Dare County Tourism Board Outer Banks Visitors Bureau

Adopted Budget Fiscal Year 2016 / 2017

Adopted by DCTB
June 16, 2016
Roanoke Island Welcome Center
Manteo, NC
Board Room



Questions: Please email or call Diane Bognich bognich@outerbanks.org 252-473-2138

Dare County Tourism Board

BE IT ORDAINED by the Governing Board of the Dare County Tourism Board that this budget ordinance be adopted June 16, 2016.

Section 1: It is estimated that the following revenues will be available in the **General Fund** for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Occupancy Tax Distribution	2,990,951
Prepared Food Tax Distribution	
Appropriation from Fund Balance	
Travel Guide Income	
Merchandise Sales Income	
Website Revenue	60,000
Interest & Other Revenue	13,230
	6,106,140

Section 2: The following amounts are hereby appropriated in the **General Fund** for the operation of the Tourism Board and its activities for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Governing Body	29,705
Promotion	5,392,954
Aycock Brown Welcome Center	
Roanoke Island/Whalebone/Hatteras Welcome Centers	
Travel Guide Expenses	187,500
Merchandise Expenses	
Transfer to Event Site Fund	
	6,106,140

Section 3: It is estimated that the following revenues will be available in the **Special Revenue Fund** for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Occupancy Tax Distribution	996,984
Prepared Food Tax Distribution.	
Appropriation from Fund Balance	·
Interest	
	6,174,109

Section 4: The following amount is hereby appropriated in the **Special Revenue Fund** for the use(s) indicated for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Expenditures	6,174,109
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Section 5: It is estimated that the following revenues will be available in the **Event Site Fund** (an enterprise fund) for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Lease Income	5,100
Interest & Other Revenue	
Transfer from General Fund	160,800
Unappropriated Funds	10,000
11 1	176.270

Section 6: The following amounts are hereby appropriated in the **Event Site Fund** for the associated operational costs, beginning July 1, 2016 and ending June 30, 2017:

Expenditures

Section 7: It is estimated that the following revenues will be available in the **Capital Project** Fund (an enterprise fund) for the fiscal year beginning July 1, 2016 and ending June 30, 2017:

Interest & Other Revenue	250
Unappropriated Funds	506,604
	506,854

Section 8: The following amounts are hereby appropriated in the **Capital Project Fund** for the associated operational costs, beginning July 1, 2016 and ending June 30, 2017:

I /see on distance	5/16 US/1
Expenditures	1UD A 14
Expenditures	······································

Section 9: The Budget Officer is hereby authorized to transfer appropriations as contained herein under the following conditions:

- a) He/she may transfer amounts between line item expenditures within a department without limitation and without a report being required. These changes should not result in increases in recurring obligations such as salaries.
- b) He/she may transfer amounts up to \$5,000 between departments, including contingency appropriations, within the same fund. He/she must make an official report on such transfers at the next regular meeting of the Governing Board.
- c) He/she may not transfer any amounts between funds, except as approved by the Governing Body in the Budget Ordinance as amended.

Section 10: The Budget Officer may make cash advances between funds for periods not to exceed 60 days without reporting to the Governing Board. Any advances that extend beyond 60 days must be approved by the Board. All advances that will be outstanding at the end of the fiscal year must be approved by the Board.

Section 11: Copies of this Budget Ordinance shall be furnished to the Clerk to the Governing Board and to the Budget Officer and Finance Officer to be kept on file by them for their direction in the disbursement of funds detailed in the budget adopted by this body 16 June, 2016.

