

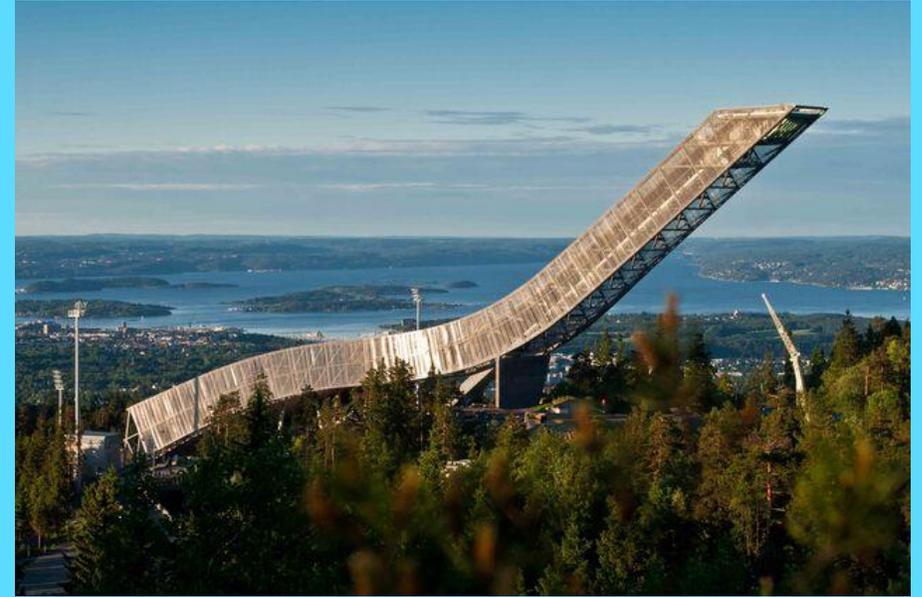
# Invitation to Fam-trip to Oslo 21<sup>st</sup> – 23<sup>rd</sup> October 2022

Discover Norway's capital! A hidden gem rich in culture and unusually close to nature. Discover what Oslo has become and what our city has in store for the upcoming years. Think you have Oslo all figured out? Let us surprise you! In a city that pulsates, changes, moves, there's always something new to explore.



## Why Oslo?

- **Nature revisited**  
Oslo is close to nature, and in recent years we have discovered many new and fun ways to connect with our green surroundings and make them easy to enjoy – even for the most urban-minded visitor. Feel the comfort of a floating sauna, the serenity of a paddle board session or the thrill of a guided forest adventure.
- **Holmenkollen Ski Jump** is only 20-30 minutes from the city and from here the view of the city is magnificent. It is one of Oslo's top attractions and a mecca for activities like zip-line and abseiling.
- **Culture Culture**  
Visual highlights in Oslo ranges from new landmark buildings to experimental street art. Since the new opera house put Oslo on the world's architectural radar in 2008, the city has gotten a brand new skyline, and ambitious city development projects have transformed old areas and created whole new neighbourhoods.
- A new home for **Edvard Munch's** art has recently opened. It is one of the largest single-artist museums in the world. Home to 26.000 works it has the "Scream" on permanent display. In June 2022 a new national museum will open. The new museum will have permanent exhibition of about 5.000 objects.
- **A food scene that's come of age**  
Oslo wasn't always famous for it's food scene. Then, someone started to take action. With nothing to lose and all to gain, hardworking chefs created a bright, fresh and playful food scene that keeps taking visitors by surprise. On this trip you will get to try it out.



# Norway

## Why Oslo?

- Best connected city in Norway. Oslo Airport is a Carbon Accredited airport and has direct routes to 86 international destinations.
- Airport express train 19 min to Oslo Central Station and 10 min to NOVA Spektrum, Norway's largest convention centre.
- The city is small and compact and people can walk everywhere, although the public transport is excellent. City rental bikes are available at approx. 249 stations.
- The city's venues can facilitate anything from a small intimate group seeking luxury to big conferences for up to 6.500 people at NOVA Spektrum.
- Oslo Congress Center is listed as the 2<sup>nd</sup> most price competitive congress centre in Europe by M&IT in the European Convention Centre Price survey.
- Oslo was named the European Green Capital 2019. By 2030 greenhouse gas emissions in Oslo will be reduced by 95% compared with 2009 levels.
- Oslo is home to several leading scientific communities and research hospitals. Oslo has also earned reputation as a hothouse of entrepreneurship.

