

NYC & COMPANY HIGHLIGHTS 18 DISTINCT EXPERIENCES IN NEW YORK CITY THIS SUMMER

—Arts & Culture, Sporting Events, NYC Restaurant Week® and More to be Enjoyed This Summer by Visitors and Locals Alike—

New York City (May 21, 2018) — NYC & Company, the City's official destination marketing organization, invites global visitors to experience New York City this summer. With warm temperatures from May through August, an abundance of outdoor activities are available for the enjoyment of visitors and locals across all five boroughs. From scenic [parks](#) and [beaches](#), to [hotel rooftop](#) bars and [the arts](#), summer is one of the most ideal times of the year to discover New York City.

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"Year after year, our research shows that summer is one of the most popular times to visit New York City, with more than a quarter of our total visitors in 2017 traveling to the City during this period," said NYC & Company president and CEO Fred Dixon. "It's clear that visitors from near and far can't resist the many attractive warm-weather activities across the five boroughs, and we invite all to come see what's new and exciting for summer 2018."

Here's 18 experiences in New York City to put on your list this summer:

May–June 2018

1. Opened in April, the **Nordstrom Men's Store NYC** is Nordstrom's first New York City store in the company's more than 100-year history. At 47,000 square feet, a range of services are available to make shopping more convenient for customers including same-day delivery, online pick-up, a Clubhouse Bar and Coffee Shop, and more (nordstrom.com).
2. Sought-after each summer are the outdoor exhibits in the Iris and B. Gerald Cantor Roof Garden atop the Metropolitan Museum of Art. This season **Huma Bhabha's *We Come in Peace*** is on view through October 2018. Created by artist Huma Bhabha, the work addresses colonialism, war and displacement through sculptures made using ephemeral materials that speak to life's precariousness (metmuseum.org).
3. After exploring The Roof Garden at The Met, step outside on June 12 for the 40th annual **Museum Mile Festival**. The festival features free admission to numerous museums on Fifth Avenue between 82nd and 105th Streets (aka The Museum Mile) from 6–9pm. Additionally, the car-free avenue will be filled with live music, entertainment, and lots of art and art-making activities (museummilefestival.org).
4. The **Public Art Fund** will present multiple free exhibits throughout the City this summer that can't be missed. Included among them are: Yinka Shonibare's [Wind Sculpture \(SG\) I](#), on view through October 14 at Doris C. Freedman Plaza in Central Park; Anselm Kiefer's [Uraeus](#), on view through July 22 at Rockefeller Center's Channel Gardens; Erwin Wurm's [Hot Dog Bus](#), on view June 9–August 26 at Brooklyn Bridge Park (with

free hot dogs served on weekends!); Tauba Auerbach's [Flow Separation](#), on view July 1–May 12, 2019, on the historic *John J. Harvey* fireboat in the New York Harbor; and B. Wurtz's [Kitchen Trees](#), an installation of five new sculptures on view August 7–December 7 in City Hall Park ([publicartfund.org](#)).

June–July 2018

5. Be one of the first guests to stay overnight on NYC's historic Governors Island with **Collective Retreats** when it opens June 1. With unique accommodations including luxury tents and designer modular containers, guests will enjoy a full-service hotel-style retreat with unparalleled waterfront views of New York City and the Statue of Liberty ([collectiveretreats.com](#)).
6. A unique oasis in the summertime, the **New York Chinese Scholar's Garden** in Staten Island is celebrating the 20th anniversary of its groundbreaking (it officially opened to the public in 1999). One of only two authentic scholar's gardens in the US, the garden is located at Snug Harbor Cultural Center & Botanical Garden in Staten Island and has eight pavilions, a bamboo forest, waterfalls, a koi-filled pond and more to resemble life in ancient China ([snug-harbor.org](#)).
7. Scheduled to debut June 30, the Wildlife Conservation Society's New York Aquarium in Coney Island will open its newest exhibition titled **Ocean Wonders: Sharks!** Housed in a new 57,000-square-foot waterfront building, the exhibit will display more than 115 species of marine wildlife including sharks, skates and rays ([nyaquarium.com](#)).
8. The 12th annual **Make Music New York** (MMNY) festival will feature more than 1,000 free public concerts across all five boroughs on June 21, the first day of summer and the longest day of the year. Highlights include a Broadway concert in Harlem, vocalists recreating birdsong in Brooklyn Botanic Garden along with performers in Union Square, Central Park and Governors Island, just to name a few ([makemusicny.org](#)).
9. A new Seaport District NYC development will be the June opening of **Mr. C Seaport**, a luxury hotel by famed family-hospitality brand Cipriani (their first on the East Coast). Acclaimed Danish architect Thomas Juul-Hansen has maintained the exterior's red brick façade with a nautical flare, while the 66-key boutique retreat boasts contemporary interiors ([mrcseaport.com](#)).
10. **Domino Park** in Brooklyn will open in June, designed by the High Line's lead landscape architecture firm. Nods to the history of the landmarked Domino Sugar refinery building—which operated onsite for more than a century—include an Artifact Walk of salvaged machinery, a waterfront esplanade and Water Square, featuring views of the Manhattan skyline and Williamsburg Bridge ([fieldoperations.net](#)).
11. **The 2018 Qatar Airways New York City E-Prix** will return to the Brooklyn Cruise Terminal July 14–15, concluding a five-continent tour. The annual

