



## Board of Directors Meeting Minutes

Tuesday, September 9, 2014

Location: Executive Inn & Suites

Mark Hochstatter, Chair, Presiding

Present: V. Adams; J. Albrecht; C. Hirschfield; M. Hochstatter, Chair; L. Meyer; S. Nassif;  
P. Patel; L. Stewart, Secretary

Absent: C. Chan; M. Clement; L. Czarnecki; M. Everton, Treasurer; B. Fonzi; L. Kershner;  
M. LeBlanc, Vice Chair; B. Leslie; J. Parrott; S. Patel, Past Chair

Staff: K. Bardakian, A. Best, S. Nash

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1. Call to Order – 4:15 pm M. Hochstatter  
*Let the minutes show that a quorum was not present.*
2. Welcome staff and new Board members – Paul Patel with The Washington Inn and Leonard Czarnecki with The Claremont Hotel Club & Spa.
3. PR and Partnership Report – K. Bardakian gave a PR and Partnership update including a recap of the Media Roundtable, Raiders Week, I AM Oakland program and National Tourism Week.
4. Marketing Committee Report – A. Best gave a marketing recap including the “Summer is Cool” campaign with metrics and visitor guide update.
5. CEO Report – A. Best gave an update including new employees, TMD status and sports commission.
6. Adjourn – 5:25 pm M. Hochstatter  
Minutes recorded by S. Nash