

# REGULAR MEETING OF THE Board of Directors

TUESDAY, JANUARY 8, 2019 • LAS VEGAS CITY HALL CHAMBERS





## Board of Directors

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**LAWRENCE WEEKLY**  
*Chairman*

Commissioner  
Clark County  
Commission Office



**CHUCK BOWLING**  
*Vice Chairman*

President and Chief  
Operating Officer  
Mandalay Bay



**BILL NOONAN**  
*Secretary*

Senior Vice President of Industry  
and Government Affairs  
Boyd Gaming Corporation



**LARRY BROWN**  
*Treasurer*

Commissioner  
Clark County  
Commission Office



**MICHELE FIORE**  
Councilwoman  
City of Las Vegas



**CAROLYN G. GOODMAN**  
Mayor  
City of Las Vegas



**PAMELA GOYNES-BROWN**  
Mayor Pro Tem  
City of North Las Vegas



**TOM JENKIN**  
Global President  
Caesars Entertainment



**PEGGY LEAVITT**  
Mayor Pro Tem  
City of Boulder City



**GREG LEE**  
Chairman and CEO  
Eureka Casino Resort



**JOHN MARZ**  
Councilman  
City of Henderson



**GEORGE RAPSON**  
Councilman  
City of Mesquite



**MARY BETH SEWALD**  
President and CEO  
Las Vegas Metro  
Chamber of Commerce



**MAURICE WOODEN**  
President  
Wynn and Encore



## NOTICE OF PUBLIC MEETING

**REGULAR MEETING OF THE BOARD OF DIRECTORS  
TUESDAY, JANUARY 8, 2019  
9:00 A.M.**

**Las Vegas City Hall – City Hall Chambers  
495 S. Main Street  
Las Vegas, NV 89101**

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### BOARD OF DIRECTORS:

Mr. Chuck Bowling  
Commissioner Larry Brown  
Councilwoman Michele Fiore  
Mayor Carolyn Goodman  
Mayor Pro Tem Pamela Goynes-Brown  
Mr. Tom Jenkin  
Mayor Pro Tem Peggy Leavitt

Mr. Gregory Lee  
Councilman John Marz  
Mr. Bill Noonan  
Councilman George Rapson  
Ms. Mary Beth Sewald  
Commissioner Lawrence Weekly

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THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 1<sup>st</sup> Floor Administration Offices  
3150 Paradise Road, Las Vegas, NV 89109

City Hall, City of Las Vegas  
495 South Main Street, Las Vegas, NV 89101

Clark County Government Center  
500 South Grand Central Parkway, Las Vegas, NV 89155

Clark County Law Library  
309 South 3<sup>rd</sup> Street, Las Vegas, NV 89101

Grant Sawyer State Office Building  
555 E Washington Avenue, Las Vegas, NV 89101

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)  
Nevada Public Notice Website: <https://notice.nv.gov/>

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ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS,  
UNLESS STATED OTHERWISE.

ITEMS MAY BE TAKEN OUT OF ORDER.

ITEMS MAY BE COMBINED FOR CONSIDERATION.

ITEMS MAY BE REMOVED FROM THE AGENDA OR DELAYED AT ANY TIME.

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## AGENDA

### OPENING CEREMONIES

Call to Order

Invocation

Pledge of Allegiance

### **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH AND MUST PERTAIN TO AGENDA ITEMS ON THIS AGENDA.

### **APPROVAL OF AGENDA AND MINUTES**

Approval of, including in this Agenda, the consideration of tabled and/or reconsideration items.  
For possible action.

Approval of this Agenda after adding emergency items/deleting items.  
For possible action.

Approval of the Minutes from the December 11, 2018, Regular Meeting of the Board of Directors.  
For possible action.

### **BOARD APPOINTMENTS**

In accordance with the Nevada Revised Statute (NRS) 244A.603, oath of office may be administered to new members of the Board.

This is an information item. Not an action item.

### **BOARD NOMINATIONS**

In accordance with the NRS, the following nominee has been submitted by the Nevada Resort Association (NRA) for the term of January 8, 2019 – June 30, 2019.

***In accordance with the NRS, only elected Board Members may vote for the nominee:***

From the Nevada Resort Association:

Ms. Marilyn Spiegel – Wynn Resorts Las Vegas .....NRS 244A.603(1)(g)(2)

For possible action.

***Oath of Office will be administered to the newly appointed Member(s) of the Board.***

### **BOARD NOMINATIONS**

In accordance with the Nevada Revised Statutes (NRS) 244A.611 and LVCVA Board Policy 1.03, officers of the Board shall be elected in January of each odd-numbered year.

- Chair
- Vice Chair
- Secretary
- Treasurer

For possible action.

***Oath of Office will be administered to the newly elected Officers of the Board.***

### **RECESS**

A short recess will be taken to allow for officer seating rearrangement.



## **PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

### **Presentation by Applied Analysis: Economic Impact Series**

Jeremy Aguero, Principal, Applied Analysis, will present an update titled “The Relative Dependence on Tourism of Major U.S. Economies”

This is an information item. Not an action item.

