizers (SISO) CEO Summit and securing new trade shows including TwitchCon, Advanced Clean Transportation (ACT) Expo, and a major worldwide corporate franchisee meeting.

Kate Wik, Chief Marketing Officer, highlighted a recent social media series featuring restaurants and chefs across Las Vegas, and commented on its views and engagements.

Ms. Wik updated the Board on the LVCVA's focus on inclusivity, highlighting the Black History Month Cultural Foodie series, and shared interview-style videos showcasing two culturally inspired Las Vegas restaurants. Ms. Wik highlighted historical and current talent with roots in Las Vegas in celebration of culture and music related to Black History Month. Ms. Wik also provided information on the LVCVA's web hub featuring black-owned businesses, cultural sites, and event listings in celebration of Black History Month and shared *USA Today's* "Ten Best" article that featured Las Vegas's Historic West Side's experiences, attractions, and historical resources.

Ms. Wik provided information on the recent Rock 'n' Roll Las Vegas Marathon including participants and branded messaging during the event.

Ms. Wik noted the Arizona Wildcats' recent victory during the Pac-12 Tournament in Las Vegas.

Ms. Wik shared clips from Extra TV segments featuring Las Vegas's Valentine's Day restaurant offerings, venues to watch The Big Game, artist residencies, spring break, and the opening of pool season.

Ms. Wik highlighted an added-value promotion from the LVCVA's brand partnership with Expedia that resulted in 350,000 bookings.

Ms. Wik provided a summary of LVCVA Staff's recent travel to the ITB Berlin tradeshow, the leading trade show for the global travel industry. She reported that along with representatives from several Las Vegas destination partners, Staff engaged in one-on-one appointments and media meetings.

Ed Finger, Chief Financial Officer, recognized the welcoming of the millionth passenger of The Boring Company's Vegas Loop, Mr. Dave McPhee, and provided an update on the Las Vegas Loop system's developing route.

Steve Hill, Chief Executive Officer (CEO)/President, provided an update regarding negotiations between Sodexo and the Culinary Workers Union Local 226 and expressed appreciation to those involved in reaching an agreement.

Mr. Hill provided an update on the initiation of conversations between the LVCVA and Service Employees International Union Local 1107 regarding the upcoming expiration of the current contract.

Mr. Hill provided an update on the LVCVA's Phase 3 Renovation project including a recent decision to reduce the footprint of office space due to the work from home status of many LVCVA employees.

Mr. Hill informed the Board about the commencement of its budget process, highlighting the significance of special events including the Super Bowl and Formula 1 Las Vegas Grand Prix in the budget process. Mr. Hill commented on an anticipated surplus for the following fiscal year as compared to the originally budgeted revenue. Mr. Hill stated that March 2023 would potentially be the highest revenue month in the history of Las Vegas due to events including CONEXPO/CON-AGG.

Mr. Hill stated that the LVCVA anticipates receiving a cost estimate from Hunt-Penta soon, for the renovation of the South Hall entrance, which is the largest portion of the Phase 3 Renovation Project.

Mr. Hill outlined the timeline for the LVCVA's fiscal year 2024 budget activities including submission to the State of Nevada, presentation to the Board, and Public Hearing on the Budget.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

ITEM 1. **Special Events Update**

Mr. Yost stated informed the Board that this item requires no action and will be a recurring Board agenda item with representatives from the Super Bowl Host Committee and Formula 1 (F1) Las Vegas Grand Prix invited to provide updates.

Terry Miller, Principal at Miller Project Management, delivered a PowerPoint presentation on the track paving timeline and Paddock Building components of the F1 Las Vegas Grand Prix.

Mr. Hill asked Mr. Miller if the southbound side of Las Vegas Boulevard would be completely shut down during paving, or if it would be a lane or two at a time, to which Mr. Miller confirmed it would be a lane or two at a time.

Chair Gibson asked if the entirety of Koval Lane would be raceway, to which Mr. Miller confirmed the entire width of Koval Lane, Sands Avenue and Harmon Avenue would be paved.

Member Cedric Crear asked if the median of Las Vegas Boulevard would be removed, to which Mr. Miller responded no. Member Crear asked for clarification of the plans for Las Vegas Boulevard, to which Mr. Miller explained that the track would be on the southbound side of Las Vegas Boulevard and some of the southbound lanes would be moved to the northbound lanes during the paving of the southbound lanes. Mr. Miller clarified that the medians would be removed from Koval Lane and Sands and Harmon Avenues, in preparation for the curvature of the track. Mr. Miller stated that all grandstands would be located on private property, and not on the [Clark] County right-of-way.

Member Crear clarified that the median on Las Vegas Boulevard would remain intact, to which Mr. Miller replied it would, with the exception of the portion where turns will be made from Sands Avenue to Las Vegas Boulevard and from Harmon Avenue to Las Vegas Boulevard, where pieces of the ends of the medians at those locations would be removed.

Member Crear clarified that the grandstands on Las Vegas Boulevard would be on the west side of Las Vegas Boulevard, to which Mr. Miller confirmed.

Myisha Boyce, Chief Community Engagement Officer of the Las Vegas Super Bowl Host Committee (Host Committee) described the purpose, composition, and efforts of the Host Committee's Community Affairs Subcommittee. Ms. Boyce provided an update on the Community Affairs Committee's current initiatives including the National Football League's (NFL) Business Connect, Legacy, and Green Programs as they relate to the Las Vegas 2024 Super Bowl event.