Pamela S. Walters, Chairman

ATTEST:

Nancy Caviness Secretary

Dare County Tourism Board									
Budget 2016-2017									
Total Revenues - Governme	าtal Fเ	ınds							
(General Fund and Special F	evenu	ıe)							
				Amended					% Change
		Budget		Budget		Projected		Budget	to FY 15-16
	F١	/ 2015-2016	FY	′ 2015-2016	F'	Y 2015-2016	F	Y 2016-2017	Budget
Occupancy	\$	3,781,790	\$	3,814,325	\$	4,311,455	\$	3,987,935	4.55%
Meals	\$	1,955,198	\$	1,955,198	\$	2,300,837	\$	2,069,945	5.87%
	\$	5,736,988	\$	5,769,523	\$	6,612,292	\$	6,057,880	5.00% *
Interest - GF	\$	10,000	\$	10,000	\$	13,300	\$	12,000	20.00%
Interest - Travel Guide	\$	45	\$	45	\$	126	\$	75	66.67%
Interest - Merchandise	\$	155	\$	155	\$	217	\$	155	0.00%
Interest - Restricted	\$	6,000	\$	6,000	\$	11,600	\$	10,000	66.67%
Website Advertising	\$	20,000	\$	20,000	\$	23,360	\$	60,000	200.00%
Travel Guide Income	\$	158,600	\$	158,600	\$	137,300	\$	130,000	-18.03%
Merchandise Income	\$	44,451	\$	44,451	\$	37,007	\$	44,451	0.00%
Other	\$	1,000	\$	1,000	\$	1,500	\$	1,000	0.00%
	\$	240,251	\$	240,251	\$	224,410	\$	257,681	7.25%
Amounts Rolled Over from PY	\$	1,095,378	\$	1,095,379	\$	1,095,379	\$	1,154,249	5.37%
Appropriated Fund Balance	\$	4,258,025	\$	4,358,024	\$	2,082,570	\$	4,810,439	10.38%
	\$	5,353,403	\$	5,453,403	\$	3,177,949	\$	5,964,688	9.38%
Total Revenues	\$	11,330,642	\$	11,463,177	\$	10,014,651	\$	12,280,249	7.13%
* This is a 5.0% increase over			s. Th	e percent cha	ange	from projected			
actual 2015-2016 figures is a	decrea	se of (8.7%).							

Outer Banks Visitors Bureau					
Budget 2016-2017					
GENERAL FUND	Budget	Amended Budget	Projected	Budget	Percent
	2015-2016	2015-2016	2015-2016	2016-2017	Change
REVENUES	2013-2010	2013-2010	2013-2010	2010-2011	Change
Occupancy/Meals Tax (75%)	4,302,741	4.327.142	4,959,219	4,543,410	5.0%
Revenues - Website Advertising	20,000	20,000	23,360	60,000	200.0%
Revenues - Interest and Other	11,200	11,200	15,143	13,230	18.1%
Appropriated from Fund Balance	146,520	246,520	246,520	160,800	-34.8%
Transfer from Travel Guide/Travel Guide Income	158,600	158,600	137,300	130,000	-18.0%
Transfer from Merchandise Fund/Merchandise Income	44,451	44,451	37,007	44,451	0.0%
Total Revenues	4,683,512	4,807,913	5,418,549	4,951,891	3.0%
Projected Over Budget By			610,636		
EXPENDITURES:					
Governing	29,516	29,516	28,298	29,705	0.6%
Promotion	5,075,759	5,194,309	4,668,519	5,392,954	* 3.8%
Aycock Brown Welcome Center	165,370	165,370	156,468	158,096	-4.4%
Outer Banks Welcome Center RI, Whalebone & Hatteras	148,419	148,419	142,783	147,379	-0.7%
Travel Guide Expenses	183,600	189,450	189,412	187,500	-1.0%
Merchandise Expenses	29,706	29,706	27,677	29,706	0.0%
Transfer to Event Site Fund	146,520	146,520	146,520	160,800	9.7%
Total Expenditures	5,778,890	5,903,290	5,359,677	6,106,140	3.4%
Projected Under Budget By			543,613		
Revenue vs Expenses	-1,095,378	-1,095,378		-1,154,249	
Revenue Income over Budget	539,855	539,855		610,636	
Unspent Funds/Encumbrances	555,523	555,523		543,613	*
* Includes estimated encumbrances of \$196,400					
Unappropriated Surplus	0	0		0	
Net Revenue vs Expenses	0	0		0	
RESTRICTED FUND					
	0.000	0.000	44.000	10.000	00.70/
Interest	6,000	6,000	11,600	10,000	66.7%
Designated From Fund Balance	4,111,506	4,111,506	2,984,966	4,649,639	13.1%
Occupancy/Meals Tax (25%) Total Revenues	1,434,247 5,551,753	1,442,381 5,559,887	1,653,073 4,649,639	1,514,470 6,174,109	5.0% 11.0%
Total Expenditures and Commitments	5,551,753	5,559,887	4,649,639	6,174,109	11.0%
EVENT SITE FUND					
Lease Income	3,700	3,700	9,050	5,100	37.8%
Event Income	20,000	20,000	0	0	-100.0%
Other Income	200	200	500	200	0.0%
Interest	45	45	260	170	277.8%
Transfer to Event Site	146,520	146,520	146,520	160,800	9.7%
Unappropriated Funds	10,000 180,465	10,000 180,465	156,330	10,000 176,270	0.0% -2.3%
Expenditures	180,465	180,465	156,150	176,270	-2.3%
CAPITAL PROJECT FUND					
Transfer from Restricted Fund	0	448,500	448,500	0	-100.0%
Interest	20	400	941	250	-37.5%
Unappropriated Funds	841,203	841,203	365,617	506,604	-39.8%
	841,223	1,290,103	815,058	506,854	-60.7%
Expenditures	841,223	1,290,103	815,058	506,854	-60.7%

