

2022



REGULAR MEETING OF THE

Board of Directors

Tuesday, October 11, 2022
Las Vegas Convention Center

www.lvcva.com



Board of Directors



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Councilman
City of Henderson



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President and COO CityCenter
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Allegiant Travel Company



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Executive Vice President
Operations
Boyd Gaming Corporation



BRIAN WURSTEN
Councilman
City of Mesquite



NOTICE OF PUBLIC MEETING AND AGENDA
REGULAR MEETING OF THE BOARD OF DIRECTORS
TUESDAY, OCTOBER 11, 2022
9:00 A.M.

Las Vegas Convention Center – Board Room
3150 Paradise Road
Las Vegas, Nevada 89109

BOARD OF DIRECTORS:

Councilman John Marz, Chair
Mr. Anton Nikodemus, Vice Chair
Commissioner Jim Gibson, Secretary
Mr. Scott DeAngelo, Treasurer
Councilwoman Michele Fiore
Mayor Carolyn Goodman
Councilwoman Pamela Goynes-Brown

Mr. Brian Gullbrants
Ms. Jan Jones Blackhurst
Mayor Kiernan McManus
Commissioner Michael Naft
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Brian Wursten

THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 1st Floor Administration Offices
3150 Paradise Road, Las Vegas, NV 89109

LVCVA Website: www.lvcva.com/agenda

Nevada Public Notice Website: <https://notice.nv.gov/>

*THE BOARD OF DIRECTORS (BOARD) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.*

AGENDA

OPENING CEREMONIES

Call to Order
Roll Call
Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda.
For possible action.

Approval of the Minutes from the September 13, 2022, Regular Meeting of the Board.
For possible action.

PRESENTATIONS

Presentations by the LVCVA Staff

LVCVA staff will deliver presentations on Operations, Marketing and Sales achievements, People and Culture, and General Government highlights.

This is an information item and does not require Board action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

MARKETING DIVISION

1. **Fiscal Year (FY) 2023 Marketing Update**

The Marketing Division, with representatives of R&R Partners, will provide a summary of current marketing initiatives for FY 2023.

This is an information item and does not require Board action.

GENERAL GOVERNMENT DIVISION

2. **Amendment to Clark County Self-Funded Interlocal Medical and Dental Benefits Plan Agreement**

That the Board approves and authorizes the Board Chair to sign an amendment to the Interlocal Agreement for the Health, Accident, and Life Benefit Program among Clark County, the LVCVA, the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, the Las Vegas Metropolitan Police Department, and the Moapa Valley Fire Protection District, to add the Eighth Judicial District Court to the Interlocal Agreement and adopt an increase to rates for the Self-Funded Preferred Provider Organization (PPO) and the Exclusive Provider Organization (EPO) Medical and Dental Benefits Plans.

For possible action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit <https://www.lvcva.com/who-we-are/meetings-and-minutes/>

The Board's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or sperez@lvcva.com

Members of the Board may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:

Silvia Perez, Executive Assistant to the Board
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-2802 or sperez@lcvva.com

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or sperez@lcvva.com

MINUTES

**Regular Meeting of the Board of Directors
September 13, 2022**



Regular Meeting of the Board of Directors September 13, 2022 Minutes

The Regular Meeting of the Board of Directors (Board) of the Las Vegas Convention and Visitors Authority (LVCVA) was held on September 13, 2022 at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Board of Directors (Board)

Present unless otherwise noted

Councilman John Marz, Chair
Mr. Anton Nikodemus, Vice Chair
Commissioner Jim Gibson, Secretary
Mr. Scott DeAngelo, Treasurer
Councilwoman Michele Fiore
Mayor Carolyn Goodman
Councilwoman Pamela Goynes-Brown

Mr. Brian Gullbrants
Ms. Jan Jones Blackhurst
Mayor Kiernan McManus
Commissioner Michael Naft
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Brian Wursten.....*via phone*

LVCVA Executive Staff present

Steve Hill, CEO/President
Caroline Bateman, General Counsel
Ed Finger, Chief Financial Officer
Brian Yost, Chief Operating Officer
Kate Wik, Chief Marketing Officer
Lisa Messina, Chief Sales Officer
Lori Nelson-Kraft, Senior Vice President of Communications
Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES – CALL TO ORDER

Chair John Marz called the meeting to order at 9:00 a.m.

Caroline Bateman, General Counsel, acknowledged that all Board members were present either in person or telephonically, except for Member Jan Jones Blackhurst.

The Pledge of Allegiance was performed.

Member Jones Blackhurst entered the meeting at 9:02 a.m.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Mr. ET Snell referenced Agenda Item 1 and provided statistics regarding deaths on the road from Barstow to Las Vegas, and commented on California politics, rest stops, and the formation of the California Nevada Highway Safety Corridor Authority.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members, to approve the September 13, 2022, Regular Meeting of the Board of Directors agenda, and to approve the minutes of the August 9, 2022 Regular Meeting of the Board of Directors.

PRESENTATIONS

Presentations by the LVCVA Staff

Lori Nelson-Kraft, Senior Vice President of Communications, shared a video introducing Hospitality Heroes Award recipient Candace Ortiz, Guest Relations Manager at Nomad Hotel.

Steve Hill, Chief Executive Officer (CEO)/President, invited Jason Andoscia, Vice President of TSK Architects, to the podium to accept the American Institute of Architects (AIA) Nevada 2021 Design Award for the LVCVA's West Hall.

Mr. Andoscia thanked Mr. Hill and the LVCVA for the opportunity, expressed excitement for having received the award, and thanked partners Miller Project Management, TVS Design, TSK Architects, Simpson Coulter Studios, Carpenter Sellers Del Gatto Architects, KME Architects, and Turner/Martin-Harris for their work on the project.

