

COMPETITION TERMS AND CONDITIONS

SUMMARY

These terms and conditions apply to Innovation Norway's timeless society competition. Participants can sign up for a chance to win a trip to northern Norway to experience the midnight sun together with three Norwegians (the three winners' travel costs, accommodation costs, and meals will be covered). Three winners will be selected by Innovation Norway based on their performance in three different screening stages.

The detailed terms and conditions are as follows:

1 DEFINITIONS

- 1.1 **"Competition"** means the timeless society competition outlined in clause 4;
- 1.2 **"Competition Period"** means from 27 February 2023 – 17 April 2023 CET 16:00.
- 1.3 **"Competition Website"** means the Organizer's website (<https://www.visitnorway.com/places-to-go/northern-norway/timeless-society>).
- 1.4 **"Organizer"** means Innovation Norway (organization number 986 399 445), Akersgata 13, 0158 Oslo.
- 1.5 **"Participant"** means a participant fulfilling the requirements set out in clause 3;
- 1.6 **"Prize"** means the prize outlined in clause 5;
- 1.7 **"Territory"** means all European countries.
- 1.8 **"T&Cs"** means the competition terms and conditions set out in this document; and
- 1.9 **"Winner"** means a Participant winning a Prize.

2 GENERAL

- 2.1 The Competition is organized by the Organizer.
- 2.2 By entering the Competition, the Participants agree to be legally bound by these T&Cs.

3 PARTICIPANT REQUIREMENTS

- 3.1 Participants must:
 - 3.1.1 be at least 21 years of age at the date of entry;
 - 3.1.2 be a legal resident of the Territory;
 - 3.1.3 confirm that they are available for up to 7 days between 17 June 2023 – 9 July 2023 to travel to Norway to join the timeless society;
 - 3.1.4 ensure that their participation in the Competition does not breach their obligations towards their employers or applicable laws;
 - 3.1.5 register for the Competition on the Competition Website;

- 3.1.6 provide true and complete information when registering for the Competition pursuant to clause 3.1.5;
 - 3.1.7 accept and comply with these T&Cs; and
 - 3.1.8 not be an employee of the Organizer or a family member of such an employee.
- 3.2 It is the responsibility of the Participant to ensure they meet all requirements set out in clause 3.1. The Organizer reserves the right to verify the eligibility of any Participant by requesting documents proving that the Participant complies with the requirements.
- 3.3 If a Participant does not meet all requirements set out in clause 3.1, the Participant's submission will not be considered, and they will be excluded from winning a Prize in the Competition.
- 3.4 Obtaining time off work to participate in the Competition and/or take a Prize will be the sole and absolute responsibility of each Participant.
- 3.5 There is no purchase requirement to participate in the Competition. Thus, no financial contribution (payment of a wager, stake or similar) from the Participant is required by the Organizer.
- 3.6 The Organizer will only send marketing communications to a Participant who has provided their prior consent (i.e., "opt in").

4 COMPETITION

- 4.1 When registering for the Competition on the Competition Website, the Participant must upload:
- 4.1.1 a short text (up to 800 letters) that describes who the Participant is and why the Participant wants to join the timeless society;
 - 4.1.2 a picture of themselves; and
 - 4.1.3 a short video (up to 2 minutes) of the Participant explaining who he/she is and what he/she likes to do or enjoy in life (the video must be uploaded to a video service such as YouTube, Vimeo or other and the link to the video must be shared in the registration form filled in by the Participant for this competition).
- 4.2 The Participant must use the English language in both the text and the video. When evaluating the text and the video, the Organizer will put weight on interests, creativity, humour and the composition of the group as a whole so that everyone can enjoy hanging out over several days.
- 4.3 The short text will be used for the first screening. Based on the short text, the Organizer will select 50 Participants that will proceed to the second screening.
- 4.4 The video will be used for the second screening. Based on the video, the Organizer will select 20 Participants that will proceed to the third screening. The 20 Participants will be contacted by the Organizer within May 2023 by email or telephone. Any Participant who does not proceed to the third screening, will not be contacted by the Organizer.

- 4.5 In the third screening, the selected Participants will be interviewed by the Organizer's casting agency. The interviews will be conducted via Teams or similar technical solutions. In collaboration with the casting agency, the Organizer will select three Winners based on their answers in the interviews. The Organizer will put together a group of three who each have interests that fit with the concept and which we believe can contribute to good cohesion in the group during the time they will be living together.

5 PRIZE DETAILS

- 5.1 Number of Prizes: Three
- 5.2 Value: Approximately NOK 25 000 including VAT per Prize
- 5.3 Description: The Prize consists of a trip to northern Norway to experience the midnight sun together with three Norwegians. The Organizer will cover the Winners' travel costs, accommodation costs, and meals.
- 5.4 Other: For the avoidance of doubt, the Prize does not include:
- 5.4.1 out-of-pocket expenses, minibar items, telephone calls or any extras not included in the Prize specification;
 - 5.4.2 transport from (i) the Winners' city of residence to an airport within the Territory as chosen by the Organizer and (ii) back to the Winner's city of residence from such airport; and
 - 5.4.3 necessary travel insurance.

6 NOTIFICATION TO WINNERS AND REQUIREMENTS

- 6.1 The Winners will be notified by email or telephone.
- 6.2 In the event that a Winner:
- 6.2.1 does not accept the Prize within the deadline set by the Organizer;
 - 6.2.2 rejects the Prize;
 - 6.2.3 cannot prove that it complies with the participation requirements set out in these T&Cs;
 - 6.2.4 refuses to comply with regulatory requirements in the Territory relating to the Competition and/or awarding of the Prize; or
 - 6.2.5 cannot provide proof of identity reasonably acceptable to the Organizer;
- the Winner will lose its right to win the Prize and the Organizer may offer the Prize to another Participant.
- 6.3 Prizes may under no circumstances be exchanged, altered or compensated.
- 6.4 Any tax payable as a result of a Prize being awarded or received will be the responsibility of the Winners. The Winners should seek independent financial advice prior to accepting a Prize if this is a concern.

