

MINUTES

Board of Directors Regular Meeting
Wednesday, June 6, 2018 | 2:00 PM – 5:00 PM
Sanctuary Beach Resort | 3295 Dunes Drive, Marina, CA 93933

DIRECTORS PRESENT

Brad Shupe
Diane Mandeville
Ed Smith
Janine Chicourrat
John Lloyd
John Turner
Mary Adams
Mimi Hahn
Tony Tollner
Amrish Patel
Tim Kessler
Rick Aldinger
Julie Weaver

ADVISORS PRESENT

Carol Chorbajian
Dave Spaur
Doug Phillips
Gill Campbell
Jennifer Fahselt
Kim Stemler
Kimbly Craig
Marilyn Lidyoff
Norm Groot
Sean Panchal

ALL ABSENT

Steve Dallas
Jacquie Atchison
Ralph Rubio
Troy Kingshaven

STAFF PRESENT

Tammy Blount-Canavan
Rob O'Keefe
Jeniffer Kocher

CALL TO ORDER: John Lloyd called the meeting to order at 2:02 pm

PUBLIC COMMENT: Jeroen Gerrese and Mike Boyer of Sanctuary Beach Resort welcomed the MCCVB Board and staff to the property.

MEMBER AND STAFF ANNOUNCEMENTS

John Lloyd thanked Jeroen and Mike for hosting the board meeting. Tammy Blount-Canavan gave a brief update on funding, Tourism Improvement District (TID) renewal and Monterey County Tourism Improvement (MCTID) petition. Tammy updated the board on the resignation of Regional Sales Executive Howard Munves.

CONSENT AGENDA

- A. Minutes of the March 28, 2018 Board of Directors Meeting
Recommended Action: Approve Minutes as presented.
- B. Committee Meeting Minutes
Recommended Action: Receive Minutes.
- C. Monthly Reports
Recommended Action: Receive monthly reports (March and April).
- D. MCCVB 2017-18 Board and Committee Meeting Schedule
Recommended Action: Approve updated schedule.
- E. Policy Revision
Recommended Action: Approve policy change as recommended at Budget Workshops.

Motion to approve Consent Agenda as presented, M/S/C: Rick Aldinger/Julie Weaver/motion passed unanimously.

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REGULAR AGENDA

NEW BUSINESS

A. April 2018 Financials

Tammy gave an overview of the April financials. Some discussion ensued. No public comment.

Motion to approve April 2018 Financials as presented, M/S/C: Diane Mandeville/Julie Weaver/motion passed unanimously.

B. Bylaw changes

John Lloyd reviewed the bylaw changes which included the composition of the Board of Directors. Some discussion ensued. No public comment.

Motion to approve Bylaw changes as presented, M/S/C: Janine Chicourrat/Rick Aldinger/motion passed unanimously.

C. 2018-19 Business Plan

Tammy and Rob gave an overview of the proposed 2018-19 business plan including budget, priority initiatives and strategic goals for 2018-19. (Kimbley Craig joined the meeting at 2:30 pm.) Some discussion ensued. No public comment.

Motion to approve 2018-19 Business Plan as presented, M/S/C: Diane Mandeville/Amrish Patel/motion passed unanimously.

GOOD OF THE ORDER

Gill Campbell announced the new CEO of WeatherTech Raceway Laguna Seca, Timothy McGrane

Julie Weaver announced that Pebble Beach will be opening a Visitors Center.

Kimbley Craig announced the return of Forbes AgTech to Salinas this month.

Dave Spaur announced the ACE conference coming to Monterey in October.

ADJOURN

John Lloyd adjourned the meeting at 4:03 pm.

NEXT MEETING:

June 27, 2018 2:00pm - 5:00pm
Monterey Museum of Art

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