REGULAR MEETING OF THE
BOARD OF DIRECTORS
TUESDAY, APRIL 11, 2023
Board of Directors

JIM GIBSON
Chair
Commissioner
Clark County
Commission Office

ANTON NIKODEMUS
Vice Chair
President and COO CityCenter
Aria Resort & Casino/
Vdara Hotel & Spa

PAMELA GOYNES-BROWN
Secretary
Mayor
City of North Las Vegas

SCOTT DEANGELO
Treasurer
EVP &
Chief Marketing Officer
Allegiant Travel Company

CEDRIC CREAR
Councilman
City of Las Vegas

CAROLYN G. GOODMAN
Mayor
City of Las Vegas

BRIAN GULLBRANTS
COO
Wynn North America

JAN JONES BLACKHURST
Caesars Entertainment
Board of Directors
Chief Executive in Residence,
UNLV International
Gaming Institute

MICHAEL NAFT
Commissioner
Clark County
Commission Office

MICHELLE ROMERO
Mayor
City of Henderson

MARY BETH SEWALD
President and CEO
Vegas Chamber

STEVE THOMPSON
Executive Vice President
Operations
Boyd Gaming Corporation

STEVE WALTON
Councilman
City of Boulder City

BRIAN WURSTEN
Councilman
City of Mesquite

LVCVA Board Office: 702-892-2802 or email boardofdirectors@lvcca.com
NOTICE OF PUBLIC MEETING AND AGENDA

REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, APRIL 11, 2023
9:00 A.M.

Las Vegas Convention Center – Board Room
3150 Paradise Road
Las Vegas, Nevada 89109

BOARD OF DIRECTORS:
Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Pamela Goynes-Brown, Secretary
Mr. Scott DeAngelo, Treasurer
Councilman Cedric Crear
Mayor Carolyn Goodman
Mr. Brian Gullbrants
Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Mayor Michelle Romero
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Steve Walton
Councilman Brian Wursten

THE BOARD OF DIRECTORS (BOARD) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.

AGENDA

OPENING CEREMONIES

Call to Order
Roll Call
Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda.
For possible action.

Approval of the Minutes from the March 14, 2023, Regular Meeting of the Board.
For possible action.
PRESENTATIONS

Presentations by the LVCVA Staff

LVCVA staff will deliver presentations on Operations, Marketing and Sales achievements, People and Culture, and General Government highlights.

This is an information item and does not require Board action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

1. **Special Events Update**  
   Representatives from the Formula 1 Las Vegas Grand Prix and the Las Vegas Super Bowl Host Committee will provide event updates to the Board.

   This is an information item and does not require Board action.

2. **Economic Impact of Tourism Presentation**  
   Applied Analysis will present a summary of 2022 economic impacts of tourism in Southern Nevada.

   This is an information item and does not require Board action.

3. **CONCACAF Sponsorship Agreement – Las Vegas, Nevada – July 2023**  
   That the Board consider the following as they relate to a Sponsorship Agreement with the Confederation of North, Central America and Caribbean Association Football (CONCACAF) for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of $350,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

   For possible action.

4. **TEG Sponsorship Agreement – Las Vegas, Nevada – July 2023**  
   That the Board consider the following as they relate to a Sponsorship Agreement with TEG Pty Ltd for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of $350,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

   For possible action.

5. **Premier Soccer Services Sponsorship Agreement - Henderson, Nevada – June 2024-2028**  
   That the Board consider the following as they relate to a Sponsorship Agreement with Premier Soccer Services for a youth boys soccer tournament to be held at Heritage Park and Anthem Hills Park in Henderson, NV in June 2024-2028: 1) Approving an expenditure of $250,000; 2) Authorizing the CEO/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

   For possible action.

6. **Cox Nevada Telcom, LLC Addendum to Telecommunications Provider License Contract #411B**  
   That the Board consider: 1) Approving an extension for Cox Nevada Telcom, LLC (Cox), to continue serving as the LVCVA’s official and exclusive telecommunications provider for the period of September 28, 2023 through June 30, 2024; and 2) Authorizing the CEO/President to execute the contract documents.

   For possible action.
7. **Personnel Data Systems (PDS) – Human Resources & Payroll Management Software**
   That the Board consider authorizing the Chief Financial Officer (CFO) to: 1) Extend the software license agreement with Personnel Data Systems in the amount of $40,500 for human resources and payroll management services; 2) Execute four optional one-year contract extensions in the total amount of $172,000; and 3) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

   For possible action.

8. **Retention of Lewis Roca Rothgerber Christie LLP as Outside Counsel**
   That the Board approve General Counsel’s retention of the law firm of Lewis Roca Rothgerber Christie LLP as outside counsel for the LVCVA.

   For possible action.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

**ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board’s minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit https://www.lvcva.com/who-we-are/meetings-and-minutes/

The Board’s meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or sperez@lvcva.com

Members of the Board may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:
Silvia Perez, Executive Assistant to the Board
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-2802 or sperez@lvcva.com

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or sperez@lvcva.com
MINUTES
Regular Meeting of the Board of Directors
March 14, 2023
The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on March 14, 2023 at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

### Board of Directors (Board)

Present unless otherwise noted

- **Commissioner Jim Gibson, Chair**
- **Mr. Anton Nikodemus, Vice Chair**
- **Mayor Pamela Goyne-Brown, Secretary**
- **Mr. Scott DeAngelo, Treasurer**
- **Councilman Cedric Crear**
- **Mayor Carolyn Goodman**
- **Mr. Brian Gullbrants**

Absent:
- Ms. Jan Jones Blackhurst
- Commissioner Michael Naft
- Mayor Michelle Romero
- Ms. Mary Beth Sewald
- Mr. Steve Thompson
- Councilman Steve Walton
- Councilman Brian Wursten

### LVCVA Executive Staff present

- Steve Hill, CEO/President
- Caroline Bateman, General Counsel
- Ed Finger, Chief Financial Officer
- Brian Yost, Chief Operating Officer
- Kate Wik, Chief Marketing Officer
- Lisa Messina, Chief Sales Officer
- Lori Nelson-Kraft, Senior Vice President of Communications
- Nadine Jones, Senior Vice President of People & Culture

### OPENING CEREMONIES – CALL TO ORDER

Chair Jim Gibson called the meeting to order at 9:09 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present, except for Members Jan Jones Blackhurst, Anton Nikodemus, Michelle Romero, and Brian Wursten.

Member Nikodemus entered the meeting at 9:10 a.m.

The Pledge of Allegiance was performed.

Member Romero entered the meeting at 9:12 a.m.

### COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling thanked Staff for including him on a parking list and referenced Agenda Item 2, Sale of Ten-Acre Parcel on Las Vegas Boulevard to 65SLVB LLC and shared his thoughts about the LVCVA’s need of the additional space. Mr. Uehling commented on a previous deal between the [Allegiant] Stadium and the LVCVA, stating his thoughts that more money should have gone to the [Las Vegas] Convention Center.
APPROVAL OF AGENDA AND MINUTES

Vice Chair Nikodemus moved, and it was carried by unanimous vote of the voting members, to approve the March 14, 2023 Regular Meeting of the Board of Directors agenda, and to approve the minutes of the February 14, 2023 Regular Meeting of the Board of Directors.