Brian Yost, Chief Operating Officer, delivered a PowerPoint and video presentation on building updates including the International Baking Industry Exposition and the Las Vegas Souvenir and Resort Gift Show.

Kate Wik, Chief Marketing Officer, highlighted sports marketing efforts including "The Greatest Arena on Earth" campaign, World Cup media placements, and partnership placements with the Las Vegas Raiders, Pac-12, and Professional Bull Riders (PBR).

Ms. Wik shared a clip from an ExtraTV segment featuring the Las Vegas kickoff of fall sports and highlighted a bonus segment on dining and entertainment in Las Vegas.

Ms. Wik provided information and results on domestic and international earned media including hosted media familiarization ("fam") trips focusing on what is new in the destination and positioning the destination as a fall getaway. Ms. Wik highlighted the following articles: *Trip Advisor's* ranking of Las Vegas as the number one most popular U.S. destination for fall travel, *CNBC's* ranking of Las Vegas as the happiest travel destinations.

Ms. Wik provided a summary of "Vegas On" segments and shared a clip from a recent episode.

Nadine Jones, Senior Vice President of People & Culture, recognized the LVCVA's Convention Services Department (Steve Patterson, Director of Convention Services; Kevin Aivaz, Senior Manager of Convention Services; Jasmine Belanger, Convention Services Secretary; Lisa Cummins, Convention Services Secretary; William Flangas, Convention Services Manager; Bertha Jardine, Convention Services Manager; Scott Newcomb, Convention Services Manager; Merlin Sarmiento, Convention Services Manager; and Kim Winkfield, Convention Services Manager) for their outstanding results on a recent show manager satisfaction survey, with an overall satisfaction score of 4.96 out of a possible 5.

Ms. Nelson-Kraft provided an update on the LVCVA's celebration of its archive collection's 75th anniversary and thanked Clark County Commissioners Jim Gibson and Michael Naft, and Mayor Goodman for their acknowledgement of the collection's milestone. Ms. Nelson-Kraft provided information on an upcoming event to showcase the history of the Las Vegas entertainment scene.

Ms. Nelson-Kraft announced Jasmine Belanger as the winner of the LVCVA's contest to name the ambassador newsletter, with the name *On Good Authority*.

Mr. Hill introduced Lisa Messina, the LVCVA's new Chief Sales Officer, and provided a status update on current visitation statistics to Las Vegas.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

MARKETING DIVISION

ITEM 1. Social Marketing Update

Ms. Wik provided a summary on the Board's previous approval of Grey Group as the LVCVA's Social Brand Agency and outlined the purpose of its presentation. Ms. Wik recognized Amber Guild, CEO of Grey Group in the audience, and introduced Ernesto James Senior Vice President and Account Director at Grey Group, as well as the LVCVA's Senior Director of Digital Marketing, Michael O'Brien.

Mr. James highlighted Grey Group's social media activities for the past ten months as they relate to LVCVA marketing efforts including the following: the launch of the "Meanwhile in Vegas" campaign; the announcement of National Football League (NFL) Super Bowl LVIII in Las Vegas; its first ever collaboration post with Formula 1 announcing the Las Vegas 2023 race; the development of the #Borahaegas tagline in conjunction with the Las Vegas BTS concert ; NFL Draft; the "How to be Rainbow in Vegas" campaign; and an influencer blitz.

Mr. O'Brien discussed aspects of social media growth opportunities including audience growth, posting cadence, "Meanwhile in Vegas" brand evolution, leveraging marquee events, influencer content, and international expansion.

Treasurer Scott DeAngelo asked how each resort property's authentic cultural elements were being captured, to which Mr. O'Brien responded that a "backpack social crew" films real-time events, and there are relationships in place for real-time information communication.

Mr. James emphasized the importance of communication in capturing those moments.

Treasurer DeAngelo commented on millennials and Gen-Z's use of social media as a source of information.

Member Carolyn Goodman asked what is being done about maintaining a top position, to which Mr. O'Brien answered it is understanding what is trending and creating assets that are specific to each audience and each platform.

Ms. Wik emphasized the importance of content and cadence in the algorithms to stay relevant.

This was an information item and did not require Board action.

ITEM 2. Market Trends and Recovery Update

Kevin Bagger, Vice President of Research Center, presented an update on Las Vegas tourism metrics and recovery statistics including the following: Las Vegas visitor volume; Las Vegas convention attendance; challenges in the meetings industry; hotel occupancy; average daily room rates; Clark County gross gaming revenue; year-to-date occupancy; international visitation to the U.S.; and consumer sentiment.

This was an information item and did not require Board action.

OPERATIONS DIVISION

- ITEM 3. **Shriners Children's Open Sponsorship Agreement - Las Vegas, Nevada – FY 2023-2025**
Mr. Yost provided information on the history of the LVCVA's Shriner's Open sponsorships and highlighted that the current request is for a three-year commitment. Mr. Yost shared anticipated attendance for the event, and requested that the Board consider: 1) Authorizing the Chief Executive Officer (CEO)/President to execute a three-year sponsorship agreement, in the amount of \$360,000, with the Shriners Hospitals for Children, for the 2022-2024 Shriners Children's Open at TPC Summerlin; and 2) Authorizing any residual unexpended balances from this approved expenditure to revert to available general funds.

Fiscal Impact

| | | |
|----------|-----------|-------------|
| FY 2023: | \$115,000 | Expenditure |
| FY 2024: | \$120,000 | Expenditure |
| FY 2025: | \$125,000 | Expenditure |

Vice Chair Anton Nikodemus moved, and it was carried by unanimous vote of the voting members to: 1) Authorize the CEO/President to execute a three-year sponsorship agreement, in the amount of \$360,000, with the Shriners Hospitals for Children, for the 2022-2024 Shriners Children's Open at TPC Summerlin; and 2) Authorize any residual unexpended balances from this approved expenditure to revert to available general funds.