Ms. Boyce detailed the activities of the NFL Business Connect Program including registration efforts, qualifications for diverse suppliers, informational sessions, and future vendor events.

Member Crear referenced Allegiant Stadium's community outreach program and inquired on the actual participation of minority/women/disadvantaged (MBE/WBE/DBE) business vendors, to which Ms. Boyce clarified that Allegiant Stadium's Community Benefits Plan was not applicable to Host Committee activities. Ms. Boyce indicated that the Host Committee is working in conjunction with the Las Vegas Raiders and Allegiant Stadium to ensure that interested vendors have the chance to participate in Super Bowl-related opportunities.

Member Crear asked if there were any goals set in relation to community impact, to which Ms. Boyce confirmed there are, but they are not mandated by the same Community Benefits Plan as Allegiant Stadium.

Member Crear inquired about community impact goals related to F1 and expressed desire to be informed about the outcome of community-related business efforts for both the Super Bowl and F1 events.

Mr. Yost confirmed that F1 Las Vegas Grand Prix does have a program in place to engage MBE/WBE/DBE vendors during the build-up and activation of its events, and that he would research that program and report back.

Member Crear asked to be informed on what the goals are in relation to MBE/WBE/DBE business, and if they are ultimately met, as well as information on the distribution of revenue amongst those vendors.

ITEM 2.

Sale of Ten-Acre Parcel on Las Vegas Boulevard to 65SLVB LLC

Mr. Hill congratulated Mr. Finger and Ms. Bateman for their efforts on the potential land sale transaction and provided information on the potential buyer, Mr. Bret Torino. Mr. Hill provided details on the land sale agreement including the price, due-diligence period, deposit, and closing timeline. Mr. Hill described Mr. Torino and his partner's site plans and the LVCVA's agreement related to use restrictions. Mr. Hill provided historical information on the purchase of the parcel and its original design plans and requested that the Board consider authorizing him to: 1) Execute a Purchase and Sale Agreement, Declaration of Restrictive Covenants, License Agreement, Access Agreement, and associated closing documents with 65SLVB LLC (Buyer) for the sale and licensed use of ten acres of land at Las Vegas Boulevard and Elvis Presley Boulevard (Parcel) in the amount of \$125,000,000; 2) Execute any necessary amendments to easement agreements currently existing on the Parcel; and 3) Expend up to \$2,000,000 for license fees, closing costs, and other contractual requirements to complete the Parcel sale.

Chair Gibson referenced section three of Agenda Item 2, “expend up to \$2,000,000 for license fees” and asked what the license fees were, to which Mr. Finger responded the license fee is \$1, and the rest of the money is for provisions in the contract for buyer’s rights if the LVCVA fails to honor its covenants.

Chair Gibson asked how the sale would impact future expansion needs, to which Mr. Hill responded that the LVCVA would be able to purchase other land once available, at a lower cost than that of Las Vegas Boulevard frontage.

Fiscal Impact

FY 2024: Revenue: \$125,000,000 of sale proceeds

FY 2024 and after - Expenditure: \$2,000,000 of license fees, closing costs and other contractual requirements.

Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members to authorizing the Chief Executive Officer (CEO)/President to: 1) Execute a Purchase and Sale Agreement, Declaration of Restrictive Covenants, License Agreement, Access Agreement, and associated closing documents with 65SLVB LLC (Buyer) for the sale and licensed use of ten acres of land at Las Vegas Boulevard and Elvis Presley Boulevard (Parcel) in the amount of \$125,000,000; 2) Execute any necessary amendments to easement agreements currently existing on the Parcel; and 3) Expend up to \$2,000,000 for license fees, closing costs, and other contractual requirements to complete the Parcel sale.

ITEM 3.

Purchase of 2023 Formula 1 Las Vegas Grand Prix Event Packages

Mr. Hill explained that the requested purchase of tickets would be partly for the LVCVA’s use, and partly to effectuate purchases from Las Vegas hotel partners. Mr. Hill provided information on the planned use of the purchased tickets as it relates to the LVCVA’s mission statement of promoting visitation to Las Vegas. Mr. Hill described the LVCVA’s marketing and sales efforts to travel organizers, meeting organizers, and meeting intermediaries, and the resulting room nights attained from those efforts. Mr. Hill highlighted the week of the Formula 1 Las Vegas Grand Prix as an optimal time to invite potential clients to experience Las Vegas. Mr. Hill emphasized the importance of the investment of the ticket purchase, assured the Board that the tickets would be used solely for business purposes, and requested that the Board consider authorizing him to purchase up to \$7,000,000 of race and hospitality tickets for the November 2023 Formula 1 Las Vegas Grand Prix for customers and destination partners.

Fiscal Impact

FY 2024: Expenditures: \$ 7,000,000

Revenues: 2,800,000

Net outlay: \$ 4,200,000

Member Steve Thompson disclosed that he is employed by Boyd Gaming as its Executive Vice President of Operations and that Agenda Item 3 proposes the purchase of Formula 1 race and hospitality tickets. Member Thompson stated that Boyd Gaming would be purchasing resale tickets from the LVCVA at full cost, and the independence of judgment of a reasonable person in his situation would not be materially affected by his employment at Boyd Gaming, and he would be voting on Agenda Item 3.

Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members to authorize the CEO/President to purchase up to \$7,000,000 of race and hospitality tickets for the November 2023 Formula 1 Las Vegas Grand Prix for customers and destination partners.