COMMITTEE APPOINTMENTS

Chair Gibson stated that pursuant to the Charter of the Policy Committee, the Chairman is automatically a member of the Committee.

This was an information item and did not require Board action.

PRESENTATIONS

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, delivered a PowerPoint and video presentation on building updates for the Las Vegas Convention Center (LVCC) including the following: CONEXPO/CON-AGG; Food & Beverage Industry Week which includes SIAL America, Bar and Restaurant Expo, World Tea Conference and Expo, and the Pizza Expo; and International Wireless Communications Expo.

Lisa Messina, Chief Sales Officer, provided an update on efforts of the Destination Sales team including the conversion of nine new contracts into the destination which represent more than 63,000 hotel room nights, the addition of 60 leads into the destination, and the securing of an NAACP event.

Ms. Messina provided information on the efforts of the LVCC Sales team including the execution of 23 repeat B2B or Business to Business shows, welcoming the upcoming Society of Independent Show Organizers (SISO) CEO Summit and securing new trade shows including TwitchCon, Advanced Clean Transportation (ACT) Expo, and a major worldwide corporate franchisee meeting.

Kate Wik, Chief Marketing Officer, highlighted a recent social media series featuring restaurants and chefs across Las Vegas, and commented on its views and engagements.

Ms. Wik updated the Board on the LVCVA’s focus on inclusivity, highlighting the Black History Month Cultural Foodie series, and shared interview-style videos showcasing two culturally inspired Las Vegas restaurants. Ms. Wik highlighted historical and current talent with roots in Las Vegas in celebration of culture and music related to Black History Month. Ms. Wik also provided information on the LVCVA’s web hub featuring black-owned businesses, cultural sites, and event listings in celebration of Black History Month and shared USA Today’s “Ten Best” article that featured Las Vegas’s Historic West Side’s experiences, attractions, and historical resources.

Ms. Wik provided information on the recent Rock ‘n’ Roll Las Vegas Marathon including participants and branded messaging during the event.

Ms. Wik noted the Arizona Wildcats’ recent victory during the Pac-12 Tournament in Las Vegas.

Ms. Wik shared clips from Extra TV segments featuring Las Vegas’s Valentine’s Day restaurant offerings, venues to watch The Big Game, artist residencies, spring break, and the opening of pool season.

Ms. Wik highlighted an added-value promotion from the LVCVA’s brand partnership with Expedia that resulted in 350,000 bookings.
Ms. Wik provided a summary of LVCVA Staff’s recent travel to the ITB Berlin tradeshow, the leading trade show for the global travel industry. She reported that along with representatives from several Las Vegas destination partners, Staff engaged in one-on-one appointments and media meetings.

Ed Finger, Chief Financial Officer, recognized the welcoming of the millionth passenger of The Boring Company’s Vegas Loop, Mr. Dave McPhee, and provided an update on the Las Vegas Loop system’s developing route.

Steve Hill, Chief Executive Officer (CEO)/President, provided an update regarding negotiations between Sodexo and the Culinary Workers Union Local 226 and expressed appreciation to those involved in reaching an agreement.

Mr. Hill provided an update on the initiation of conversations between the LVCVA and Service Employees International Union Local 1107 regarding the upcoming expiration of the current contract.

Mr. Hill provided an update on the LVCVA’s Phase 3 Renovation project including a recent decision to reduce the footprint of office space due to the work from home status of many LVCVA employees.

Mr. Hill informed the Board about the commencement of its budget process, highlighting the significance of special events including the Super Bowl and Formula 1 Las Vegas Grand Prix in the budget process. Mr. Hill commented on an anticipated surplus for the following fiscal year as compared to the originally budgeted revenue. Mr. Hill stated that March 2023 would potentially be the highest revenue month in the history of Las Vegas due to events including CONEXPO/CON-AGG.

Mr. Hill stated that the LVCVA anticipates receiving a cost estimate from Hunt-Penta soon, for the renovation of the South Hall entrance, which is the largest portion of the Phase 3 Renovation Project.

Mr. Hill outlined the timeline for the LVCVA’s fiscal year 2024 budget activities including submission to the State of Nevada, presentation to the Board, and Public Hearing on the Budget.

**LVCVA STAFF REPORTS AND REQUESTED ACTIONS**

**ITEM 1. Special Events Update**

Mr. Yost stated informed the Board that this item requires no action and will be a recurring Board agenda item with representatives from the Super Bowl Host Committee and Formula 1 (F1) Las Vegas Grand Prix invited to provide updates.

Terry Miller, Principal at Miller Project Management, delivered a PowerPoint presentation on the track paving timeline and Paddock Building components of the F1 Las Vegas Grand Prix.

Mr. Hill asked Mr. Miller if the southbound side of Las Vegas Boulevard would be completely shut down during paving, or if it would be a lane or two at a time, to which Mr. Miller confirmed it would be a lane or two at a time.

Chair Gibson asked if the entirety of Koval Lane would be raceway, to which Mr. Miller confirmed the entire width of Koval Lane, Sands Avenue and Harmon Avenue would be paved.

Member Cedric Crear asked if the median of Las Vegas Boulevard would be removed, to which Mr. Miller responded no. Member Crear asked for clarification of the plans for Las Vegas Boulevard, to which Mr. Miller explained that the track would be on the southbound side of Las Vegas Boulevard and some of the southbound lanes would be moved to the northbound lanes during the paving of the southbound lanes. Mr. Miller clarified that the medians would be removed from Koval Lane and Sands and Harmon Avenues, in preparation for the curvature of the track. Mr. Miller stated that all grandstands would be located on private property, and not on the [Clark] County right-of-way.
Member Crear clarified that the median on Las Vegas Boulevard would remain intact, to which Mr. Miller replied it would, with the exception of the portion where turns will be made from Sands Avenue to Las Vegas Boulevard and from Harmon Avenue to Las Vegas Boulevard, where pieces of the ends of the medians at those locations would be removed.

Member Crear clarified that the grandstands on Las Vegas Boulevard would be on the west side of Las Vegas Boulevard, to which Mr. Miller confirmed.

Myisha Boyce, Chief Community Engagement Officer of the Las Vegas Super Bowl Host Committee (Host Committee) described the purpose, composition, and efforts of the Host Committee’s Community Affairs Subcommittee. Ms. Boyce provided an update on the Community Affairs Committee’s current initiatives including the National Football League’s (NFL) Business Connect, Legacy, and Green Programs as they relate to the Las Vegas 2024 Super Bowl event.

Ms. Boyce detailed the activities of the NFL Business Connect Program including registration efforts, qualifications for diverse suppliers, informational sessions, and future vendor events.