- ITEM 4. **Sports/Events Update**
Mr. Yost presented the Board with a report on LVCVA sponsored sports events including the following: NFL Pro Bowl and NFL Draft; international soccer games in Las Vegas; National Basketball Association (NBA) Summer League; L'Etape Las Vegas by Tour de France; Formula One Las Vegas; NFL Super Bowl in Las Vegas; and youth and amateur sports programming.

This was an information item and did not require Board action.

- ITEM 5. **LVCCD Phase Three Update**
Terry Miller of Miller Project Management presented the Board with a report on the current status of the Las Vegas Convention Center District (LVCCD) Phase Three plans including the following: plan approval update; planned scope and budget; deferred items in the South Hall; projected cost update; LVCVA offices and Board Room design; and renovation project schedule.

Mr. Hill provided additional comments on deferred items.

This was an information item and did not require Board action.

GENERAL GOVERNMENT DIVISION

- ITEM 6. **LVCVA Finance Update**
Ed Finger, Chief Financial Officer, presented the Board with a report on finance matters impacting the LVCVA and a recap of fiscal year 2022 outcomes including the following: capital funding and a recent bond sale; LVCVA scores from rating agencies; LVCCD funding progress; and room tax.

This was an information item and did not require Board action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Daniel Braisted provided information on possible team building events, DC Startup Week and Denver Startup, and current midweek flight prices.

ET Snell commented on the vacant Harvard Station in Yermo, California, and provided information on upcoming safety hearings in Yermo and stated he'd be asking the LVCVA for its support. Mr. Snell provided information of a GoFundMe account regarding a recent fatal car accident. Mr. Snell requested assistance from Member Gibson in eliminating certain handout cards provided on the Las Vegas Strip.

Ed Uehling commented on the measures of growth provided in the meeting's presentations and asked the Board for its support to allow the community to benefit from tourism growth through Airbnb rentals.

Melvin Hale, PhD, provided information on background and experience and his photo restoration business, shared an example of his work, and provided the two attached handouts.

ADJOURNMENT

Chair Marz adjourned the meeting at 11:08 a.m.

Respectfully submitted,

Date Approved: October 11, 2022

Silvia Perez
Executive Assistant to the Board

John Marz
Chair

Presentation to the Las Vegas Convention and Visitors Authority

September 13, 2022

Good Morning Everyone,

My name is Melvin Hale, Ph.D., and I'm a photo doctor. My company, Pix2Canvas, has been engaged in turning vintage photos into art since the year 2000, more than 22 years. I have also been bringing black and white photos to life in living color. Last week Clark County Commissioner William McCurdy urged me to introduce myself to the LVCVA at its board meeting on account of its immense archive of vintage photos of this entertainment capital of the world.

Anyone with valuable damaged photos, or black and white photos that are begging to come to life in color, should consult with me. As a photo doctor, I can usually forensically restore them. In addition to winning numerous awards at juried art competitions for my artwork, like the unprecedented four awards from the California State Fair, including the Crystal Award of Excellence from a field of more than 2000 artists, I earned a Masters in Library and Information Science from UCLA in 2012 with an emphasis in archive studies. I continued with my research into visual cognition and visual literacy, and was awarded my Ph.D. in Information Studies and Library Science in 2014 for my defense of a theory of visual knowledge. That theory emerged from the method I use for creating award-winning realistic color compositions from B&W photos called KBI.

I have hundreds of happy customers all across the country, including the President of Sony Television, and a growing following here in Las Vegas. I recently published a set of art books my research and my art entitled *Beyond Colorizing*. I am interested in promoting Las Vegas history to area visitors.

Pix2Canvas business has its roots right here in Las Vegas. It was formed after I attended the Comdex Tradeshaw in 2000. I have a strong interest in preserving the visual legacy of Las Vegas. My first major work was completed this summer, it is entitled: *Casinos and Clubs on Fremont Street, 1948*. I merged two similar black and white photographs into one and this colorful work of art emerged. This is a very special piece. This is what I called the Original Artist Proof that I sometimes create before I print the "Original" to get a read on colors and the overall composition. The Original was acquired by a prestigious Las Vegas firm. This Original Artist Proof is available for sale.

