



2021

LAS
Vegas[®]
CONVENTION AND
VISITORS AUTHORITY

REGULAR MEETING OF THE

Board of Directors

Tuesday, March 9, 2021
Las Vegas Convention Center/Telephonic

www.lvcva.com



Board of Directors



JOHN MARZ
Chairman
Councilman
City of Henderson



MARILYN SPIEGEL
Vice Chair
President
Wynn and Encore



JIM GIBSON
Secretary
Commissioner
Clark County
Commission Office



ANTON NIKODEMUS
Treasurer
President and COO CityCenter
Aria Resort & Casino/
Vdara Hotel & Spa



SCOTT DEANGELO
EVP &
Chief Marketing Officer
Allegiant Travel Company



MICHELE FIORE
Councilwoman
City of Las Vegas



CAROLYN G. GOODMAN
Mayor
City of Las Vegas



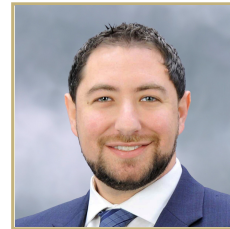
**PAMELA GOYNES-
BROWN**
Councilwoman
City of North Las Vegas



JAN JONES BLACKHURST
Caesars Entertainment
Board of Directors
Chief Executive in Residence,
UNLV International
Gaming Institute



KIERNAN MCMANUS
Mayor
City of Boulder City



MICHAEL NAFT
Commissioner
Clark County
Commission Office



MARY BETH SEWALD
President and CEO
Vegas Chamber



STEVE THOMPSON
Executive Vice President
Operations
Boyd Gaming Corporation



BRIAN WURSTEN
Councilman
City of Mesquite



NOTICE OF PUBLIC MEETING AND AGENDA

**REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, MARCH 9, 2021
9:00 A.M.**

**Las Vegas Convention Center – Room N111
3150 Paradise Road
Las Vegas, Nevada 89109
Telephonically:**

DIAL: (408) 418-9388 / ACCESS CODE: 187 728 2519

PLEASE NOTE THAT DUE TO THE COVID-19 RELATED RESTRICTIONS ON THE SIZE OF PUBLIC GATHERINGS, THERE WILL BE LIMITED IN-PERSON ATTENDANCE AT THIS MEETING. THE PUBLIC IS ENCOURAGED TO JOIN THE MEETING TELEPHONICALLY.

This meeting is noticed and will be conducted in conformance with the State of Nevada Executive Department Declaration of Emergency Directives 006, 016, 018, 021, 026, 029, and 037, dated March 22, 2020, April 29, 2020, May 7, 2020, May 28, 2020, June 29, 2020, July 31, 2020, and February 14, 2021, respectively.

If you desire to listen to this telephonic meeting, please call (408) 418-9388, enter access code 187 728 2519.

The Board of Directors will take public comment during the periods listed below on the agenda. THERE WILL BE LIMITED IN-PERSON ATTENDANCE FOR PUBLIC COMMENT AT THIS MEETING. If you wish to provide public comment, you may do so via one of the following two options:

- 1) By calling the telephonic conference number provided above; or
- 2) Submitting your comments, via email, to the Board's Executive Assistant, Silvia Perez, at sperez@lvcva.com, **prior to 5:00 p.m. March 8, 2021**. Please include your name and the agenda item to which your comment pertains (if applicable) in your email submission. Public comments submitted via email will be read into the record during the appropriate public comment period for up to three (3) minutes.

BOARD OF DIRECTORS:

Councilman John Marz, Chair
Ms. Marilyn Spiegel, Vice Chair
Commissioner Jim Gibson, Secretary
Mr. Anton Nikodemus, Treasurer
Mr. Scott DeAngelo
Councilwoman Michele Fiore
Mayor Carolyn Goodman

Councilwoman Pamela Goynes-Brown
Ms. Jan Jones Blackhurst
Mayor Kiernan McManus
Commissioner Michael Naft
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Brian Wursten

THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

LVCVA Website: www.lvcva.com/agenda
Nevada Public Notice Website: <https://notice.nv.gov/>

*THE BOARD OF DIRECTORS (BOARD) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.*

AGENDA

OPENING CEREMONIES

Call to Order
Roll Call
Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium or follow the instructions from the conference moderator and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda.
For possible action.

Approval of the Minutes from the February 9, 2021 Regular Meeting of the Board.
For possible action.

PRESENTATIONS

Presentations by the LVCVA Staff

LVCVA staff will deliver presentations on the LVCCD Expansion, Operations, Marketing and Sales achievements, People and Culture, and General Government highlights.

This is an information item and does not require Board action.

CONSENT AGENDA

Matters listed on the Consent Agenda are considered routine and may be approved in a single motion or may be moved to the discussion portion of the agenda.

OPERATIONS DIVISION

1. **[Bid #21-4674, PWP CL-2021-167, Central Plant Ventilation Wall](#)**

That the Board consider: 1) Awarding Bid #21-4674, Central Plant Ventilation Wall, to Penta Building Group, LLC, Las Vegas, Nevada in the amount of \$140,602; and 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

For possible action.

2. **[Granting of Easement to the Las Vegas Valley Water District](#)**

That the Board consider authorizing the CEO/President to execute an agreement with the Las Vegas Valley Water District granting an easement to access LVCVA property to allow for the removal and reinstallation of a new water line, and any associated water hydrants, down Paradise Road.