Member Crear referenced Allegiant Stadium’s community outreach program and inquired on the actual participation of minority/women/disadvantaged (MBE/WBE/DBE) business vendors, to which Ms. Boyce clarified that Allegiant Stadium’s Community Benefits Plan was not applicable to Host Committee activities. Ms. Boyce indicated that the Host Committee is working in conjunction with the Las Vegas Raiders and Allegiant Stadium to ensure that interested vendors have the chance to participate in Super Bowl-related opportunities.

Member Crear asked if there were any goals set in relation to community impact, to which Ms. Boyce confirmed there are, but they are not mandated by the same Community Benefits Plan as Allegiant Stadium.

Member Crear inquired about community impact goals related to F1 and expressed desire to be informed about the outcome of community-related business efforts for both the Super Bowl and F1 events.

Mr. Yost confirmed that F1 Las Vegas Grand Prix does have a program in place to engage MBE/WBE/DBE vendors during the build-up and activation of its events, and that he would research that program and report back.

Member Crear asked to be informed on what the goals are in relation to MBE/WBE/DBE business, and if they are ultimately met, as well as information on the distribution of revenue amongst those vendors.

**ITEM 2.**

**Sale of Ten-Acre Parcel on Las Vegas Boulevard to 65SLVB LLC**

Mr. Hill congratulated Mr. Finger and Ms. Bateman for their efforts on the potential land sale transaction and provided information on the potential buyer, Mr. Bret Torino. Mr. Hill provided details on the land sale agreement including the price, due-diligence period, deposit, and closing timeline. Mr. Hill described Mr. Torino and his partner’s site plans and the LVCVA’s agreement related to use restrictions. Mr. Hill provided historical information on the purchase of the parcel and its original design plans and requested that the Board consider authorizing him to: 1) Execute a Purchase and Sale Agreement, Declaration of Restrictive Covenants, License Agreement, Access Agreement, and associated closing documents with 65SLVB LLC (Buyer) for the sale and licensed use of ten acres of land at Las Vegas Boulevard and Elvis Presley Boulevard (Parcel) in the amount of $125,000,000; 2) Execute any necessary amendments to easement agreements currently existing on the Parcel; and 3) Expend up to $2,000,000 for license fees, closing costs, and other contractual requirements to complete the Parcel sale.
Chair Gibson referenced section three of Agenda Item 2, “expend up to $2,000,000 for license fees” and asked what the license fees were, to which Mr. Finger responded the license fee is $1, and the rest of the money is for provisions in the contract for buyer’s rights if the LVCVA fails to honor its covenants.

Chair Gibson asked how the sale would impact future expansion needs, to which Mr. Hill responded that the LVCVA would be able to purchase other land once available, at a lower cost than that of Las Vegas Boulevard frontage.

Fiscal Impact
FY 2024: Revenue: $125,000,000 of sale proceeds
FY 2024 and after - Expenditure: $2,000,000 of license fees, closing costs and other contractual requirements.

**Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members to authorizing the Chief Executive Officer (CEO)/President to: 1) Execute a Purchase and Sale Agreement, Declaration of Restrictive Covenants, License Agreement, Access Agreement, and associated closing documents with 65SLVB LLC (Buyer) for the sale and licensed use of ten acres of land at Las Vegas Boulevard and Elvis Presley Boulevard (Parcel) in the amount of $125,000,000; 2) Execute any necessary amendments to easement agreements currently existing on the Parcel; and 3) Expend up to $2,000,000 for license fees, closing costs, and other contractual requirements to complete the Parcel sale.**

**ITEM 3. Purchase of 2023 Formula 1 Las Vegas Grand Prix Event Packages**

Mr. Hill explained that the requested purchase of tickets would be partly for the LVCVA’s use, and partly to effectuate purchases from Las Vegas hotel partners. Mr. Hill provided information on the planned use of the purchased tickets as it relates to the LVCVA’s mission statement of promoting visitation to Las Vegas. Mr. Hill described the LVCVA’s marketing and sales efforts to travel organizers, meeting organizers, and meeting intermediaries, and the resulting room nights attained from those efforts. Mr. Hill highlighted the week of the Formula 1 Las Vegas Grand Prix as an optimal time to invite potential clients to experience Las Vegas. Mr. Hill emphasized the importance of the investment of the ticket purchase, assured the Board that the tickets would be used solely for business purposes, and requested that the Board consider authorizing him to purchase up to $7,000,000 of race and hospitality tickets for the November 2023 Formula 1 Las Vegas Grand Prix for customers and destination partners.

Fiscal Impact
FY 2024: Expenditures: $ 7,000,000
Revenues: 2,800,000
Net outlay: $ 4,200,000

Member Steve Thompson disclosed that he is employed by Boyd Gaming as its Executive Vice President of Operations and that Agenda Item 3 proposes the purchase of Formula 1 race and hospitality tickets. Member Thompson stated that Boyd Gaming would be purchasing resale tickets from the LVCVA at full cost, and the independence of judgment of a reasonable person in his situation would not be materially affected by his employment at Boyd Gaming, and he would be voting on Agenda Item 3.

**Treasurer DeAngelo moved, and it was carried by unanimous vote of the voting members to authorize the CEO/President to purchase up to $7,000,000 of race and hospitality tickets for the November 2023 Formula 1 Las Vegas Grand Prix for customers and destination partners.**
ITEM 4. **Las Vegas Visitor Profile Study Presentation**

Kevin Bagger, Vice President of LVCVA Research Center, delivered a PowerPoint presentation on the 2022 Las Vegas Visitor Profile Highlights including the following: blended methodologies; average age of visitors; generational ethnicity; traveling to Las Vegas with someone under 21; larger travel parties; time spent gambling and gambling budget; show and paid attraction attendance; growing role of sports; Las Vegas’ influence on convention attendance; visitor satisfaction; and likelihood to recommend Las Vegas to others.

Treasurer Scott DeAngelo inquired on data regarding domestic versus international visitation, to which Mr. Bagger stated that about three percent of visitation to Las Vegas came from international travelers in 2021, and an estimated nine percent in 2022. Mr. Bagger commented that the pre-COVID average was 16-18%.

This was an information item and did not require Board action.

ITEM 5. **Audit Committee Report and Recommendations**

Audit Committee Chair Naft presented a report from the March 13, 2023 Audit Committee Meeting.

