

CITY OF ESPAÑOLA
PUEBLO OF JEMEZ
LOS ALAMOS COUNTY
OHKAY OWINGEH
RIO ARRIBA COUNTY
SANTA FE COUNTY
CITY OF SANTA FE
TAOS COUNTY
TOWN OF TAOS



theRAG

the **REGIONAL ATTRACTION GUIDE**





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*Fuller Lodge, Los Alamos
Photo by L. Bucklin*



Welcome to New Mexico, “The Land of Enchantment,” with unparalleled vistas full of sunshine, mountains, and desert. The state’s landscape ranges from vast sandy deserts, to oblique and tilted mesas, to high snow-capped peaks. The northern part of the state, where Los Alamos is located, is especially full of mountain wilderness, tucked in the Rocky Mountain chain, perfect for those who enjoy outdoor adventures, including hiking and skiing.

In addition to the stunning and varied natural landscape, New Mexico’s population is made of an amalgam of people from different cultures, each representing a rich heritage and history, some dating back to 4,000 years in the area, others to the Spanish expeditions of the 1500 and 1600s, and with unique textures of history.

Los Alamos National Laboratory (LANL) is one of the premier workplaces for New Mexico residents. The townsite of Los Alamos is serene and easy to navigate to and through. The laidback lifestyle is not hectic or stressful like other corporate or federal institutions. The laboratory environment is open, communal, and collaborative, with room for upward mobility and great support from higher management. The pay and benefits are well above the NM average, with unparalleled opportunity, and the highest levels of challenging and rewarding work.

Each summer, the LANL demographic shifts, filling up with high school, undergrad, masters, and postdoctoral scholars from all over the world, who come to gain exceptional, often life-changing, experience at the laboratory. This influx of people of different generations and cultures keeps LANL at the height of their research, and infuses the surrounding communities with a jolt of newness and exuberance, creating a vibrant atmosphere for innovation and leisure.

Each section of this guide will provide more detail about the communities around Los Alamos and the many opportunities to live, work, play and thrive in the Land of Enchantment.

This guide is the brainchild of the Regional Coalition of LANL Communities, a board made up of nine communities, cities, counties, and tribal governments committed to seeing the region thrive in the talent it attracts and retains, reflective of the values it universally recognizes in the identity and makeup of the region. This guide is an open invitation to all new and potential employees to engage in the cultural, natural, and social wealth of each of our communities.

The primary purpose of this guide is to introduce any and all new and potential LANL hires to incredible northern New Mexico, a place unparalleled in the U.S. and the world. Each of our dedicated member areas supports LANL’s ongoing presence as the largest job supplier in the region, with the greatest philanthropic investments made into community-driven programs. We want to ensure this tradition is well preserved for the oncoming generations of new and potential LANL employees.

Elected and tribal officials represent their respective communities on the Regional Coalition and the Board, speaking in a unified voice on issues pertaining to LANL, specifically those in site employment, economic development, environmental remediation, and adequate funding for LANL. The Regional Coalition of LANL Communities was founded in 2011 and works in partnership with the Department of Energy and other federal entities to ensure national decisions incorporate local needs and concerns. For more info: regionalcoalition.org



LOS ALAMOS

Los Alamos, “The Secret City,” maintains a worldwide reputation for scientific and technological development. Los Alamos is a place where discoveries are made, creating aha moments, and cultivating curiosity.

Out of the race for developing the atomic bomb in the early 1940s, the Manhattan Project of WWII birthed the town and adjacent Los Alamos National Laboratory (LANL). Flourishing community life features small-town living with friendly neighbors, low crime, and an exceptional, nationally recognized school system.

Cultural and recreational opportunities abound, with more than 100 miles of hiking, biking, equestrian trails, and local downhill or cross-country skiing options at Pajarito Mountain. The community hosts a variety of events with music and entertainment festivals year-round.

Los Alamos is the gateway to three National Parks, including Bandelier National Monument, Valles Caldera National Preserve, and the new Manhattan Project National Historical Park, which includes the Bradbury Science Museum and the expanded Los Alamos History Museum campus.

*Los Alamos Townsite view
from Pajarito Mountain
Photo by L. Bucklin*

QUALITY OF LIFE

- Los Alamos' lively, creative culture was established within the first year of the **Manhattan Project**, when scientists from all over the world brought their families to the town, along with their love of music, opera, theater, dance, art, and more. Los Alamos produces a variety of **programs, festivals,** and **events** that energize the downtown community.
- Los Alamos' location atop of the **Pajarito Plateau** is the perfect setting for the recreational riches of the area, spawning sports and leisure opportunities for everyone. **An abundance of sunny days** allow for hiking and mountain biking to be year-round sports. Over 12 miles of paved bike lanes, and nearly 90 miles of hiking trails woven throughout the townsites and the surrounding mountains awaken the avid outdoor enthusiast or the casual hiker.
- Los Alamos hosts many outdoor sporting events each year including the **Tour de Los Alamos** road bicycle race, **Run the Caldera** ultra-marathon, **Pajarito Punishment** mountain bike race, **Jemez Mountain** trail runs, **Los Alamos Triathlon**, seasonal golf tournaments, and much more. In addition, Los Alamos borders the **National Forest**, with the **San Pedro Parks Wilderness** (average altitude over 10,000 ft) and the **Dome Wilderness** right next door.



NMDOT

The **Park and Ride** express bus service offers three lines of service directly to Los Alamos National Laboratory. The bus provides the opportunity to relax, work on your laptop, or connect with other LANL employees.

Atomic City Transit (ATC) provides free bus service throughout the town, courtesy of Los Alamos County.

AVERAGE COMMUTE

to Los Alamos National Lab
1.3 MILES | 3 MINUTES



5 MILE RADIUS

- Yoga/Spinning/Pilates and Fitness Centers
- 25+ Restaurants
- Country Club
- Airport

20 MILE RADIUS

- 58-Mile Network of Trails
- Ski Pajarito
- Valles Caldera National Preserve

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NETWORKING OPPORTUNITIES

Los Alamos County, together with its local partners, offers a variety of options for both personal and professional opportunities for people relocating to Los Alamos. At the forefront is the Los Alamos Commerce and Development Corporation (LACDC), playing an important role in the development of the local business community.

Other networking options include:

- **projectY Co-work Los Alamos** hosts a collaborative co-working space that is the first of its kind in NM.
- **Los Alamos Chamber of Commerce** facilitates connections by advocating for economic initiatives to improve the community, and helping members be visible through networking initiatives.
- **MainStreet program** produces and supports downtown events and redevelopment initiatives throughout town.
- **Meeting & Visitor Bureau** assists tourists and visitors, and helps businesses and attractions promote themselves.
- Various **school programs** and **social organizations** for young families; more than 20 houses of worship; and multiple organized sports programs for children and adults.

