



**CEO Monthly Room Tax Update  
Preliminary September 2024**

Monthly Hotel Activity	2024 Actual	2025 Budget	2025 Value	Surplus to		Year of All-Time High	CY Actual to PY	Budget to PY	CY Actual to Budget	All-Time High as of 7/1/2024	Current Month to All-Time High as of 7/1/2024
				Budget	All-Time High						
June	\$ 26,248,647	\$ 26,248,600	\$ 28,999,138	\$ 2,750,538	\$ 28,999,138	FY 25	10.48%	0.00%	10.48%	\$ 27,029,376	\$ 1,969,762
July	26,763,772	26,763,800	28,225,045	1,461,245	28,225,045	FY 25	5.46%	0.00%	5.46%	27,162,417	1,062,628
August (estimate)	25,161,828	25,161,800	<b>27,628,000</b>	2,466,200	27,628,000	FY 25	9.80%	<b>0.00%</b>	9.80%	25,161,828	2,466,172
September (estimate)	32,019,031	30,519,000	<b>32,292,000</b>	1,773,000	32,292,000	FY 25	0.85%	<b>-4.68%</b>	5.81%	32,019,031	272,969
October	40,412,231	38,412,200	<b>38,412,200</b>	-	40,412,231	FY 24	<b>-4.95%</b>	<b>-4.95%</b>	0.00%	40,412,231	(2,000,031)
November	35,785,864	34,185,900	<b>34,185,900</b>	-	35,785,864	FY 24	<b>-4.47%</b>	<b>-4.47%</b>	0.00%	35,785,864	(1,599,964)
December	27,025,624	26,025,600	<b>26,025,600</b>	-	27,025,624	FY 24	<b>-3.70%</b>	<b>-3.70%</b>	0.00%	27,025,624	(1,000,024)
January	31,948,999	30,949,000	<b>30,949,000</b>	-	31,948,999	FY 24	<b>-3.13%</b>	<b>-3.13%</b>	0.00%	31,948,999	(999,999)
February	37,749,978	27,750,000	<b>27,750,000</b>	-	37,749,978	FY 24	<b>-26.49%</b>	<b>-26.49%</b>	0.00%	37,749,978	(9,999,978)
March	32,467,476	30,967,500	<b>30,967,500</b>	-	38,013,837	FY 23	<b>-4.62%</b>	<b>-4.62%</b>	0.00%	38,013,837	(7,046,337)
April	31,549,405	30,049,400	<b>30,049,400</b>	-	31,549,405	FY 24	<b>-4.75%</b>	<b>-4.75%</b>	0.00%	31,549,405	(1,500,005)
May	35,537,420	32,967,200	<b>32,967,200</b>	-	35,537,420	FY 24	<b>-7.23%</b>	<b>-7.23%</b>	0.00%	35,537,420	(2,570,220)
<b>Total</b>	<b>\$ 382,670,275</b>	<b>\$ 360,000,000</b>	<b>\$ 368,450,983</b>	<b>\$ 8,450,983</b>	<b>\$ 395,167,541</b>		<b>-3.7%</b>	<b>-5.9%</b>	2.3%	<b>\$ 389,396,010</b>	<b>\$ (20,945,027)</b>
<b>Actual Months YTD</b>	<b>\$ 110,193,278</b>	<b>\$ 108,693,200</b>	<b>\$ 117,144,183</b>	<b>\$ 8,450,983</b>	<b>\$ 117,144,183</b>		6.3%	-1.4%	7.8%	<b>\$ 111,372,652</b>	<b>\$ 5,771,531</b>

Totals may not foot due to rounding