

France

Our B2B Market Activities 2020

It is as important as ever that Norway maintains her presence in our markets. Below as short description of some activities that we are doing on behalf of the Norwegian Travel Industry in our market. This page will be updated during the course of the year, at the beginning of each month. In Sweden we are continuously working to find new potential tour operators.

June

24th June. We conducted a webinar to promote autumn and winter products in the Nordic countries. This webinar was a cooperation with Visit Denmark, Visit Sweden, Visit Finland and Promote Iceland. The audience was tour operators & travel agencies.
12 agents participated.

September

22nd September. We conducted a webinar to promote off-beaten track products in the Nordic countries. This webinar was a cooperation with Visit Denmark, Visit Sweden, Visit Finland and Promote Iceland. The audience was tour operators & travel agencies.
34 agents participated.

November

9th & 10th November. We conducted a webinar regarding the topic "meet the locals". The aim was to promote the Nordics to the "social immersion" segment. This webinar was a cooperation with Visit Denmark, Visit Sweden, Visit Finland and Promote Iceland. The audience was tour operators & travel agencies.