**Item A. Appointment of External Audit Firm**

Audit Committee Chair Naft described Nevada Revised Statutes requirements regarding the designation of the LVCVA’s audit firm and stated that the Audit Committee recommends the appointment of Eide Bailey, LLP as the LVCVA’s fiscal year 2023 external audit firm, exercising the second-year option of the Board-approved five-year RFP award. Audit Committee Chair Naft requested that the Board consider:

1) Reappointment of Eide Bailly as the independent audit firm for the fiscal year ending June 30, 2023, in the amount of $62,000; 2) Reappointment of Eide Bailly to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act, in the amount of $8,000; 3) Appointment of Eide Bailly for the audit of federal grant proceeds in the amount of $10,000; 4) Authorizing the Chief Financial Officer to execute the agreements; and 5) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

**Fiscal Impact**

FY 2024: $80,000 Expenditure

Audit Committee Chair Naft moved, and it was carried by unanimous vote of the voting members to: 1) Reappoint Eide Bailly as the independent audit firm for the fiscal year ending June 30, 2023, in the amount of $62,000; 2) Reappoint Eide Bailly to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the LVCCD expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act, in the amount of $8,000; 3) Appoint Eide Bailly for the audit of federal grant proceeds in the amount of $10,000; 4) Authorize the Chief Financial Officer to execute the agreements; and 5) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

Chair Gibson requested that the record reflect an “aye” vote on the part of Member Pamela Goyanes-Brown, as her vote didn’t register in the voting system.
Item B. Audit Services Staffing and Organizational Structure

Audit Committee Chair Naft outlined the LVCVA’s internal audit strategy and described the benefits of the creation of a management position to directly oversee the LVCVA’s third-party audit efforts. Audit Committee Chair Naft described the reporting structure of the potential position, confirmed that it is within the Board-approved 2023 staffing levels, and stated that the Audit Committee recommends approval of a staffing change to the LVCVA’s Audit Services function to add a Senior Director of Audit Services.

Fiscal Impact

This position was included in the Board-approved fiscal year 2023 budget.

Audit Committee Chair Naft moved, and it was carried by unanimous vote of the voting members to approve a staffing change to the LVCVA’s Audit Services function to add a Senior Director of Audit Services.

Item C. Internal Audit Reports

Mr. Finger provided a summary of BDO, USA LLP’s report on its audit of LVCVA purchasing processes including requisitioning, sole source procurement, RFQs, RFPs, competitive bids, vendor set-up, and purchase orders. Mr. Finger confirmed there were no findings of non-conformance with state purchasing laws but that the auditors did have six observations for improvement in purchasing process with recommendations to implement the following: more comprehensive application of conflict-of-interest forms; competitive procurement policies regarding professional services; and different tracking of contract end dates and cumulative spending. Mr. Finger stated that management accepted all recommendations and Audit Committee Chair Naft directed a reporting back to the Audit Committee of actual changes to the purchasing policies that come from this internal audit.

Mr. Finger provided a report on the completion of a review conducted by third-party firm Lea+Elliott, of maintenance of the Las Vegas Monorail system. Mr. Finger stated that Lea+Elliott found that Western Management Group’s (WMG) operation and maintenance of the Monorail is professional and consistent with contractual expectations, and that WMG staff training and testing, policies, procedures, manuals, and maintenance instructions are all technically sound. Mr. Finger discussed the efforts to manage known issues that result from the age of the system, as noted by Lea+Elliott.

This was an information item and does not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted referenced the attached list of books and electronic media on financial education, provided information on a recent expo he attended, discussed the lack of promotion of upcoming trade shows, and encouraged entrepreneurship training within the library system.

Michael Garwood expressed concerns on the prices of table games in Las Vegas, encouraged value pricing in Las Vegas, and referenced the creator of AriZona Beverages and his pricing strategy.

Mr. Uehling provided thoughts on the destruction of the Las Vegas Community due to the imposing of a law which will eliminate 11,000 small businesses in Las Vegas. Mr. Uehling referenced the LVCVA’s mission statement and referenced a report regarding the Super Bowl. Mr. Uehling described his experiences in Macau as compared to Las Vegas as they relate to hotel revenue contributions to the community. Mr. Uehling shared thoughts regarding greed and violation of the constitution within high-ranking individuals in Las Vegas.

ADJOURNMENT

Chair Gibson adjourned the meeting at 10:51 a.m.
Respectfully submitted,

Silvia Perez
Executive Assistant to the Board

Date Approved: April 11, 2023

Jim Gibson
Chair
From: Daniel Braisted
To: Silvia Perez
Subject: DB Items to include for Tuesday Meeting
Date: Monday, March 13, 2023 4:49:13 PM
Attachments: Movies.pdf
            Books and DvD.pdf

This Message Is From an Untrusted Sender
You have not previously corresponded with this sender.

From Daniel Braisted, Resident
March 13, 2023

To: Chairman and Board of the Las Vegas Convention and Visitors Authority

Included are some listings of intellectual material that will be arriving in Clark County Library System

What is missing?
Coming Soon to the Library!

To order these titles:

Go to Log In / My LVCCC at lvccld.org OR Bring this page to the Reference Desk

A young German soldier's terrifying experiences and distress on the western front during World War I.

(IMDB)
[Staff note: Nominated for Best Picture, 2023]

**Expected Release Date: May 9th
Rated: R IMDB Rating: 7.8 Action, Drama, War

James and Em Foster are enjoying an all-inclusive beach vacation in the fictional island of La Tolga, when a fatal accident exposes the resort's perverse subculture of hedonistic tourism, reckless violence and surreal horrors.

(IMDB)

**Expected Release Date: April 1st
Rated: R IMDB Rating: 6.1 Crime, Horror, Mystery

In 1950s London, a humorless civil servant decides to take time off work to experience life after receiving a grim diagnosis.

(IMDB)

**Expected Release Date: April 11th
Rated: PG-13 IMDB Rating: 7.5 Drama

Mike takes to the stage again, following a business deal that went bust, leaving him broke and taking bartender gigs in Florida. Mike heads to London with a wealthy socialite who lures him with an offer he can't refuse.

(IMDB)

**Expected Release Date: April 18th
Rated: R IMDB Rating: 5.5 Comedy, Drama

A daring Bangladeshi teenager attempts to help her struggling family by disguising herself as a boy and driving her father's prized rickshaw for much needed extra money. Based on the acclaimed novel by Mitali Perkins.

(IMDB)

