# WORLD OF CONCRETE

The Host Committee invites Las Vegas to give a solid welcome to the World of Concrete's return to the Las Vegas Convention Center Feb. 4—7. This year, World of Concrete is expected to attract an estimated 60,000 attendees with a projected economic impact of $97.1 million.

World of Concrete is a highly celebrated international event dedicated to the commercial concrete and masonry construction industries. It features indoor and outdoor exhibits with the industry's leading suppliers showcasing innovative products and technologies, intriguing demonstrations and competitions, a world-class education program, and information to help sustain and grow your business.

World of Concrete now boasts more than 1,500 exhibiting companies and over 135 speakers showcasing the latest industry developments in more than 700,000 square feet of indoor and outdoor exhibit space.

Extend a solid welcome to construction professionals by posting on social media using the template provided below.

**TWITTER**

With 60K attendees, there's no other trade show more solid than @WorldofConcrete! #WOC2020 builds the #Vegas economy with an impact of $97.1M. #VegasMeansBusiness

LAS VEGAS
HOST
COMMITTEE