### **Presentations by the Las Vegas Convention and Visitors Authority Staff**

The LVCVA staff will deliver presentations on People & Possibilities, Operations, Marketing destination achievements, and General Government highlights.

This is an information item. Not an action item.

## **STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

### **MARKETING DIVISION**

1. **Airline Development Update Recap of July – December 2018 Activities**

Staff will present an airline development update with Ailevon Pacific Aviation Consulting (APAC) to the LVCVA Board of Directors on activities and accomplishments since July 2018.

This is an information item. Not an action item.

2. **Las Vegas Events Update**

Las Vegas Events (LVE) will present a comprehensive recap of fiscal year (FY) 2019 second quarter activities and preview of FY 2019 third quarter activities to the LVCVA Board of Directors.

This is an information item. Not an action item.

### **GENERAL GOVERNMENT DIVISION**

3. **Legal Counsel’s Report and Recommendation(s) and Contract Report**

Legal Counsel will present a report and recommendation(s) regarding ratification of Legal Counsel actions, litigation, arbitration, threatened litigation, administrative hearings and other legal matters. In addition, Legal Counsel will present purchasing report(s) required by Nevada Revised Statutes (NRS) and/or Board policy.

This is an information item. Not an action item.

## **DIRECTORS’ RECOGNITION**

## **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium, clearly state your name, and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

## **ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Directors' minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

Board of Directors' meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.

For information or questions regarding this agenda please contact:  
Silvia Perez, Executive Assistant to the Board of Directors  
3150 Paradise Road, Las Vegas, Nevada 89109  
702-892-2802 or [sperez@lvcva.com](mailto:sperez@lvcva.com)

**MINUTES**  
**Regular Meeting of the Board of Directors**  
**December 11, 2018**



## Regular Meeting of the Board of Directors December 11, 2018 Minutes

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on December 11, 2018, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

### Board of Directors

*Present unless otherwise noted*

**Commissioner Lawrence Weekly, Chair**

**Mr. Chuck Bowling, Vice Chair**.....*absent*

**Mr. Bill Noonan, Secretary**

**Commissioner Larry Brown, Treasurer**

Councilwoman Michele Fiore.....*via telephone*

Mayor Carolyn Goodman

Mr. Tom Jenkin.....*absent*

Mayor Pro Tem Peggy Leavitt

Mr. Gregory Lee.....*absent*

Mayor Pro Tem Pamela Goynes-Brown

Councilman John Marz

Councilman George Rapson.....*via telephone*

Ms. Mary Beth Sewald

Mr. Maurice Wooden.....*absent*

LVCVA Executive Staff in Attendance

Steve Hill, CEO/President

Luke Puschnig, Esq., CEM, Legal Counsel

Ed Finger, Chief Financial Officer

Barbara Bolender, Chief People Officer

Cathy Tull, Chief Marketing Officer

Terry Jicinsky, Senior Vice President of Operations

### **OPENING CEREMONIES – CALL TO ORDER**

Chair Lawrence Weekly called the meeting to order at 9:00 a.m.

#### **INVOCATION**

The invocation was delivered by Dr. Robert Fowler of Victory Baptist Missionary Church.

#### **FLAG SALUTE**

The Pledge of Allegiance followed the invocation.

### **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Cyrus Hojjaty discussed his research regarding fuel prices and their effects on the tourism economy, mass transit alternatives, and electric cars.

Aleta Dupree expressed her desire for video and audio streaming of LVCVA Board meetings, congratulated Steve Hill on his new role and a recent land purchase, recommended the LVCVA explore intermodal transportation, and provided a reminder to keep diversity and disability in mind.

Chair Weekly invited Brian Namey, representative of the National Association of Counties (NACo) to the podium. Mr. Namey thanked the Chairman and LVCVA Board of Directors for their support of NACo's annual conference to be held in Las Vegas in July 2019, and provided information on the services and responsibilities of America's county governments.

Chair Weekly thanked Mr. Namey and NACo's executive board for their leadership and commented regarding concerns about criticism for attending conferences in Southern Nevada.



## **BOARD APPOINTMENT**

In accordance with the Nevada Revised Statutes (NRS), the following appointment was made to the Las Vegas Convention and Visitors Authority Board of Directors by the City of North Las Vegas:

From the Governing Body of the City of North Las Vegas.....NRS 244A.603(1)(d)  
Mayor Pro Tem Pamela Goynes-Brown

This is an information item. Not an action item.

*Oath of Office was administered to the newly appointed Member of the Board,  
by the Honorable Judge Nancy Allf.*

## **APPROVAL OF AGENDA AND MINUTES**

### **APPROVAL OF THE AGENDA AND MINUTES**

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve the December 11, 2018, Regular Meeting of the Board of Directors' agenda, and the November 13, 2018, Regular Meeting of the Board of Directors' minutes.**

## **PRESENTATIONS – DISCUSSION AND POSSIBLE ACTION**

### **Presentations by the Las Vegas Convention and Visitors Authority Staff**

Ray Suppe, Executive Director of Customer Safety, introduced the LVCVA's two new K9 dogs, Wells and Bo, and their handlers Marq Finezza and Kevin Kline, respectively, and provided a PowerPoint presentation describing the difference between vapor wake technology and traditional explosive detection canines.