**Expected Release Date: March
Rated: NR IMDB Rating: 6.8 Drama, Family

**Release date may change
<table>
<thead>
<tr>
<th>Author</th>
<th>Title</th>
<th>Series/Theme</th>
<th>Publication Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kepnes, Caroline</td>
<td>For You and Only You</td>
<td>A Joe Goldberg Novel</td>
<td>April</td>
</tr>
<tr>
<td>Lauren, Christina</td>
<td>The True Love Experiment</td>
<td>Writing the Perfect Hollywood Love Story</td>
<td>May</td>
</tr>
<tr>
<td>Lichtman, Johannes</td>
<td>Calling Ukraine</td>
<td>An American in Ukraine 2018</td>
<td>New, April</td>
</tr>
<tr>
<td>Maden, Mike</td>
<td>Clive Cussler's Fire Strike</td>
<td>The Oregon Files</td>
<td>New, June</td>
</tr>
<tr>
<td>McKenna, Juliet</td>
<td>The Cleaving</td>
<td>Retelling of King Arthur</td>
<td>New, April</td>
</tr>
<tr>
<td>McKinlay, Jenn</td>
<td>Summer Reading</td>
<td>Falling For a Bookworm</td>
<td>May</td>
</tr>
<tr>
<td>Meier, Leslie</td>
<td>Mother of the Bride</td>
<td>Lucy Stone Murder</td>
<td>April</td>
</tr>
<tr>
<td>Michaels, Fern</td>
<td>Liar</td>
<td>A Lost and Found Novel</td>
<td>New, Aug</td>
</tr>
<tr>
<td>Mohamed, Premee</td>
<td>No One Will Come Back For Us</td>
<td>Monsters in Human Skin SCI-FI</td>
<td>May</td>
</tr>
<tr>
<td>Moore, Meg Mitchell</td>
<td>Summer Stage</td>
<td>Fame, Scandal, Ambition</td>
<td>New, May</td>
</tr>
<tr>
<td>Nesbo, Jo</td>
<td>Killing Moon</td>
<td>Finding a Serial Killer</td>
<td>May</td>
</tr>
<tr>
<td>Newman, T.J.</td>
<td>Drowning</td>
<td>The Rescue of Flight 1421</td>
<td>New, May</td>
</tr>
<tr>
<td>O'Keefe, Megan E.</td>
<td>The Blighted Stars</td>
<td>Stranded on a Dead Planet</td>
<td>May</td>
</tr>
<tr>
<td>Palmer, Diana</td>
<td>The Loner</td>
<td>Long, Tall, Texans</td>
<td>April</td>
</tr>
<tr>
<td>Parker, T. Jefferson</td>
<td>The Rescue</td>
<td>Protecting Pet Dog</td>
<td>April</td>
</tr>
<tr>
<td>Patterson, James</td>
<td>Cross Down</td>
<td>Alex Cross &amp; George Sampson</td>
<td>New, June</td>
</tr>
<tr>
<td>Patterson, James</td>
<td>The 23rd Midnight</td>
<td>Women's Murder Club</td>
<td>May</td>
</tr>
<tr>
<td>Paul, Crystal Smith</td>
<td>Did You Hear About Kitty Karr?</td>
<td>Old Hollywood and Modern Day</td>
<td>New, May</td>
</tr>
<tr>
<td>Perry, Anne</td>
<td>The Fourth Enemy</td>
<td>Philanthropist With Secrets</td>
<td>April</td>
</tr>
<tr>
<td>Quick, Amanda</td>
<td>The Bride Wore White</td>
<td>Psychic Desperate to Escape Fate</td>
<td>May</td>
</tr>
<tr>
<td>Quinn, Meghan</td>
<td>Queen Charlotte</td>
<td>Historical Romance Social Shift</td>
<td>New, May</td>
</tr>
<tr>
<td>Roberts, Nora</td>
<td>Identity</td>
<td>Thriller, Reclaiming Her Life</td>
<td>May</td>
</tr>
<tr>
<td>Roberts, Sheila</td>
<td>Mermaid Beach</td>
<td>Moonlight Harbor</td>
<td>April</td>
</tr>
<tr>
<td>Rosenberg, Joel</td>
<td>The Libyan Diversion</td>
<td>Did the Drone Strike Miss?</td>
<td>May</td>
</tr>
<tr>
<td>Rovin, Jeff</td>
<td>Tom Clancy's Op Center: Fallout</td>
<td></td>
<td>New, May</td>
</tr>
<tr>
<td>Sandford, John</td>
<td>Dark Angel</td>
<td>Dangerous Group of Hackers</td>
<td>April</td>
</tr>
<tr>
<td>See, Lisa</td>
<td>Lady Tan's Circle of Women</td>
<td>Woman Doctor 15th Century</td>
<td>New, June</td>
</tr>
<tr>
<td>Shaara, Jeff</td>
<td>The Old Lion</td>
<td>A Novel of Theodore Roosevelt</td>
<td>May</td>
</tr>
<tr>
<td>Smith, Ian K.</td>
<td>The Overnights</td>
<td>Race Against the Clock, Murder</td>
<td>May</td>
</tr>
<tr>
<td>Smith, Martin Cru</td>
<td>Independence Squar</td>
<td>Anti-Putin Activist Disappears</td>
<td>May</td>
</tr>
<tr>
<td>Smith, Michael Farris</td>
<td>Salvage This World</td>
<td>Key to Apocalyptic Future</td>
<td>New, April</td>
</tr>
<tr>
<td>Stabenow, Dana</td>
<td>Not the Ones Dead</td>
<td>Accident Turs Into Murder Investigation</td>
<td>April</td>
</tr>
<tr>
<td>Steel, Danielle</td>
<td>The Wedding Planner</td>
<td>Planner is Successful &amp; Single</td>
<td>May</td>
</tr>
<tr>
<td>Sussman, Elissa</td>
<td>Once More With Feeling</td>
<td>Pop Star - Friends to Lovers</td>
<td>May</td>
</tr>
<tr>
<td>Turnbull, Bryn</td>
<td>The Paris Deception</td>
<td>Rescuing Looted Masterpieces</td>
<td>May</td>
</tr>
<tr>
<td>Urrea, Luis Alberto</td>
<td>Good Night, Irene</td>
<td>Hist. Fiction, Red Cross Women</td>
<td>New, May</td>
</tr>
<tr>
<td>Weir, Alison</td>
<td>The King's Pleasure</td>
<td>Hist. Romance Scotland</td>
<td>Oct</td>
</tr>
<tr>
<td>White, Karen</td>
<td>The House of Prytan</td>
<td>A Young Woman Haunted</td>
<td>May</td>
</tr>
<tr>
<td>Woods, Stuart</td>
<td>Near Miss</td>
<td>Stone Barrington Vs. Dangerous Foe</td>
<td>New, June</td>
</tr>
<tr>
<td>Title</td>
<td>Cast</td>
<td>Genre</td>
<td>Rating</td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>----------------------------------------------------------------------</td>
<td>------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>Alice, Darling</td>
<td>Anna Kendrick, kháng ninh Horn</td>
<td>Drama, Thriller</td>
<td>R</td>
</tr>
<tr>
<td>NEWALL QUIET ON THE WESTERN FRONT [GERMAN]</td>
<td>FELIX KAMMERER, ALBRECHT SCHUCH</td>
<td>ACTION, DRAMA, WAR</td>
<td>R</td>
</tr>
<tr>
<td>American Gigolo Season 1</td>
<td>Jon Bergholm, Gretchen Mol</td>
<td>Crime, Drama, Mystery</td>
<td>TV-MR</td>
</tr>
<tr>
<td>American Murderer</td>
<td>Tom Pelphrey, Ryan Phillippe</td>
<td>Crime, Drama, Thriller</td>
<td>R</td>
</tr>
<tr>
<td>Amsterdam</td>
<td>Christian Bale, Margot Robbie</td>
<td>Comedy, Drama, History</td>
<td>R</td>
</tr>
<tr>
<td>Armageddon Time</td>
<td>Anne Hathaway, Jeremy Strong</td>
<td>Drama</td>
<td>R</td>
</tr>
<tr>
<td>Babylon</td>
<td>Brad Pitt, Margot Robbie</td>
<td>Comedy, Drama, History</td>
<td>R</td>
</tr>
<tr>
<td>Sanshees of Inisherin</td>
<td>Colin Farrell, Brendan Gleeson</td>
<td>Comedy, Drama</td>
<td>R</td>
</tr>
<tr>
<td>Black Adam</td>
<td>Dwayne Johnson, Pierce Brosnan</td>
<td>Action, Adv., Fantasy</td>
<td>PG-13</td>
</tr>
<tr>
<td>Black Panther: Wakanda Forever</td>
<td>Letitia Wright, Lupita Nyong'o</td>
<td>Action, Adv., Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>Bros</td>
<td>Billy Eichner, Luke McFarlane</td>
<td>Comedy, Romance</td>
<td>R</td>
</tr>
<tr>
<td>Call Jane</td>
<td>Elizabeth Banks, Sibongile Weaver</td>
<td>Drama, History</td>
<td>R</td>
</tr>
<tr>