BUDGET & FINANCE PROJECTIONS OCCUPANCY & MEALS FY 2016-2017

FISCAL YEAR		ACTUAL FY 2013-2014	ACTUAL FY 2014-2015	ACTUAL FY 2015-2016	3 YEAR AVERAGE FY 2013-2016
JULY RECEIPTS					
	OCCUPANCY	\$739,298	\$777,029	\$789,686	\$768,671
	MEALS	\$304,710	\$308,197	\$325,672	\$312,860
		\$1,044,008	\$1,085,226	\$1,115,358	\$1,081,531
AUGUST RECEIPTS					
	OCCUPANCY	\$1,105,824	\$1,082,927	\$1,103,031	\$1,097,261
	MEALS	\$367,949	\$380,239	\$411,835	\$386,674
		\$1,473,773	\$1,463,166	\$1,514,866	\$1,483,935
SEPTEMBER RECEI	эте				
SEPTEMBER RECEI	OCCUPANCY	\$997,367	\$1,071,469	\$1,144,734	\$1,071,190
	MEALS	\$362,849	\$381,819	\$385,505	\$376,724
		\$1,360,216	\$1,453,288	\$1,530,239	\$1,447,914
OCTOBER RECEIPT	S OCCUPANCY	#270 227	#205 200	¢446.440	¢402.257
	MEALS	\$378,337 \$225,822	\$385,290 \$231,721	\$446,443 \$257,848	\$403,357 \$238,464
	WEALS	\$604,160	\$617.011	\$704,291	\$641,821
		φοσ 1, 100	ΨΟ17,011	Ψ101,201	ψο 11,021
NOVEMBER RECEIP	TS				
	OCCUPANCY	\$154,928	\$172,112	\$189,702	\$172,247
	MEALS	\$139,645	\$156,283	\$157,765	\$151,231
		\$294,574	\$328,395	\$347,467	\$323,479
DECEMBER RECEIP	TS				
DECEMBERATECH	OCCUPANCY	\$51,889	\$68,031	\$75,491	\$65,137
	MEALS	\$86,241	\$93,336	\$106,624	\$95,400
		\$138,130	\$161,367	\$182,115	\$160,537
JANUARY RECEIPTS		054.054	400 500	004.455	***
	OCCUPANCY	\$51,954	\$29,589 \$75,430	\$34,455	\$38,666
	MEALS	\$63,468 \$115,422	\$75,438 \$105,027	\$83,009 \$117,464	\$73,972 \$112,638
		Ψ110,422	Ψ100,021	Ψ117,+0+	Ψ112,000
FEBRUARY RECEIP	ΓS				
	OCCUPANCY	\$54,220	\$59,097	\$62,373	\$58,563
	MEALS	\$59,051	\$68,334	\$64,614	\$64,000
		\$113,271	\$127,431	\$126,987	\$122,563
MARCH RECEIPTS					
W I COTT COLL TO	OCCUPANCY	\$34,617	\$32,532	\$35,570	\$34,240
	MEALS	\$58,448	\$58,019	\$67,372	\$61,279
		\$93,065	\$90,551	\$102,941	\$95,519
ADDU DECEIDTO					
APRIL RECEIPTS	OCCUPANCY	\$36,299	\$53,354	\$79,104	\$56,253
	MEALS	\$88,604	\$96,333	\$118,448	\$101,128
		\$124,903	\$149,687	\$197,552	\$157,381
MAY RECEIPTS					
	OCCUPANCY	\$138,091	\$126,759	\$133,866 \$450,445	\$132,905 \$146,864
	MEALS	\$143,835 \$281,926	\$146,603 \$273,362	\$150,145 \$284,011	\$146,861 \$279,766
		Ψ201,320	ΨΖ13,302	Ψ ∠ Ο 1 ,Ο 1 Ι	Ψ213,100
JUNE RECEIPTS					
	OCCUPANCY	\$274,348	\$295,389	\$217,000 *	\$262,246
	MEALS	\$217,389	\$226,014	\$172,000 *	\$205,134
		\$491,737	\$521,403	\$388,999	\$467,380
TOTALS	OCCUPANCY	¢ <i>4</i> በ47 479	¢ <i>A</i> 452 570	\$A 211 AEE	¢# 160 726
IOIALO	MEALS	\$4,017,173 \$2,118,011	\$4,153,578 \$2,222,336	\$4,311,455 \$2,300,837	\$4,160,736 \$2,213,728
		\$6,135,184	\$6,375,914	\$6,612,292	\$6,374,463
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*based on budgeted figures