Terry Jicinsky, Senior Vice President of Operations, delivered a video presentation on the following operations highlights:

- December co-location of Cowboy Christmas and Hunter and Outdoor Exhibition

Cathy Tull, Chief Marketing Officer, delivered a video presentation on the following marketing highlights:

- Southern Nevada Offroad Enthusiasts (SNORE) McKenzie's Rage at the River December 7-9 in Laughlin
- National Finals Rodeo – December 6-15
- Las Vegas Bowl – December 15
- Las Vegas New Year's Eve Celebrations
- Marketing Initiatives
  - Airline Developments:
    - McCarran International Airport's busiest month ever in October, topping 4.4 million passengers
    - Alaska Airlines new nonstop service from Seattle Paine Field
    - Spirit Airlines new nonstop service from Austin starting February
  - Public Relations Efforts
    - CAA *Manitoba* 5-page story about Downtown Las Vegas
    - *Gourmet Mexico* 20-page feature and cover on Guy Savoy

Member Goodman inquired about a flight from Tel Aviv to Las Vegas, to which Ms. Tull answered the flight will be a seasonal, once per week flight beginning June 14, 2019.

Steve Hill, CEO/President, provided information regarding the inability of Jacqueline Peterson, Chief Communications and Public Affairs Officer, and Brian Yost, Senior Vice President of Operations, to attend the Board of Directors meeting. Mr. Hill detailed Mr. Yost's impact on the LVCVA during the short term of his employment, his promotion to Chief Operating Officer after the first of the year [2019], taking responsibility over the Customer Experience section, and summarized Mr. Yost's prior work experience. Mr. Hill reminded the Board regarding the final meeting of the Southern Nevada Sporting Event Committee and the final recommendation regarding the local organizing committee and its responsibilities to draw events to the city. Mr. Hill informed the Board of a recent Request for Information (RFI) issued by the LVCVA regarding the movement of pedestrians on the LVCVA campus. Mr. Hill noted the deadline for the RFI is January 4, 2019, and the issuance of a Request for Proposal (RFP) shortly thereafter, to be potentially brought for approval by the Board of Directors in March 2019. Mr. Hill described tentative plans for movement of convention attendees during the construction process, addressed the LVCVA's new Business Ethics Policy, an upcoming new Travel and Entertainment Policy, and summarized his trip to the National Advisory Committee on Travel and Tourism Infrastructure (NACTTI) in Washington, D.C. including recommendations of a national plan for pedestrian movement and the evaluation of key projects for that project.

Member Goodman encouraged efforts be made regarding planning to resolve a bottleneck from Barstow to Las Vegas State Line, to which Mr. Hill replied congestion relief of the I-15 corridor will be mentioned in a report to be presented to the Secretary of State.

This was an information item. Not an action item.

## **STAFF REPORTS – DISCUSSION AND POSSIBLE ACTION**

### **MARKETING DIVISION**

#### **ITEM 1. RFP #19-4542 Digital Engagement Services in Japan**

Ms. Tull requested the Board of Directors consider: 1) Awarding RFP #19-4542, Digital Engagement Services in Japan to *Ogilvy & Mather (Japan) GK*, Tokyo, Japan for the period of January 1, 2019 through June 30, 2020, at the rate of \$16,000 per month; 2) Authorizing the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; 3) Authorizing the LVCVA CEO/President to execute three (3) additional one-year contract extensions according to the RFP documents; and 4) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

#### **Fiscal Impact**

FY 2019	\$ 96,000	Estimated expenditure
FY 2020	\$192,000	Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to 1) Award RFP #19-4542, Digital Engagement Services in Japan to *Ogilvy & Mather (Japan) GK*, Tokyo, Japan for the period of January 1, 2019 through June 30, 2020, at the rate of \$16,000 per month; 2) Authorize the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; 3) Authorize the LVCVA CEO/President to execute three (3) additional one-year contract extensions according to the RFP documents; and 4) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

Member Marz asked if the work to be done will consist of a digital consumer campaign, to which Ms. Tull answered yes.

Member Marz asked if Ogilvy would handle traditional opportunities in Japan, or if that would fall back to the agency here, to which Ms. Tull responded it would fall back to the agency here.

Member Marz asked how many different digital agencies does the LVCVA have worldwide, to which Ms. Tull answered one in China, one in Japan, and one in the U.K.