For possible action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

MARKETING DIVISION

3. [**Request to Approve LVE Event Funding: Life is Beautiful – September 17 – 19, 2021**](#)
That the Board consider approving an expenditure in the amount of \$150,000 to Las Vegas Events (LVE) to fund the 2021 Life is Beautiful Music & Art Festival. The event will take place in Downtown Las Vegas.
For possible action.
4. [**Request to Approve LVE Event Funding: Downtown Rocks Concert Series, May-October 2021**](#)
That the Board consider approving an expenditure in the amount of \$275,000 to LVE to fund the 2021 Downtown Rocks Concert Series. The concerts will take place May through October at the Fremont Street Experience in Downtown Las Vegas.
For possible action.
5. [**Request to Approve LVE Event Funding: US Bowling Congress Open Championships, March 7-July 17, 2022**](#)
That the Board consider approving an expenditure in an amount not to exceed \$1,000,000 to LVE to fund the 2022 US Bowling Congress Open Championships. The Championship events will take place from March 7th through July 17th at the South Point Bowling Plaza.
For possible action.
6. [**Professional Bull Riders Premier Series and Championship Sponsorship Agreement 2021**](#)
That the Board consider the following as they relate to the 2021 Professional Bull Riders Premier Series and Championship Sponsorship Agreement: 1) Approving an expenditure of \$2,125,000 and 2) Authorizing the CEO/President to execute the contract documents.
For possible action.
7. [**Las Vegas Events Update**](#)
LVE will present the Board with a comprehensive recap of its activities during the first three quarters of fiscal year (FY) 2021 and it will preview its planned FY 2021 fourth quarter activities.
This is an information item and does not require Board action.

GENERAL GOVERNMENT DIVISION

8. [**Turner Martin-Harris Joint Venture Construction Manager at Risk Contract – LVCC Phase 2 Construction Manager at Risk Amendment No. 6**](#)
That the Board consider authorizing the CEO/President to execute Amendment No. 6 to the Turner Martin-Harris Joint Venture Construction Manager at Risk Contract for the Las Vegas Convention Center Phase 2 project, increasing the total contract price from \$889,076,996 to \$891,576,996, and increasing the total project cost from \$987,076,996 to \$989,576,996.
For possible action.
9. [**Approval to Enter into Litigation Against P2M Motorsports, LLC**](#)
That the Board consider: 1) Approving Staff's recommendation to enter into litigation against P2M Motorsports, LLC (P2M) to obtain a court order declaring a Confidentiality and Nondisclosure Agreement between the LVCVA and P2M void, unenforceable, and inapplicable to discussions between LVCVA and Liberty Media Corporation ("Liberty"); and 2) Delegating to the CEO/President the authority to make case related decisions during the pendency of the litigation.
For possible action.

COMMITTEES

10. **Marketing Committee Report**

The Marketing Committee met on March 1, 2021 to discuss Item A. The Marketing Committee Vice Chair will present a report to the Board of Directors.

The Vice Chair of the Marketing Committee will present a report to the Board of Directors.

Item A. 2020 Marketing Recap and 2021 Marketing Outlook

This is an information item and does not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium or follow the instructions from the conference moderator and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit <https://www.lvcva.com/who-we-are/meetings-and-minutes/>

The Board's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference by calling (408) 418-9388 and entering access code 187 728 2519.

For information or questions regarding this agenda please contact:
Silvia Perez, Executive Assistant to the Board
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-2802 or sperez@lvcva.com

Supporting materials for this meeting are available by contacting Silvia Perez at 702-892-2802 or sperez@lvcva.com

MINUTES

Regular Meeting of the Board of Directors
February 9, 2021



Regular Meeting of the Board of Directors February 9, 2021 Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109, and telephonically, on February 9, 2021. This meeting was properly noticed and posted in accordance with the State of Nevada Executive Department Declaration of Emergency Directives 006, 016, 018, 021, 026, 029, 033, and 035, dated March 22, 2020, April 29, 2020, May 7, 2020, May 28, 2020, June 29, 2020, July 31, 2020, September 30, 2020, and November 25, 2020, respectively.

Board of Directors (Board)

Present unless otherwise noted

Councilman John Marz, Chair
Ms. Marilyn Spiegel, Vice Chair
Commissioner Jim Gibson, Secretary
Mr. Anton Nikodemus, Treasurer
 Mr. Scott DeAngelo
 Mayor Pro Tem Michele Fiore.....*via phone*
 Mayor Carolyn Goodman.....*via phone*

Councilwoman Pamela Goynes-Brown.....*via phone*
 Jan Jones Blackhurst.....*via phone*
 Mayor Kiernan McManus
 Commissioner Michael Naft
 Ms. Mary Beth Sewald
 Mr. Steve Thompson.....*via phone*

LVCVA Executive Staff present

Steve Hill, CEO/President
 Caroline Bateman, General Counsel
 Ed Finger, Chief Financial Officer
 Brian Yost, Chief Operating Officer
 Lori Nelson-Kraft, Sr. VP of Communications
 Kate Wik, Chief Marketing Officer
 Stana Subaric, Senior Vice President of People & Culture
 Constance Brooks, Vice President of Public Affairs and Diversity

OPENING CEREMONIES – CALL TO ORDER

Chair John Marz called the meeting to order at 9:02 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board Members were present for the meeting with Members Michele Fiore, Carolyn Goodman, Pamela Goynes-Brown, Jan Jones Blackhurst, and Steve Thompson attending telephonically.