<td>Confess, Except</td>
<td>Jon Hammie, Callen Zerwa</td>
<td>Comedy, Crime</td>
<td>R</td>
</tr>
<tr>
<td>Devotion</td>
<td>Jonathan Majors, Glen Powell</td>
<td>Action, Drama, War</td>
<td>PG-13</td>
</tr>
<tr>
<td>Empire of Light</td>
<td>Olivia Colman, Michael Ward</td>
<td>Drama, Romance</td>
<td>R</td>
</tr>
<tr>
<td>The Estate</td>
<td>Toni Collette Anna Paris</td>
<td>Comedy</td>
<td>R</td>
</tr>
<tr>
<td>The Fabelmans</td>
<td>Michelle Williams, Gabriel LaBelle</td>
<td>Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>Father of the Bride</td>
<td>Andy Garcia, Gloria Estefan</td>
<td>Comedy, Drama, Romance</td>
<td>PG-13</td>
</tr>
<tr>
<td>Gaslit Season 1</td>
<td>Julla Roberts, Sean Penn</td>
<td>Bio, Drama, History</td>
<td>TV-MR</td>
</tr>
<tr>
<td>God's Country</td>
<td>Thandile Newton, Joris Jarsky</td>
<td>Thriller</td>
<td>R</td>
</tr>
<tr>
<td>House Party</td>
<td>Jacob Latimore, Tosin Cole</td>
<td>Comedy</td>
<td>R</td>
</tr>
<tr>
<td>I Wanna Dance With Somebody</td>
<td>Naomi Ackle, Stanley Tucci</td>
<td>Bio, Drama, Music</td>
<td>PG-13</td>
</tr>
<tr>
<td>NEWINFINITY POOL</td>
<td>ALEXANDER SKARSGARD, MIA GOTH</td>
<td>CRIME, HORROR, MYSTERY</td>
<td>R</td>
</tr>
<tr>
<td>The Inspection</td>
<td>Jeremy Pope, Gabrielle Union</td>
<td>Drama</td>
<td>R</td>
</tr>
<tr>
<td>Jerry and Marge Go Large</td>
<td>Bryan Cranston, Annette Bening</td>
<td>Bio, Comedy, Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>Joyride</td>
<td>Olivia Colman, Charlie Webb</td>
<td>Comedy, Drama</td>
<td>NR</td>
</tr>
<tr>
<td>Juniper</td>
<td>Charlotte Sandding, Martin Cosek</td>
<td>Drama</td>
<td>NR</td>
</tr>
<tr>
<td>The Justice of Bunny King</td>
<td>Essi Davis, Thomasin McKenzie</td>
<td>Drama</td>
<td>NR</td>
</tr>
<tr>
<td>NEWLIVING</td>
<td>BILL NIGHT, AIMEE LOU WOOD</td>
<td>DRAMA</td>
<td>PG-13</td>
</tr>
<tr>
<td>The Locksmith</td>
<td>Kate Bosworth, Ryan Phillippe</td>
<td>Thriller</td>
<td>NR</td>
</tr>
<tr>
<td>A Lot of Nothing</td>
<td>Cleopatra Coleman, Shella Carasco</td>
<td>Comedy, Drama, Thriller</td>
<td>NR</td>
</tr>
<tr>
<td>Lyle, Lyle, Crocodile</td>
<td>Javier Bardem, Constance Wu</td>
<td>Animation, Adv., Comedy</td>
<td>PG</td>
</tr>
<tr>
<td>MGAN</td>
<td>Allison Williams, Violet McGraw</td>
<td>Horror, Sci-Fi, Thriller</td>
<td>PG-13</td>
</tr>
<tr>
<td>NEW MAGIC MIKE'S LAST DANCE</td>
<td>JEMILIA GEORGE, CHANNING TATUM</td>
<td>COMEDY, DRAMA</td>
<td>R</td>
</tr>
<tr>
<td>A Man Called Otto</td>
<td>Tom Hanks, Mariana Trevino</td>
<td>Comedy, Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>The Man Who Fell to Earth Season 1</td>
<td>Chiswel Elior, Naomi Harris</td>
<td>Science Fiction</td>
<td>TV-MR</td>
</tr>
<tr>
<td>Medieval</td>
<td>Ben Foster, Sophie Lowe</td>
<td>Action, Drama, History</td>
<td>R</td>
</tr>
<tr>
<td>The Menu</td>
<td>Ralph Fiennes, Anya Taylor-Joy</td>
<td>Comedy, Horror, thriller</td>
<td>R</td>
</tr>
<tr>
<td>Most Guys are Losers</td>
<td>Andy Buckley, Mira Sorvino</td>
<td>Comedy, Drama</td>
<td>NR</td>
</tr>
<tr>
<td>Ocean Boy</td>
<td>Isabel Lucas, Luke Hemsworth</td>
<td>Drama</td>
<td>NR</td>
</tr>
<tr>
<td>The Old Way</td>
<td>Nicholas Cage, Dean Armstrong</td>
<td>Action, Western</td>
<td>R</td>
</tr>
<tr>
<td>On the Line</td>
<td>Mel Gibson, William Moseley</td>
<td>Thriller</td>
<td>R</td>
</tr>
<tr>
<td>Paradise City</td>
<td>Bruce Willis, John Travolta</td>
<td>Action, Thriller</td>
<td>R</td>
</tr>
<tr>
<td>Plane</td>
<td>Gerard Butler, Mike Colter</td>
<td>Action, Thriller</td>
<td>R</td>
</tr>
<tr>
<td>Prey for the Devil</td>
<td>Virginia Madsen, Jacqueline Byers</td>
<td>Horror, Thriller</td>
<td>PG-13</td>
</tr>
<tr>
<td>The Price We Pay</td>
<td>Emilie Hirsch, Stephen Dorff</td>
<td>Action, Horror, Thriller</td>
<td>R</td>
</tr>
<tr>
<td>Puss In Boots: The Last Wish</td>
<td>Antonio Banderas (voice), Salma Hayek (voice)</td>
<td>Animation, Adventure,</td>
<td>PG</td>
</tr>
<tr>
<td>New Ricksaw Girl</td>
<td>SIAN AHMED, NOVERA RAHMAN</td>
<td>DRAMA, FAMILY</td>
<td>NR</td>
</tr>
<tr>
<td>She Said</td>
<td>Lola Pettigrew, Katherine Laheen</td>
<td>Drama, History</td>
<td>R</td>
</tr>
<tr>
<td>The Son</td>
<td>Vanessa Kirby, Felix Goddard</td>
<td>Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>Spoiler Alert</td>
<td>Jim Parsons, Ben Aldridge</td>
<td>Comedy, Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>Station Eleven</td>
<td>Mackenzie Davis Himesh Patel</td>
<td>Adv., Drama, Fantasy</td>
<td>TV-MR</td>
</tr>
<tr>
<td>Star Trek: Strange New Worlds Season 1</td>
<td>Melissa Navia, Anson Mount</td>
<td>Action, Adventure, Sci-Fi</td>
<td>TV-PG</td>
</tr>
<tr>
<td>Star Trek: Lower Decks Season 3</td>
<td>Tawny, Newsome, Jack Quaid</td>
<td>Animation, Action, Adv.</td>
<td>TV-MR</td>
</tr>
<tr>
<td>Strange World</td>
<td>Jake Gilhennah (voice), Jambouk Young-White (voice)</td>
<td>Animation, Action, Adventure</td>
<td>PG</td>
</tr>
<tr>
<td>Tar</td>
<td>Cate Blanchett, Noemi Merian</td>
<td>Drama, Music</td>
<td>R</td>
</tr>
<tr>
<td>Ticket to Paradise</td>
<td>George Clooney, Sean Lynch</td>
<td>Comedy, Romance</td>
<td>PG-13</td>
</tr>
<tr>
<td>Till</td>
<td>Danielle Deadwyler, Jilin Hall</td>
<td>Bio, Drama, History</td>
<td>PG-13</td>
</tr>
<tr>
<td>Triangle of Sadness</td>
<td>Thobias Thorvald, Harris Dickinson</td>
<td>Comedy, Drama</td>
<td>R</td>
</tr>
<tr>
<td>Violent Night</td>
<td>David Harbor, John Leguizamo</td>
<td>Action, Comedy, Crime</td>
<td>R</td>
</tr>
<tr>
<td>Walking Dead Season 11</td>
<td>Andrew Lincoln, Norman Reedus</td>
<td>Drama, Horror, Thriller</td>
<td>TV-MR</td>
</tr>
<tr>
<td>The Whale</td>
<td>Brendan Fraser, Sable Sink</td>
<td>Drama</td>
<td>R</td>
</tr>
<tr>
<td>Wilderness</td>
<td>Steve Lund, Michael Greaves</td>
<td>Drama, Romance</td>
<td>PG-13</td>
</tr>
<tr>
<td>The Woman King</td>
<td>Viola Davis, Thespian Kenyon</td>
<td>Action, Drama, History</td>
<td>PG-13</td>
</tr>
<tr>
<td>Women Talking</td>
<td>Rooney Mara, Claire Poy</td>
<td>Drama</td>
<td>PG-13</td>
</tr>
<tr>
<td>Yellowstone Season 5 Part 1</td>
<td>Kevin Costner, Luke Grimes</td>
<td>Drama Western</td>
<td>TV-MR</td>
</tr>
</tbody>
</table>
RECOMMENDATION
Representatives from the Formula 1 Las Vegas Grand Prix and the Las Vegas Super Bowl Host Committee will provide event updates to the Board of Directors.