- ITEM 2. **Worldwide Route Development Forum – Las Vegas, Nevada – September 13-15, 2021**  
Ms. Tull requested the Board of Directors consider: 1) Approval of an estimated expenditure of \$4,180,000 for expenses associated with the LVCVA hosting the 27<sup>th</sup> Worldwide Route Development Forum, September 13-15, 2021; 2) Authorizing the Chief Executive Officer (CEO)/President to sign and execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

**Fiscal Impact**

FY 2019	Estimated expenditure	\$ 560,000
FY 2021	Estimated expenditure	\$1,145,000
FY 2022	Estimated expenditure	<u>\$2,475,000</u>
		\$4,180,000

Estimated Sponsorship Contribution	\$1,000,000
Total Estimated Net LVCVA Expenditure	\$3,180,000

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to 1) Approve of an estimated expenditure of \$4,180,000 for expenses associated with the LVCVA hosting the 27<sup>th</sup> Worldwide Route Development Forum, September 13-15, 2021; 2) Authorize the Chief Executive Officer (CEO)/President to sign and execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

- ITEM 3. **US Sports Congress – Las Vegas, NV – December 6-9, 2020**  
Ms. Tull requested the Board of Directors consider: 1) Approval of an estimated expenditure of \$159,800 for expenses associated with the LVCVA hosting US Sports Congress, December 6-9, 2020, at M Resort in Las Vegas, Nevada; 2) Authorizing the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorizing any residual unexpended balances from this authorization to revert to available general funds.

**Fiscal Impact**

FY 2020	\$ 27,600	Estimated expenditure
	<u>(\$ 5,000)</u>	Estimated revenue from partner contribution
	\$22,600	Estimated net expenditure to LVCVA
FY 2021	\$132,200	Estimated expenditure
	<u>(\$ 34,200)</u>	Estimated revenue from partner contribution
	\$ 98,000	Estimated net expenditure to LVCVA

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to 1) Approve of an estimated expenditure of \$159,800 for expenses associated with the LVCVA hosting US Sports Congress, December 6-9, 2020, at M Resort in Las Vegas, Nevada; 2) Authorize the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; and 3) Authorize any residual unexpended balances from this authorization to revert to available general funds.**

ITEM 4. **Las Vegas Events – Event Approval – Alliance of American Football Championship Game – Las Vegas, NV – April 27, 2019 and 2020 TBD**

Ms. Tull requested the Board of Directors consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$260,000 to fund the Alliance of American Football Championship Game, in 2019 and 2020.

Fiscal Impact

FY 2019 \$130,000 Estimated expenditure  
FY 2020 \$130,000 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$260,000 to fund the Alliance of American Football Championship Game, in 2019 and 2020.**

ITEM 5. **Las Vegas Events – Laughlin Event Approval – Zac Brown Band Concert - Laughlin, NV - March 16, 2019**

Ms. Tull requested the Board of Directors consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$150,000 to fund the Zac Brown Band concert, March 16, 2019, at the Laughlin Event Center.

Fiscal Impact

FY 2019 \$150,000 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$150,000 to fund the Zac Brown Band concert, March 16, 2019, at the Laughlin Event Center.**

ITEM 6. **Las Vegas Events – Event Approval – USA Sevens Rugby - Las Vegas, NV - February 28 - March 1, 2020**

Ms. Tull requested the Board of Directors consider approval of the distribution of funds to Las Vegas Events (LVE) in the amount of \$250,000 to fund USA Sevens Rugby, February 28-March 1, 2020 at Sam Boyd Stadium.

Fiscal Impact

FY 2020 \$250,000 Estimated expenditure

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve the distribution of funds to Las Vegas Events (LVE) in the amount of \$250,000 to fund USA Sevens Rugby, February 28-March 1, 2020 at Sam Boyd Stadium.**

**GENERAL GOVERNMENT DIVISION**

ITEM 7. **Comprehensive Annual Financial Report Fiscal Year Ended June 30, 2018**

Ed Finger, Chief Financial Officer, provided a PowerPoint presentation and requested the Board of Directors consider: 1) Approval of the Fiscal Year 2018 Comprehensive Annual Financial Report, including independent auditors' reports.

Fiscal Impact

None

Ralph Piercy of Piercy Bowler Taylor & Kern (PBTk) provided the firm's opinion and findings of the audit of the LVCVA's financial statements.

Chair Weekly thanked Chairman of the Audit Committee, Member Noonan, for his work as Chair of the Committee.

Audit Committee Chair Noonan asked Mr. Piercy about the amount of time PBTk has been conducting the LVCVA's audits, to which Mr. Piercy replied that he has been engagement principal for the past five years up until last year's rotation, per policy.

Audit Committee Chair Noonan recognized PBTk for working with the LVCVA's new Vice President of Internal Audit.

Member Leavitt disclosed her relation to Mr. Tom Donahue of PBTk.

Members Goodman, Larry Brown, Weekly, and Goynes-Brown disclosed that PBTk is the CPA firm they use.

**Secretary Bill Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve the Fiscal Year 2018 Comprehensive Annual Financial Report, including independent auditors' reports.**

ITEM 8. **Legal Counsel's Report and Recommendation(s) and Notification of Board Officer Reorganization**

Luke Puschnig, Legal Counsel, had no new legal items to report, but presented purchasing report(s) required by Nevada Revised Statutes (NRS) and/or Board policy, and expressly notified of the Board Officer reorganization taking place at the January 8, 2019, Regular Meeting of the Board of Directors.