ITEM 4. **Las Vegas Visitor Profile Study Presentation**

Kevin Bagger, Vice President of LVCVA Research Center, delivered a PowerPoint presentation on the 2022 Las Vegas Visitor Profile Highlights including the following: blended methodologies; average age of visitors; generational ethnicity; traveling to Las Vegas with someone under 21; larger travel parties; time spent gambling and gambling budget; show and paid attraction attendance; growing role of sports; Las Vegas' influence on convention attendance; visitor satisfaction; and likelihood to recommend Las Vegas to others.

Treasurer Scott DeAngelo inquired on data regarding domestic versus international visitation, to which Mr. Bagger stated that about three percent of visitation to Las Vegas came from international travelers in 2021, and an estimated nine percent in 2022. Mr. Bagger commented that the pre-COVID average was 16-18%.

This was an information item and did not require Board action.

ITEM 5. **Audit Committee Report and Recommendations**

Audit Committee Chair Naft presented a report from the March 13, 2023 Audit Committee Meeting.

Item A. Appointment of External Audit Firm

Audit Committee Chair Naft described Nevada Revised Statutes requirements regarding the designation of the LVCVA's audit firm and stated that the Audit Committee recommends the appointment of Eide Bailly, LLP as the LVCVA's fiscal year 2023 external audit firm, exercising the second-year option of the Board-approved five-year RFP award. Audit Committee Chair Naft requested that the Board consider: 1) Reappointment of Eide Bailly as the independent audit firm for the fiscal year ending June 30, 2023, in the amount of \$62,000; 2) Reappointment of Eide Bailly to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act, in the amount of \$8,000; 3) Appointment of Eide Bailly for the audit of federal grant proceeds in the amount of \$10,000; 4) Authorizing the Chief Financial Officer to execute the agreements; and 5) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Fiscal Impact

FY 2024: \$80,000 Expenditure

Audit Committee Chair Naft moved, and it was carried by unanimous vote of the voting members to: 1) Reappoint Eide Bailly as the independent audit firm for the fiscal year ending June 30, 2023, in the amount of \$62,000; 2) Reappoint Eide Bailly to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the LVCCD expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act, in the amount of \$8,000; 3) Appoint Eide Bailly for the audit of federal grant proceeds in the amount of \$10,000; 4) Authorize the Chief Financial Officer to execute the agreements; and 5) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

Chair Gibson requested that the record reflect an "aye" vote on the part of Member Pamela Goynes-Brown, as her vote didn't register in the voting system.

Item B. Audit Services Staffing and Organizational Structure

Audit Committee Chair Naft outlined the LVCVA's internal audit strategy and described the benefits of the creation of a management position to directly oversee the LVCVA's third-party audit efforts. Audit Committee Chair Naft described the reporting structure of the potential position, confirmed that it is within the Board-approved 2023 staffing levels, and stated that the Audit Committee recommends approval of a staffing change to the LVCVA's Audit Services function to add a Senior Director of Audit Services.

Fiscal Impact

This position was included in the Board-approved fiscal year 2023 budget.

Audit Committee Chair Naft moved, and it was carried by unanimous vote of the voting members to approve a staffing change to the LVCVA's Audit Services function to add a Senior Director of Audit Services.

Item C. Internal Audit Reports

Mr. Finger provided a summary of BDO, USA LLP's report on its audit of LVCVA purchasing processes including requisitioning, sole source procurement, RFQs, RFPs, competitive bids, vendor set-up, and purchase orders. Mr. Finger confirmed there were no findings of non-conformance with state purchasing laws but that the auditors did have six observations for improvement in purchasing process with recommendations to implement the following: more comprehensive application of conflict-of-interest forms; competitive procurement policies regarding professional services; and different tracking of contract end dates and cumulative spending. Mr. Finger stated that management accepted all recommendations and Audit Committee Chair Naft directed a reporting back to the Audit Committee of actual changes to the purchasing policies that come from this internal audit.

Mr. Finger provided a report on the completion of a review conducted by third-party firm Lea+Elliott, of maintenance of the Las Vegas Monorail system. Mr. Finger stated that Lea+Elliott found that Western Managements Group's (WMG) operation and maintenance of the Monorail is professional and consistent with contractual expectations, and that WMG staff training and testing, policies, procedures, manuals, and maintenance instructions are all technically sound. Mr. Finger discussed the efforts to manage known issues that result from the age of the system, as noted by Lea+Elliott.

This was an information item and does not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted referenced the attached list of books and electronic media on financial education, provided information on a recent expo he attended, discussed the lack of promotion of upcoming tradeshow, and encouraged entrepreneurship training within the library system.

Michael Garwood expressed concerns on the prices of table games in Las Vegas, encouraged value pricing in Las Vegas, and referenced the creator of AriZona Beverages and his pricing strategy.

Mr. Uehling provided thoughts on the destruction of the Las Vegas Community due to the imposing of a law which will eliminate 11,000 small businesses in Las Vegas. Mr. Uehling referenced the LVCVA's mission statement and referenced a report regarding the Super Bowl. Mr. Uehling described his experiences in Macau as compared to Las Vegas as they relate to hotel revenue contributions to the community. Mr. Uehling shared thoughts regarding greed and violation of the constitution within high-ranking individuals in Las Vegas.

ADJOURNMENT

Chair Gibson adjourned the meeting at 10:51 a.m.

