

## Registration form for the Frankfurt Book Fair 2019 October 16th –20th, 2019

Frankfurter Buchmesse is the most important international trading venue for content of all kinds - from novels and children's books to scientific databases. At the same time, the fair is a major cultural event: around 7,500 exhibitors from over 100 countries, more than 285,000 visitors, over 4,000 events, around 10,000 journalists and around 2,400 bloggers make Frankfurter Buchmesse the world's largest trade fair for publishing every year.

- Participation at our joint Norway booth at Arts+**  
**Costs: 3.500, - EUR incl. personalized exhibitor pass for 1 person**

You participate with max. 2 persons and can use the area to get in touch with both consumers and journalists and inform about your product/destination. Opportunity for brochure distribution (max. 150). Participation in the grand opening ceremony on the 15th in the evening.

- Participation at our joint Norway booth at Gourmet Gallery**  
**Costs: 3.500, - EUR incl. personalized exhibitor pass for 1 person**

You participate with max. 2 persons and can use the area to get in touch with both consumers and journalists and inform about your product/destination. Opportunity to present Norwegian food samples/beverages and for brochure distribution (max. 150) . Participation in the grand opening ceremony on the 15th in the evening.

- Participation at both booths (Arts+ AND Gourmet Gallery)**  
**Costs: 6.000, - EUR incl. personalized exhibitor passes for 2 persons.**

You participate with max. 4 persons and can use the area to get in touch with both consumers and journalists and inform about your product/destination. Opportunity for brochure distribution (max. 150). Participation in the grand opening ceremony on the 15th in the evening.

**Registration Deadline: 29.03.2019**



The participation fee does not include the following:

- Postal charges and customs of brochures to/from the show/Messe Frankfurt
- Board and lodging

**Important! Please enter your details for registration:**

- Company name and web address:
- Main contact person:
- Address (Street/ House no./ZIP Code/ City):
- Phone number:
- Email:
- Participant(s) name(s):

**Registration Deadline: 29.03.2019**

**Please note the conditions of payment:**

- The participation fee will be invoiced in Euro plus 19% VAT according to German law.
- Your registration is binding. In case of cancellation you will be charged 10% of your participation fee (cancellation before May 15<sup>th</sup>, 2019) or 50% (for cancellations before July 31<sup>st</sup>, 2019). The complete amount (100% participation fee) will be charged for cancellations after August 30<sup>th</sup>, 2019.
- Any changes to this agreement or further agreements need to be made in written form.
- The postal charges to/from the Messe Frankfurt need to be paid by the participant. Incurring expenses for transport of the brochures at the show (Logistics provider) will be passed on to the participant.
- The payment deadline is 20 days after the invoice has been issued. Late payment will be charged with 1% interest per month or part thereof.
- Place of jurisdiction is Hamburg, Germany.

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**Date**

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**Signature**

Please return the signed agreement via email to Jana Mennig, [jana.mennig@innovationnorway.no](mailto:jana.mennig@innovationnorway.no) or Tina Fraune, [tina.fraune@innovationnorway.no](mailto:tina.fraune@innovationnorway.no)

**Thank you!**