**Fiscal Impact**

None

This was an information item. Not an action item.

**COMMITTEES**

ITEM 9. **Audit Committee Report**

The Audit Committee met on November 20, 2018, to discuss items A-E. Audit Committee Chair Bill Noonan presented a report and gave the Committee's recommendations to the Board of Directors.

**No action required on items A-C and E.**

Item A. Interim Director Recommendations

Item B. Internal Auditor's Report

Item C. 2019 Audit Plan

Item E. Annual Audit Committee Update

**The Audit Committee Chair will present a report and give the Committee's recommendation(s) for item D.**

Item D. Audit Committee and Audit Services Charter

**Fiscal Impact**

None



**Audit Committee Chair Noonan moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve the updated Audit Committee and Audit Services Charters.**

ITEM 10.

**Las Vegas Convention Center District Committee Report**

The Las Vegas Convention Center District (LVCCD) Committee met on November 28, 2018, to discuss items A-D. Committee Vice-Chair Larry Brown presented a report and gave the Committee's recommendation to the Board of Directors.

**No action required on items A and B.**

Item A. Report on Compliance with Senate Bill 1 of the 2017 Nevada Legislative Session

Item B. Las Vegas Convention Center District Phase Three Renovation Project – Proposed Process for Design and Construction

**The LVCCD Committee Chair will present a report and give the Committee's recommendation(s), if any, to Board of Directors for item C and D.**

Item C. Las Vegas Convention Center District Phase Two TVS Design Professional Services Amendment #1 Contract No. 18-4483

Item D. Las Vegas Convention Center District Phase Two Expansion – CMAR Contract Amendment #3 for Site Improvements on Former Kishner and Siegel Properties and Clark County Conditions for Approval of Project Design and Use Permit

**Fiscal Impact**

**ITEM C**

FY 2019	\$3,000,000	Estimated expenditure
FY 2020	\$4,900,000	Estimated expenditure
FY 2021	\$ 125,000	Estimated expenditure

**ITEM D**

FY 2019	\$ 5,000,000	Estimated expenditure
FY 2020	\$14,000,000	Estimated expenditure
FY 2021	\$ 1,000,000	Estimated expenditure

Mr. Jicinsky provided a description of what items B, C, and D entail.

Terry Miller of Cordell Corporation provided a PowerPoint Presentation for Item B.

LVCCD Committee Vice-Chair Larry Brown recognized the Chairman of the Oversight Panel for Convention Facilities in Clark County (Oversight Panel), Bill Ham.

Mr. Ham expressed his agreement with the timeline presented by Mr. Miller, and his excitement to open the Architect of Record portion of the project to the community.

Mr. Noonan inquired if the Oversight Panel would be interviewing both the architects and the CMAR representative, to which Mr. Ham responded that a smaller group would be established for the interview process, and that he would represent the Oversight Panel.

Member Goodman addressed Mr. Hill regarding coordinating connectivity during the construction and renovation, to which Mr. Hill responded it was one of the driving factors for issuing the recent RFI. Member Goodman inquired about the timeline for the planning of construction and remodel, to which Mr. Hill responded he hopes to bring a recommendation to the Board of Directors for approval in March.

Member Brown and Chair Weekly thanked Mr. Ham.

Mr. Miller provided a PowerPoint presentation regarding Item C.

**LVCCD Committee Vice-Chair Larry Brown moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve Amendment #1 to the Professional Services Agreement with TVS Design for professional services as the Design Consultant for the Phase Three Renovation project; 2) Approve of funding in the amount of \$8,025,000; 3) Authorize the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; and 4) Authorize any residual unexpended balances from the agreement to revert to available capital funds.**

Mr. Miller provided a PowerPoint presentation regarding Item D.

Member Goodman asked if there was any need for soil testing under the Kishner or Siegel properties, and if so, would that be a reserve absorbed by the LVCVA, to which Mr. Miller responded yes there is a contingency set aside for those hazardous materials.

Member Noonan asked if there were going to be any municipal or warehouse buildings that would be significantly impacted, to which Mr. Miller replied yes, some of those will get consolidated.

**LVCCD Committee Vice-Chair Larry Brown moved and it was carried by unanimous vote of the voting members present, including Member Michele Fiore and Member George Rapson via telephone, to approve Amendment #3 to the Turner Martin Harris Joint Venture Construction Manager at Risk (CMAR) Contract for the additional scope of work associated with site development of recent land acquisitions and the additional scope of work associated with the Clark County conditions for approval of the Phase Two Expansion project; 2) Approve funding in the amount of \$20,000,000; 3) Authorize the LVCVA Chief Executive Officer (CEO)/President to execute the contract documents; and 4) Authorize any residual unexpended balances from the agreement to revert to available capital funds.**

#### **DIRECTORS' RECOGNITION**

Member Sewald provided information regarding the Las Vegas Metro Chamber of Commerce's Association Health Plan and its upcoming Installation Luncheon.