The Pledge of Allegiance was performed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Ed Uehling asked if the Board would be commenting on the renaming of McCarran International Airport, to which Chair Marz acknowledged that this issue is not on today's agenda.

Aleta Dupree (telephonically) referenced Items 4 and 5, Vegas Loop Construction and Management Agreement and Granting of Easement, and LVCC Loop - Granting of Easement to NV Energy, respectively, and emphasized the importance of the easements in facilitating the development of new transportation infrastructure in Las Vegas.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Secretary Jim Gibson moved, and it was carried by unanimous vote of the voting members, to approve the February 9, 2021 Regular Meeting of the Board of Directors agenda, and to approve the minutes of the January 12, 2021, Regular Meeting of the Board of Directors.

BOARD APPOINTMENT

In accordance with the Nevada Revised Statutes (NRS), the following appointment is made to the LVCVA Board by the City of Mesquite:

From the Governing Body of the City of Mesquite..... NRS 244A.603(1)(f)
Councilman Brian Wursten

This was an information item and did not require Board action.

Chair Marz informed the Board that Brian Wursten was appointed to the LVCVA Board by the City of Mesquite but was unavailable to be sworn in at this meeting. Chair Marz welcomed Councilman Wursten to the Board.

COMMITTEE APPOINTMENTS

Pursuant to Board Policy 1.04(5), members of the Board's Committees are selected by the Board Chair, after first soliciting the other Board Members' interest in serving in the various capacities and considering their relevant expertise, and subject to ratification by the Board.

The Board shall consider and vote to ratify the Board Chair's selection of Committee Members and Chairs.

Steve Hill, Chief Executive Officer (CEO)/President noted that the LVCVA's bylaws include the appointment to the Las Vegas Events (LVE) Board as part of the Committee assignments, and it has been included as part of this agenda.

Chair Marz shared his selection of Committee Members and Committee Officers are as follows:

AUDIT COMMITTEE: Members Pamela Goynes-Brown, Mary Beth Sewald, Steve Thompson and Brian Wursten, with Kiernan McManus as Chair and Michael Naft as Vice Chair.

COMPENSATION COMMITTEE: Members Scott DeAngelo, Michele Fiore, and Michael Naft, with Marilyn Spiegel as Chair and Mary Beth Sewald as Vice Chair.

LAS VEGAS CONVENTION CENTER DISTRICT (LVCCD) COMMITTEE: Members Jan Jones Blackhurst, Steve Thompson, Carolyn Goodman, John Marz, and Michael Naft, with Jim Gibson as Chair and Anton Nikodemus as Vice Chair.

MARKETING COMMITTEE: Members Jan Jones Blackhurst, Pamela Goynes-Brown, Scott DeAngelo, Mary Beth Sewald, and Marilyn Spiegel, with John Marz as Chair and Anton Nikodemus as Vice Chair.

POLICY COMMITTEE: Members Carolyn Goodman, Kiernan McManus, and Anton Nikodemus, with Jan Jones Blackhurst as Chair and Pamela Goynes-Brown as Vice Chair.

LVE BOARD: Members Carolyn Goodman and Jim Gibson.

Secretary Jim Gibson moved, and it was carried by unanimous vote of the voting members, to ratify the Board Chair's selection of Committee Members and Chairs.

Member Fiore acknowledged that her call had dropped and wanted to recognize her presence at the meeting, to which Ms. Bateman confirmed.

PRESENTATIONS

Presentations by the LVCVA Staff

Brian Yost, Chief Operating Officer, delivered a PowerPoint presentation on the Las Vegas Convention Center District (LVCCD) Phase Two expansion project, highlighting the following: roofing, West Hall (Diamond) parking lot, installation of food service equipment, LED screens, and sidewalk replacements. Mr. Yost detailed the completion status and total labor hours worked on the project.

Mr. Yost delivered a PowerPoint presentation on The Boring Company d/b/a Vegas Loop's LVCC Loop project, highlighting the following: installation of solar paneling, escalator/elevator installation, and video screen.

Member Goodman asked what is being done about security in the expansion project, to which Mr. Yost stated the LVCVA brought back six of its furloughed security officers at the time it took over the Temporary Certificate of Occupancy on December 21.

Member Goodman asked if there have been any discussions on obtaining a main [Metropolitan Police Department] station within the West Hall campus, or if private security would be used, to which Mr. Yost responded a Metro substation is not being contemplated given the proximity of the Convention Center Area Command station, and contract security is employed by shows on an as-needed basis. Mr. Yost noted that LVCVA staff will continue to oversee security of the space going forward.

Member Goodman recommended a security assessment be performed due to the current unusual social conditions.

Mr. Yost provided information about activity at the LVCC including the Southern Nevada Health District's COVID-19 vaccine distribution center at the Central Hall, University Medical Center's ongoing COVID-19 testing facility in the South Hall, the State of Nevada Department of Public Safety Division of Emergency Management's PPE supply distribution depot in the Central Hall, and the Eighth Judicial District Court's Judge Investiture Ceremonies.