In addition, Los Alamos collaborates with the following organizations in and associated with Los Alamos National Laboratory to build, strengthen and diversify our economy:

Richard P. Feynman Center for Innovation

New Mexico Consortium

Regional Coalition of LANL Communities

Community Partners Program Office

POPULATION
17,644

AVERAGE INCOME
\$134,274

LOS ALAMOS

AVERAGE RENTAL COST
\$921

AVERAGE MONTHLY MORTGAGE
\$1,750

AVERAGE HOME COST
\$290,600

40% OF LANL EMPLOYEES LIVE IN LOS ALAMOS COUNTY

	HOW MANY	SCHOOL RATING
PRE K	14	
ELEMENTARY	5	10
MIDDLE	1	10
HIGH SCHOOL	1	9
PRIVATE	2	

DATA SOURCES : U.S. CENSUS BUREAU, 2010 CENSUS, 2010-2014 AMERICAN COMMUNITY SURVEY, GREATSCHOOLS, WALKSCORE, BUREAU OF LABOR AND STATISTICS, COUNTY HEALTH RANKINGS & ROADMAPS, CENTERS FOR MEDICARE AND MEDICAID SERVICE



The stunning views on the drive to Los Alamos, through the canyons. Photo courtesy of Los Alamos County

HISTORY

Los Alamos was built on the Pajarito Plateau between White Rock Canyon and the Valles Caldera. The area was inhabited by indigenous people and homesteaders, and eventually became home to the Boys' Ranch School, which eventually closed when the U.S. government chose the area for the Manhattan Project during WWII.

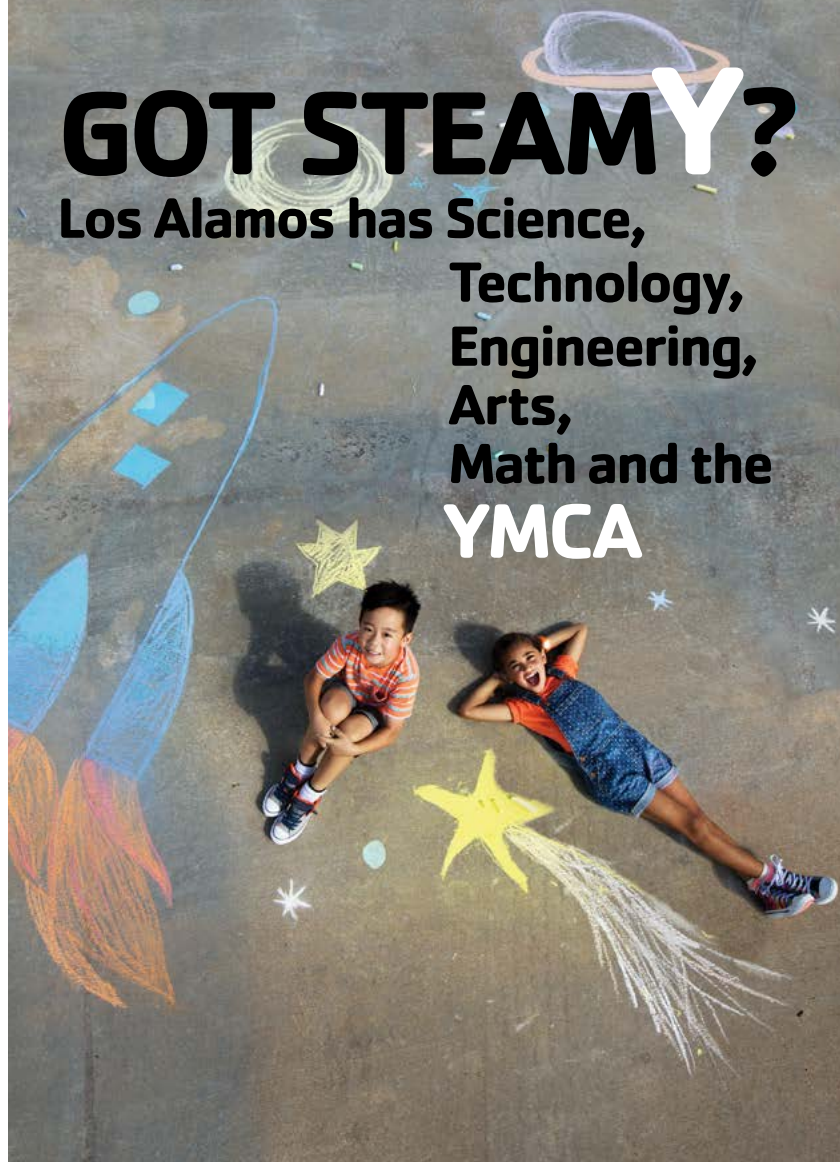
The Bradbury Science Museum offers a glimpse into the birth of the Manhattan Project. The newly renovated and interactive Los Alamos History Museum, nearby Fuller Lodge, and its historical campus downtown gives visitors a chance to experience Los Alamos in the 1940s.



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GOT STEAMY?

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Technology,
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Arts,
Math and the
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HISTORY

In the late 16th century, the Spanish began colonizing the southwest, and forcefully converted many Pueblos to Christianity. In the late 17th century, lead by Popé of Ohkay Owingeh, the Pueblo people united and succeeded in destroying the mission system of the Spanish. The revolt itself was an act determined to reject the civilization imposed upon the Pueblos, as it posed a direct threat to their own religion and culture. Historians say the Ohkay Owingeh fought only to repel the Spanish, and did not want to be at war.

It was the only successful native mutiny against a colonizing power in North America. Following the iconic revolt, the Pueblos began to re-learn and institute their traditions, enduring years of cultural revival. Many Pueblo people were able to maintain aspects of their cultural heritage and languages that are still in practice and existence today.



PUEBLOS

Jemez Pueblo's striking landscape as you approach the village. Photo courtesy of Pueblo of Jemez Governor's Office

Spread across the landscape of Northern New Mexico are many sovereign tribal nations. Directly bordering LANL is San Ildefonso Pueblo, while Jemez, Cochiti, and the 'Eight Northern Pueblos' make up nearby indigenous nations. The Eight Northern Pueblos are made up of Ohkay Owingeh, Nambé, Picuris, Pojoaque, San Ildefonso, Santa Clara, Taos, and Tesuque Pueblos, sprinkled across the region. Each sovereign tribal entity manages their own governmental affairs and has self-determination over their peoples and communities.

Each of the Pueblos are open to the public on Feast Days, where visitors are invited to join in on the cultural activities of the day, often involving dancing, food and spiritual celebration. These cultural experiences happen throughout the calendar year, though photos are typically not permitted.

TRIBAL COMMUNITIES IN THE REGIONAL COALITION OF LANL COMMUNITIES

Jemez Pueblo and Ohkay Owingeh are active members in navigating LANL affairs through the Regional Coalition of LANL Communities, and invite all LANL employees to their feast days.