Member Goynes-Brown expressed her excitement to be part of the [LVCVA] Board and extended an invitation to the annual City of North Las Vegas State of the City address on Tuesday, January 29<sup>th</sup> at noon at the Texas Hotel & Casino.

Member Marz wished everyone a happy holiday and prosperous and safe new year.

Member Leavitt commented on the record number of entries in this year's Santa's Electric Light Parade, and wished everyone happy holidays.

Member Goodman wished everyone safe and happy holidays and new year, expressed her excitement for the rodeo events happening Downtown, the upcoming Ward 6 dedication of Alyn Beck Park with Councilwoman Fiore, and the dedication of December 11, 2018, as Florida Georgia Line Day, in recognition of the group's new residency. Member Goodman expressed her excitement for the New Year's Eve celebration Downtown, the January 10<sup>th</sup> State of the City Address, and the naming of the former Las Vegas Club.

Member Fiore, via telephone, summarized her trip to IBTM World in Barcelona alongside Chris Meyer, LVCVA Vice President of Sales; Brian Edwards, LVCVA Specialty Markets Manager; and Molly Castano, LVCVA International Communications Manager. Member Fiore provided information on the Ward 6 Christmas Fantasy Forest at Floyd Lamb Park, including Santa's appearance times during the event, reiterated Mayor Goodman's comments about the new Core Arena in Downtown Las Vegas and the December 18<sup>th</sup> groundbreaking of the Alyn Beck Memorial Park, and the continuation of Mondays with Michele from January 14 – 28, 2019 at Centennial Hills.

Treasurer Brown reminded the public about the Baseball Winter Meetings and thanked Mr. Chuck Bowling and his team for hosting, thanked Lisa [Motley] of the LVCVA, and commented on the positive feedback being received.

Secretary Noonan wished Board members and LVCVA staff happy holidays and safe travels.

Chair Weekly reminded the public about the 3,300 Joys of Christmas campaign kickoff at LVCVA for the collection of toys for underserved and foster/adopted children, and provided information regarding the movie *Instant Family*.

#### **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Daniel Braisted expressed his wishes for drone airports on top of the new convention center, reminded the public about CES [Consumer Electronics Show] January 8-11, encouraged the chambers of commerce to look into promoting CES, commented on the process and challenges of presenting ideas to this Board and to the Cities.

Member Marz exited the meeting at 10:44 a.m.

Aleta Dupree expressed her thoughts regarding accessibility to disabled and diverse communities in the design of the new [LVCVA] building, as well as food service, mobility options, and home sharing in the community.

Member Goodman exited the meeting at 10:49 a.m.

Cyrus Hojjaty expressed his wishes for growth and new projects, the completion and continued construction of several Las Vegas properties, changes in cost of visitation, mass transit, population, and real estate.

#### **ADJOURNMENT**

Chair Lawrence Weekly adjourned the meeting at 10:55 a.m.

Respectfully submitted,

Date Approved: January 8, 2019


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Silvia Perez  
Executive Assistant to the Board of Directors

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Chair

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS' MEETING  
AGENDA DOCUMENTATION**

<b>MEETING DATE:</b>	JANUARY 8, 2019	<b>OPENING CEREMONIES</b> Appointment of Board Member
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	STEVE HILL CEO/PRESIDENT	
<b>SUBJECT:</b>	NOMINATION TO THE BOARD OF DIRECTORS NEVADA RESORT ASSOCIATION	

**RECOMMENDATION**

In accordance with the Nevada Revised Statutes (NRS), the following nominee has been submitted by the Nevada Resort Association (NRA) for the term of January 8, 2019 – June 30, 2019. Only elected Board Members may vote for the nominee.

Ms. Marilyn Spiegel – Wynn Resorts Las Vegas.....NRS 244A.603(1)(g)(2)

For possible action.

**FISCAL IMPACT**

None

<b>BOARD ACTION:</b>	
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STEVE HILL  
CEO/PRESIDENT


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**PURPOSE AND BACKGROUND**

In accordance with NRS, the following nominee has been submitted by the Nevada Resort Association for the term of January 8, 2019 – June 30, 2019.

Ms. Marilyn Spiegel – Wynn Resorts Las Vegas.....NRS 244A.603(1)(g)(2)

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS' MEETING  
AGENDA DOCUMENTATION**

<b>MEETING DATE:</b>	<b>JANUARY 8, 2019</b>	<b>OPENING CEREMONIES Board Officers</b>
<b>TO:</b>	<b>BOARD OF DIRECTORS</b>	
<b>FROM:</b>	<b>STEVE HILL CEO/PRESIDENT</b>	
<b>SUBJECT: ELECTION OF BOARD OF DIRECTORS OFFICERS</b>		

**RECOMMENDATION**

In accordance with the Nevada Revised Statutes (NRS) 244A.605 and 244A.611, and Las Vegas Convention and Visitors Authority (LVCVA) Board Policy 1.03, officers of the Board shall be elected in January of each odd-numbered year.

- Chair
- Vice Chair
- Secretary
- Treasurer

For possible action.

