



## **New Mexico True Certified Partner Benefits**

- Alignment with magnetic, powerful New Mexico True brand
- Integration of New Mexico True Certified “mark”
- Presence on NewMexico.org
- Advertising, social media and public relations support from NM Tourism Dept.
- Online sales opportunities
- Vendor opportunities at trade shows and special events
- Access to partner network
- Partner Spotlight in *Tourism Talk*, NM Tourism’s bi-weekly e-news
- Preferred Rate Program available with select media vendors
- Special advertorial and advertising sections in New Mexico Magazine
- More to come!

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**For more information and to apply, visit [NMtravel.org/TrueCertified](https://nmtravel.org/TrueCertified).**

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