Ohkay Owingeh means "Place of the Strong People" and is one of the largest Tewa-speaking pueblos. It is home to the Eight Northern Pueblos Council, a non-profit organization providing health services, education, economic programs, food services, and beyond, to communities of the Council. The Oke-Oweenge Crafts Cooperative exhibits the work across each of the eight pueblos, while Ohkay Owingeh specializes in painting, redware pottery, and weaving. Ohkay Owingeh's annual feast day is June 24.

As stated before, Jemez Pueblo is open to visitors on feast days and their beautiful Walatowa Visitor Center (7413 Hwy 4, Jemez Pueblo, New Mexico 87024) is opened daily from 8:00a-5:00p, just an hour from LANL. Walatowa (Towa for 'this is THE place') is host to a nature walk, cultural displays, educational photography, traditional Jemez architecture, and a gift shop.

The nearby Jemez Red Rocks recreation area provides the opportunity to taste traditional Native American foods and view and purchase arts and crafts. The Jemez State Monument and nearby tribal village of Giusewa holds the remains of an early 17th-century mission complex rich in both Native American and Spanish colonial history. Artisans of Jemez are famous for stunning pottery, jewelry, baskets, woven pieces, sculpture and more. Jemez pottery is recognized by its use of *sgraffito*, a skilled technique where designs are made by revealing the many layers of the pottery.

FEAST DAY CALENDAR

JANUARY

1ST

Transfer of Canes to New

Tribal Officials:

Dances at most Pueblos

Taos:

Turtle Dance

Santo Domingo:

Corn Dance

Jemez:

Matachines Dance

Picuris:

Various Dances

Ohkay Owingeh:

Cloud or Basket Dance

6TH

King's Day Celebration

Honoring New Pueblo | Tribal

Officials:

Most Pueblos open to public

Picuris:

Various Dances

Nambe:

Buffalo, Deer
& Antelope Dances

Sandia:

Various Dances

Santa Ana:

Various Dances

Santo Domingo:

Various Dances

Taos:

Deer & Buffalo Dances

22ND

San Ildefonso:

Vespers with
firelight procession

23RD

St. Ildefonsus Feast Day:

San Ildefonso Pueblo,
Annual Feast Day. Buffalo,
Comanche & Deer Dances

25TH

St. Paul's Feast Day:

Picuris Pueblo & Ohkay
Owingeh, Various Dances

28TH

Santa Clara:

Holy Innocents Day,
Children's dances

Picuris:

Holy Innocents Day,
Children's dances

FEBRUARY

2ND

Picuris:

Candelaria Day
Celebration Dances

San Felipe:

Candelaria Day
Celebration Dances

FIRST OR SECOND WEEKEND

Governor's Feast:

Old Acoma Pueblo,
Various Dances

Ohkay Owingeh:

Deer Dances

MARCH

19TH

TAOS PUEBLO'S ANNUAL CLOSURE IS IN MARCH.

St. Joseph's Feast Day:

Laguna Pueblo (Old Laguna),
Harvest Dance
& Various Dances

APRIL

EASTER WEEKEND

VARIOUS DANCES AT MOST PUEBLOS

EASTER SUNDAY

Nambe:

Bow & Arrow Dance
after Mass

Zia:

Various Dances

Jemez:

Corn Dance

Picuris:

Various Dances

San Ildefonso:

SUN & MON:

Various Dances

Santo Domingo:

Corn Dance

MAY

1ST

St. Phillip Feast Day:

San Felipe Pueblo, Annual
Feast Day. Corn Dance.

Santa Maria Feast Day:

Acoma Pueblo, Feast Day

3RD

Santa Cruz Feast Day:

Taos Pueblo, Blessing of the
Fields & Corn Dance

MEMORIAL DAY WEEKEND

Jemez:

Annual Jemez Red Rocks
Arts & Crafts Show
& Pow-Wow

JUNE

FIRST SATURDAY

Tesuque:

Blessing of the Fields,
Corn Dance

13TH

San Ildefonso:

St. Anthony's Feast Day

Sandia:

Annual Feast Day

Taos:
San Antonio Feast Day
and Corn Dance

Ohkay Owingeh:
San Antonio Feast Day
and Corn Dances

Santa Clara:
Comanche Dance

Picuris:
Children's Foot Race

24TH

**ST. JOHN THE BAPTIST
FEAST DAY**

Ohkay Owingeh:
Annual Feast Day

Taos:
Corn Dance

29TH

St. Peter/St. Paul Feast Day:
Santa Ana Pueblo,
Corn Dance

JULY

**FIRST OR SECOND
WEEKEND**

Annual Taos Pow-Wow

4TH

Celebration at the Waterfall:
Nambe Pueblo

14TH

St. Bonaventure Feast Day:
Cochiti Pueblo, Annual Feast
Day. Corn Dance

25TH

Santiago Feast Day:
Taos & San Ildefonso
Pueblos, Corn Dance

26TH

ST. ANNE FEAST DAY

Santa Ana:
Annual Feast Day

Taos:
Various Dances

Laguna:
Harvest & Various Dances
at Seama Village

AUGUST

2ND

Persingula Feast Day:
Jemez Pueblo, Annual
Feast Day

4TH

St. Dominic Feast Day:
Santo Domingo Pueblo,
Annual Feast Day.
Corn Dances.

9TH

Picuris:
San Lorenzo Mass
& Sunset Dances

10TH

**ANNIVERSARY
OF PUEBLO REVOLT
OF 1680**

**SAN LORENZO
FEAST DAY**

Picuris:
Annual Feast Day,
Ceremonial Foot Race, Pole
Climb & Traditional Dances.

Acoma:
Various Dances,
Acoma Village

12TH

Santa Clara Feast Day:
Santa Clara Pueblo, Annual
Feast Day. Buffalo, Harvest
or Corn Dance.

15TH

**THE ASSUMPTION OF
OUR BLESSED MOTHER
FEAST DAY**

Zia:
Annual Feast Day,
Corn Dances

Laguna:
Harvest & Other Dances,
Mesita Village

28TH

St. Augustine Feast Day:
Isleta Pueblo, Annual
Feast Day. Morning Mass,
Procession, Various Dances.

SEPTEMBER

LABOR DAY

Santo Domingo
Annual Arts & Crafts Market

2ND

San Estevan Feast Day:
Acoma Pueblo Sky City,
Annual Feast Day.
Harvest Dance.

4TH

St. Augustine Feast Day:
Isleta Pueblo,
Harvest Dance

8TH

**NATIVITY OF THE
BLESSED VIRGIN
FEAST DAY**

Laguna:
Village of Encinal, Harvest
& Social Dances

San Ildefonso:
Corn Dance

19TH

St. Joseph's Feast Day:
Laguna Pueblo, Annual
Feast Day. Buffalo,
Eagle & Social Dances
at Old Laguna

25TH

St. Elizabeth Feast Day:
Laguna Pueblo,
Village of Paguate.
Harvest & Social Dances.