**FISCAL IMPACT**

None

<b>BOARD ACTION:</b>	
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**STEVE HILL  
CEO/PRESIDENT**

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**PURPOSE AND BACKGROUND**

**NRS 244A.605(2):** Except as otherwise provided in subsection 3, during January of each odd-numbered year, each county fair and recreation board in this State shall reorganize by electing the officers designated in subsection 1 of NRS 244A.611.




Las Vegas Convention and Visitors Authority Board of Directors' Meeting  
Agenda Documentation  
Meeting Date: January 8, 2019  
Subject: Election of Board of Directors Officers

**NRS 244A.611(1):** The Board shall choose one of its members as chairman and one of its members as vice chairman, and shall elect a secretary and a treasurer, who may be members of the Board. The secretary and the treasurer may be one person.

**LVCVA Board Policy 1.03 – Officers of the Board:** The officers of the Board shall be Chair, Vice-Chair, Secretary and Treasurer elected in January of each odd-numbered year, as provided by NRS 244A.605 and 244A.611. The term of office for all officers of the Board shall be two (2) years. Board officers may only serve for two (2) consecutive terms in any specific office.

**LVCVA Board Policy 1.04(15): Election of Officers:** The process for the election of officers shall follow Robert's Rules and include the nomination of candidates "from the floor" for the positions of Chair, Vice-Chair, Secretary, and Treasurer and subsequent voting thereon by the Board members. Nominees for Chair and Secretary shall be from the elected board members and nominees for Vice-Chair and Treasurer shall be from the private sector members. Board Members shall receive notification of a scheduled reorganization at a regularly scheduled Board meeting and at least one month in advance of the election.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS' MEETING  
AGENDA DOCUMENTATION**

<b>MEETING DATE:</b>	<b>JANUARY 8, 2019</b>	<b>ITEM NO. 1</b>
<b>TO:</b>	<b>BOARD OF DIRECTORS</b>	
<b>FROM:</b>	<b>CATHY TULL CHIEF MARKETING OFFICER</b>	
<b>SUBJECT:</b>	<b>AIRLINE DEVELOPMENT UPDATE RECAP OF JULY – DECEMBER 2018 ACTIVITIES</b>	

**RECOMMENDATION**

Staff will present an airline development update with Ailevon Pacific Aviation Consulting (APAC) to the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors on activities and accomplishments since July 2018.

This is an information item. Not an action item.

**FISCAL IMPACT**

None

<b>BOARD ACTION:</b>	
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**STEVE HILL**  
**CEO/PRESIDENT**

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**PURPOSE AND BACKGROUND**

APAC is the consultant of record for the LVCVA with sole focus on air service development for the destination. APAC provides air service data analysis, short and long-term strategic planning, and continuous airline engagement and development.

The LVCVA works strategically with APAC and McCarran International Airport to increase domestic and international air capacity for the destination. Ongoing joint carrier outreach efforts include regular communication, identifying areas of growth and concern, hosting airline summits, and leveraging airline relationships through their joint venture partnerships.

The Board of Directors will be provided a recap of accomplishments and a summary of activities completed to date.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS' MEETING  
AGENDA DOCUMENTATION**

<b>MEETING DATE:</b>	<b>JANUARY 8, 2019</b>	<b>ITEM NO. 2</b>
<b>TO:</b>	<b>BOARD OF DIRECTORS</b>	
<b>FROM:</b>	<b>CATHY TULL CHIEF MARKETING OFFICER</b>	
<b>SUBJECT: LAS VEGAS EVENTS UPDATE</b>		

**RECOMMENDATION**

Las Vegas Events (LVE) will present a comprehensive recap of fiscal year (FY) 2019 second quarter activities and preview of FY 2019 third quarter activities to the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors.

This is an information item. Not an action item.

**FISCAL IMPACT**

None

<b>BOARD ACTION:</b>	
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\_\_\_\_\_  
**STEVE HILL**  
**CEO/PRESIDENT**

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**PURPOSE AND BACKGROUND**

LVE will present their quarterly report to the LVCVA Board of Directors, recapping second quarter activities of FY 2019 and outlining activities for the third quarter of FY 2019. The report will summarize the impact of the various events and include details regarding attendance, room nights generated, and additional activities associated with the events.

## AS OF DECEMBER 2018

[illegible]

\*\* Companion show funded in part from the National Finals Rodeo and operated by Las Vegas Events

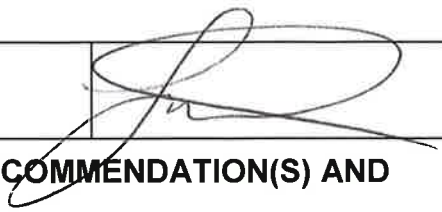
## AS OF DECEMBER 2018

Total Event Attendance	Change from Prior Yr	Total Out of Town Visitors	Change from Prior Yr
9,125	4.6%	7,850	12.1%
11,025	N/A	10,700	N/A
10,025	N/A	8,950	N/A
12,575	76.4%	6,375	34.2%
N/A			

