

POLICY COMMITTEE MEETING

WEDNESDAY, NOVEMBER 29, 2023





Board of Directors



JIM GIBSON

Chair

Commissioner

Clark County

Commission Office



Secretary
Mayor
City of North Las Vegas



SCOTT DEANGELO

Treasurer

EVP &
Chief Marketing Officer
Allegiant Travel Company



CEDRIC CREAR Councilman City of Las Vegas



CAROLYN G. GOODMAN Mayor City of Las Vegas



BRIAN GULLBRANTS COO Wynn North America



JAN JONES BLACKHURST Caesars Entertainment Board of Directors Chief Executive in Residence, UNLV International Gaming Institute



MICHAEL NAFT Commissioner Clark County Commission Office



MICHELLE ROMERO Mayor City of Henderson



MARY BETH SEWALD President and CEO Vegas Chamber



STEVE THOMPSON
Executive Vice President
Operations
Boyd Gaming Corporation



STEVE WALTON
Councilman
City of Boulder City



BRIAN WURSTEN Councilman City of Mesquite





NOTICE OF PUBLIC MEETING AND AGENDA

POLICY COMMITTEE MEETING

WEDNESDAY, NOVEMBER 29, 2023 2:30 P.M.

Las Vegas Convention Center – Board Room 3150 Paradise Road Las Vegas, NV 89109

Policy Committee:

Ms. Jan Jones Blackhurst, Chair Mayor Pamela Goynes-Brown, Vice Chair

> Councilman Cedric Crear Commissioner Jim Gibson Councilman Steve Walton Councilman Brian Wursten

THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 1st Floor Administration Offices 3150 Paradise Road, Las Vegas, NV 89109

LVCVA Website: <u>www./vcva.com/agenda</u>
Nevada Public Notice Website: <u>https://notice.nv.gov/</u>

THE POLICY COMMITTEE (COMMITTEE) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.

AGENDA

OPENING CEREMONIES

Call to Order

Roll Call

Pledge of Allegiance

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Committee at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda. For possible action.

Approval of the Minutes from the December 8, 2022 Policy Committee Meeting. For possible action.

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

A. Review and Approval of Proposed Amendments to Board Policies

That the Committee review, and approve for recommendation to the Board of Directors, proposed amendments to Board Policies.

For possible action.

B. Policy Committee Charter Review and Evaluation of Committee

That the Committee perform its annual review of the Committee's Charter and evaluation of the Committee's performance.

For possible action.

SET NEXT MEETING DATE

The next Policy Committee meeting will be at the call of the Chair.

COMMENTS FROM THE FLOOR BY THE PUBLIC

This public comment period is for any matter that is within the jurisdiction of the Committee. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Committee at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Committee's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVCVA will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Committee may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVCVA, please visit https://www.lvcva.com/who-we-are/meetings-and-minutes/

Committee meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the Board Office at: 702-892-2802 or <a href="mailto:special-record-

Members of the Committee may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact: Silvia Perez, Executive Assistant to the Board 3150 Paradise Road, Las Vegas, Nevada 89109 702-892-2802 or <a href="mailto:specific light-specific li

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or speece-glucva.com

MINUTES

Policy Committee Meeting
December 8, 2022





Policy Committee Meeting Thursday, December 8, 2022 Minutes

The Meeting of the Policy Committee of the Board of Directors of the Las Vegas Convention and Visitors Authority (LVCVA) was held on December 8, 2022, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Policy Committee Members:

Present virtually unless otherwise noted

Jan Jones Blackhurst, Chair Mayor Pamela Goynes-Brown, Vice Chair Mayor Carolyn Goodman.....absent Brian Gullbrants

LVCVA Executive Staff in Attendance

Caroline Bateman, General Counsel Ed Finger, Chief Financial Officer Brian Yost, Chief Operating Officer Lori Nelson-Kraft, Sr. Vice President of Communications Lisa Messina, Chief Sales Officer Nadine Jones, Senior Vice President of People & Culture

OPENING CEREMONIES

Chair Jan Jones Blackhurst called the meeting to order at 9:01 a.m. and indicated that the purpose of the meeting was to review and approve any edits to the Board Policies.