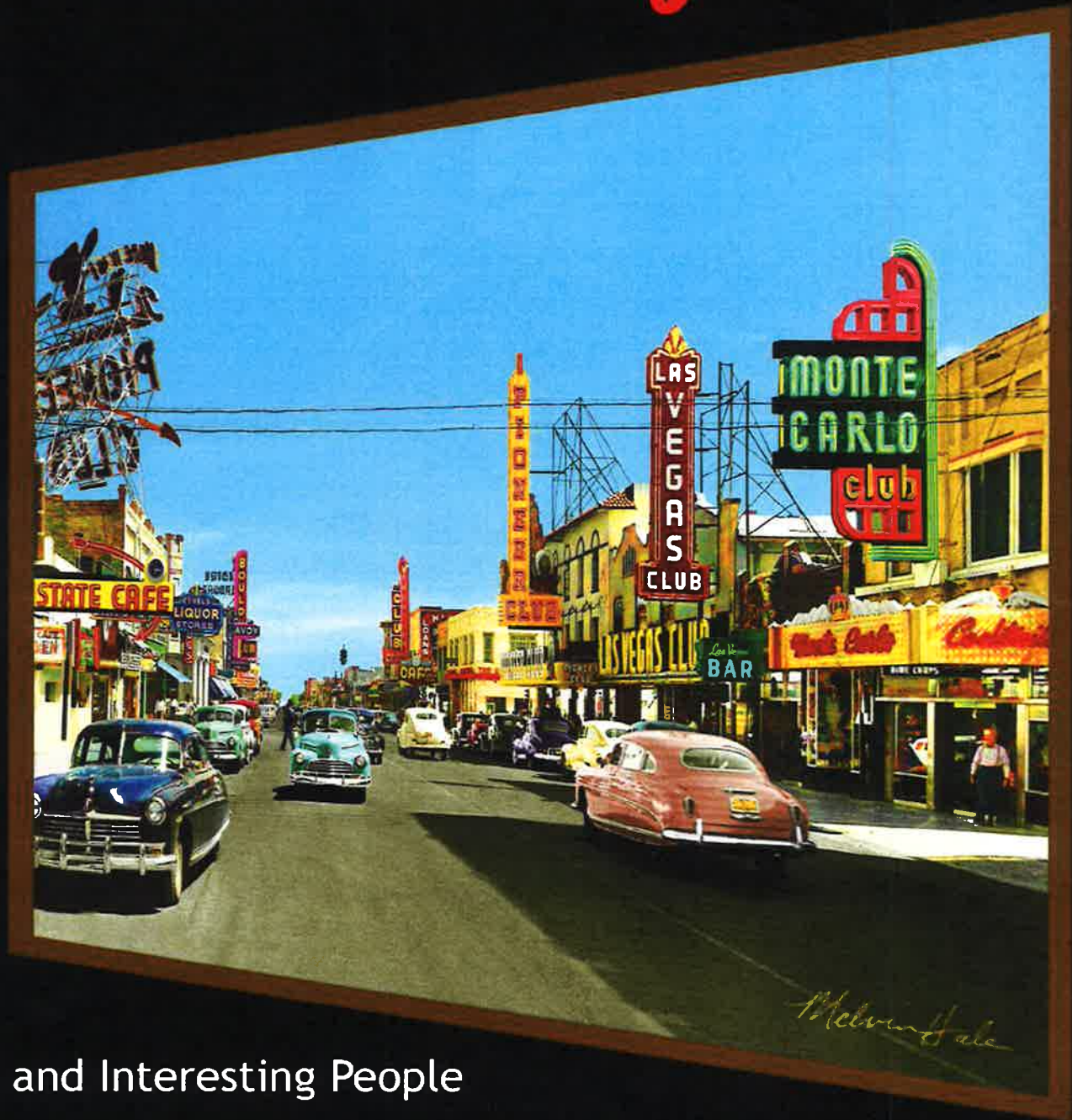
Las Vegas has a rich legacy bound up in photographs. I am here to introduce you to my expertise, and to collaborate with Las Vegas entities on the artwork that I create as well as the expert consulting services I can provide in the hopes that I can become a partner in preserving these artifacts...but also putting our heads together to develop opportunities for new art projects that give us the opportunity of new ways of seeing the history of old Las Vegas. I have information sheets and business cards for those who are interested in my artwork, books, or my restoration and consulting services.

Thank you!

Beyond Colorizing

Melvin Hale, Ph.D.

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Excerpts - not for sale



Street Scenes, Beaches, and Interesting People



Publisher of Fine Art Since the Year 2000

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Las Vegas, Nevada

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Volume 1

Manufactured in the United States of America

First Printing: 2022

Real Photo Postcards: Classic American Photos Archive

All images available as art.

Websites: www.beyondcolorizing.com, www.artistla.com.

Dissertation: <https://escholarship.org/uc/item/4j86f3m1>

Reviews

Very beautiful!!!

Jason Clodfelter, Co-President, Sony Television

These were all beautiful images as were so many others. You have a gift that's quite rare.

Ed Martin, Talent Advisor and Coach, The Larkin Company

I really enjoyed the walk down memory lane.

Harry Le Grande, Vice Chancellor Emeritus, Student Affairs, UC Berkeley

I like your work. It's unique and fun. Keep it up. I wish you the best.

Michael Wilmering, Assistant Editor, Art Business News, Art Expo

Such an engaging, informative work whose colorized photos make you feel as if you have stepped back in time and are actually there. I could spend an hour with each one feeling as if a time machine has transported me back to be part of history that is sadly no longer with us.

Arthur Verge, Ph.D., Professor of History, El Camino College

I looked through your book and I think it's superb!!!

Dale Monobe, Ph.D., Friend of the Artist

Foreword

I am thrilled to write a foreword to this book for several reasons. One of Melvin's strengths is his creativity. Should you the reader have any doubt, then you might want to know that his artwork was recognized as early as 2007 at the California State Fair's Fine Art Competition—see “Chi Chi and Cubana,” for example. Or, you could just flip through the following pages and see for yourself.

At UCLA, his hard work and persistence paid off in February 2014 with a successfully defended doctoral dissertation entitled “Toward a Unified Theory of Visual Knowledge in Library, Archives and Information Studies: A Test of the KBI Model Using Documentary Photographs.” This work is the basis for his theoretical understanding behind these fabulous images you are holding in your hands. His novel theory of visual knowledge is quite compact and powerful, helping us think more clearly about what we know, believe, and imagine about the world around us.

Frankly, it's just amazing what Melvin can do with these vintage black & white real photograph post cards. They come to life before your very eyes. In short, I love his work and I hope that you will fall in love with it as well!

John Richardson Jr., PhD

UCLA Professor Emeritus of Information Studies (he/him/his)

Spring 2022

<https://pages.gseis.ucla.edu/faculty/richardson/>



Betty Jean at Sixteen


1941

Betty Jean is my mom. This photo was taken in a photographer's studio in Washington, D.C. in 1941 when she was 16, long before she had any thoughts of me. I remember this photo from when I was growing up, but the photo album we kept was lost years ago and I obtained this copy from an uncle around 2002, and it was in the condition you see on the left. For many years I wanted to colorize it, but I lacked the skill to repair it, until I attempted again in 2022. What resulted surprised even me. I only wish that she were still here to see it. Most of the images in this book required some level of restoration before color could be applied. What you see in the three photos above is what the process actually looks like. Preservation is a large part of colorizing, and that alone is a benefit that is often overlooked. It takes *love* not artificial intelligence to do this work.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

| | | |
|----------------------|-------------------------------------|---|
| MEETING DATE: | OCTOBER 11, 2022 | ITEM NO. 1 |
| TO: | BOARD OF DIRECTORS | |
| FROM: | KATE WIK CHIEF MARKETING OFFICER | <small>DocuSigned by:</small>  <small>8358950B13A7435...</small> |
| SUBJECT: | FY 2023 MARKETING UPDATE | |

RECOMMENDATION

The Marketing Division, with representatives of R&R Partners, will provide a summary of current marketing initiatives for fiscal year (FY) 2023.

