



2017 PRIME CHOICE CRAFT SHOW

Saturday, September 30 ~ 9:00 a.m. - 5:00 p.m.

Torpy Park, Minocqua

PRESENTED BY THE MINOCQUA AREA CHAMBER OF COMMERCE

Please consider applying online before July 24 and save \$10

minocquaartsandcrafts.com

The Prime Choice Craft Show is a part of Minocqua's 53rd Annual Beef-A-Rama celebration which brings over 10,000 people into town for the day. For more information on Beef-A-Rama please visit beefarama.com.

Close to 100 exhibitors setup on the beach level of Torpy Park and sell a wide variety of unique hand-crafted items. Live music and food concessions on the upper level of Torpy Park and throughout downtown Minocqua make this the place to be on the last weekend of September.



Prime Choice Particulars

- **Artisans and crafters should plan on being completely unloaded and parked by 6:00 a.m. the morning of Saturday, September 30 as the road in front of the Park will be closed to traffic (by 7:00 a.m. until 5:00 p.m.).**
- You may begin setting up the day before at Noon and continue throughout the night and into the wee hours of Saturday morning; there will be a security guard on duty to check you in if you come really late or really early.
- While you should be unloaded and parked by 6:00 a.m., you do not have to be fully setup until the show starts at 8:00 a.m. Beginning at 8:00 a.m., there will be a panel of jury members inspecting every booth to make sure that every item was handcrafted by the vendors.
- **There will be a limited number of all-day parking spaces for crafters in the Torpy Park beach level parking lot, so parking is first come, first served.**
- ****If you have BIG items (furniture, sculpture, large framed work, etc.), keep in mind Hwy 51 re-opens at 5:00 p.m. If your customers would like to pick up the items before 5:00 p.m., we will have a pick up location near the upper portion of Torpy Park. Shoppers will be instructed how they are able to drive to the pick up loading zone.**

**Thank you for your patience and flexibility during this show.
It's a lot to work around, but there is a huge audience.**

OVER





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Application Check List

A complete application for consideration will include the following items:

1. Complete entire application.
2. Read and agree to the terms and conditions of the Festival. These are available on our website minocquaartsandcrafts.com.
3. Full payment made online by credit card or mail in check made payable to MACC - Prime Choice
4. Required photos are emailed or sent by mail.
5. Fill out and return a Wisconsin Temporary Event Operator and Seller Information form.



Photograph Requirements

Each application must be accompanied by all of the following photos. You may email digital images to kailey@minocqua.org or send photographs to MACC, PO Box 1006, Minocqua, WI 54548.

1. In progress, close-up product shown in at least 2 stages of completion. If you sell more than one type of product, photos must be included for each category.
2. One or more photos showing your full selection of tools and raw materials.
3. One close-up of you (waist up) making your product (this may be one of the "in progress").
4. Finished product close up(s) (this may be one of the "in progress").
5. Photo of your booth display.
6. Photo that showcases your work that we may use on our website next to your listing.



Mail completed application and materials to: MACC Craft Shows, P.O. Box 1006, Minocqua, WI 54548

Please contact us if you have any questions.

Phone: (715) 356-5266 / (800) 44-NORTH

Fax: (715) 358-2446

Email: kailey@minocqua.org

Website: www.minocquaartsandcrafts.com or www.minocqua.org



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Exhibitor Name(s) _____
(to be printed on name tags at the event)

Business Name _____
(as it should appear on our website and other promotional materials)

Mailing Address _____

City _____ State _____ Zip _____

Phone # (daytime) _____ Email _____

Website Address _____

WI Seller's Permit No. _____ If none, list last 4 digits of SSN or FEIN. _____

Do you have a Disabled Parking Identification Permit? Yes _____ No _____

Vehicle Make and Model _____ License # _____ State _____

COST PER 10 x 10 SPACE

all spaces are outside

Single Space	\$160.00	_____
Double Space	\$270.00	_____
Triple Space	\$380.00	_____
Electricity*	\$25.00	_____

Check Desired # of Spaces

Total Amount _____

Check # _____

We can take your credit card over the phone, cash on a walk-in basis if you're in the area or send us a check.

*if using electricity, please estimate your approximate draw of watts and/or amps _____

Only one plug in will be allowed per vendor; assigned on a first come, first serve basis. No generators are allowed unless the Event Coordinator has granted special permission.

Special Requests _____

Help us with our assignments by letting us know how many open sides work for you. There is no guarantee of a corner spot, but we don't want to assign a corner to a vendor who doesn't take advantage of it. Please answer all that apply. My booth setup is. . .

best when open only on one side. good on a end of a row with a corner. Other _____

best when open on two sides. good in a pod or cube configuration. _____

FOR CHAMBER USE ONLY:

Date received ___/___/2017 by: _____ Check# _____ Amount\$ _____ Reply sent _____

Application Continued

Please check all categories that you will be selling.

- Antler Crafts
- Apparel and/or Accessories
- Applique
- Baskets
- Beadwork
- Bird Houses
- Books
- Candles
- Carvings/Sculpture
- Ceramics/Pottery
- Crocheting
- Cross Stitch
- Dolls/Doll Clothing and/or Accessories
- Embroidery
- Floral Crafts
- Food
- Frames
- Furniture
- Glassware
- Gourd Art
- Jewelry

- Knitting
- Lamps and/or Shades
- Leather Crafts
- Metal Working
- Needlepoint
- Ornaments
- Painting
- Paper Crafts
- Photography
- Potpourri
- Quilting
- Rugs
- Sewing
- Soaps
- Stained Glass
- Stenciling
- Wind Chimes
- Yard/Garden
- Other Please briefly list or describe any items that fall into the "other" category.



I assume all responsibility for my exhibit and hereby release the Minocqua Area Chamber of Commerce and Towns of Minocqua, Woodruff, Arbor Vitae and Lake Tomahawk from claims of loss or damage of any kind.

Yes No

I have read the terms of the MACC craft shows and I understand and agree to comply with the requirements and rules. I also certify that the products displayed and sold in my booth have been designed and crafted by me from raw materials and not manufactured items I purchased..

Yes No

Signed: _____ Date / / 2017

After receiving your application, photos and payment you will be contacted within 2 weeks with news of your acceptance or rejection.