Caroline Bateman, General Counsel, acknowledged that all Committee members were present except Member Carolyn Goodman.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

APPROVAL OF THE AGENDA & MINUTES

<u>Vice Chair Pamela Goynes-Brown moved, and it was carried by unanimous vote of the voting members, to approve the December 8, 2022 Policy Committee Meeting agenda and the Minutes from the June 29, 2021, Policy Committee Meeting.</u>

LVCVA STAFF REPORTS AND REQUESTED ACTIONS

ITEM A. Review and Approval of Proposed Amendments to Board Policies

Ms. Bateman outlined the extensive review of, and revisions to, the Board Policies conducted and approved by the Policy Committee in 2020 and 2021. She provided that Staff does not have any proposed amendments or recommended changes to the Board Policies based on the extensive revisions approved during the past two Policy Committee meetings.

Las Vegas Convention and Visitors Authority
Policy Committee Meeting
December 8, 2022
Minutes
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Ms. Bateman noted that no proposed amendments were submitted by Committee members to Staff but she would be happy to discuss any proposed amendments at this time.

Chair Jones Blackhurst asked if any Committee members had any additions, corrections, or proposed amendments to Board Policies.

Member Brian Gullbrants confirmed that he reviewed the Board Policies and had no proposed edits, as it was his first time seeing the Policies as a new Committee member.

Vice Chair Goynes-Brown confirmed she reviewed the Board Policies and had no recommended amendments.

Chair Jones Blackhurst confirmed she reviewed the Board Policies and had no proposed additions or amendments.

Member Gullbrants moved, and it was carried by unanimous vote of the voting members, to approve for recommendation to the Board of Directors, no proposed amendments to Board Policies.

ITEM B. Policy Committee Charter Review and Evaluation of Committee

Ms. Bateman outlined the Policy Committee Charter's (Charter) requirement for the Committee to perform a review of the Charter and a Committee self-evaluation. Ms. Bateman stated that Staff did not have any proposed amendments to the Charter and did not receive any proposed amendments from the Committee.

<u>Vice Chair Pamela Goynes-Brown moved and it was carried by unanimous vote of the voting members, to approve for recommendation to the Board of Directors a finding that no amendments to the Policy Committee Charter were necessary.</u>

Ms. Bateman reiterated the Charter's requirements as related to its self-evaluation and stated that it is Staff's opinion that the Committee fulfilled its duties for the past year, as provided in its Charter.

<u>Vice Chair Pamela Goynes-Brown moved and it was carried by unanimous vote of the voting members, to approve a finding that the Committee fulfilled its duties under its Charter.</u>

SET NEXT MEETING DATE

Ms. Bateman stated that the next meeting of the Policy Committee would be at the call of the Chair or at the recommendation of Staff to the Chair and Committee members, who would be notified well in advance of that meeting.

Chair Jones Blackhurst clarified that it would be in 2023, to which Ms. Bateman confirmed.

COMMENTS FROM THE FLOOR BY THE PUBLIC

There were no comments from the floor by the public.

ADJOURNMENT

Chair Jones Blackhurst adjourned the meeting at 9:08 a.m.

Respectfully submitted,	Date Approved: November 29, 2023
Silvia Perez	Jan Jones Blackhurst

LAS VEGAS CONVENTION AND VISITORS AUTHORITY POLICY COMMITTEE MEETING AGENDA DOCUMENTATION

MEETING DATE:	NOVEMBER 29, 2023	ITEM A				
TO:	POLICY COMMITTEE					
FROM:	CAROLINE BATEMAN GENERAL COUNSEL	— DocuSigned by: Caroline Bateman				
SUBJECT:	REVIEW AND APPROVAL OF PROPOSED AMENDMENTS TO BOARD POLICIES					

RECOMMENDATION

That the Policy Committee review, and approve for recommendation to the Board of Directors, proposed amendments to Board Policies.

For possible action.