This is an information item and does not require Board action.

FISCAL IMPACT

None

| | |
|----------------------|--|
| BOARD ACTION: | |
|----------------------|--|

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STEVE HILL
CEO/PRESIDENT


PURPOSE AND BACKGROUND

R&R Partners are the brand and advertising agency for the Las Vegas Convention and Visitors Authority and are tasked with marketing the destination. They will present a summary of current marketing initiatives.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY

BOARD OF DIRECTORS MEETING

AGENDA DOCUMENTATION

| | | |
|----------------------|---|---|
| MEETING DATE: | OCTOBER 11, 2022 | ITEM NO. 2 |
| TO: | BOARD OF DIRECTORS | |
| FROM: | ED FINGER, CHIEF FINANCIAL OFFICER | <small>DocuSigned by:</small>  <small>83337CA3F6304C0...</small> |
| SUBJECT: | AMENDMENT TO CLARK COUNTY SELF-FUNDED INTERLOCAL MEDICAL AND DENTAL BENEFITS PLAN AGREEMENT | |

RECOMMENDATION

That the Board of Directors approves and authorizes the Board Chair to sign an amendment to the Interlocal Agreement for the Health, Accident, and Life Benefit Program among Clark County, the Las Vegas Convention and Visitors Authority (LVCVA), the Clark County Water Reclamation District, the University Medical Center of Southern Nevada, the Las Vegas Valley Water District, the Clark County Regional Flood Control District, the Regional Transportation Commission of Southern Nevada, the Southern Nevada Health District, Henderson District Public Libraries, Mount Charleston Fire Protection District, the Las Vegas Metropolitan Police Department, and the Moapa Valley Fire Protection District, to add the Eighth Judicial District Court to the Interlocal Agreement and adopt an increase to rates for the Self-Funded Preferred Provider Organization (PPO) and the Exclusive Provider Organization (EPO) Medical and Dental Benefits Plans.

For possible action.

FISCAL IMPACT:

2% PPO rate increase - \$60,000 for 2023 plan year

1% EPO rate increase - \$21,000 for 2023 plan year


FY23 – \$3.0 million total spend PPO

\$2.1 million total spend EPO

FY24 - \$3.1 million total spend PPO

\$2.1 million total spend EPO

| | |
|----------------------|--|
| BOARD ACTION: | |
|----------------------|--|

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ED FINGER
CHIEF FINANCIAL OFFICER

Las Vegas Convention and Visitors Authority Board of Directors Meeting
Agenda Documentation

Meeting Date: October 11, 2022

Subject: Amendment to Clark County Self-Funded Interlocal Medical and Dental
Benefits Plan Agreement

PURPOSE AND BACKGROUND

Clark County established a self-funded group medical and dental benefits program in 1984 to provide group medical and dental benefits to the employees of Clark County and affiliated entities. The program consists of a preferred provider organization (PPO) plan and an exclusive provider organization (EPO) plan.

On February 15, 2022, the Board of County Commissioners approved a Memorandum of Understanding ("MOU") between Clark County and the Eighth Judicial District Court, effective July 1, 2022. The MOU allows District Court employees to continue participation in the Plans. The amendment to the Interlocal Agreement will add the Eighth Judicial District Court as a participating entity.

The amendment to the Interlocal Agreement also adopts an increase to plan rates: a 2% rate increase to the PPO Plan and a 1% rate increase to the EPO Plan.

The last premium for the PPO plan was 3% for plan year 2020 and there were no PPO premium increases for plan years 2021 and 2022. The EPO plan was implemented effective January 1, 2022.

Additionally, the PPO Benefit Plan, which is incorporated by reference into the Interlocal Agreement, contains the following amendments:

- Reduction of a new, full-time employee's qualifying period for benefit eligibility from sixty (60) consecutive calendar days from the date of hire to fifteen (15) consecutive calendar days from the date of hire.
- Additional mental health benefit through Teladoc virtual medicine provider.
- Additional pharmacy program, Copay Max Plus, adding 350 specialty category drugs with no copay for employees.

The Clark County Board of County Commissioners approved the proposed amendment to the Interlocal Agreement and the proposed modifications to the PPO Benefit Plan on August 16, 2022.

The proposed amendment to the Interlocal Agreement, which sets forth the purpose, powers, rights, objectives, and responsibilities of the parties to the Agreement, as well as the EPO and PPO rates, is attached for the Board's review.