Respectfully submitted,

Date Approved: April 11, 2023

Silvia Perez
Executive Assistant to the Board

Jim Gibson
Chair

From: [Daniel Braisted](#)
To: [Silvia Perez](#)
Subject: DB Items to include for Tuesday Meeting
Date: Monday, March 13, 2023 4:49:13 PM
Attachments: [Movies.pdf](#)
[Books and DvD.pdf](#)

This Message Is From an Untrusted Sender

You have not previously corresponded with this sender.

[Report Suspicious](#)

From Daniel Braisted, Resident
March 13, 2023

To: Chairman and Board of the Las Vegas Convention
and Visitors Authority

Included are some listings of intellectual material that will be arriving in
Clark County Library System

What is missing?

Coming Soon to the Library!

To order these titles:

Go to Log In / My LVCCLD at lvccld.org OR Bring this page to the Reference Desk



A young German soldier's terrifying experiences and distress on the western front during World War I.

(IMDB)

[Staff note: Nominated for Best Picture, 2023]

****Expected Release Date: May 9th**

Rated: R IMDB Rating: 7.8 Action, Drama, War

All Quiet on the Western Front (in German)



b25912513



James and Em Foster are enjoying an all-inclusive beach vacation in the fictional island of La Tolqa, when a fatal accident exposes the resort's perverse subculture of hedonistic tourism, reckless violence and surreal horrors.

(IMDB)

****Expected Release Date: April 1st**

Rated: R IMDB Rating: 6.1 Crime, Horror, Mystery

Infinity Pool



b25912525



In 1950s London, a humorless civil servant decides to take time off work to experience life after receiving a grim diagnosis.

(IMDB)

****Expected Release Date: April 11th**

Rated: PG-13 IMDB Rating: 7.5 Drama

Living



b25912549



Mike takes to the stage again, following a business deal that went bust, leaving him broke and taking bartender gigs in Florida. Mike heads to London with a wealthy socialite who lures him with an offer he can't refuse.

(IMDB)

****Expected Release Date: April 18th**

Rated: R IMDB Rating: 5.5 Comedy, Drama

Magic Mike's Last Dance



b25912586



A daring Bangladeshi teenager attempts to help her struggling family by disguising herself as a boy and driving her father's prized rickshaw for much needed extra money. Based on the acclaimed novel by Mitali Perkins.

(IMDB)

****Expected Release Date: March**

Rated: NR IMDB Rating: 6.8 Drama, Family

Rickshaw Girl



b25912562

Sahara West Library

9600 W. Sahara Ave.
(702) 507-3630
www.thelibrarydistrict.org

Kepnes, Caroline	For You and Only You	A Joe Goldberg Novel		April
Lauren, ¹ Christina	The True Love Experiment	Writing the Perfect Hollywood Love Story		May
Lichtman, Johannes	Calling Ukraine	An American in Ukraine 2018	New	April
Maden, Mike	Clive Cussler's Fire Strike	The Oregon Files	New	June
McKenna, Juliet	The Cleaving	Retelling of King Arthur	New	April
McKinlay, Jenn	Summer Reading	Falling For a Bookworm		May
Meier, Leslie	Mother of the Bride Murder	Lucy Stone Murder		April
Michaels, Fern	Liar	A Lost and Found Novel	New	Aug
Mohamed, Premee	No One Will Come Back For Us	Monsters in Human Skin SCI-FI		May
Moore, Meg Mitchell	Summer Stage	Fame, Scandal, Ambition	New	May
Nesbo, Jo	Killing Moon	Finding a Serial Killer		May
Newman, T.J.	Drowning	The Rescue of Flight 1421	New	May
O'Keefe, Megan E.	The Blighted Stars	Stranded on a Dead Planet		May
Palmer, Diana	The Loner	Long, Tall, Texans		April
Parker, T. Jefferson	The Rescue	Protecting Pet Dog		April
Patterson, James	Cross Down	Alex Cross & George Sampson	New	June
Patterson, James	The 23rd Midnight	Women's Murder Club		May
Paul, Crystal Smith	Did You Hear About Kitty Karr?	Old Hollywood and Modern Day	New	May
Perry, Anne	The Fourth Enemy	Philanthropist With Secrets		April
Quick, Amanda	The Bride Wore White	Psychic Desperate to Escape Fate		May
Quinn, Meghan	Queen Charlotte	Historical Romance Social Shift	New	May
Roberts, Nora	Identity	Thriller, Reclaiming Her Life		May
Roberts, Sheila	Mermaid Beach	Moonlight Harbor		April
Rosenberg, Joel	The Libyan Diversion	Did the Drone Strike Miss?		May
Rovin, Jeff	Tom Clancy's Op Center:	Fallout	New	May
Sandford, John	Dark Angel	Dangerous Group of Hackers		April
See, Lisa	Lady Tan's Circle of Women	Woman Doctor 15th Century	New	June
Shaara, Jeff	The Old Lion	A Novel of Theodore Roosevelt		May
Smith, Ian K.	The Overnights	Race Against the Clock, Murder		May
Smith, Martin Cru	Independence Squar	Anti-Putin Activist Disappears		May
Smith, Michael Farris	Salvage This World	Key to Apocalyptic Future	New	April
Stabenow, Dana	Not the Ones Dead	Accident Turns Into Murder Investigation		April
Steel, Danielle	The Wedding Planner	Planner is Successful & Single		May
Sussman, Elissa	Once More With Feeling	Pop Star - Friends to Lovers		May
Turnbull, Bryn	The Paris Deception	Rescuing Looted Masterpieces		May
Urrea, Luis Alberto	Good Night, Irene	Hist. Fiction, Red Cross Women	New	May
Weir, Alison	The King's Pleasure	Hist. Romance Scotland		Oct
White, Karen	The House of Prytani	A Young Woman Haunted		May
Woods, Stuart	Near Miss	Stone Barrington Vs. Dangerous Foe	New	June

Las Vegas-Clark County
**LIBRARY
DISTRICT**



**TITLES IN
CAPS ARE NEW
THIS WEEK**

Release Dates
Subject to
Change. See
staff for current
availability.