BUDGET & FINANCE PROJECTIONS OCCUPANCY & MEALS FY 2016-2017

FISCAL YEAR JULY RECEIPTS		BUDGET FY 2015-2016	BUDGET FY 2016-2017	% Increase/ Decrease from Actual	\$ Increase/ Decrease from Actual	% Increase/ Decrease from 15-16 Budget	\$ Increase / Decrease from 15-16 Budget
JOET REGENTO	OCCUPANCY MEALS	\$733,335 \$296,560	\$770,000 \$311,390	-2.53% -4.63%	-\$19,686 -\$14,282	5.00% 5.00%	\$36,665 <u>\$14,830</u>
		\$997,360	\$1,081,390	-3.13%	-\$33,968	5.16%	\$51,495
AUGUST RECEIPTS	OCCUPANCY	\$1,063,450	\$1,063,625	-3.64%	-\$39,407	0.02%	\$175
	MEALS	\$363,680 \$1,427,130	\$381,865 \$1,445,489	-7.88% -4.74%	-\$29,970 -\$69,377	5.00%	<u>\$18,185</u> \$18,359
SEPTEMBER RECEI	DTC	ψ1,421,130	ψ1,445,409	-4.7470	-φ09,377	1.2970	φ10,009
SEPTEMBER RECEI	OCCUPANCY	\$965,600	\$1,033,880	-10.35%	-\$110,854	7.07%	\$68,280
	MEALS	\$334,100 \$1,299,699	\$352,900 \$1,386,779	-8.54% -9.87%	-\$32,605 -\$143,460	5.63% 6.70%	<u>\$18,800</u> \$87,080
OCTOBER RECEIPT	S						
	OCCUPANCY MEALS	\$361,000 \$216,100	\$394,050 \$230,905	-13.60% -11.63%	-\$52,393 -\$26,943	9.16% 6.85%	\$33,050 \$14,805
		\$577,100	\$624,955	-12.86%	-\$79,336	8.29%	\$47,855
NOVEMBER RECEIP	TS OCCUPANCY	\$153,600	\$161,280	-16.51%	-\$28,422	5.00%	\$7,680
	MEALS	\$132,500	\$139,125	-11.93%	-\$18,640	5.00%	<u>\$6,625</u>
		\$286,100	\$300,405	-14.33%	-\$47,062	5.00%	\$14,305
DECEMBER RECEIP	TS OCCUPANCY	\$56,784	\$61,700	-20.27%	-\$13,791	8.66%	\$4,916
	MEALS	\$83,550 \$140,334	\$90,780 \$152,480	-16.98% -18.37%	-\$15,845 -\$29,635	8.65% 8.65%	<u>\$7,230</u> \$12,146
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JANUARY RECEIPTS	OCCUPANCY	\$30,000	\$31,500	-9.99%	-\$2,955	5.00%	\$1,500
	MEALS	\$60,944 \$90,944	\$65,000 \$96,500	-23.87% -19.96%	-\$18,009 -\$20,964	6.66%	<u>\$4,056</u> \$5,556
FEBRUARY RECEIP	TS						