AMENDMENT TO INTERLOCAL AGREEMENT

WHEREAS, CLARK COUNTY, NEVADA; CLARK COUNTY WATER RECLAMATION DISTRICT; UNIVERSITY MEDICAL CENTER OF SOUTHERN NEVADA; THE LAS VEGAS CONVENTION AND VISITORS AUTHORITY; THE LAS VEGAS VALLEY WATER DISTRICT; CLARK COUNTY REGIONAL FLOOD CONTROL DISTRICT; THE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA; THE SOUTHERN NEVADA HEALTH DISTRICT; THE HENDERSON DISTRICT PUBLIC LIBRARIES; THE MOUNT CHARLESTON FIRE PROTECTION DISTRICT; THE LAS VEGAS METROPOLITAN POLICE DEPARTMENT; ~~AND THE MOAPA VALLEY FIRE PROTECTION DISTRICT;~~ AND THE EIGHTH JUDICIAL DISTRICT COURT have jointly established a health, accident and life benefit program for their officers, employees, retirees and their dependents pursuant to an Interlocal Agreement, as amended, hereinafter referred to as the Agreement, and

WHEREAS, pursuant to the Agreement, the parties hereto subsequently adopted a self-funded group medical and dental preferred provider organization (PPO) plan and a self-funded group medical and dental exclusive provider organization (EPO) plan, hereinafter referred to as the Benefit Plans; and

WHEREAS, the rising cost of health care requires that, from time to time, the premiums paid by the parties be increased to maintain the Benefit Plans.

NOW, THEREFORE, it is agreed between the parties that the terms and conditions of the Agreement be amended to read as follows:

1. Each public agency will adopt and abide by specified Benefit Plan documents, which establish the terms and conditions of a self-funded medical and dental benefit program for enrolled employees, retirees and eligible dependents.
2. Clark County shall establish an internal service fund for the deposit of contributions and the payment of expenses for the operation of the benefit program.
3. On or before the 1st day of each month, beginning November 1, 1984, each public entity, which is a party to the Agreement, shall pay to Clark County its proportionate share of the monthly charges necessary to operate the Benefit Plans. In addition, each public entity shall budget, each year beginning July 1, 2001, an extra month (13th month) employer share in order to provide funds when, and if, the Executive Board determines, by majority vote of the members present, to remit additional funds, by the end of the fiscal year, in order to pay for unanticipated expenditures. The share of each public entity shall be calculated based on the number of employees, retirees and

dependents participating in the Benefit Plans. Effective January 1, 2014, the above referenced 13th month employer share premium payment will be replaced with a billing to each public entity for its portion of the underfunded retiree loss incurred the previous full calendar year. Each public entity's portion of the underfunded retiree loss will be based on each agency's proportionate share of the retirees enrolled in the Benefit Plans. The rates for the Benefit Plans shall be as set forth in the rate schedule attached hereto as Exhibit "A" and incorporated herein by this reference. The rates for continuation of coverage pursuant to the Consolidated Omnibus Budget Reconciliation Act of 1985, hereinafter referred to as "COBRA" P.L. 99-272, Title X, 10003, 100 Stat. 82, 232-237, shall be set forth in the rate schedule attached hereto as Exhibit "B" and incorporated herein by this reference.

4. A public agency, requesting participation in the Benefit Plans, shall pay an actuarially determined amount to fund their share of the Benefit Plans reserves and assets. The funding amount shall be paid on behalf of each participant who initially enrolls in the Benefit Plans.
5. The internal service fund, together with all interest or other accumulations, shall be used for the payment of expenses and charges necessary to provide the health, accident and life benefit program.
6. Clark County shall establish an Executive Board not to exceed seven members, which shall consist of representatives of management appointed from the governmental agencies participating in this agreement. The Executive Board shall meet periodically to review the financial performance of the program, evaluate and recommend contractors to the Board of County Commissioners, and negotiate plan changes with the Service Employees International Union subject to the approval of the governing bodies.
7. Clark County shall establish a seven-member committee, which shall consist of representatives from both labor and management appointed from the governmental agencies participating in the self-funded group medical and dental PPO plan. Effective January 1, 1991, the committee membership shall be increased to nine members. Effective December 1, 1994, the committee membership shall be increased to ten members through the addition of a labor representative. The committee shall meet periodically to resolve disputes and appeals from the claims administrator. Any disputes and appeals related to the self-funded group medical and dental EPO plan will be resolved by the claims administrator and shall not be discussed by the committee.
8. Each public agency may withdraw from this Agreement and participation in the benefit program by giving notice thereof sixty days prior to the anniversary date of the benefit program. Upon the public agency's withdrawal from the Benefit Plans the public agency may be eligible for a distribution of reserves and/or net assets to the extent that:

A. All claims and expenses attributable to the public agency have been paid;

- B. As required by NRS 354.6215, and as a result of the public agency's withdrawal from the Benefit Plans, the Board of County Commissioners has determined that an amount of the reserve or balance is no longer required, either in whole or in part; and
- C. The amount of such excess reserve or balance is a result of contributions or premiums paid directly attributable to the public agency.
9. The effective date of the Las Vegas Valley Water District's participation in this Agreement shall be January 1, 1991.
10. The Regional Transportation Commission of Southern Nevada and the Clark County Regional Flood Control District, effective January 1, 2002, shall be recognized as separate participating members in this Agreement.
11. The effective date of the Southern Nevada Health District's participation in this Agreement shall be August 1, 2009.
12. The effective date of the Mount Charleston Fire Protection District's participation in this Agreement shall be May 19, 2015.
13. The effective date of the Las Vegas Metropolitan Police Department's participation in this Agreement shall be January 1, 2016. Participation is limited to the employer's appointed staff and dependents, and effective July 1, 2019, Deputy Sheriffs.
14. The effective date of the Chief of the Moapa Valley Fire Protection District's participation in this Agreement shall be July 27, 2020. Participation is limited to the Chief of the District and his or her covered dependents.
- 14.15. The effective date of the Eighth Judicial District Court's participation in this Agreement shall be July 1, 2022.
- 15.16. Effective January 1, 2014, any participating public agency's contemplated change in the employer/employee premium contribution calculation is subject to prior approval by the Plan Administrator, and may not be made absent Plan Administrator approval.
- 16.17. Nothing in this Agreement shall be construed as limiting the ability of any party hereto to decline to participate in any individual health, life or accident program jointly adopted by the parties pursuant to this Agreement, nor does it preclude any party hereto from providing its employees with a health, life or accident program not jointly adopted under this Agreement. Any party choosing not to participate in such jointly adopted program shall notify, in writing, the Chief Financial Officer, or designee, not later than sixty days prior to the initial effective date of that program or, if already in place, sixty days prior to the anniversary date of that program.
- 17.18. This Interlocal Agreement embodies all of the agreements of the parties hereto with respect to any matter covered or mentioned in this Interlocal Agreement. No prior agreements or understandings pertaining to such

matters, whether written or oral, shall be effective for any purpose after the effective date of this Agreement. No provision of this Interlocal Agreement shall be modified or added to except by an agreement in writing signed by the parties hereto. For the purpose of interpretation, this Interlocal Agreement has been prepared by all the parties hereto.