6.5 The Organizer has the right to publicise, broadcast and communicate to the public the names and hometowns of the Winners. The Winners agree to take part in all reasonable Competition-related publicity (such as interviews and photographs) relating to the winning of the Prize as set out below:

6.5.1 The participant agrees that the Organizer can store, publish, release and otherwise use the images/films as set out in these T&Cs. The films and still images will be published in platforms such as the web, social media channels such as (but not limited to) YouTube, Facebook, Instagram, TikTok, SnapChat, LinkedIn, boards, print, etc.

6.5.2 The videos and still images produced during the stay will be uploaded to the Organizer's content bank (<https://content.brandnorway.no/login/>), where third parties have access to use when the purpose is to market, create interest in or otherwise promote the reputation of Norway.

6.5.3 The Organizer has the right to extract still images/screengrabs/GIFs taken from the production for use in advertising material in all areas as described above.

6.5.4 The Participant agrees to contribute to interviews/quotes, for use in web articles, both at Innovation Norway and collaboration partners/actors whose purpose is to market, create interest in or otherwise promote the reputation of Norway.

7 PRIVACY/DATA PROTECTION

7.1 The Controller and applicable law

7.1.1 The Organizer is the controller of the personal data to be processed in relation to the Competition.

7.1.2 The Organizer is established in Norway. Unless mandatory data protection legislation in the Territory dictates otherwise, the processing of personal data in relation to the Competition is subject to the Norwegian Personal Data Act and the General Data Protection Regulation

7.2 Data subjects

7.2.1 Personal data relating to the following data subjects will be processed:

- Participants

7.3 Types of personal data processed

7.3.1 The following personal data relating to the data subjects will be processed:

- First name
- Surname
- Nationality
- Mobile number
- Email address
- Age
- Country of residence

- Picture and video
- Username on Instagram (it is voluntary to provide this information)

7.4 Processing purposes

7.4.1 The Organizer will process the personal data for the following purposes:

- To administer the Competition.
- To exercise its rights and fulfil its obligations pursuant to the T&Cs.
- To comply with legal obligations.
- To send marketing communications by email to the Participants who have consented to receiving such communications, cf. clause 3.6.

7.5 Other

7.5.1 The Organizer will not disclose the Participant's personal data to third parties (acting as controllers) unless such disclosure is necessary to fulfil its contractual obligations pursuant to the T&Cs or to comply with legal obligations. The Organizer does not allow any third party to use the personal data for marketing or communication purposes. For the avoidance of doubt, the Organizer may use third parties (acting as processors) to process personal data on behalf of the Organizer (e.g., in relation to hosting etc).

7.5.2 The Organizer shall not store the personal data longer than is necessary to carry out the purpose of the processing unless the Organizer is legally obligated to store the personal data for a longer period (e.g., pursuant to archiving legislation).

7.5.3 For further information on the right of the data subjects and the Organizer's processing of personal data in relation to Visit Norway and Visitnorway.com, please see the general [privacy and security policy on visitnorway.com](https://www.visitnorway.com/privacy-and-security-policy).

8 LIABILITY

8.1 To the fullest extent permitted by law, the Organizer hereby excludes and shall not have any liability to any Participant or Winner in connection with or arising from the Competition howsoever caused, including for any costs, expenses, forfeited Prizes, damages and other liabilities.

8.2 The Organizer is not responsible for submissions that are incomplete, confusing, or do not reach their destination due to any technical or human error, including, among other things, any kind of malfunctioning electronic devices.

8.3 The Organizer makes no representation or warranty in relation to Prizes provided and to the fullest extent permitted by law the Organizer shall have no liability to the Winners in relation to any Prize, its fitness for purposes, merchantability or otherwise.

8.4 The Participants shall indemnify and hold the Organizer harmless against any claims, actions, demands and procedures, including those issued by third parties, against any damages, losses, costs, expenses, fees, penalties and responsibilities (including but not limited to legal costs and fees) that occur during the Competition as a result of any of the Participant's breach of these T&Cs.

- 8.5 In the event that any provision of these T&Cs is held to be illegal, invalid, void or otherwise unenforceable, it shall be severed from the remaining provisions which shall continue in full force and effect.

9 TAMPERING, TERMINATION AND CHANGES

- 9.1 If for any reason the Competition is not capable of running as planned as a result of any (including but not limited to) technical failures, unauthorised intervention, computer virus, mobile network failure, tampering, fraud or any other causes beyond the Organizer's control which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Competition, the Organizer reserves the right to cancel, terminate, modify or suspend the Competition and/or to disqualify any Participant who (whether directly or indirectly) causes (or has caused) the issue.
- 9.2 The Organizer may amend the T&Cs or terminate the Competition at any time at its absolute discretion without liability to any Participant or other person. The Organizer will not award a Prize if the Competition is terminated.

10 GOVERNING LAW AND LEGAL VENUE

- 10.1 Unless mandatory legislation in the Participant's Territory dictates otherwise, the Participant and the Organizer agree that:
- 10.1.1 these T&Cs are governed by Norwegian law; and
- 10.1.2 Oslo district court shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with these T&Cs and/or the Competition.

11 CONTACT DETAILS

- 11.1 Any questions regarding the Competition may be directed to the Organizer by sending an email to post@innovasjon norge.no (write "Visit Norway Timeless Society Competition" in the subject field).