

AGENDA

Board of Directors – Regular Meeting of the Board
Wednesday, July 25, 2018 | 3:00 PM – 5:00 PM
Monterey County Farm Bureau | 1140 Abbott St., Suite C Salinas, CA

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Board at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the June 27, 2018 Board of Directors Annual Meeting**
Recommended Action: Approve Minutes as presented.
- B. Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- C. Monthly Reports**
Recommended Action: Receive monthly reports.
- D. 2018-19 Board slate update**
Recommended Action: Approve Paula Joy MacNab as the 2018-19 Monterey County Film Commission Advisor.
- E. 2018-2019 Board and Committee Meeting Schedule**
Recommended Action: Approve revised meeting schedule.
- F. 2018-19 Committee Rosters**
Recommended Action: Approve committee rosters.

REGULAR AGENDA

NEW BUSINESS

- A. FY17-18 Results Recap**
Recommended Action: Receive presentation from staff on fiscal year-end results.
- B. June 2018 Financials**
Recommended Action: Approve financial statements as presented.
- C. 2018-19 Board Meetings**
Recommended Action: Discuss format and content for future board meetings.

GOOD OF THE ORDER

Recommended Action: Discussion from members of the Board for the Good of the Order and possible recommendations for future Board of Directors agenda items.

NEXT MEETING:

Board of Directors
Wednesday September 26, 2018 3pm – 5pm
Portola Hotel & Spa

SAVE THE DATE:

Annual Meeting of the Membership
August 30, 2018 11:30am to 1:30pm
Monterey Conference Center

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.