

AGENDA

Board of Directors - Regular Meeting of the Board
Wednesday, September 26, 2018 | 3:00 PM - 5:00 PM
Portola Hotel and Spa Two Portola Plaza Monterey, CA 93940

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Board at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. **Minutes of the July 25, 2018 Board of Directors Meeting**
Recommended Action: Approve Minutes as presented.
- B. **Minutes of the August 30, 2018 Annual Membership Meeting**
Recommended Action: Approve Minutes as presented.
- C. **Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- D. **2018-2019 Board and Committee Meeting Schedule**
Recommended Action: Approve revised meeting schedule.
- E. **Monthly Reports**
Recommended Action: Receive monthly reports.
- F. **Sustainable Moments, Luxury Market and Denver Flight Marketing plan summaries** Recommended Action: Receive plan summaries

REGULAR AGENDA

NEW BUSINESS

- A. **Visitor Information Center**
Recommended Action: Discuss relocation of Visitor Services programming and stakeholder feedback. Determine whether to stay with approved plan or adjust.
- B. **August 2018 Financials**
Recommended Action: Approve financial statements as presented.

GOOD OF THE ORDER

NEXT MEETING:

Board of Directors
Tuesday, October 30, 2018 2pm - 5pm
Tarp's Roadhouse

ADJOURN

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guests, members and the community.