Kate Wik, Chief Marketing Officer, delivered a PowerPoint and video presentation on the LVCVA's marketing updates on the consumer business and wedding segments. Ms. Wik highlighted the LVCVA's partnership with Extra TV for the promotion of travel to Las Vegas for Super Bowl and Valentine's weekends. Ms. Wik stated the LVCVA did not have a paid advertising campaign in conjunction with the Super Bowl and described social media efforts related to the Super Bowl.

Ms. Wik provided information on the continuing partnerships with Expedia and Priceline using onsite advertising and competitive conquest targeting, and shared results of those efforts. Ms. Wik described R&R Partners' research role regarding ad placements.

Ms. Wik described a research program on business travel that was conducted with R&R Partners and Heart & Mind Strategies and detailed the findings of that research.

Ms. Wik informed the Board that the LVCVA has kicked off a small paid media program for wedding planning season including partnerships with *The Knot* and *Lovely*.

Ms. Wik highlighted the following marketing efforts: an earned media placement of the destination in two episodes of *The Real Housewives of Salt Lake City*, features of LVCVA executives and LVCVA research in travel trade publications.

Stana Subaric, Senior Vice President of People and Culture, recognized Devin Lewis, Director of Regional Sales for her recent selection to a three-year term on the Certified Meeting Planner Governance Commission.

Mr. Hill shared his thoughts on COVID-19 vaccination efforts including numbers and percentages as they relate to eligibility, herd immunity, and available doses, and emphasized the importance of receiving the vaccination.

Mr. Hill described his thoughts on the outlook on cases, hospitalizations, and mortality, as it relates to overburdening or healthcare system, and discussed herd immunity and its effect on critical mass.

Mr. Hill emphasized the importance of the anticipated World of Concrete event in June and discussed the projected reopening of meetings and conventions and variations in the size of shows.

CONSENT AGENDA

Matters listed on the Consent Agenda are considered routine and may be approved in a single motion or may be moved to the discussion portion of the agenda.

MARKETING DIVISION

1. **Request to Approve LVE Event Funding: Rock 'n' Roll Half Marathon – February 27, 2022; February 26, 2023; and March 4, 2024**

That the Board consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$450,000 to fund the 2022 to 2024 Rock 'n' Roll Half Marathons. The Half Marathon events will take place on the Las Vegas Strip and city/county streets on or about the following dates: February 27, 2022; February 26, 2023; and March 4, 2024.

Fiscal Impact

FY 2022: \$150,000 Expenditure

FY 2023: \$150,000 Expenditure

FY 2024: \$150,000 Expenditure

This event has been approved by the LVE Board of Directors and will obligate the LVCVA to the future expenditure.

OPERATIONS DIVISION

2. **Bid #21-4680, PWP CL-2021-152, Annual HVAC Chiller Maintenance**

That the Board consider: 1) Awarding Bid #21-4680, Annual Heating, Ventilation, and Air Conditioning (HVAC) Chiller Maintenance at the Las Vegas Convention Center (LVCC), to ACCO Engineered Systems, Las Vegas, Nevada for a one-year term in the amount of \$130,000; 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

Fiscal Impact

FY 2021: \$130,000 Expenditure

3. **Bid #21-4678, PWP CL-2021-124, Elevator and Escalator Service**

That the Board consider: 1) Awarding Bid #21-4678, Elevator and Escalator Service, to KONE, Inc, Las Vegas, Nevada for a one-year term in the amount of \$576,758; and 2) Authorizing the CEO/President to execute the contract documents.

Fiscal Impact

FY 2021: \$576,758 Expenditure

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members to approve the items on the Consent Agenda as requested by staff.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

GENERAL GOVERNMENT DIVISION

ITEM 4. **Vegas Loop Construction and Management Agreement and Granting of Easement**

Ed Finger, Chief Financial Officer, stated this item is conceptually the same as one that was approved in January for the Encore connector, and described the proposed location for the easement and connections. Mr. Finger requested that the Board consider authorizing the CEO/President to execute an agreement with TBC - The Boring Company, DBA Vegas Loop, for: 1) construction and management of an underground transportation connection (Project) between the Resorts World Las Vegas campus and the LVCC, and 2) the granting of perpetual easements on and under the LVCC campus for the Project.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an agreement with TBC - The Boring Company, DBA Vegas Loop, for: 1) construction and management of an underground transportation connection (Project) between the Resorts World Las Vegas campus and the LVCC, and 2) the granting of perpetual easements on and under the LVCC campus for the Project.

ITEM 5. **LVCC Loop - Granting of Easement to NV Energy**

Mr. Finger described the proposed location for the easement, and requested that the Board consider authorizing the CEO/President to execute an agreement with NV Energy granting an easement to: construct and operate communication and electrical facilities to power the electric vehicle charging station for the LVCC Loop People Mover System; provide a right of entry to the easement area; and allow for the removal of any surface and subsurface obstructions within the easement area.

Member Goodman acknowledged her yes vote for the previous easement item and provided a reminder of her opposition of the LVCVA's endeavors as they relate to transportation functions.

Vice Chair Spiegel moved, and it was carried by unanimous vote of the voting members, to authorize the CEO/President to execute an agreement with NV Energy granting an easement to: construct and operate communication and electrical facilities to power the electric vehicle charging station for the LVCC Loop People Mover System; provide a right of entry to the easement area; and allow for the removal of any surface and subsurface obstructions within the easement area.