**March 3,
2023**

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title on the shelf,
please ask to be
placed on the
waiting list
at the
service desk.

**East las
Vegas
Library**

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www.thelibrarydistrict.com

NR=Not Rated
UR=Unrated

Upcoming DVD Releases						
	Title	Cast	Genre	Rating	IMDB Score	Expected Release
NEW	Alice, Darling	Anna Kendrick, Kaniehiti Horn	Drama, Thriller	R	6.4	March
	ALL QUIET ON THE WESTERN FRONT [GERMAN]	FELIX KAMMERER, ALBRECHT SCHUCH	ACTION, DRAMA, WAR	R	7.8	MAY
	American Gigolo Season 1	Jon Bernthal, Gretchen Mol	Crime, Drama, Mystery	TV-MA	7.0	Arrived
	American Murderer	Tom Pelphrey, Ryan Phillippe	Crime, Drama, Thriller	R	4.9	Arrived
	Amsterdam	Christian Bale, Margot Robbie	Comedy, Drama, History	R	6.2	Arrived
	Armageddon Time	Anne Hathaway, Jeremy Strong	Drama	R	6.7	Arrived
	Babylon	Brad Pitt, Margot Robbie	Comedy, Drama, History	R	7.6	March
	Banshees of Inisherlin	Colin Farrell, Brendan Gleeson	Comedy, Drama	R	8.2	Arrived
	Black Adam	Dwayne Johnson, Pierce Brosnan	Action, Adv., Fantasy	PG-13	6.9	Arrived
	Black Panther: Wakanda Forever	Letitia Wright, Lupita Nyong'o	Action, Adv. Drama	PG-13	7.2	Arrived
	Bros	Billy Eichner, Luke McFarlane	Comedy, Romance	R	6.4	Arrived
	Call Jane	Elizabeth Banks, Sigourney Weaver	Drama, History	R	6.7	Arrived
	Confess, Fletch	Jon Hamm, Caitlin Zerra Rose	Comedy, Crime	R	6.5	April
	Devotion	Jonathan Majors, Glen Powell	Action, Drama, War	PG-13	7.0	Feb
	Empire of Light	Olivia Colman, Micheal Ward	Drama, Romance	R	6.8	Feb
	The Estate	Toni Collette Anna Faris	Comedy	R	5.4	Arrived
	The Fabelmans	Michelle Williams, Gabriel LaBelle	Drama	PG-13	7.7	Arrived
	Father of the Bride	Andy Garcia, Gloria Estefan	Comedy, Drama, Romance	PG-13	5.9	Arrived
	Gaslit Season 1	Julia Roberts, Sean Penn	Bio, Drama, History	TV-MA	7.3	March
	God's Country	Thandiwe Newton, Joris Jarsky	Thriller	R	5.6	Feb
	House Party	Jacob Latimore, Tosin Cole	Comedy	R	4.5	Arrived
	I Wanna Dance With Somebody	Naomi Ackie, Stanley Tucci	Bio, Drama, Music	PG-13	6.9	Feb
NEW	INFINITY POOL	ALEXANDER SKARSGARD, MIA GOTH	CRIME, HORROR, MYSTERY	R	6.1	APRIL
	The Inspection	Jeremy Pope, Gabrielle Union	Drama	R	7.1	Feb
	Jerry and Marge Go Large	Bryan Cranston, Annette Bening	Bio, Comedy, Drama	PG-13	6.9	Arrived
	Joyride	Olivia Colman, Charlie Reid	Comedy, Drama	NR	6.0	March
	Juniper	Charlotte Rampling, Marton Koskas	Drama	NR	6.5	April
	The Justice of Bunny King	Essie Davis, Thomasin McKenzie	Drama	NR	6.7	Arrived
NEW	LIVING	BILL NIGHY, AIMEE LOU WOOD	DRAMA	PG-13	7.5	APRIL
	The Locksmith	Kate Bosworth, Ryan Phillippe	Thriller	NR	NR	March
	A Lot of Nothing	Cleopatra Coleman, Sheila Carrasco	Comedy, Drama, Thriller	NR	7.3	April
	Lyle, Lyle, Crocodile	Javier Bardem, Constance Wu	Animation, Adv., Comedy	PG	6.3	Arrived
	M3GAN	Allison Williams, Violet McGraw	Horror, Sci-Fi, Thriller	PG-13	6.4	March
NEW	MAGIC MIKE'S LAST DANCE	JEMILIA GEORGE, CHANNING TATUM	COMEDY, DRAMA	R	5.5	APRIL
	A Man Called Otto	Tom Hanks, Marilina Trevino	Comedy, Drama	PG-13	7.6	March
	The Man Who Fell to Earth Season 1	Chiwetel Ejiofor, Naomie Harris	Science Fiction	TV-MA	7.2	Arrived
	Medieval	Ben Foster, Sophie Lowe	Action, Drama, History	R	5.9	Arrived
	The Menu	Ralph Fiennes, Anya Taylor-Joy	Comedy, Horror, Thriller	R	7.5	Arrived
	Missing	Tim Griffin, Ava Zaria Lee	Drama, Thriller	PG-13	7.3	March
	Most Guys are Losers	Andy Buckley, Mira Sorvino	Comedy, Drama	NR	6.7	March
	Ocean Boy	Isabel Lucas, Luke Hemsworth	Drama	NR	6.0	April
	The Old Way	Nicolas Cage, Dean Armstrong	Action, Western	R	5.3	Feb
	On the Line	Mel Gibson, William Moseley	Thriller	R	5.4	Arrived
	Paradise City	Bruce Willis, John Travolta	Action, Thriller	R	3.6	Arrived
	Plane	Gerard Butler, Mike Colter	Action, Thriller	R	6.5	March
	Prey for the Devil	Virginia Madsen, Jacqueline Byers	Horror, Thriller	PG-13	5.2	Arrived
	The Price We Pay	Emile Hirsch, Stephen Dorff	Action, Horror, Thriller	R	5.3	Feb
	Puss in Boots: The Last Wish	Antonio Banderas (voice), Salma Hayek (voice)	Animation, Adventure, Comedy	PG	7.9	Feb
NEW	RICKSHAW GIRL	SIAM AHMED, NOVERA RAHMAN	DRAMA, FAMILY	NR	6.8	MARCH
	She Said	Lola Pettigrew, Katherine LaHeen	Drama, History	R	7.2	Arrived
	The Son	Vanessa Kirby, Felix Goddard	Drama	PG-13	6.1	March
	Spoiler Alert	Jim Parsons, Ben Aldridge	Comedy, Drama	PG-13	7.0	Feb
	Station Eleven	Mackenzie Davis Himesh Patel	Adv., Drama, Fantasy	TV-MA	7.6	Feb
	Star Trek: Strange New Worlds Season 1	Melissa Navia, Anson Mount	Action, Adventure, Sci-Fi	TV-PG	8.2	March
	Star Trek: Lower Decks Season 3	Tawny Newsome, Jack Quaid	Animation, Action, Adv.	TV-14	7.5	April
	Strange World	Jake Gyllenhaal (voice) Jaboukie Young-White (voice)	Animation, Action, Adventure	PG	5.5	Arrived
	Tar	Cate Blanchett, Noemie Merlant	Drama, Music	R	7.8	Arrived
	Ticket to Paradise	George Clooney, Sean Lynch	Comedy, Romance	PG-13	6.2	Arrived
	Till	Danielle Deadwyler, Jalyn Hall	Bio, Drama, History	PG-13	7.2	Arrived
	Triangle of Sadness	Thobias Thorwid, Harris Dickinson	Comedy, Drama	R	7.5	April
	Violent Night	David Harbor, John Leguizamo	Action, Comedy, Crime	R	6.8	Arrived
	Walking Dead Season 11	Andrew Lincoln, Norman Reedus	Drama, Horror, Thriller	TV-MA	8.1	March
	The Whale	Brendan Fraser, Sadie Sink	Drama	R	8.0	March
	Wildhood	Steve Lund, Michael Greyeyes	Drama, Romance	PG-13	6.9	Arrived
	The Woman King	Viola Davis, Thuso Mbedu	Action, Drama, History	PG-13	6.7	Arrived
	Women Talking	Rooney Mara, Claire Foy	Drama	PG-13	7.5	March
	Yellowstone Season 5 Part 1	Kevin Costner, Luke Grimes	Drama Western	TV-MA	8.7	May

