

**NEW MEXICO** *True*  
**Rural Pathway Project**

**PROJECT CONCEPT FORM**

1. **Has the Steering Committee watched the available informational webinar for the Rural Pathway Project located on New Mexico.org?**

**Yes**

**No**

2. **Project Concept Name:**

3. **Description of the project concept, including key activities that would impact the visitor's experience and how the concept is aligned with the New Mexico True brand:**

4. **Anticipated location for the project concept:**

- 5. List all Steering Committee members and why they have been identified as key stakeholders:**