ITEM 6. **Quarterly Budget and Statistical Report**

Mr. Finger presented the LVCVA Budget and Statistical Report for the quarter ending December 31, 2020, to the Board for its information and review.

This was an information item and did not require Board action.

ITEM 7. **Contracts Report**

Ms. Bateman provided the Contracts Report, which serves to notify the Board, pursuant to Board Policies (1.04 and 5.01) and NRS Chapters 332 and 338, of the following: 1) Contractual commitments, change orders, or amendments to contracts executed under the CEO's Signature Authority that exceed \$50,000; 2) Contractual commitments and amendments to contracts related to the Las Vegas Convention Center District (LVCCD) projects as executed under the delegated authority of the CEO/President; and 3) Public Works contracts awarded by the LVCVA.

Fiscal Impact
TBD

This was an information item and did not require Board action.

COMMITTEES

ITEM 8. Audit Committee Report and Recommendations

The Audit Committee met on February 4, 2021 to discuss Items A and B. Audit Committee Vice Chair Kiernan McManus and Mr. Finger presented a report to the Board of Directors.

Audit Committee Vice Chair McManus presented a report and gave the Committee's recommendation to the Board of Directors.

Item A. Appointment of External Audit Firm

That the Board consider approving the following: 1) Appointment of BDO USA, LLC (BDO) as the independent audit firm for the fiscal year ending June 30, 2021, in the amount of \$51,500; 2) Appointment of BDO to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30th Special Session), in the amount of \$6,000; and 3) Authorizing the Chief Financial Officer to execute the agreements.

Fiscal Impact

FY 2022: \$57,500 Expenditure

Audit Committee Vice Chair McManus moved, and it was carried by unanimous vote of the voting members, to approving the following: 1) Appointment of BDO USA, LLC (BDO) as the independent audit firm for the fiscal year ending June 30, 2021, in the amount of \$51,500; 2) Appointment of BDO to conduct the annual third-party audit on the receipt and use of lodging tax revenues for the Las Vegas Convention Center District (LVCCD) expansion and renovation as imposed by the Southern Nevada Tourism Improvements Act (Chapter 2, Statutes of Nevada 2016, 30th Special Session), in the amount of \$6,000; and 3) Authorizing the Chief Financial Officer to execute the agreements.

Item B. Proposed 2021 Audit Plan

That the Board consider approval of the calendar year 2021 audit plan.

Mr. Finger described the risk-based process utilized in the creation of the 2021 audit plan including Monorail inventory, advertising, and personnel, purchasing, and IT process reviews.

Audit Committee Vice Chair McManus described the audit plan as "solid" and recommended its approval.

Audit Committee Vice Chair McManus moved, and it was carried by unanimous vote of the voting members, to approve the calendar year 2021 audit plan.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted asked when the next Marketing Committee meeting would be taking place. Chair Marz asked Ms. Wik if a date has been set, to which Ms. Wik stated a date has not been set, but will be scheduled soon.

ADJOURNMENT

Chair Marz adjourned the meeting at 10:01 a.m.

Respectfully submitted,

Date Approved: March 9, 2021


Silvia Perez
Executive Assistant to the Board

John Marz
Chair

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 1
TO:	BOARD OF DIRECTORS	
FROM:	BRIAN YOST CHIEF OPERATING OFFICER	<small>DocuSigned by:</small>  <small>9EB0A1EA330F4A7...</small>
SUBJECT:	BID #21-4674, PWP CL-2021-167, CENTRAL PLANT VENTILATION WALL	

RECOMMENDATION

That the Board of Directors consider: 1) Awarding Bid #21-4674, Central Plant Ventilation Wall, to Penta Building Group, LLC, Las Vegas, Nevada in the amount of \$140,602; and 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

For possible action.

FISCAL IMPACT

FY 2021: \$140,602 Expenditure

This project is funded in the fiscal year 2021 Strategic Capital Reserve in the Capital Projects Fund.

BOARD ACTION:	
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DocuSigned by:

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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

In 2001 the Central Plant was expanded to meet the heating, ventilation, and air conditioning (HVAC) needs of the newly added South Hall. The 2001 plans/design favored aesthetics, limiting the air flow on the east side of the cooling towers.

Cooling towers require a significant amount of air flow to dissipate heat loads and meet performance standards for maximum efficiency. Diminished air flow causes the need to operate additional equipment, excessive mineral build-up, and an increase in water and energy consumption. HVAC systems operating outside design specifications increase maintenance and reduces equipment life cycles.

Las Vegas Convention and Visitors Authority Board of Directors Meeting
Agenda Documentation

Meeting Date: March 9, 2021


Subject: Bid #21-4674, PWP CL-2021-167, Central Plant Ventilation Wall

Based on the specifications provided by the Engineering and Facility Projects Departments, the following bids were received:

Vendor	City, State	Base Bid
Penta Building Group, LLC	Las Vegas, NV	\$140,602
Cobblestone Construction	Las Vegas, NV	\$224,621
DNI Construction	Las Vegas, NV	\$306,794

Staff is recommending the bid be awarded to Penta Building Group, LLC, Las Vegas, Nevada, as the lowest responsive and responsible bidder.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY BOARD OF DIRECTORS MEETING AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 2
TO:	BOARD OF DIRECTORS	
FROM:	BRIAN YOST CHIEF OPERATING OFFICER	<small>DocuSigned by:</small>  <small>9EB0ATEA330F4A7 ...</small>
SUBJECT:	GRANTING OF EASEMENT TO THE LAS VEGAS VALLEY WATER DISTRICT	

RECOMMENDATION

That the Board consider authorizing the Chief Executive Officer (CEO)/President to execute an agreement with the Las Vegas Valley Water District (LVVWD) granting an easement to access Las Vegas Convention and Visitors Authority (LVCVA) property to allow for the removal and reinstallation of a new water line, and any associated water hydrants, down Paradise Road.