FISCAL IMPACT

None

	Steve Hill
COMMITTEE ACTION:	STEVE HILL CEO/PRESIDENT

PURPOSE AND BACKGROUND

The Policy Committee's Charter authorizes the Committee to evaluate amendments to the LVCVA's Board Policies and to recommend approval of such amendments to the Board of Directors.

Staff will present proposed amendments, if any, to the Board Policies it compiled through discussions with individual members of the Committee.

LAS VEGAS CONVENTION AND VISITORS AUTHORITY POLICY COMMITTEE MEETING AGENDA DOCUMENTATION

MEETING DATE:	NOVEMBER 29, 2023	ITEM B			
TO:	POLICY COMMITTEE				
FROM:	CAROLINE BATEMAN GENERAL COUNSEL	—DocuSigned by: Caroline Bateman			
SUBJECT:	POLICY COMMITTEE CHARTER REVIEW AND EVALUATION OF COMMITTEE				

RECOMMENDATION

That the Policy Committee perform its annual review of the Committee's Charter and evaluation of the Committee's performance.

For possible action.

FISCAL IMPACT

None.

	Stew Hill
COMMITTEE ACTION:	STEVE HILL CEO/PRESIDENT

PURPOSE AND BACKGROUND

The Policy Committee's Charter (Charter) requires that the Committee annually review and reassess its Charter.

The Charter also requires the Committee to evaluate its own performance on an annual basis.

2023 BOARD OF DIRECTORS REGULAR MEETING SCHEDULE



JANUARY

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- Regular meetings of the Las Vegas Convention and Visitors Authority (LVCVA) Board of Directors (Board) are scheduled for the second Tuesday of each month at 9 a.m., or at the call of the chair.
- All Board meetings of the LVCVA are open to the general public.
- Per NRS 354.596(4): The public hearing on the tentative budget must be held by the governing body not sooner than the third Monday in May and not later than the last day in May.
- Agendas and approved minutes of the Board meetings are posted on the LVCVA website at: www.lvcva.com/agenda.
- Most meetings are held at the Las Vegas Convention Center in the Board Room at 3150 Paradise Road, Las Vegas, Nevada 89109. Locations of meetings are subject to change.

REGULAR MEETINGS

January	10	May	9	September	12
February	14	June	13	October	10
March	14	July	11	November	14
Δnril	11	August	8	December	12

COMMITTEE MEETINGS/OTHER

Audit Committee Meeting – March 13
Marketing Committee Meeting – April 27
Public Hearing on the Budget – May 31
Compensation Committee Meeting – June 26
Marketing Committee Meeting – October 12
Audit Committee Meeting – November 9
Policy Committee Meeting – November 29



AUDIT COMMITTEE

Commissioner Michael Naft, Chair Mayor Michelle Romero, Vice Chair Mayor Pamela Goynes-Brown Mr. Steve Thompson Councilman Steve Walton Councilman Brian Wursten

COMPENSATION COMMITTEE

Ms. Mary Beth Sewald, Vice Chair Mr. Scott DeAngelo Mr. Brian Gullbrants Commissioner Michael Naft Mayor Michelle Romero

LVCCD COMMITTEE

Commissioner Jim Gibson, Chair Mayor Carolyn Goodman Mr. Brian Gullbrants Ms. Jan Jones Blackhurst Commissioner Michael Naft Mr. Steve Thompson

LVCVA REPRESENTATIVES ON THE LAS VEGAS EVENTS BOARD OF DIRECTORS

Commissioner Jim Gibson Mayor Carolyn Goodman

MARKETING COMMITTEE

Mr. Scott DeAngelo, Chair Mr. Brian Gullbrants, Vice Chair Councilman Cedric Crear Ms. Jan Jones Blackhurst Ms. Mary Beth Sewald

POLICY COMMITTEE

Ms. Jan Jones Blackhurst, Chair Mayor Pamela Goynes-Brown, Vice Chair Councilman Cedric Crear Commissioner Jim Gibson Councilman Steve Walton Councilman Brian Wursten