

AGENDA

TID Oversight Committee Meeting
Thursday June 21, 2018 | 9:00 - 10:00 AM
MCCVB Office | 787 Munras Avenue, Suite 110, Monterey, CA

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the TID Oversight Committee on any matter not on this agenda but under the jurisdiction of the MCCVB TID Oversight Committee. Committee members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. **Minutes of the May 24, 2018 TID Oversight Committee Meeting**
Recommended Action: Approve minutes

REGULAR AGENDA

NEW BUSINESS

- A. **Reporting Format**
Recommended Action: Determine content and format for 2018-19 results reporting.
- B. **2018-19 TID Governance**
Recommended Action: Appoint replacement for vacant County seat on the committee.
- C. **2018-19 TID Oversight Committee Meeting Schedule**
Recommended Action: Approve the committee-meeting schedule for the fiscal year.
- D. **Municipal Strategy**
Recommended Action: Discuss and develop strategy for Municipal communications in 2018-19.

GOOD OF THE ORDER

Information: Comments from members of the Committee for the Good of the Order and possible recommendations for future TID Oversight Committee agenda items.

ADJOURN

PLEASE NOTE THE UPCOMING MEETINGS

MCCVB Board of Directors

Wednesday June 27, 2018 2:00pm - 5:00pm Monterey Museum of Art

MCCVB MISSION: Drive business growth through compelling marketing and targeted sales initiatives that maximize the benefits of tourism to our guest, members and community