29TH

San Geronimo Eve:
Taos Pueblo, Vespers
& Sundown Dance

30TH

San Geronimo Feast Day:
Taos Pueblo, Annual Feast
Day. Art Fair, Ceremonial
Foot Races & Pole Climb.

OCTOBER

4TH

St. Francis of Assisi Feast Day:
Nambe Pueblo,
Annual Feast Day.
Buffalo & Deer Dances.

17TH

St. Margaret Mary's Feast Day:
Laguna Pueblo,
Village of Paraje.
Harvest & Social Dances.

NOVEMBER

12TH

San Diego Feast Day:
Tesuque & Jemez Pueblos,
Annual Feast Day.
Various Dances.

THANKSGIVING WEEKEND

Zuni:
Christmas Light Parade

Sky City Annual Indian Arts
& Crafts Show & Auction

DECEMBER

11TH

Pojoaque:
Vespers, Procession
& Dances

12TH

**Our Lady of Guadalupe
Feast Day:**
Pojoaque Pueblo,
Annual Feast Day.
Mass, Dances.

Jemez:
Matachines Dances

24TH

Christmas Eve Celebration:
Dances.

Acoma:
Luminarias on display from
Scenic View Point to Acoma
"Sky City"

Laguna:
St. Joseph Mission,
Old Laguna. Dances after
10PM Mass

Nambe:
Buffalo Dances after Mass

Ohkay Owingeh:
Matachines Dance & Pine
Torch Procession

Picuris:
Sunset Torchlight
Procession of the Virgin
Vespers, Mass Procession,
Matachines & Various
Dances before & after Mass

San Felipe:
Dances after Midnight Mass

San Ildefonso:
Various Dances

Taos:
Sunset Procession
& Bonfire

Tesuque:
Dances after Midnight Mass

25TH

Christmas Day:
Dances

Ohkay Owingeh:
Various Dances

Picuris:
Christmas Celebration with
Matachines Dances

San Ildefonso:
Christmas Celebration with
Matachines Dances

Santa Ana:
Buffalo & Various Dances

Santo Domingo:
Various Dances

Tesuque:
Various Dances

Taos:
Various Dances

Zia:
Various Dances

25TH - 27TH

Laguna:
Old Laguna Village,
10AM Mass followed by
Harvest Dance

26TH

Ohkay Owingeh:
Turtle Dance

26TH - 28TH

Christmas Dances

Santo Domingo:
Corn Dance.

28TH

Holy Innocents Day:
Picuris Pueblo,
Children's Dances.

Please contact each Pueblo
directly for more details.

FEAST DAY TIPS

It is a great privilege and honor to attend a Native American feast day in one of New Mexico's 19 pueblos, seeing into the incredible traditions, customs and religion of each pueblo entity.

During the weeks and days leading up to these festivals, members of the pueblo communities prepare bountiful meals to share with fellow tribal members and guests, and often prepare specific dances that honor distinct segments of indigenous life.

If you're planning to attend, please note that many feast day activities start and finish at times determined by the nature and sequence of events that must take place, so please be prepared to be flexible with timing. Tribal dances are religious ceremonies, not public performances. The Indian Pueblo Cultural Center recommends that visitors "call ahead to find out if there are fees associated" with visits to each pueblo. Most commercial sales require cash exchange, so please bring some if you plan to make purchases.

Many Pueblos require special permission or a permit to photograph, sketch, or paint on location. Some Pueblos prohibit photography at all times, and cameras and film can be confiscated. The carrying or use of alcohol and drugs on the Pueblos is strictly prohibited, and silence is mandatory during all dances and ceremonies. Observe all signage indicating off limits while visiting a Pueblo, and enjoy a one-of-a-kind experience.



RIO ARRIBA

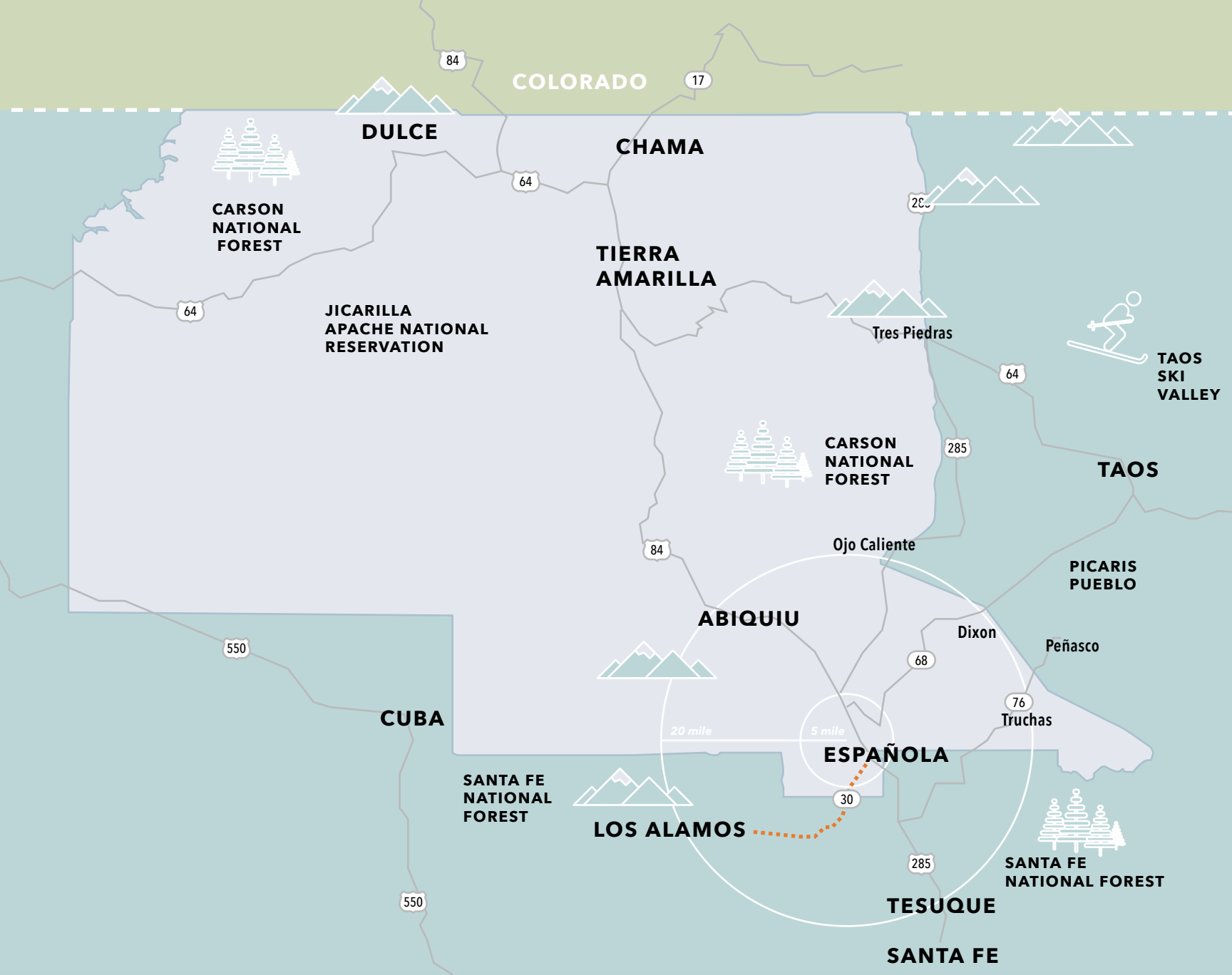
Located in the heart of Northern New Mexico between the Sangre de Cristos and Jemez Mountain ranges, the Española Valley is a diverse place, made of three predominant cultures: Indian, Spanish, and Anglo.