IN WITNESS WHEREOF, the parties hereto have caused this contract to be signed and intend to be legally bound thereby.

DATE: _____

COUNTY OF CLARK

ATTEST:

BY: _____

BY: _____

LYNN MARIE GOYA, County Clerk

JAMES B. GIBSON, Chair
Board of County Commissioners

CLARK COUNTY WATER RECLAMATION DISTRICT

ATTEST:

BY: _____

BY: _____

LYNN MARIE GOYA, County Clerk

TICK SEGERBLOM, Chair
Board of Trustees

ATTEST:

UNIVERSITY MEDICAL CENTER OF SOUTHERN
NEVADA

BY: _____

BY: _____

LYNN MARIE GOYA, County Clerk

WILLIAM MCCURDY II, Chair
Board of Trustees

LAS VEGAS CONVENTION AND VISITORS
AUTHORITY

ATTEST:

BY: _____

BY: _____

ANTON NIKODEMUS, Vice Chair

JOHN MARZ, Chair
Board of Directors

LAS VEGAS VALLEY WATER DISTRICT

ATTEST:

BY: _____

BY: _____

JOHN ENTSMINGER, Secretary

MARILYN KIRKPATRICK, President
Board of Directors

CLARK COUNTY REGIONAL FLOOD CONTROL
DISTRICT

ATTEST:

BY: _____

BY: _____

DEANNA HUGHES, Secretary

DEBRA MARCH, Chair
Board of Directors

REGIONAL TRANSPORTATION COMMISSION
OF SOUTHERN NEVADA

ATTEST:

BY: _____

BY: _____

ANA DIAZ, Executive Secretary

DEBRA MARCH, Chair
Board of Commissioners

ATTEST:

BY: _____
FERMIN LEGUEN, M.D.
District Health Officer or Designee

ATTEST:

BY: _____
TRUDY CASEY, Notary

ATTEST:

BY: _____
LYNN MARIE GOYA, County Clerk

ATTEST:

BY: _____
TANAKA WILSON

ATTEST:


BY: _____
LYNN MARIE GOYA, County Clerk

ATTEST:

BY: _____
ADRIAN VIESCA, Staff Attorney

APPROVED AS TO FORM:

STEVEN B. WOLFSON, District Attorney

BY:  _____
LISA LOGSDON
County Counsel

SOUTHERN NEVADA HEALTH DISTRICT

BY: _____
MARILYN KIRKPATRICK, Chair
Board of Health

HENDERSON DISTRICT PUBLIC LIBRARIES

BY: _____
DAVID ORTLIPP, Chair
Board of Trustees

MOUNT CHARLESTON FIRE PROTECTION DISTRICT

BY: _____
ROSS MILLER, Chair
Board of Fire Commissioners

LAS VEGAS METROPOLITAN POLICE DEPARTMENT

BY: _____
SHERIFF JOSEPH LOMBARDO

MOAPA VALLEY FIRE PROTECTION DISTRICT

BY: _____
MARILYN KIRKPATRICK, Chair
Board of Fire Commissioners

EIGHTH JUDICIAL DISTRICT COURT

BY: _____
STEVEN GRIERSON
Court Executive Officer

RATES EFFECTIVE 01/01/23

**CLARK COUNTY, NEVADA
AND AFFILIATES
RATES EXHIBIT A**

PREFERRED PROVIDER ORGANIZATION MEDICAL/DENTAL

ACTIVE EMPLOYEE RATES & EMPLOYEES WHO RETIRED BEFORE 12/31/02

| | |
|------------------|----------|
| Employee | \$538.66 |
| Spouse | \$469.31 |
| Children | \$447.43 |
| Spouse/Children | \$869.74 |
| Retiree Medicare | \$361.98 |
| Spouse Medicare | \$454.29 |

RETIREE RATES FOR EMPLOYEES WHO RETIRED 01/01/03 & AFTER

| | <u>0-5 Years of Service</u> | <u>6-9 Years of Service</u> | <u>10 or More Years of Service</u> |
|------------------|--|--|---|
| Retiree | \$646.38 | \$592.53 | \$538.66 |
| Spouse | \$563.17 | \$516.24 | \$469.31 |
| Children | \$537.76 | \$492.19 | \$447.43 |
| Spouse/Children | \$1,043.69 | \$956.73 | \$869.74 |
| Retiree Medicare | \$434.36 | \$398.17 | \$361.98 |
| Spouse Medicare | \$545.15 | \$499.73 | \$454.29 |

Effective January 1, 2003, employees that retire from one of the participating public entities and elect to continue their health benefit coverage through this program, will remit the corresponding retiree premium rate as outlined in Exhibit "A" based on their cumulative years of service with any of the public entities within the benefit plan. Years of service is defined as the total of all years of service worked at any of the participating entities covered by this plan since 1984, or from the date any new entity joined the Clark County Self-Funded Group Medical and Dental Benefits Plans.