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION**

MEETING DATE:	APRIL 11, 2023	ITEM NO. 1
TO:	BOARD OF DIRECTORS	
FROM:	STEVE HILL CHIEF EXECUTIVE OFFICER	DocuSigned by: <i>Steve Hill</i> A6348F0DE947422...
SUBJECT: SPECIAL EVENTS UPDATE		

RECOMMENDATION

Representatives from the Formula 1 Las Vegas Grand Prix and the Las Vegas Super Bowl Host Committee will provide event updates to the Board of Directors.

This is an information item and does not require Board action.

FISCAL IMPACT

None

BOARD ACTION:	
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Steve Hill
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STEVE HILL
CEO/PRESIDENT


PURPOSE AND BACKGROUND

Representatives from the Formula 1 Las Vegas Grand Prix and the Las Vegas Super Bowl Host Committee will present the Board with updates on their preparation efforts related to the inaugural Formula 1 Las Vegas Grand Prix, which will take place in November of 2023, and Super Bowl LVIII, which will take place in February of 2024.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	APRIL 11, 2023	ITEM NO. 2
TO:	BOARD OF DIRECTORS	
FROM:	KATE WIK CHIEF MARKETING OFFICER	<small>DocuSigned by:</small>  <small>8358950B13A7435...</small>
SUBJECT:	ECONOMIC IMPACT OF TOURISM PRESENTATION	

RECOMMENDATION

Applied Analysis will present a summary of 2022 economic impacts of tourism in Southern Nevada.

This is an information item and does not require Board action.