Along the confluence of the Rio Grande and Chama rivers, Española serves as the gateway to Northern Rio Arriba and Taos Counties, representing a region rich in tradition and values, with a cultural facade encompassing many centuries of history.

It was established as the first 'New World' capital roughly 400 years ago, and has been defined by diversity and cultural mobility, boasting everything from the railroad, lowrider cars, and exquisite New Mexican cuisine.

The remainder of Rio Arriba County offers landscapes that inspired great artists such as Georgia O'Keeffe, incomparable outdoor activities, and the Cumbres and Toltec Scenic Railroad. Deep Hispanic and Native family roots coexist easily with contemporary values and practices, giving the City of Española and Rio Arriba County a very distinct and unique personality.

*Plaza de Española in winter.
Photo courtesy of Española
Valley Chamber of Commerce*



AVERAGE COMMUTE

City of Española
to Los Alamos National Lab
18 MILES | 24 MINUTES

RTD

Free bus to and from Los Alamos, multiple trips daily.

NATURAL BEAUTY

- Abiquiu Lake
- Chama River
- Echo amphitheatre
- Jicarilla Apache Reservation
- Puye Cliff Dwellings
- Ghost Ranch
- Tierra Amarilla & Brazos Cliffs

EXTRAS

- Lower cost of living
- Access to Santa Fe, Taos, villages and Pueblos from Española
- The area's dedication to heritage and culture make it a food lover's mecca. New Mexican cuisine is the best in the state, with a variety of options.

QUALITY OF LIFE

The surrounding countryside of the **Española Valley** and the **Chama River** region offer scenic and diverse sites for those who appreciate culture amidst the beautiful valleys and trails of the high mountain country. The area's highlights include the **Puye Cliff Dwellings**, an enjoyable and lesser-known ancestral pueblo site, with some hiking required to see the cliff dwellings. The Puye Cliffs are ancestral sites to the local Tewa pueblos after their abandonment of the site in the early 1500s.

Other community features include the **Plaza de Española** which has two museums: the Bond House Museum, which was originally the home of Frank Bond, an expert falconer, state senator, and attorney in the early 1900s, and the Misión Museum, which is a replica of a Spanish church originally built in San Gabriel in 1598.

For outdoor enthusiasts, the **Santa Cruz Lake Recreation Area** has two campgrounds, fishing areas, miles of hiking trails, and boat ramps leading into the lake for motorized and non-motorized boating. **Abiquiu**, **El Vado**, and **Heron Lakes** to the north offer a great diversity of additional nature activities, including swimming, cliff jumping and boating. The nearby **Black Mesa Golf Club** offers a beautiful course in the desert with excellent views and challenging play for all. Finally, a ride on the scenic **Cumbres and Toltec Railroad** through spectacular steep mountain canyons, high desert, and lush meadows should not be missed.

*Take a ride on the Cumbres
and Toltec Railroad year round.
Photo courtesy of Rio Arriba County*



NETWORKING OPPORTUNITIES

Northern New Mexico College, with campuses in Española and El Rito, and the New Mexico Highlands University in Española, create a vibrant atmosphere for educational engagement, entrepreneurial, and economic development. The Small Business Development Center at Northern New Mexico University hosts workshops and other events, creating opportunities for the community. Furthermore, the Valley Entrepreneurial Network hosts monthly meetings, creating networking opportunities for entrepreneurs and businesses of all sizes, including growing and thriving businesses looking to expand and locate in the valley.

Through their Economic Development Department, The City of Española and Rio Arriba County support a vibrant entrepreneurial and business community, and are available to work with anyone who is thinking of building business or exploring business opportunities in the valley.

HISTORY

The Española area of Rio Arriba County is most well known as the first European-founded capital of the "New World," explored in 1598 by Don Juan de Oñate, who declared the area a new foreign capital for Spain. Oñate developed this Spanish settlement in an area already inhabited by the diverse indigenous descendants of the Anasazi, a group with more than 4,000 years of history in northern New Mexico. This settlement became roots for many of the families in the region with Native and Spanish roots inhabiting today. Española became a city in the 1880s as a stop on the Denver and Rio Grande Railroad. The official state capitol was moved to Santa Fe in 1851.

POPULATION
39,640

AVERAGE INCOME
\$36,098

RIO ARRIBA

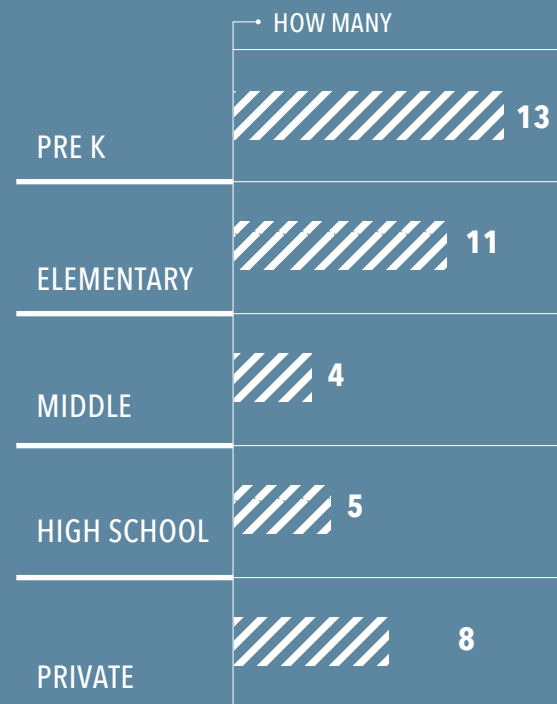
AVERAGE RENTAL COST
\$634

AVERAGE MONTHLY MORTGAGE
\$1,187

AVERAGE HOME COST

\$118,000

13% OF LANL EMPLOYEES LIVE IN RIO ARRIBA COUNTY



DATA SOURCES : U.S. CENSUS BUREAU, 2010 CENSUS, 2010-2014 AMERICAN COMMUNITY SURVEY, GREATSCHOOLS, WALKSCORE, BUREAU OF LABOR AND STATISTICS, COUNTY HEALTH RANKINGS & ROADMAPS, CENTERS FOR MEDICARE AND MEDICAID SERVICE

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Is your business expanding or seeking technical assistance?