	OCCUPANCY MEALS	\$46,415 \$51,859	\$50,000 \$57,500	-20.94% -10.41%	-\$12,373 -\$7,114	7.72% 10.88%	\$3,585 \$5,642
	WILALS	\$98,274	\$107,500	-15.29%	-\$19,487	9.39%	\$9,227
MARCH RECEIPTS							
	OCCUPANCY MEALS	\$24,400 \$51,106	\$25,000 \$53,000	-32.49% -24.77%	-\$10,570 -\$14,372	2.46% 3.71%	\$600 <u>\$1,894</u>
		\$75,506	\$78,000	-27.54%	-\$24,942	3.30%	\$2,494
APRIL RECEIPTS	OCCUPANCY	\$51,740	\$47,000	-60.17%	-\$32,104	-9.16%	-\$4,740
	MEALS	\$82,200	\$82,200	-37.63%	-\$36,248	0.00%	<u>\$0</u>
		\$133,940	\$129,200	-45.66%	-\$68,352	-3.54%	-\$4,740
MAY RECEIPTS	OCCUPANCY	\$111,000	\$119,550	-11.29%	-\$14,316	7.70%	\$8,550 Easter is
	MEALS	\$110,600 \$221,600	\$122,130 \$241,680	-19.11% -15.49%	-\$28,015 -\$42,331	9.06%	\$11,530 April 16 \$20,080
JUNE RECEIPTS		, ,,,,,,	, ,,,,,,,,		, ,		, ,,,,,,,,
JOHE REGENTIO	OCCUPANCY	\$217,000 \$172,000	\$230,350 \$183,150	4.52%	\$13,350 \$11,150	6.15%	\$13,350 \$11,150
	MEALS	\$172,000 \$389,000	\$183,150 \$413,500	4.93%	\$11,150 \$24,501	6.48%	<u>\$11,150</u> \$24,500
TOTALS	OCCUPANCY	\$3,814,325	\$3,987,935	-7.79%	-\$323,521	4.55%	\$173,610
	MEALS	\$1,955,198 \$5,769,522	\$2,069,945 \$6,057,880	-10.39% -8.70%	-\$230,892 -\$554,412	5.87% 5.00%	\$114,747 \$288,357
		FY14/15 Budget	\$5,516,337.00		·		
		<u>% change</u>	4.59%				

Outer Bar	nks Visitors Bureau					
Budget 20)16-2017					
Governing	g					
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2015-2016	2015-2016	2015-2016	2016-2017	Change
5000	Director Compensation	17,100	17,100	16,500	17,100	0.0%
5030	Payroll Taxes	1,479	1,479	1,447	1,479	0.0%
5001	Professional Services	1,000	1,000	1,000	1,000	0.0%
5002	Dir. Travel/Mtg./Meals	6,000	6,000	5,517	6,000	0.0%
5003	Directors & Officers Ins.	2,937	2,937	2,937	3,126	6.4%
5004	Miscellaneous Items	1,000	1,000	897	1,000	0.0%
	Total - Governing	29,516	29,516	28,298	29,705	0.6%
Projected	under budget by			1,218		