FISCAL IMPACT

None

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

The presentation will highlight the most current analysis from Applied Analysis that quantifies the size of the tourism industry within the broader Southern Nevada economy, including direct, indirect and induced impacts spanning jobs, wages and salaries and visitor expenditures.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	APRIL 11, 2023	ITEM NO. 3
TO:	BOARD OF DIRECTORS	
FROM:	BRIAN YOST CHIEF OPERATING OFFICER	<small>DocuSigned by:</small>  <small>9EB0A1EA330F4A7...</small>
SUBJECT:	CONCACAF SPONSORSHIP AGREEMENT LAS VEGAS, NEVADA – JULY 2023	

RECOMMENDATION

That the Board of Directors consider the following as they relate to a Sponsorship Agreement with the Confederation of North, Central America and Caribbean Association Football (CONCACAF) for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of \$350,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT

FY 2024: \$350,000 Expenditure

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT


PURPOSE AND BACKGROUND

CONCACAF and Soccer United Marketing will produce a soccer match featuring two national teams at Allegiant Stadium in July 2023. The match is expected to attract more than 46,000 out-of-town visitors and generate nearly \$70.4 million in estimated economic impact. The Sponsorship Agreement will provide the Las Vegas Convention and Visitors Authority with advertising, marketing and hospitality opportunities before, during, and after the event.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	APRIL 11, 2023	ITEM NO. 4
TO:	BOARD OF DIRECTORS	
FROM:	BRIAN YOST CHIEF OPERATING OFFICER	<small>DocuSigned by:</small>  <small>9EB0A1EA330F4A7...</small>
SUBJECT:	TEG SPONSORSHIP AGREEMENT LAS VEGAS, NEVADA – JULY 2023	

RECOMMENDATION

That the Board of Directors consider the following as they relate to a Sponsorship Agreement with TEG Pty Ltd for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of \$350,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT

FY 2024: \$350,000 Expenditure

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

TEG Pty Ltd will stage a soccer match featuring two international club teams at Allegiant Stadium in July 2023. The match is expected to attract more than 30,000 out-of-town visitors and generate nearly \$56.4 million in estimated economic impact. The Sponsorship Agreement will provide the Las Vegas Convention and Visitors Authority with advertising, marketing and hospitality opportunities before, during, and after the event.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION**

MEETING DATE:	APRIL 11, 2023	ITEM NO. 5
TO:	BOARD OF DIRECTORS	
FROM:	BRIAN YOST CHIEF OPERATING OFFICER	<small>DocuSigned by:</small> <i>Brian Yost</i> <small>9EB8A1EA330F4A7...</small>
SUBJECT:	PREMIER SOCCER SERVICES SPONSORSHIP AGREEMENT HENDERSON, NEVADA – JUNE 2024-2028	

RECOMMENDATION

That the Board of Directors consider the following as they relate to a Sponsorship Agreement with Premier Soccer Services for a youth boys soccer tournament to be held at Heritage Park and Anthem Hills Park in Henderson, NV in June 2024-2028: 1) Approving an expenditure of \$250,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT

FY 2024: \$50,000 Expenditure
FY 2025: \$50,000 Expenditure
FY 2026: \$50,000 Expenditure
FY 2027: \$50,000 Expenditure
FY 2028: \$50,000 Expenditure

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

Premier Soccer Services, in partnership with Mexican professional soccer club, Monterrey Rayados, will produce an annual boys youth soccer tournament (“Event”) at Heritage Park and Anthem Hills Park in Henderson in June 2024-2028. The Event will take place over four days and provide a high level soccer tournament for boys in multiple age divisions ranging from under 11 to under 19 for teams in the Western USA and Mexico.

Las Vegas Convention and Visitors Authority Board of Directors' Meeting
Agenda Documentation

Meeting Date: April 11, 2023

Subject: Premier Soccer Services Sponsorship Agreement - Henderson, Nevada –
June 2024-2028

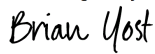
The Event is an expansion of the highly successful Copa Rayados Internacional tournament (Houston, TX) and is designed as the West Coast version of the event. Along with the Easter International Cup (Orlando, FL) and the Houston tournament, the Event will be the third and final national event in the Copa Rayados network.

While the proposed sponsorship agreement contains a term of five (5) years, continuation of the Event, and the LVCVA's sponsorship, after its first year will be contingent upon the City of Henderson's extension of its host sponsorship.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	APRIL 11, 2023	ITEM NO. 6
TO:	BOARD OF DIRECTORS	
FROM:	BRIAN YOST CHIEF OPERATING OFFICER	<small>DocuSigned by:</small>  <small>9EB0A1EA330F4A7...</small>
SUBJECT:	COX NEVADA TELCOM, LLC ADDENDUM TO TELECOMMUNICATIONS PROVIDER LICENSE CONTRACT #4116	

RECOMMENDATION

That the Board of Directors consider: 1) Approving an extension for Cox Nevada Telcom, LLC (Cox), to continue serving as the Las Vegas Convention and Visitors Authority's (LVCVA) official and exclusive telecommunications provider for the period of September 28, 2023 through June 30, 2024; and 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

For possible action.

FISCAL IMPACT

FY 2024: \$13M Projected Telecommunication Sales
 \$ 6M Projected LVCVA Revenue

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

Cox has held the exclusive telecommunications provider contract (Contract) for the Las Vegas Convention Center (LVCC) since September 29, 2013. The current Contract term is set to expire on September 28, 2023. This Contract expiration date falls prior to major, full-facility, technology-demanding events at the LVCC, including SEMA and CES. Additionally, the telecommunications provider will play a crucial role in the decommission, relocation, and installation of telecommunications equipment in the LVCVA's administrative office space scheduled for occupancy in January of 2024.