For possible action.

FISCAL IMPACT

This agreement has no fiscal impact.

BOARD ACTION:	
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DocuSigned by:

A6328F0DE9d7422 ...
STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND


The LVVWD is planning to remove and reinstall an existing water line down Paradise Road. The LVCVA is currently consulting with GC Wallace Engineers and Surveyors to determine whether the parcels through which the new water line and associated water hydrants pass should be dedicated as public rights of way. In such an event, the water line and hydrants would be covered under the LVVWD's franchise agreement with Clark County. However, if it is determined that some portion of the water line or hydrants, or access to them, requires access to LVCVA property, then the easement will allow such use and access.

To avoid delaying the LVVWD water line project pending the results of the surveying and dedication efforts, Staff is requesting that the Board grant an easement to LVVWD and authorize the CEO/President to execute the agreement, if necessary.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 3
TO:	BOARD OF DIRECTORS	
FROM:	H. FLETCH BRUNELLE VICE PRESIDENT OF MARKETING	<small>DocuSigned by:</small>  <small>527945EA779748C...</small>
SUBJECT:	REQUEST TO APPROVE LVE EVENT FUNDING: LIFE IS BEAUTIFUL – SEPTEMBER 17 – 19, 2021	

RECOMMENDATION


That the Board of Directors consider approving an expenditure in the amount of \$150,000 to Las Vegas Events (LVE) to fund the 2021 Life is Beautiful Music & Art Festival. The event will take place in Downtown Las Vegas.

For possible action.

FISCAL IMPACT

FY 2022: \$150,000 Expenditure

BOARD ACTION:	
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STEVE HILL
 CEO/PRESIDENT

PURPOSE AND BACKGROUND


Life is Beautiful Music & Art Festival is an annual three-day celebration where people from all walks of life come together and create an experience centered in the universal languages of music, art, food, and connectivity. Located in Downtown Las Vegas, the 2019 event attracted more than 77,325 domestic and international visitors generating nearly \$66.3 million in estimated economic impact.

This event has been approved by the LVE Board of Directors.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 4
TO:	BOARD OF DIRECTORS	
FROM:	H. FLETCH BRUNELLE VICE PRESIDENT OF MARKETING	<small>DocuSigned by:</small>  <small>S27945EA779748C...</small>
SUBJECT:	REQUEST TO APPROVE LVE EVENT FUNDING: DOWNTOWN ROCKS CONCERT SERIES, MAY-OCTOBER 2021	

RECOMMENDATION

That the Board of Directors consider approving an expenditure in the amount of \$275,000 to Las Vegas Events (LVE) to fund the 2021 Downtown Rocks Concert Series. The concerts will take place May through October at the Fremont Street Experience in Downtown Las Vegas.

For possible action.

FISCAL IMPACT

FY 2021/2022: \$275,000 Expenditure

Final allocation between fiscal years will be determined based on the final event schedule.

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND


Since 2009, Fremont Street Experience (FSE) has established a free summer concert series to bolster occupancy both downtown and throughout Las Vegas. The series has evolved into the Downtown Rocks Concert Series, which in 2019, featured 14 concerts. Funds will be used to draw more talented artists to the concert series and, in turn, increase attendance numbers.

This event has been approved by the LVE Board of Directors.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 5
TO:	BOARD OF DIRECTORS	
FROM:	H. FLETCH BRUNELLE VICE PRESIDENT OF MARKETING	<small>DocuSigned by:</small>  <small>527945EA779748C...</small>
SUBJECT:	REQUEST TO APPROVE LVE EVENT FUNDING: US BOWLING CONGRESS OPEN CHAMPIONSHIPS, MARCH 7-JULY 17, 2022	

RECOMMENDATION

That the Board of Directors consider approving an expenditure in an amount not to exceed \$1,000,000 to Las Vegas Events (LVE) to fund the 2022 US Bowling Congress Open Championships. The Championship events will take place from March 7th through July 17th at the South Point Bowling Plaza.

For possible action.

FISCAL IMPACT

FY 2022/2023: Not to exceed \$1,000,000

Final allocation between fiscal years will be determined based on the final event schedule.

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND


The US Bowling Congress Open Championships (Open Championships) is one of the world's largest annual participatory sporting events. The tournament is expected to host an estimated 38,000 bowlers who will participate in divisional competition bowling and utilize an estimated 1,200 rooms per night. In 2013, the USBC and LVCVA entered into a 12-year agreement to host several championships including the 2017, 2019, 2021, and 2024 Open Championships. The 2022 event was not previously scheduled to take place in Las Vegas and thus was not included in the 2013 agreement.