This is an information item and does not require Board action.

FISCAL IMPACT
None

PURPOSE AND BACKGROUND
Representatives from the Formula 1 Las Vegas Grand Prix and the Las Vegas Super Bowl Host Committee will present the Board with updates on their preparation efforts related to the inaugural Formula 1 Las Vegas Grand Prix, which will take place in November of 2023, and Super Bowl LVIII, which will take place in February of 2024.
### LAS VEGAS CONVENTION AND VISITORS AUTHORITY
#### BOARD OF DIRECTORS MEETING
##### AGENDA DOCUMENTATION

<table>
<thead>
<tr>
<th>MEETING DATE:</th>
<th>APRIL 11, 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>TO:</td>
<td>BOARD OF DIRECTORS</td>
</tr>
<tr>
<td>FROM:</td>
<td>KATE WIK CHIEF MARKETING OFFICER</td>
</tr>
<tr>
<td>SUBJECT:</td>
<td>ECONOMIC IMPACT OF TOURISM PRESENTATION</td>
</tr>
</tbody>
</table>

#### RECOMMENDATION
Applied Analysis will present a summary of 2022 economic impacts of tourism in Southern Nevada.

This is an information item and does not require Board action.

#### FISCAL IMPACT
None

#### PURPOSE AND BACKGROUND
The presentation will highlight the most current analysis from Applied Analysis that quantifies the size of the tourism industry within the broader Southern Nevada economy, including direct, indirect and induced impacts spanning jobs, wages and salaries and visitor expenditures.
RECOMMENDATION
That the Board of Directors consider the following as they relate to a Sponsorship Agreement with the Confederation of North, Central America and Caribbean Association Football (CONCACAF) for an international soccer match to be held at Allegiant Stadium in July 2023:
1) Approving an expenditure of $350,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT
FY 2024: $350,000 Expenditure

PURPOSE AND BACKGROUND
CONCACAF and Soccer United Marketing will produce a soccer match featuring two national teams at Allegiant Stadium in July 2023. The match is expected to attract more than 46,000 out-of-town visitors and generate nearly $70.4 million in estimated economic impact. The Sponsorship Agreement will provide the Las Vegas Convention and Visitors Authority with advertising, marketing and hospitality opportunities before, during, and after the event.
RECOMMENDATION
That the Board of Directors consider the following as they relate to a Sponsorship Agreement with TEG Pty Ltd for an international soccer match to be held at Allegiant Stadium in July 2023: 1) Approving an expenditure of $350,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT
FY 2024: $350,000 Expenditure

PURPOSE AND BACKGROUND
TEG Pty Ltd will stage a soccer match featuring two international club teams at Allegiant Stadium in July 2023. The match is expected to attract more than 30,000 out-of-town visitors and generate nearly $56.4 million in estimated economic impact. The Sponsorship Agreement will provide the Las Vegas Convention and Visitors Authority with advertising, marketing and hospitality opportunities before, during, and after the event.
MEETING DATE: APRIL 11, 2023

TO: BOARD OF DIRECTORS

FROM: BRIAN YOST
CHIEF OPERATING OFFICER

SUBJECT: PREMIER SOCCER SERVICES SPONSORSHIP AGREEMENT
HENDERSON, NEVADA – JUNE 2024-2028

RECOMMENDATION
That the Board of Directors consider the following as they relate to a Sponsorship Agreement with Premier Soccer Services for a youth boys soccer tournament to be held at Heritage Park and Anthem Hills Park in Henderson, NV in June 2024-2028: 1) Approving an expenditure of $250,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpensed balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT
FY 2024: $50,000 Expenditure
FY 2025: $50,000 Expenditure
FY 2026: $50,000 Expenditure
FY 2027: $50,000 Expenditure
FY 2028: $50,000 Expenditure

PURPOSE AND BACKGROUND
Premier Soccer Services, in partnership with Mexican professional soccer club, Monterrey Rayados, will produce an annual boys youth soccer tournament (“Event”) at Heritage Park and Anthem Hills Park in Henderson in June 2024-2028. The Event will take place over four days and provide a high level soccer tournament for boys in multiple age divisions ranging from under 11 to under 19 for teams in the Western USA and Mexico.
Las Vegas Convention and Visitors Authority Board of Directors’ Meeting
Agenda Documentation
Meeting Date: April 11, 2023
Subject: Premier Soccer Services Sponsorship Agreement - Henderson, Nevada – June 2024-2028

The Event is an expansion of the highly successful Copa Rayados Internacional tournament (Houston, TX) and is designed as the West Coast version of the event. Along with the Easter International Cup (Orlando, FL) and the Houston tournament, the Event will be the third and final national event in the Copa Rayados network.