[illegible]



**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
BOARD OF DIRECTORS' MEETING  
AGENDA DOCUMENTATION**

<b>MEETING DATE:</b>	JANUARY 8, 2019	<b>ITEM NO.</b> 3
<b>TO:</b>	BOARD OF DIRECTORS	
<b>FROM:</b>	LUKE PUSCHNIG LEGAL COUNSEL	
<b>SUBJECT:</b>	LEGAL COUNSEL'S REPORT AND RECOMMENDATION(S) AND CONTRACT REPORT	

**RECOMMENDATION**

Legal Counsel will present a report and recommendation(s) regarding ratification of Legal Counsel actions, litigation, arbitration, threatened litigation, administrative hearings and other legal matters. In addition, Legal Counsel will present purchasing report(s) required by Nevada Revised Statutes (NRS) and/or Board policy.

This is an information item. Not an action item.

**FISCAL IMPACT**

None

<b>BOARD ACTION:</b>	
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\_\_\_\_\_  
**STEVE HILL**  
**CEO/PRESIDENT**

**PURPOSE AND BACKGROUND**

Legal Counsel will present a report regarding ratification of Legal Counsel action, litigation, arbitration, threatened litigation, administrative hearings and other legal matters. In addition, attached are purchasing report(s), if any, required by NRS and/or Board policy.

**LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
REPORT FOR THE PERIOD ENDED – DECEMBER 15, 2018**

**AMENDMENTS TO CONTRACTS AND AGREEMENTS:**

In compliance with Board Policy 6.03 Article VI Procurement of Goods and Services, we are providing the following list of contract amendment(s) with a change to the monetary amount, and/or materially affects either party's rights, for the period November 16, 2018 through December 15, 2018. The original contract(s) were previously approved in accordance with LVCVA policy; however, the monthly report is required to be delivered to the governing body per board policy.

Amendment Date	Contractor/Supplier	Description/Justification	Original Amount	Amendment Amount	Revised Amount
12/4/2018	SimpleView	<b>Web-Based Customer Relationship Management System -</b> Revision #3, Remove the following portions of service, effective November 1, 2018 which reduced the monthly cost from \$5,787.33 to \$4,232.33. 1. Annual Litmus integration- \$65/mo. 2. Annual Distribution's online marketing suite- \$1,490/mo.	\$220,343.88	-\$31,100	\$189,243.88

\*\*\*\*\*END OF REPORT\*\*\*\*\*

# Meeting Schedule



If you would like to receive the agendas for the board of directors meetings, please contact Silvia Perez, Executive Assistant to the Board, at: 702-892-2802; fax 702-892-7515; or [sperez@lvcva.com](mailto:sperez@lvcva.com).

## January

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## April

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## July

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## October

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## February

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

## May

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## August

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## November

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## March

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## June

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## September

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## December

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### REGULAR MEETINGS

January 8 (@ City Hall)  
 February 12  
 March 12  
 April 9  
 May 14  
 June 11  
 July 9  
 August 13  
 September 10  
 October 8  
 November 12  
 December 10

### COMMITTEE MEETINGS

Public Hearing on the  
 Budget – May 16

- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) board of directors are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All board of directors meetings of the LVCVA are open to the general public.
- Committee meetings may be rescheduled or cancelled. Committee meeting dates and/or locations are held at the call of the chair.
- The Public Hearing on the budget is scheduled for the third Thursday in May at 11 a.m.
- Agendas and approved minutes of the board of directors meetings are posted on the LVCVA website at: [www.lvcva.com/agenda](http://www.lvcva.com/agenda).
- Most meetings are held at the Las Vegas Convention Center in the board room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.



## COMMITTEES OF THE LVCVA BOARD OF DIRECTORS

### AUDIT COMMITTEE

Mr. Bill Noonan, **Chair**

Mr. Gregory Lee, **Vice Chair**

Councilwoman Michele Fiore

Mayor Pro Tem Peggy Leavitt

Councilman George Rapson

Ms. Mary Beth Sewald

Commissioner Lawrence Weekly

### COMPENSATION COMMITTEE

Mr. Maurice Wooden, **Chair**

Ms. Mary Beth Sewald, **Vice Chair**

Mr. Chuck Bowling

Commissioner Larry Brown

Mr. Tom Jenkin

Mr. Bill Noonan

Commissioner Lawrence Weekly

### POLICY COMMITTEE

Mayor Pro Tem Peggy Leavitt, **Chair**

Councilman George Rapson, **Vice Chair**

Councilwoman Michele Fiore

Mayor Carolyn Goodman

Mr. Gregory Lee

Mr. Bill Noonan

### LAS VEGAS CONVENTION CENTER DISTRICT COMMITTEE

Mr. Chuck Bowling, **Chair**

Commissioner Larry Brown, **Vice Chair**

Mayor Carolyn Goodman

Mr. Tom Jenkin

Mr. John Marz

### LVCVA REPRESENTATIVE ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS

Commissioner Larry Brown

Mayor Carolyn Goodman