This event has been approved by the LVE Board of Directors.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 6
TO:	BOARD OF DIRECTORS	
FROM:	H. FLETCH BRUNELLE VICE PRESIDENT OF MARKETING	<small>DocuSigned by:</small>  <small>527845EA779748C...</small>
SUBJECT:	PROFESSIONAL BULL RIDERS PREMIER SERIES AND CHAMPIONSHIP SPONSORSHIP AGREEMENT 2021	

RECOMMENDATION

That the Board of Directors consider the following as they relate to the 2021 Professional Bull Riders Premier Series and Championship Sponsorship Agreement: 1) Approving an expenditure of \$2,125,000 and 2) Authorizing the Chief Executive Officer (CEO)/President to execute the contract documents.

For possible action.

FISCAL IMPACT

FY 2022: \$2,125,000 Expenditure

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT


PURPOSE AND BACKGROUND

The LVCVA, through R&R, has sponsored the Professional Bull Riders (PBR) Tour Series since 1997. The PBR Series and Championship have grown in popularity with the Championship becoming one of Las Vegas's premier events. Through the 2021 Sponsorship Agreement, PBR will designate Las Vegas as the "Official Resort and Global Gaming Destination" of PBR and the PBR Premier Series, and the "Official World Championship City" for 2021. Las Vegas will also host the 2021 World Finals over the course of five (5) days and the PBR Velocity Tour Finals or one (1) regular Premier Series event or other like PBR Event in the City of Las Vegas, NV, with a minimum of two (2) performances for the contract year. The LVCVA will also holds rights to advertise and market the PBR Series and Championships and shall receive numerous television and live event branding opportunities.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 7
TO:	BOARD OF DIRECTORS	
FROM:	H. FLETCH BRUNELLE VICE PRESIDENT OF MARKETING	<small>DocuSigned by:</small>  <small>527945EA779748C...</small>
SUBJECT:	LAS VEGAS EVENTS UPDATE	

RECOMMENDATION


Las Vegas Events (LVE) will present the Board with a comprehensive recap of its activities during the first three quarters of fiscal year (FY) 2021 and it will preview its planned FY 2021 fourth quarter activities.

This is an information item and does not require Board action.

FISCAL IMPACT

None

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

LVE will present its report to the LVCVA Board of Directors, recapping first, second, and third quarter activities of FY 2021 and outlining activities for the fourth quarter of FY 2021. The report will summarize the impact of LVE's various events and include details regarding attendance, room nights generated, and additional activities associated with the events.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 8
TO:	BOARD OF DIRECTORS	
FROM:	STEVE HILL CHIEF EXECUTIVE OFFICER	DocuSigned by: <i>Steve Hill</i> A6348F0D1E947422
SUBJECT:	TURNER MARTIN-HARRIS JOINT VENTURE CONSTRUCTION MANAGER AT RISK CONTRACT – LVCC PHASE 2 CONSTRUCTION MANAGER AT RISK AMENDMENT NO. 6	

RECOMMENDATION

That the Board of Directors consider authorizing the Chief Executive Officer (CEO)/President to execute Amendment No. 6 to the Turner Martin-Harris (TMH) Joint Venture Construction Manager at Risk Contract for the Las Vegas Convention Center (LVCC) Phase 2 project, increasing the total contract price from \$889,076,996 to \$891,576,996, and increasing the total project cost from \$987,076,996 to \$989,576,996.

For possible action.

FISCAL IMPACT

FY 2021: \$2,500,000

BOARD ACTION:	
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Steve Hill
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

Staff has previously reported to the Board the likelihood that the LVCC Phase 2 project will close out over budget. It is estimated that, as the project closes out and final change orders are negotiated with TMH, that the project will be approximately 2% over budget.

This amendment reflects change order requests presented by TMH, reviewed by Miller Project Management, and determined to have merit in scope and value. This change order includes approximately \$1 million of COVID costs. Additional change order requests under current review include COVID-related project cost impacts. This amendment will not be the final contract amendment.

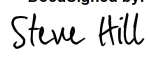
The Board approved a \$6,750,000 amendment at the January 12, 2021 meeting.

The Las Vegas Convention Center District (LVCCD) Capital Fund fiscal year 2021 budget includes budgeted (non-contracted) contingency for this approval.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 9
TO:	BOARD OF DIRECTORS	
FROM:	STEVE HILL CHIEF EXECUTIVE OFFICER	<small>DocuSigned by:</small>  <small>A6348F0DE947422...</small>
SUBJECT:	APPROVAL TO ENTER INTO LITIGATION AGAINST P2M MOTORSPORTS, LLC	

RECOMMENDATION

That the Board consider: 1) Approving Staff's recommendation to enter into litigation against P2M Motorsports, LLC (P2M) to obtain a court order declaring a Confidentiality and Nondisclosure Agreement (CNDA) between the Las Vegas Convention and Visitors Authority (LVCVA) and P2M void, unenforceable, and inapplicable to discussions between LVCVA and Liberty Media Corporation ("Liberty"); and 2) Delegating to the Chief Executive Officer (CEO)/President the authority to make case related decisions during the pendency of the litigation.

For possible action.

FISCAL IMPACT

FY 2021: Filing Fee: not to exceed \$1,530. Additionally, there will be outside legal costs associated with the litigation that Staff does not anticipate will exceed the CEO's Signature Authority and will be within the approved budget.