While the proposed sponsorship agreement contains a term of five (5) years, continuation of the Event, and the LVCVA’s sponsorship, after its first year will be contingent upon the City of Henderson’s extension of its host sponsorship.
LAS VEGAS CONVENTION AND VISITORS AUTHORITY
BOARD OF DIRECTORS MEETING
AGENDA DOCUMENTATION

MEETING DATE: APRIL 11, 2023
TO: BOARD OF DIRECTORS
FROM: BRIAN YOST
CHIEF OPERATING OFFICER
SUBJECT: COX NEVADA TELCOM, LLC ADDENDUM TO TELECOMMUNICATIONS PROVIDER LICENSE CONTRACT #4116

ITEM NO. 6

RECOMMENDATION
That the Board of Directors consider: 1) Approving an extension for Cox Nevada Telcom, LLC (Cox), to continue serving as the Las Vegas Convention and Visitors Authority’s (LVCVA) official and exclusive telecommunications provider for the period of September 28, 2023 through June 30, 2024; and 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

For possible action.

FISCAL IMPACT
FY 2024: $13M Projected Telecommunication Sales
$ 6M Projected LVCVA Revenue

BOARD ACTION:

STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND
Cox has held the exclusive telecommunications provider contract (Contract) for the Las Vegas Convention Center (LVCC) since September 29, 2013. The current Contract term is set to expire on September 28, 2023. This Contract expiration date falls prior to major, full-facility, technology-demanding events at the LVCC, including SEMA and CES. Additionally, the telecommunications provider will play a crucial role in the decommission, relocation, and installation of telecommunications equipment in the LVCVA’s administrative office space scheduled for occupancy in January of 2024.
The Contract extension benefits the LVCVA by ensuring adequate time for Staff to issue a forthcoming Request for Proposals (RFP) for the telecommunications license contract, for interested parties to respond to RFP, and for Staff to evaluate the RFP responses without concern about impacting LVCC shows and construction deadlines.
RECOMMENDATION
That the Board of Directors consider authorizing the Chief Financial Officer (CFO) to: 1) Extend the software license agreement with Personnel Data Systems (PDS) in the amount of $40,500 for human resources and payroll management services; 2) Execute four optional one-year contract extensions in the total amount of $172,000; and 3) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

For possible action.

FISCAL IMPACT
FY 2023: $40,500 Expenditure
FY 2024: $41,500 Expenditure
FY 2025: $42,500 Expenditure
FY 2026: $43,500 Expenditure
FY 2027: $44,500 Expenditure

BOARD ACTION:

PURPOSE AND BACKGROUND
The Las Vegas Convention and Visitors Authority (LVCVA) uses PDS in its People and Culture and Finance departments to track benefits, employment history, pay, and self-servicing tools for Ambassadors. The LVCVA has used PDS services since 1998.

The current PDS software license agreement was executed in July of 2016 and extensions were executed under the CEO’s Signature Authority in a total amount of approximately $217,000. Staff seeks the Board’s approval to further extend the agreement through fiscal year 2027.

The PDS software continues to meet the organization’s needs, and this service is vital for system updates and ongoing support.
RECOMMENDATION
That the Board of Directors approve General Counsel’s retention of the law firm of Lewis Roca Rothgerber Christie LLP as outside counsel for the LVCVA.

For possible action.

FISCAL IMPACT
No budgetary impact.

PURPOSE AND BACKGROUND
Pursuant to Board Policy 3.04, the General Counsel, after consultation with the Chief Executive Officer (CEO)/President, is authorized to retain outside legal counsel, subject to ratification by the Board.

General Counsel seeks the Board’s approval to retain the law firm of Lewis Roca Rothgerber Christie LLP (Lewis Roca) as outside counsel for the LVCVA. Founded in 1903, Lewis Roca is one of the largest firms in Nevada and its attorneys hold subject matter expertise in employment law, business litigation, intellectual property law, and Sports and Entertainment Law.
• Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.

• All Board meetings of the LVCVA are open to the general public.

• Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.

• Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: www.lvcva.com/agenda.

• Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

REGULAR MEETINGS

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>10</td>
<td>May</td>
<td>9</td>
<td>September</td>
</tr>
<tr>
<td>February</td>
<td>14</td>
<td>June</td>
<td>13</td>
<td>October</td>
</tr>
<tr>
<td>March</td>
<td>14</td>
<td>July</td>
<td>11</td>
<td>November</td>
</tr>
<tr>
<td>April</td>
<td>11</td>
<td>August</td>
<td>8</td>
<td>December</td>
</tr>
</tbody>
</table>

COMMITTEE MEETINGS/OTHER

Audit Committee Meeting – March 13
Marketing Committee Meeting – April 27
Public Hearing on the Budget – May 31
Compensation Committee Meeting – June 12
Compensation Committee Meeting – June 26
A U D I T C O M M I T T E E
Commissioner Michael Naft, Chair
Mayor Michelle Romero, Vice Chair
Mayor Pamela Goynes-Brown
Mr. Steve Thompson
Councilman Steve Walton
Councilman Brian Wursten

C O M P E N S A T I O N C O M M I T T E E
Mr. Anton Nikodemus, Chair
Ms. Mary Beth Sewald, Vice Chair
Mr. Scott DeAngelo
Mr. Brian Gullbrants
Commissioner Michael Naft
Mayor Michelle Romero

L V C C D C O M M I T T E E
Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Carolyn Goodman
Mr. Brian Gullbrants
Ms. Jan Jones Blackhurst
Commissioner Michael Naft
Mr. Steve Thompson

Commissioner Jim Gibson
Mayor Carolyn Goodman

M A R K E T I N G C O M M I T T E E
Mr. Scott DeAngelo, Chair
Mr. Brian Gullbrants, Vice Chair
Councilman Cedric Crear
Ms. Jan Jones Blackhurst
Mr. Anton Nikodemus
Ms. Mary Beth Sewald

P O L I C Y C O M M I T T E E
Ms. Jan Jones Blackhurst, Chair
Mayor Pamela Goynes-Brown, Vice Chair
Councilman Cedric Crear
Commissioner Jim Gibson
Councilman Steve Walton
Councilman Brian Wursten