	anks Visitors Bureau 2016-2017					
Promoti						
1 10111011						
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2015-2016	2015-2016	2015-2016	2016-2017	Change
Hambon	Personnel	2010 2010	2010 2010	2010 2010	2010 2017	Onlange
5010	Salaries (full)	673,500	673,500	663,568	691,500	2.7%
5020	Salaries (part)	87,000	87,000	86,254	118,200	35.9%
5025	Overtime Pay	1,000	1,000	0	1,000	0.0%
5030	Payroll Taxes	61,075	61,075	58,414	65,281	6.9%
5040	Employee Insurance	150,350	150,350	147,130	151,000	0.4%
5050	Retirement	48,943	48,943	47,987	56,894	16.2%
5060	Worker's Comp	2,816	2,816	2,238	2,810	-0.2%
5080	Employee Relations	1,750	1,750	1,131	1,750	0.0%
5090	Training	10,700	10,700	10,415	10,500	-1.9%
0000	Training	1,037,134	1,037,134	1,017,137	1,098,935	6.0%
		1,007,101	1,001,101	1,011,101	1,000,000	0.070
	Marketing/Advertising					
5500	Advertising - Printed & Other	833,685	833,685	828,350	900,704	8.0%
5502	Advertising - Production	60,000	60,000	60,000	60,000	0.0%
5510	Events-Development & Promo	93,100	93,100	93,100	93,100	0.0%
5520	Advertising - Internet	1,355,545	1,445,545	1,445,545	1,139,839	-21.1%
5521	Advertising - Agency Fees	162,595	162,595	162,595	141,028	-13.3%
5522	Email, Distribution & Social	0	0	0	357,250	100.0%
5525	Public Relations	43,500	37,500	34,716	68,500	82.7%
5560	Brochures/Production/Print	55,000	51,900	36,202	51,000	-1.7%
5580	Promotional Aids	7,500	10,500	10,510	9,000	-14.3%
6100	Press/Travel Writer Tours	54,500	55,500	55,263	85,000	53.2%
6101	Group Sales	28,000	27,000	24,202	56,000	107.4%
		2,693,425	2,777,325	2,750,483	2,961,421	6.6%
		, , , , , ,	, ,===	, , , , , , ,	,==,	
	Special Projects					
6110	Community Appreciation	15,000	15,000	0	30,000	100.0%
6150	Event Grant	248,405	272,805	131,630	311,900	
6155	Est. Event Developer Grant	409,750	409,750	153,500	324,750	
6170	Tourism Summit	15,000	15,000	15,000	17,500	16.7%
		688,155	712,555	300,130	684,150	-4.0%
		, , , ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	111,	,	
	Operations					
5110	Contracted Services	15,200	15,200	15,028	15,200	0.0%
5140	Audit	5,625	5,625	5,625	5,625	0.0%
5170	Other Professional Service	2,800	2,800	2,800	3,625	29.5%
5180	Legal	15,400	15,400	15,295	20,400	32.5%
5185	Research	78,200	78,200	39,564	40,000	-48.8%