PREFERRED PROVIDER ORGANIZATION MEDICAL/DENTAL**RATES FOR RETIREES WITH PART B MEDICARE ONLY**

| | <u>0-5 Years of Service</u> | <u>6-9 Years of Service</u> | <u>10 or More Years of Service</u> |
|--------------------------------------|--|--|---|
| Member Only | \$591.22 | \$537.37 | \$483.51 |
| Member & Spouse both Medicare Part B | \$1,099.24 | \$998.47 | \$897.66 |
| Member & Spouse one Medicare Part B | \$1,154.40 | \$1,053.63 | \$952.82 |
| Member & Child | \$1,128.99 | \$1,029.57 | \$930.94 |
| Member & Family both Medicare Part B | \$1,579.76 | \$1,438.95 | \$1,298.10 |
| Member & Family one Medicare Part B | \$1,634.92 | \$1,494.11 | \$1,353.25 |

Effective January 1, 2003, employees that retire from one of the participating public entities and elect to continue their health benefit coverage through this program, will remit the corresponding retiree premium rate as outlined in Exhibit "A" based on their cumulative years of service with any of the public entities within the benefit plan. Years of service is defined as the total of all years of service worked at any of the participating entities covered by this plan since 1984, or from the date any new entity joined the Clark County Self-Funded Group Medical and Dental Benefits Plans.

Effective January 1, 2008, premiums will be rounded down by one half of one cent for employees that are working less than 40 hours per week and are responsible for a prorated share of their health benefit cost.

EXCLUSIVE PROVIDER ORGANIZATION MEDICAL/DENTAL/VISION**ACTIVE EMPLOYEE RATES & RETIREE RATES**

| | |
|---------------------------|------------|
| Employee | \$623.02 |
| Spouse | \$543.39 |
| Children | \$517.78 |
| Spouse/Children | \$1,018.19 |
| Retiree Medicare | \$623.02 |
| Spouse Medicare | \$543.39 |
| Surviving Spouse Medicare | \$623.02 |

RATES EFFECTIVE 01/01/23

**CLARK COUNTY, NEVADA
AND AFFILIATES
MONTHLY COBRA RATES FOR CONTINUATION COVERAGE
UNDER THE SELF-FUNDED GROUP MEDICAL AND DENTAL BENEFITS PLANS
EXHIBIT B**

**PREFERRED PROVIDER ORGANIZATION
EMPLOYEE & NON-PERS RETIREES COBRA RATES**

| | <u>RATES</u> |
|-----------------|---------------------|
| Member Only | \$553.62 |
| Member & Spouse | \$1,034.76 |
| Member & Child | \$1,012.59 |
| Member & Family | \$1,447.04 |

**EXCLUSIVE PROVIDER ORGANIZATION
EMPLOYEE & NON-PERS RETIREES COBRA RATES**

| | <u>RATES</u> |
|-----------------|---------------------|
| Member Only | \$635.48 |
| Member & Spouse | \$1,189.74 |
| Member & Child | \$1,163.62 |
| Member & Family | \$1,674.03 |

The above rates for continuation of coverage represent 102 percent of the applicable premium for similarly situated beneficiaries of the Plans with respect to whom a qualifying event has not occurred pursuant to the Consolidated Omnibus Budget Reconciliation Act of 1985 (COBRA), P.L. 99-272, Title X, Section 10003, 100 Stat. 82, 232-237. Clark County Risk Management will collect the entire continuation of coverage rate from the individual who has requested continued coverage.

2022 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE



JANUARY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

FEBRUARY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | | | | | |

MARCH

| S | M | T | W | T | F | S |
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| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

APRIL

| S | M | T | W | T | F | S |
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| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

MAY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

JUNE

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

JULY

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

AUGUST

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

SEPTEMBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

OCTOBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
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| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

NOVEMBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

DECEMBER

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: www.lvcva.com/agenda.
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

REGULAR MEETINGS

| | | | | | |
|----------|----|--------|----|-----------|----|
| January | 11 | May | 10 | September | 13 |
| February | 8 | June | 14 | October | 11 |
| March | 8 | July | 12 | November | 8 |
| April | 12 | August | 9 | December | 13 |

COMMITTEE MEETINGS/OTHER

Marketing Committee Meeting – January 24
 Audit Committee Meeting – May 9
 Joint Meeting of the LVCCD Committee & Oversight Panel – May 11
 Public Hearing on the Budget – May 23
 Compensation Committee Meeting – June 13
 Compensation Committee Meeting – July 11
 Meeting of the Oversight Panel for Convention Facilities in Clark County – October 12
 Audit Committee Meeting – November 7



Committees of the LVCVA Board of Directors

AUDIT COMMITTEE

Mayor Kiernan McManus, Chair
Commissioner Michael Naft, Vice Chair
Councilwoman Pamela Goynes-Brown
Ms. Mary Beth Sewald
Mr. Steve Thompson
Councilman Brian Wursten

COMPENSATION COMMITTEE

Mr. Anton Nikodemus, Chair
Ms. Mary Beth Sewald, Vice Chair
Mr. Scott DeAngelo
Councilwoman Michele Fiore
Commissioner Michael Naft

POLICY COMMITTEE

Ms. Jan Jones Blackhurst, *Chair*
Councilwoman Pamela Goynes-Brown, Vice Chair
Mayor Carolyn Goodman
Mr. Brian Gullbrants
Mayor Kiernan McManus

LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS

Commissioner Jim Gibson
Mayor Carolyn Goodman

LVCCD COMMITTEE

Commissioner Jim Gibson, Chair
Mr. Anton Nikodemus, Vice Chair
Mayor Carolyn Goodman
Ms. Jan Jones Blackhurst
Councilman John Marz
Commissioner Michael Naft
Mr. Steve Thompson

MARKETING COMMITTEE

Mr. Scott DeAngelo, Chair
Mr. Anton Nikodemus, Vice Chair
Councilwoman Pamela Goynes-Brown
Mr. Brian Gullbrants
Ms. Jan Jones Blackhurst
Councilman John Marz
Ms. Mary Beth Sewald