



Visit Loudoun Seeks New Board Members

For more information:

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Leesburg, VA (Feb. 7, 2014) - Visit Loudoun (the Loudoun Convention & Visitors Association - LCVA) is looking for individuals to serve three-year terms on its Board of Directors, from July 1, 2014 through June 30, 2017, with a transition period beginning in May 2014. Resumes must be received by Friday, February 28, 2014. The new Board of Directors will be elected by Visit Loudoun's dues paying members at the Visit Loudoun Annual Meeting and Tourism Awards Luncheon May 7, 2014.

Visit Loudoun, a not-for-profit organization, is the destination management organization for Loudoun County and its incorporated towns. As the county's programmatic arm for tourism, Visit Loudoun promotes the county as a tourism destination, leads the tourism industry to work together to increase visitation and visitor spending, and provides convention and visitor services.

Visit Loudoun has a dynamic and diverse board and a governance structure with a high energy level and commitment to advancing the organization's core mission.

The Visit Loudoun Board is comprised of up to 24 elected members. Board terms are staggered so the board benefits from the combined experience of existing members and new members. Board members may apply to serve a second term.

Interested candidates should submit a resume outlining their business/professional career, including any tourism-related experience. This may range from owning a tourism-related business, to having experience in hospitality and/or tourism marketing, to volunteering with a tourism-related organization. Special business skills such as communications, community involvement, etc., should also be included.

Three business references should accompany the resume along with a response to the statement: "My service on the Visit Loudoun Board of Directors will help Visit Loudoun and tourism in Loudoun County because...." This response should be no longer than one double-spaced, typed page.

Submissions are due to the Visit Loudoun office by Friday, February 28, 2014. The office is located at 112-G South Street, SE, Leesburg, VA 20175. Electronic copies may be submitted to Greg Harp at harp@VisitLoudoun.org. Additional information on Visit Loudoun and the Board of Directors can be found at www.visitloudoun.org/industry/About-Visit-Loudoun. Questions should be directed to Greg Harp at 703-669-2008 or by email.

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