The Regional Development Corporation provides one-on-one technical assistance and will help identify resources that will best benefit your business needs.

Business Expansion & Retention
Venture Acceleration Fund (VAF)
Regional Economic Development Initiative (REDI)
Native American Venture Acceleration Fund

Working to Develop a Diverse and Sustainable Economy Since 1997

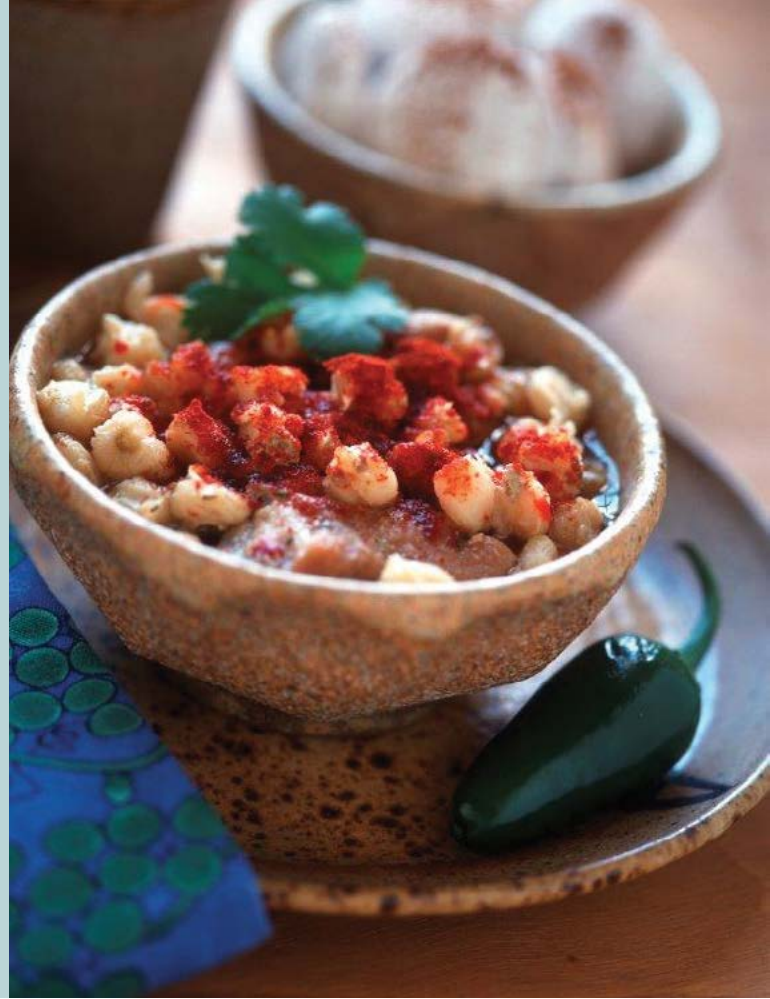
The RDC is a not-for-profit economic development entity. Principal service areas are Los Alamos, Rio Arriba, Santa Fe, Taos, San Miguel, Mora and Sandoval counties.

RDCNM.org
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REGIONAL
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CORPORATION

The City Different has more than 400 restaurants that range from fine dining to uber-casual, and the scene continues to blossom with restaurants embracing artisan and farm-to-table craft foods and beverages. Santa Fe has a world-class, award-winning year round Farmers Market and superb cooking classes where travelers can learn the secrets from local chefs, among many other assets that will dazzle any palate.



A delicious craft made bowl of posolé, a New Mexico delicacy. Photo courtesy of Tourism Santa Fe

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Classic stuccoed walls on a Santa Fe styled structure with traditional Pueblo-style architecture. Photo courtesy of Tourism Santa Fe

SANTA FE

CITY & COUNTY OF SANTA FE

Santa Fe, “The City Different,” has a long-standing reputation as a great place to visit and live. In addition to serving as the state capital, the city’s industries primarily include art, tourism, construction, education, health care, and real estate development. Located at the base of the Sangre de Cristo Mountains, the city’s climate and cultural attractions make it ideal for outdoor enthusiasts, art, and history buffs. The city’s diverse economy, moderate climate, and great quality of life make Santa Fe an excellent place to do business, raise children, or enjoy retirement in a stimulating cultural environment. With a population of 83,000, the city has a remarkable history and a small-town charm, combined with the sophistication of a world-class destination.

Santa Fe appeals to people who love history, arts, and cultural activities. Residents enjoy the benefits of a healthy economy, high quality healthcare, good schools, an abundance of retail shopping, and numerous cultural and entertainment events. Santa Fe features four distinct seasons, making it ideal for residents who enjoy outdoor sports, especially skiing, hiking, fishing, mountain biking, horseback riding, hunting, and river rafting.



COMMUTE

City of Santa Fe to
Los Alamos National Lab

35.5 MILES | 42 MINUTES



5 MILES

- 30+ Fitness facilities
- With over 200 galleries and more restaurants per capita than many major cities, Santa Fe's art and food scenes are world famous
- 30+ Bars, breweries, distilleries, & tasting rooms
- 30 miles of hiking on Atalaya & Dale Ball Trails

20 MILES

- Extensive trails in Santa Fe National Forest
- Ski Santa Fe
- Santa Fe Municipal Airport
- Multiple Golf Courses and Country Clubs

RTD

Free bus to and from Los Alamos

NMDOT

The **Park and Ride** express bus service offers three lines of service directly to Los Alamos National Laboratory. The bus provides the opportunity to relax, work on your laptop, or connect with other Lab employees.



Santa Fe Railyard festivals and Farmers' Markets take place year-round. Photo courtesy of Tourism Santa Fe

QUALITY OF LIFE

- Santa Fe is one of the top art markets in the country and has over 200 galleries and more than 14 museums, including the **Museum of International Folk Art**, the **Georgia O'Keeffe Museum**, **SITE Santa Fe**, and the **New Mexico History Museum**. The latest addition to the art scene, **Meow Wolf**, opened in 2016 to rave reviews as a 21st century immersive art experience that houses evolving exhibitions and a music venue.
- Every summer, the **Santa Fe Opera** hosts world renowned performances in its unique location on a hilltop just north of the city. Santa Fe's unsurpassed **Indian Market**, **Spanish Market**, and **Folk Art Market** attract some of the greatest artistic talent from all over the world.
- Santa Fe's culinary scene boasts an excellent reputation with New Mexican regional cuisine at the heart of some of its best meals, highlighting the locally grown basic ingredients: chile, corn, and beans. The Railyard's bi-weekly **Farmers' Market** supplies local restaurants and families with the finest produce in the region. Santa Fe has an abundance of outdoor activities including access to hundreds of miles of hiking trails, the **Santa Fe National Forest**, mountain biking trails, **Ski Santa Fe**, and much, much more!