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

On March 9, 2017, the LVCVA entered into a CNDA with P2M, which represented that it was a promoter for the Formula One Group (Formula One). The CNDA, which is purportedly in effect until March of 2022, attempts to prohibit the LVCVA from the following: 1) engaging in any business enterprises or activities to bring a Formula One race to Las Vegas during the term of the agreement; and 2) disclosing any information provided by P2M regarding a professional automobile race to be held in Las Vegas for the term of the agreement or for so long as the information retains its confidential status.

On January 23, 2017, Liberty purchased controlling interest in Formula One.

Las Vegas Convention and Visitors Authority Board of Directors Meeting
Agenda Documentation

Meeting Date: March 9, 2021


Subject: Approval to Enter into Litigation Against P2M Motorsports, LLC

Liberty recently tried to approach the LVCVA about a potential Formula One race in Las Vegas. Due to the unlawful non-circumvention clause contained in the CNDA, the LVCVA declined discussions with Liberty regarding a future race. As such, Staff is requesting the Board's approval to enter into litigation against P2M Motorsports to obtain an order declaring the CNDA void, unenforceable, and inapplicable to discussions between LVCVA and Liberty so that LVCVA may interface with Liberty.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

MEETING DATE:	MARCH 9, 2021	ITEM NO. 10
TO:	BOARD OF DIRECTORS	
FROM:	STEVE HILL CEO/PRESIDENT	<small>DocuSigned by:</small>  <small>A0348F0DE947422...</small>
SUBJECT:	MARKETING COMMITTEE REPORT	

RECOMMENDATION

The Marketing Committee met on March 1, 2021 to discuss Item A. The Marketing Committee Vice Chair will present a report to the Board of Directors.

The Vice Chair of the Marketing Committee will present a report to the Board of Directors.


Item A. 2020 Marketing Recap and 2021 Marketing Outlook

This is an information item and does not require Board action.

FISCAL IMPACT

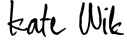
None

BOARD ACTION:	
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STEVE HILL
CEO/PRESIDENT

LAS VEGAS CONVENTION AND VISITORS AUTHORITY MARKETING COMMITTEE MEETING AGENDA DOCUMENTATION

MEETING DATE:	MARCH 1, 2021	ITEM A
TO:	MARKETING COMMITTEE	
FROM:	KATE WIK CHIEF MARKETING OFFICER	<small>DocuSigned by:</small>  <small>5260A49809A44C1...</small>
SUBJECT:	2020 MARKETING RECAP AND 2021 MARKETING OUTLOOK	

RECOMMENDATION

The Marketing Division will provide a summary of the strategic approach from calendar year (CY) 2020 marketing efforts during the worldwide COVID-19 pandemic. In addition, there will be a presentation on the Las Vegas Convention and Visitors Authority's (LVCVA) go-forward approach for CY 2021 destination marketing and sales plans based on the current outlook.

This is an information item and does not require Committee action.

FISCAL IMPACT

None

COMMITTEE ACTION:	PRESENTED
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STEVE HILL
CEO/PRESIDENT

PURPOSE AND BACKGROUND

After the successful launch of the "What Happens Here, Only Happens Here" campaign in January 2020, marketing for Las Vegas had to pivot in response to the global COVID-19 pandemic. During this meeting we will review our CY 2020 marketing efforts beginning in March 2020 with the unprecedented closure of Las Vegas, the slow ramp following the reopening in June 2020, and finally how the destination weathered the 2nd and 3rd waves of the health pandemic through nimble, focused, and timely strategies to market the destination. In addition, we will provide an overview of the realigned marketing organization, and the outlook for CY 2021 for business and leisure segments.

2021 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE



JANUARY

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FEBRUARY

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MARCH

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APRIL

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JUNE

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JULY

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AUGUST

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NOVEMBER

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DECEMBER

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- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: www.lvcva.com/agenda.
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

Regular Meetings

JANUARY	12	MAY	11	SEPTEMBER	14
FEBRUARY	09	JUNE	08	OCTOBER	12
MARCH	09	JULY	13	NOVEMBER	09
APRIL	06	AUGUST	10	DECEMBER	14

Committee Meetings/Other

AUDIT COMMITTEE MEETING – FEBRUARY 4
MARKETING COMMITTEE MEETING – MARCH 1



Committees of the LVCVA Board of Directors

AUDIT COMMITTEE

Mayor Kiernan McManus, Chair
Commissioner Michael Naft, Vice Chair
Councilwoman Pamela Goynes-Brown
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Brian Wursten

COMPENSATION COMMITTEE

Ms. Marilyn Spiegel, Chair
Ms. Mary Beth Sewald, Vice Chair
Mr. Scott DeAngelo
Councilwoman Michele Fiore
Commissioner Michael Naft

POLICY COMMITTEE

Ms. Jan Jones Blackhurst, *Chair*
Councilwoman Pamela Goynes-Brown, Vice Chair
Mayor Carolyn Goodman
Mayor Kiernan McManus
Mr. Anton Nikodemus

LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS

Commissioner Jim Gibson
Mayor Carolyn Goodman

LVCCD COMMITTEE

Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Carolyn Goodman
Ms. Jan Jones Blackhurst
Councilman John Marz
Commissioner Michael Naft
Mr. Steve Thompson

MARKETING COMMITTEE

Councilman John Marz, Chair
Mr. Anton Nikodemus, Vice Chair
Mr. Scott DeAngelo
Councilwoman Pamela Goynes-Brown
Ms. Jan Jones Blackhurst
Ms. Mary Beth Sewald
Ms. Marilyn Spiegel