

International FAM-trip Fjord & North 28 Nov - 2 Dec 2022

Welcome to explore heritage, culture & culinary Christmas adventures in Bergen and Tromsø

Companies: Cape Tracks (NL), Baltic Travel Company (UK), Nordic Delights (NL), Nuba Expediciones (SP), SKR Reisen (DE), Utópica Travel (SP)

Fjords and Northern Lights: The adventure of a lifetime

Magic has never been more accessible. Swap drab and grey views for an authentic winter wonderland experience with a twin-centre city stay that lets you escape the English winter and embrace a whimsical Norwegian one. New realms of wonder and splendour await. Untouched landscapes that look like they're straight from a *Munch* painting. Cuisine that's so fresh you can still feel the salty water that it was pulled from. The surreal and beautiful Northern lights (they're on your bucket list for a reason). Enjoy the landscape and culture of the Fjord Norway region and then travel up north to experience the beauty and thrills of the arctic, from dog sledding to hunting down the famous Northern lights.



Welcome to Fjord Norway

Fjord Norge AS/Fjord Norway is the regional tourist board of the region of Fjord Norway - the site of the world famous fjords! Our expertise is invaluable in your planning, and helps secure the quality of your trips to the fjord region. Fjord Norway can assist with fam. trips as well as press tours for travel correspondents. Our [Product Manual](#) and newsletters are necessary tools for your planning. Our Content Bank contains a wide selection of pictures and videos for you to use free of charge (www.fjordnorway.com/imageshop). Fjord Norway is located in Bergen, and the company is owned by transport companies, hotels, tourist organisations as well as activity and adventure providers in Western Norway.

Welcome to the North

Northern Norway Tourist Board is the regional marketing and PR company of Northern Norway including Svalbard. We hold detailed information about the region, various offers, routes and activities all year. Photo and film service is available free of charge for media and Touroperators at <https://nordnorge.com/en/mediabank>. Northern Norway Tourist Board can assist in fam- and media trips often in cooperation with Innovation Norway. The

company is located in Alta, Bodø and Tromsø and is owned by the public and private sector.

Facebook/instagram: @fjordnorway @northernnorway @visitbergen @visitromsø

Nov 28 - Monday - Bergen

	Individual arrivals
	Individual check-in at Hotel Norge by Scandic, Address: Nedre Ole Bulls plass 4, Bergen
14.45	Meet at the reception with Marianne Johnsen (M: +47 41663120), Director of Sales at Fjord Norway
15.00-16.00	Bergen Christmas Market
16.00-16.30	City Walk to Bergenhus Fortress
16.30-17.15	Visit Lumagica Light Park
17.15-17.30	Walk to Fløibanen Funicular
17.30-17.36	Ride with Fløibanen Funicular
17.36-18.30	Snack break at Mount Fløyen
18.30-18.36	Return ride with Fløibanen Funicular
18.36-18.45	Walk to Frescohallen
18.45-21.00	Dinner at Frescohallen

Nov 29 - Tuesday - Bergen

09.00-10.00	Transfer from Hotel Norge to Osterøy (Hosanger/Mjøsvågen)
10.00-11.00	Flabellina - the Art Sauna
11.00-11.30	Mjøsvågen Christmas Village
11.30-12.30	Lunch
12.30-13.00	Visit at Norlander knitwear - part of the Wool Heritage Route
13.00-14.00	Transfer from Osterøy to Bergen
14.00-15.30	Gingerbread City and KODE Art Museum
15.30-15.45	Transfer to Ulriken Cable car
15.45-15.55	Ride Ulriken Cable Car
15.55-16.50	Mount Ulriken snack break
16.50-17.00	Return ride Ulriken Cable car
17.00-17.15	Transfer to Hotel Norge
17.15-18.15	Time on your own
18.15-18.30	Walk to Restaurant Bryggestuen
18.30-20.00	Dinner at Bryggestuen

Nov 30 - Wednesday - Bergen & Tromsø

08.45	Individual breakfast and check-out
	Marianne from Fjord Norway will meet you in the reception and take you to the Bergen Light Rail
09.00	Dep. Bergen Light Rail (use your Guest-of-Honour card)
09.45-10.00	Arr. Bergen airport Flesland
10.55	Dep. Widerøe Bergen to Tromsø (WF 624)
12.55	Arr. Tromsø - Meet with Gøril Ovesen from Northern Norway Tourist Board. She will travel with you from Tromsø airport to the city centre.
13.30-14.00	Arr. and check-in at Clarion the Edge
14.00-15.00	Lunch at Clarion the Edge
15.00-16.00	Presentation from Visit Tromsø with Hijiri, Tourist Information Manager, from Visit Tromsø will meet you in the reception
16.00-19.00	Time on your own
19.00-	5-course "Lutefisk bonanza" dinner at Hildr Restaurant

Dec 1 - Thursday - Tromsø	
09.00-11.00	See Tromsø from the sea aboard the cutter <u>Hermes II</u> and get to know more about the history of this old fishing boat. You will be served breakfast with bubbles.
11.00-17.00	Explore the Christmas Town Tromsø. Time to visit museums and attractions (such as the Cable Cars and Ferris Wheel). You will receive a letter of recommendation allowing you entry.
13.00	Lunch at Fjellheisen
17.50- 22.30	Nighttime Sami experience at Tromsø Lapland. Departure from Radisson Blu Hotel. Traditional Bidos will be served for dinner.
Dec 2 - Friday - Tromsø	
	Individual breakfast and check-out at Clarion the Edge Individual departures

IMPORTANT:

If you are delayed for a meeting, please call the contact person/ hotel/destination as soon as possible so that they are not waiting for you. You are responsible for mini bar bills etc.

Contact persons at the destinations		
Fjord Norway	Marianne Johnsen	+ 47 416 63 120
Visit Bergen	Anders Nyland	+ 47 922 15 019
Northern Norway Tourist Board	Gøril Ovesen	+ 47 971 52 259
Visit Tromsø	Rebecca Skoog	+ 47 992 90 027
Widerøe	Kristin Gaustad	+ 47 989 01 092