Las Vegas Convention and Visitors Authority Board of Directors Meeting
Agenda Documentation

Meeting Date: April 11, 2023


Subject: Cox Nevada Telcom, LLC Addendum to Telecommunications Provider
License Contract #4116

The Contract extension benefits the LVCVA by ensuring adequate time for Staff to issue a forthcoming Request for Proposals (RFP) for the telecommunications license contract, for interested parties to respond to RFP, and for Staff to evaluate the RFP responses without concern about impacting LVCC shows and construction deadlines.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	APRIL 11, 2023	ITEM NO. 7
TO:	BOARD OF DIRECTORS	
FROM:	ED FINGER CHIEF FINANCIAL OFFICER	<small>DocuSigned by:</small>  <small>83337CA3F6384C6...</small>
SUBJECT:	PERSONNEL DATA SYSTEMS (PDS) – HUMAN RESOURCES & PAYROLL MANAGEMENT SOFTWARE	

RECOMMENDATION

That the Board of Directors consider authorizing the Chief Financial Officer (CFO) to: 1) Extend the software license agreement with Personnel Data Systems (PDS) in the amount of \$40,500 for human resources and payroll management services; 2) Execute four optional one-year contract extensions in the total amount of \$172,000; and 3) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT

FY 2023:	\$40,500	Expenditure
FY 2024:	\$41,500	Expenditure
FY 2025:	\$42,500	Expenditure
FY 2026:	\$43,500	Expenditure
FY 2027:	\$44,500	Expenditure

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

The Las Vegas Convention and Visitors Authority (LVCVA) uses PDS in its People and Culture and Finance departments to track benefits, employment history, pay, and self-servicing tools for Ambassadors. The LVCVA has used PDS services since 1998.

The current PDS software license agreement was executed in July of 2016 and extensions were executed under the CEO's Signature Authority in a total amount of approximately \$217,000. Staff seeks the Board's approval to further extend the agreement through fiscal year 2027.

The PDS software continues to meet the organization's needs, and this service is vital for system updates and ongoing support.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	APRIL 11, 2023	ITEM NO. 8
TO:	BOARD OF DIRECTORS	
FROM:	CAROLINE BATEMAN GENERAL COUNSEL	<small>DocuSigned by:</small> <i>Caroline Bateman</i> <small>382257E6F8A14DD...</small>
SUBJECT:	RETENTION OF LEWIS ROCA ROTHGERBER CHRISTIE LLP AS OUTSIDE COUNSEL	

RECOMMENDATION

That the Board of Directors approve General Counsel's retention of the law firm of Lewis Roca Rothgerber Christie LLP as outside counsel for the LVCVA.

For possible action.

FISCAL IMPACT

No budgetary impact.

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

Pursuant to Board Policy 3.04, the General Counsel, after consultation with the Chief Executive Officer (CEO)/President, is authorized to retain outside legal counsel, subject to ratification by the Board.

General Counsel seeks the Board's approval to retain the law firm of Lewis Roca Rothgerber Christie LLP (Lewis Roca) as outside counsel for the LVCVA. Founded in 1903, Lewis Roca is one of the largest firms in Nevada and its attorneys hold subject matter expertise in employment law, business litigation, intellectual property law, and Sports and Entertainment Law.

2023 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE



JANUARY

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FEBRUARY

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NOVEMBER

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- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: www.lvcva.com/agenda.
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

REGULAR MEETINGS

January	10	May	9	September	12
February	14	June	13	October	10
March	14	July	11	November	14
April	11	August	8	December	12

COMMITTEE MEETINGS/OTHER

Audit Committee Meeting – March 13
 Marketing Committee Meeting – April 27
 Public Hearing on the Budget – May 31
 Compensation Committee Meeting – June 12
 Compensation Committee Meeting – June 26



COMMITTEES OF THE LVCVA BOARD OF DIRECTORS

AUDIT COMMITTEE

Commissioner Michael Naft, Chair
Mayor Michelle Romero, Vice Chair
Mayor Pamela Goynes-Brown
Mr. Steve Thompson
Councilman Steve Walton
Councilman Brian Wursten

COMPENSATION COMMITTEE

Mr. Anton Nikodemus, Chair
Ms. Mary Beth Sewald, Vice Chair
Mr. Scott DeAngelo
Mr. Brian Gullbrants
Commissioner Michael Naft
Mayor Michelle Romero

LVCCD COMMITTEE

Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Carolyn Goodman
Mr. Brian Gullbrants
Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Mr. Steve Thompson

LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS

Commissioner Jim Gibson
Mayor Carolyn Goodman

MARKETING COMMITTEE

Mr. Scott DeAngelo, Chair
Mr. Brian Gullbrants, Vice Chair
Councilman Cedric Crear
Ms. Jan Jones Blackhurst
Mr. Anton Nikodemus
Ms. Mary Beth Sewald

POLICY COMMITTEE

Ms. Jan Jones Blackhurst, Chair
Mayor Pamela Goynes-Brown, Vice Chair
Councilman Cedric Crear
Commissioner Jim Gibson
Councilman Steve Walton
Councilman Brian Wursten