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NETWORKING OPPORTUNITIES

Santa Fe has a variety of networking opportunities throughout the year, bringing together seasoned professionals and nascent start ups in a mutually beneficial environment, maintained by the collaboration of the organizations listed below.

- **MIX Santa Fe** connects community members through crowd-sourced, data-driven engagement activities at networking events each year, plus **bizMIX**, an annual startup competition.
- **The Santa Fe Community College** teaches students how to cook, become a painter, explore green technologies! The SFCC has hundreds of diverse classes for people of all ages.
- **The Santa Fe Chamber of Commerce** provides networking opportunities for businesses large and small in Santa Fe.
- **Meetups in Santa Fe** hosted on meetup.com, the City of Santa Fe has numerous and varied meet up groups that appeal to a wide audience.
- **The Santa Fe Business Incubator** helps local entrepreneurs grow successful businesses.

HISTORY

Santa Fe is the oldest capital city in North America and the oldest European settlement west of the Mississippi. It was settled by the conquistador Don Pedro de Peralta in 1609-1610, and has been the state capital since 1912.

Today, Santa Fe is recognized as one of the most intriguing urban environments in the nation, due largely to the city's preservation of historic buildings and a modern zoning code. Passed in 1958, the code mandates the city's distinctive Spanish-Pueblo style of architecture, based on the adobe (mud and straw) and wood construction.

POPULATION

147,498

AVERAGE INCOME

\$70,612

SANTA FE

AVERAGE RENTAL COST

\$952

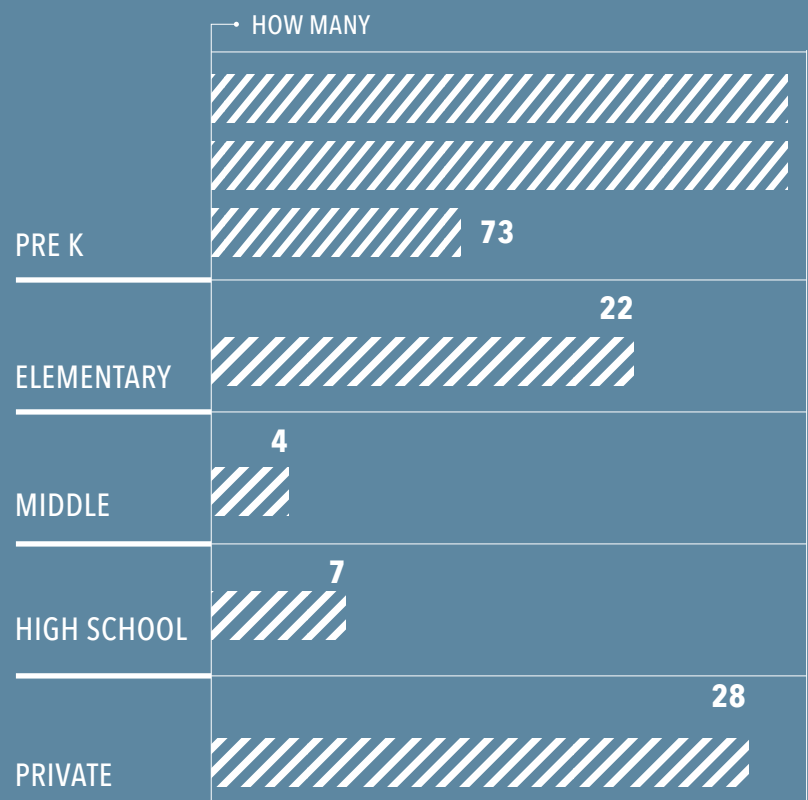
AVERAGE MONTHLY MORTGAGE

\$1,504

AVERAGE HOME COST

\$276,500

30% OF LANL EMPLOYEES LIVE IN SANTA FE COUNTY



DATA SOURCES : U.S. CENSUS BUREAU, 2010 CENSUS, 2010-2014 AMERICAN COMMUNITY SURVEY, GREATSCHOOLS, WALKSCORE, BUREAU OF LABOR AND STATISTICS, COUNTY HEALTH RANKINGS & ROADMAPS, CENTERS FOR MEDICARE AND MEDICAID SERVICE

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Adrianna Bustos (left), Computer Systems Technician,
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Winter fireworks light up Taos Ski Valley. Various festivals and celebrations occur year round. Photo courtesy of Taos Department of Tourism



TAOS

CITY & COUNTY OF TAOS

Taos is the gem of Northern New Mexico. It is located just 135 miles from Albuquerque's International Sunport, and is a scenic and enjoyable, 90-minute drive from Los Alamos. The town is situated on rolling mesa lands below the highest points of the Sangre de Cristo mountain range, sitting at close to 7,000 feet elevation and home to more than 5,700 full-time residents, or *Taoseños*.

The friendly, laid back atmosphere of Taos is inviting to all visitors and new residents. Having a large mix of cultures influenced by Native American heritage, Spanish settlers, 1960's hippie culture, and others, the area enjoys many activities that blend all of these influences into a unique experience. The town's attractions range from world-class skiing, to gallery hopping, to music festivals.

"If you happen to be in Taos for the magic event of snowfall, you are likely to be enjoying the heck out of things for about a week. We aren't on the beaten path... a lot of folks think they need a passport and some shots to visit Taos. Shots yes, passport no. You can't ski out Taos Ski Valley in a day or a week or a season."

—Dave Hahn, Taos Ski Patroller, Mountain Guide with 14 summits of Everest, 20 summits of Denali, 30 summits of Vinson Massif in Antarctica



QUALITY OF LIFE

- Living in Taos is a stunning opportunity to tap into the highest quality of life in the high desert. It is home to the country's oldest, continuously inhabited pueblo community of **Taos Pueblo**.
- It also has the honor of hosting **New Mexico's newest national monument**, and the **highest mountain peak** in the state. World-class skiing, hiking, camping, whitewater rafting, kayaking, fishing, and mountain biking is accessible year-round and in a plethora of areas.
- Motorists enjoy the region's celebrated scenic drives, including the **'Enchanted Circle'** and the **'High Road'** from Santa Fe to Taos.
- The area also boasts ample off road trails for quad and dirt biking, on adventure-filled, stunning rides that crisscross the backcountry. Golf Digest's four-star rated **Taos Country Club Championship** golf course offers players spectacular scenery and panoramic mountain views.
- Other treasured jewels of Taos living include cultural sites like the **San Francisco de Asis Church**, the **historical downtown plaza**, "El Corazon de Taos," as well as museums and galleries, weekend music and art festivals, and even llama trekking adventures.

NETWORKING OPPORTUNITIES

Taos has diverse networking opportunities for a city of its size.