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event made history in summer 2017 as the first FIA-sanctioned, open-wheel race to take place within the five boroughs, attracting 20,000 fans (fiaformulae.com).

July–August 2018

12. Now in its 26th year, the first and largest dining program of its kind, NYC & Company's **NYC Restaurant Week**[®], will return this summer for three weeks of discounted, prix-fixe dining at more than 350 restaurants. Reservations open July 9 on nycgo.com/restaurantweek for dining July 23–August 17.

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Additional NYC & Company value programs this summer and fall include **NYC Broadway Week**SM (tickets on sale August 15; performances September 3–16) and **NYC Off-Broadway Week**SM (tickets on sale September 10; performances September 24–October 7), both offering 2-for-1 tickets to some of NYC's best shows (nycgo.com/broadwayweek & nycgo.com/offbroadwayweek).

13. Lower Manhattan's continued revitalization includes the Seaport District NYC's new **Pier 17**, featuring a 1.5-acre rooftop venue for concerts and events that will kick-off August 1. 10 Corso Como, a Milan-originated experiential concept store, and a food market by Jean-Georges Vongerichten in the restored Tin Building are two additional upcoming highlights of the Seaport District NYC (seaportdistrict.nyc).
14. Recently opened on **Broadway** are a number of high-profile plays, including [Harry Potter and the Cursed Child, Parts I and II](#); [The Boys in the Band](#), which is celebrating its 50th anniversary with an all-star cast; and [Angels in America](#), the most Tony Award-nominated play in Broadway history.

Looking ahead, [Pretty Woman: The Musical](#) will begin Broadway performances July 20, aligned with the current screen-to-stage trend. Recently opened hits in this vein include Disney's [Frozen](#) and [Mean Girls](#), with a book by Tina Fey (nycgo.com/broadway).

15. **WWE's SummerSlam** will return to Brooklyn's Barclays Center for the fourth consecutive year on August 19. In addition to the main event, the Barclays Center will host a full week of events August 18–21, including NXT TakeOver: Brooklyn, Monday Night RAW and SmackDown Live (nycgo.com).
16. The **US Open**—the nation's largest tennis tournament—returns to the USTA Billie Jean King National Tennis Center in Flushing Meadows, Queens August 27–September 9. The 2018 US Open marks the 50th Anniversary of the US Open and will be the first tournament played after the completion of the \$600 million transformation of the National Tennis Center. The world's best players face-off in this Grand Slam event, where global enthusiasts of the sport can also enjoy great food, activities, musical performances and more while exploring "The World's Borough" of Queens (nycgo.com).

Additional Summer 2018 Highlights

17. Traveling by water in New York City has never been more convenient than with the debut of **NYC Ferry** in Summer 2017. Connecting Manhattan, Queens and Brooklyn along the East River for both residents and visitors, new destinations being added this summer include the Upper East Side, the Lower East Side and Soundview in The Bronx (ferry.nyc).
18. Regarding new hotels, the anticipated **Times Square EDITION**—located above the recently opened NFL Experience attraction—will open late summer with four levels of public space and 452 guest rooms, along with enticing amenities including a 5,800-square foot beer garden and event deck (editionhotels.com/times-square).

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Additionally, **The Hoxton–Williamsburg** is set to debut this summer as the UK-brand's first foray into the US, with 175 guest rooms and three restaurants. The brand's ethos of neighborhood-inspired design is reflected in the choice of locale—Williamsburg's Rosenwach Factory—where NYC's iconic water towers were manufactured for nearly a century (thehoxton.com).

For more to do in NYC this summer, visit nycgo.com/summer.

About NYC & Company

NYC & Company is the official destination marketing organization for the City of New York, dedicated to maximizing travel and tourism opportunities throughout the five boroughs, building economic prosperity and spreading the positive image of New York City worldwide. For more information, visit nycgo.com.