

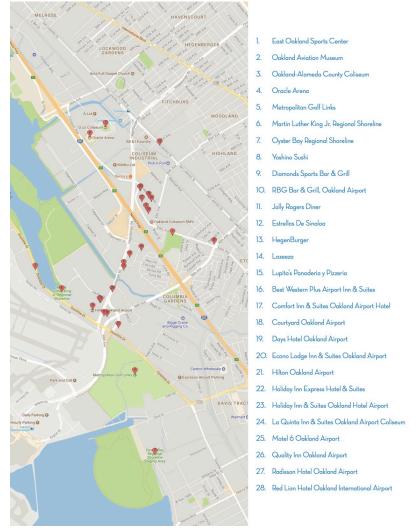


VISIT OAKLAND FEATURES AIRPORT DISTRICT FOR AUGUST OAKLAND SPOTLIGHT PROGRAM

Oakland, CA (August 1, 2017) — Visit Oakland, the city's official destination marketing organization, encourages visitors to explore the Airport District during the month of August. The Airport District is home to the most convenient airports in the Bay Area, the Oakland International Airport, with a central location and easy accessibility from BART and freeways. The neighborhood offers hotels, dining, golfing and many attractions for visitors to enjoy.

"The Oakland Airport Area, of which I represent in District 7, is truly the gateway into our amazing City, " says Council President Larry Reid. I have represented this area for the past 24 years, and through the years we have seen some amazing developments and growth in what has become the Airport Area Business Park. As with the expansion of the Oakland Airport, and the need for more hotel space, we have seen a growth in the Oakland Airport Hilton, the Holiday Inn, as well as the Holiday Inn Express, and the newly refurbished Radisson Hotel. Opportunities are abundant in the Airport Area as we continue to see an interest in retailers for the WalMart site, and additional land opportunities for future growth. We continue to create these opportunities centered around the most convenient Airport in Northern California, and with the addition of the new BART Connector, we are able to move travelers from the Oakland Airport, to BART, and to all parts of the Bay Area expeditiously."

"Oakland International (OAK) is the closest airport to the majority of businesses and most popular attractions in the San Francisco



Bay Area, and serves as a major domestic and international gateway for over 12 million travelers each year," said **Bryant L. Francis, Port of Oakland Director of Aviation**. "With easy access by BART, bus, and other ground transportation modes, visitors can enjoy nearby gems such as the Oakland Aviation Museum, Metropolitan Golf





Links, and the beautiful parks and trails of the Martin Luther King Jr. Regional Shoreline Park. With more cities now connected to OAK nonstop than ever before, it's never been easier to Fly the East Bay Way."

AIRPORT DISTRICT

With many attractions, dining, hotel options and a convenient airport the Airport District is a great neighborhood for visitors to explore.

The <u>Oakland International Airport</u> is the gateway into the Bay Area, Napa, Yosemite and beyond. With 13 airlines offering nonstop service to over 55 international and domestic destinations, this brings in over 12 million passengers into the airport every year.

EVENTS AND ATTRACTIONS

- <u>East Oakland Sports Center</u> (9161 Edes Avenue) Sports center offering aquatics, fitness, cultural arts and events.
- Metropolitan Golf Links (10051 Doolittle Dr.) A links style golf course with views of the Bay bridge, San Francisco skyline, the Oakland hills and the peninsula.
- Martin Luther King Jr. Regional Shoreline (1 Swan Way) A 741-acre park with a boating center and event space. Enjoy picnicking, birdwatching, hiking, bicycling, fishing and more.
- Oakland Aviation Museum (8252 Earhart Road) Enjoy viewing an extensive airplane collection and aviation artifacts.
- <u>Oakland-Alameda County Coliseum</u> (7000 Coliseum Way) Catch an Oakland Athletics or Oakland Raiders game, in this Oakland venue.
- Oracle Arena (7000 Coliseum Way) Watch a Golden State Warriors game, concert or special event in this indoor Oakland venue.
- Oyster Bay Regional Shoreline (1600 Neptune Drive) Recreational area where you can enjoy dog
 walking, hiking and more.

DINING

- <u>Diamonds Sports Bar & Grill</u> (77 Hegenberger Road) Casual sports tavern offering American bites, including burgers and nachos.
- Estrellas De Sinaloa (8119 San Leandro Street)
- <u>HegenBurger</u> (280 Hegenberger Road) Restaurant specializing in burgers, sandwiches, fries and teriyaki plates.
- <u>Jolly Rogers Diner</u> (8350 Edes Avenue) Retro diner, including Classic American diner fare, with beer and wine.
- <u>Lazeeza</u> (10 Hegenberger Road) Indian, Pakistani Restaurant serving unique dishes, and offering delivery.
- Lupita's Panaderia y Pizzeria (653 98th Avenue) Bakery offering Panaderia, pastries and pizza.
- RBG Bar & Grill, Oakland Airport (8400 Edes Avenue) Lounge bar and grill offering traditional American cuisine for breakfast, lunch and dinner.





 Yoshino Sushi (2996 Hegenberger Road) – Japanese restaurant offering sashimi, sushi bowls and a variety of entrees and appetizers. It is also one of the most frequented Sushi Restaurants in Oakland.

HOTELS

- Best Western Plus Airport Inn & Suites (170 Hegenberger Loop)
- Comfort Inn & Suites Oakland Airport Hotel (8452 Edes Avenue)
- Courtyard Oakland Airport (350 Hegenberger Road)
- Days Hotel Oakland Airport (8350 Edes Avenue)
- <u>Econo Lodge Inn & Suites Oakland Airport</u> (10 Hegenberger Road)
- Hilton Oakland Airport (1 Hegenberger Road)
- Holiday Inn Express Hotel & Suites (66 Airport Access Road)
- Holiday Inn & Suites Oakland Hotel Airport (77 Hegenberger Road)
- La Quinta Inn & Suites Oakland Airport Coliseum (8465 Enterprise Way)
- Motel 6 Oakland Airport (8480 Edes Avenue)
- Quality Inn Oakland Airport (8471 Enterprise Way)
- Radisson Hotel Oakland Airport (8400 Edes Avenue)
- Red Lion Hotel Oakland International Airport (150 Hegenberger Road)

Follow Oakland Spotlight on social media using #oaklandspotlight and #oaklandloveit.

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The *Oakland Spotlight* program is Oakland's first-ever neighborhood promotion initiative designed to support local businesses, spread economic benefits, and expand tourism impact to areas outside of traditional visitor locations. Featured information will include information on where to dine and shop in the neighborhood, as well as information on events and cultural activities happening that month. Venues and attractions will be selected with input from community leaders and groups from each neighborhood.

The program embraces the diversity and richness of Oakland by focusing on a new neighborhood each month, encouraging residents and visitors alike to get out and explore different parts of the city. Visit www.oaklandspotlight.com to learn more about the initiative and featured neighborhoods.

ABOUT VISIT OAKLAND

Visit Oakland is a private, not-for-profit, 501(c)(6) organization, with a 21-member board of directors and full time staff whose goal is to increase tourism's economic impact to Oakland through destination development and brand management. For more information, visit www.visitoakland.com.

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