- **The County Chamber of Commerce** hosts monthly networking events on the second Thursday of each month, May through September at various locations throughout the city.
- **Taos' Entrepreneurial Network** provides professional services to business owners of all levels, and meets every third Tuesday of the month at KTAOS.
- **Taos Arts Council Artist Network** holds different events throughout the month promoting awareness, understanding, appreciation and development of all of the Creative Arts in Taos.
- **The University of New Mexico's Taos** campus offers a diversity of classes for continued education and new and exciting topics. A variety of artistic, athletic and entrepreneurial expressive opportunities abound.

Spectacular hollyhocks, a NM tradition, light up buildings all around Northern New Mexico. Photo courtesy of Taos Department of Tourism

POPULATION
32,883

AVERAGE INCOME
\$50,076

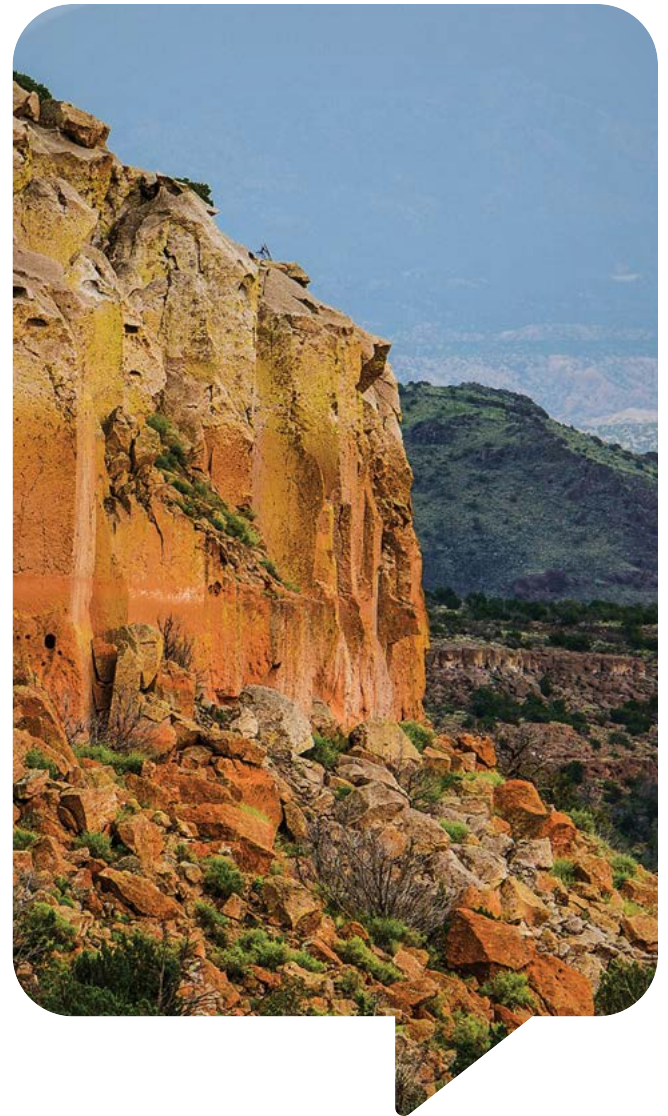
TAOS

AVERAGE RENTAL COST
\$732

AVERAGE MONTHLY MORTGAGE
\$1,250

AVERAGE HOME COST
\$221,000

2% OF LANL EMPLOYEES LIVE IN TAOS COUNTY



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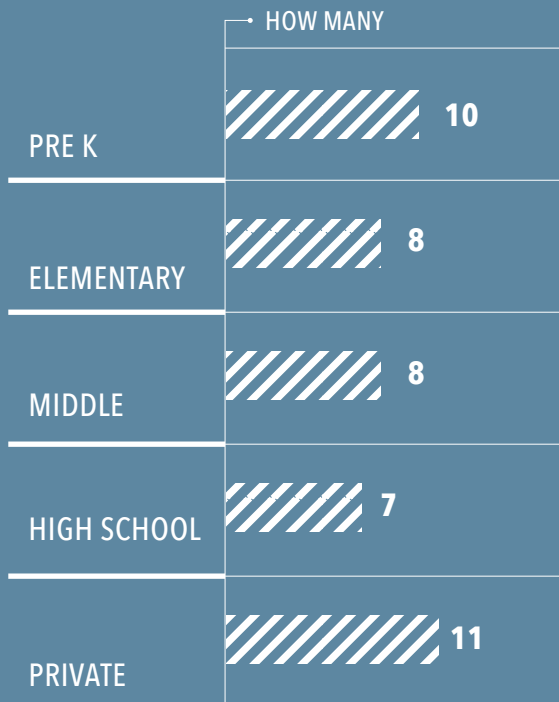
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DATA SOURCES : U.S. CENSUS BUREAU, 2010 CENSUS, 2010-2014 AMERICAN COMMUNITY SURVEY, GREATSCHOOLS, WALKSCORE, BUREAU OF LABOR AND STATISTICS, COUNTY HEALTH RANKINGS & ROADMAPS, CENTERS FOR MEDICARE AND MEDICAID SERVICE



HISTORY

Incorporated on May 7, 1934, the Town of Taos has a proud history. The first European visitors date back to 1540, with an expedition led by Captain Hernando Alvarado. However, the valley has been continuously inhabited since about 12,000 BC, with a storied journey along the way, including the 1680 revolt against the Spanish settlers by the pueblos in the area.

Taos is now a community overflowing with a long, proud history, of a diversity of cultures living side-by-side, and a heritage of lively people. This combination makes Taos a very interesting and desirable place to live and do business.

5 MILES

- Hundreds of miles of hiking trails in Taos County's mountain and high-mesa country
- For a small town, Taos has its share of live music venues (5) and lively bars (15).

NATURAL BEAUTY

- Hot springs, Rio Grande Gorge, Rafting, Scenic drives—High Road to Taos

RTD

Free bus to and from Los Alamos

AVERAGE COMMUTE

City of Taos to Los Alamos

64 MILES | 83 MINUTES



Many pilgrims frequent the heavenly hot springs getaway of Ojo Caliente Spa and Resort. Open for relaxation year round. Photo courtesy of Taos Department of Tourism



Individuals Together

THE UNIVERSITY OF NEW MEXICO IS A DIVERSE PLACE, NOT JUST IN THE FACES OF ITS STUDENTS, BUT IN THE COMMUNITY IT SERVES. OUR LEGACY IS FELT FROM THE LONG AND WINDING ICONIC ROUTE 66 TO THE WATERMELON-COLORED SANDIA MOUNTAINS. OUR EDUCATIONAL HERITAGE IS SPREAD UNDER AN ENDLESS BLUE SKY AND HONORED TO BE ROOTED DEEPLY IN THE LEGENDARY TOWN OF LOS ALAMOS, STEEPED IN OUR NATION'S HIGH-TECH HISTORY.

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