Outer B	anks Visitors Bureau					
Budget	2016-2017					
Promoti	ion					
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2015-2016	2015-2016	2015-2016	2016-2017	Change
5190	Administrative Advertising	1,000	1,000	1,000	1,000	0.0%
5530	Legal Notices	500	500	500	2,000	300.0%
6200	Postage/Fulfillment	227,600	224,850	215,936	227,600	1.2%
6300	Travel	41,000	44,000	43,370	43,300	-1.6%
6305	Vehicle Maintenance	5,000	5,000	4,920	5,000	0.0%
6320	Registrations	37,500	37,500	37,244	37,500	0.0%
6340	Travel Show Exhibit	5,500	5,500	5,060	8,000	45.5%
6420	Dues & Subscriptions	33,868	33,868	31,510	34,810	2.8%
6440	Insurance	15,907	15,907	13,645	15,840	-0.4%
6460	Telephone	25,600	25,600	24,849	26,600	3.9%
6500	Equipment	17,848	27,848	28,475	22,789	-18.2%
6510	Expendable Equipment	1,548	1,548	1,203	2,420	56.3%
6530	Tech. Support/Software	18,500	8,500	5,084	14,815	74.3%
6580	Utilities	11,000	11,000	9,814	11,000	0.0%
6600	Cleaning/maint. Supplies	2,000	2,000	1,027	2,000	0.0%
6610	Building Maintenance	10,000	10,000	9,778	15,000	50.0%
6620	Equip. Service Contracts	3,500	3,000	2,151	3,500	16.7%
6640	Equipment Rental	34,325	34,325	31,529	33,325	-2.9%
6660	Equipment Repairs	500	1,000	797	3,000	200.0%
6700	Office Supplies	17,500	17,500	15,092	17,500	0.0%
6810	Web Site/Internet	29,624	39,624	39,473	36,599	-7.6%
		657,045	667,295	600,769	648,448	-2.8%
	Total - Promotional	5,075,759	5,194,309	4,668,519	5,392,954	3.8%
Proiectio	ons under budget by			525,790		
,	5,			,		
* Encum	brances: #6150 \$141,900					
	#6155 \$108,750					
	#6110 \$18,000					
	#5500 \$5,335					
	. ,					

	ks Visitors Bureau					
Budget 20						
Aycock Br	own Welcome Center Kitty Ha	WK				
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2015-2016	2015-2016	2015-2016	2016-2017	Change
5015	Salaries (full)	37,300	37,300	37,050	38,410	3.0%
5025	Salaries (part)	69,150	69,150	68,032	70,600	2.1%
5030	Payroll Taxes	9,089	9,089	8,890	9,310	2.1%
5040	Employee Insurance	4,550	4,550	3,702	4,795	5.4%
5050	Retirement	2,508	2,508	2,501	2,808	12.0%
5060	Worker's Comp	390	390	390	400	2.6%
5080	Employee Relations	500	500	452	500	0.0%
5090	Training	600	600	600	600	0.0%
5110	Contracted Services	7,920	7,920	7,920	7,920	0.0%
6130	Uniforms	560	560	332	560	0.0%
6200	Postage	350	350	241	350	0.0%
6300	Travel	528	528	443	528	0.0%
6420	Dues & Subscriptions	300	300	277	300	0.0%
6440	Insurance	2,075	2,075	2,075	2,065	-0.5%
6460	Telephone	4,050	5,325	4,573	4,950	-7.0%
6500	Equipment	7,500	7,250	3,760	1,500	-79.3%
6580	Utilities	6,600	6,600	5,376	6,600	0.0%
6600	Cleaning/maint. Supplies	600	600	426	600	0.0%
6610	Building Maintenance	7,500	6,225	5,928	2,000	-67.9%
6660	Equipment Repairs	300	300	300	300	0.0%
6700	Office Supplies	3,000	3,250	3,200	3,000	-7.7%
0100	Office Oupplies	3,000	3,230	3,200	3,000	-1.170
	Total - ABWC	165,370	165,370	156,468	158,096	-4.4%
Proiected u	nder budget by			8,902		
,	,					

Outer E	Banks Visitors Bureau						
Budge	t 2016-2017						
Outer E	Banks Welcome Center Roanoke	Isla	and				
				Amended			
Accoun	t		Budget	Budget	Projected	Budget	Percent
Number	<u>Title</u>		2015-2016	2015-2016	2015-2016	2016-2017	Change
5026	Salaries (part) - RI		56,500	56,500	56,138	57,800	2.30%
5030	Payroll Taxes		4,887	4,887	4,856	5,000	2.31%
5060	Worker's Comp		185	185	185	220	18.92%
5080	Employee Relations		435	435	400	435	0.00%
5090	Training		600	600	600	600	0.00%
6130	Uniforms		400	400	381	400	0.00%
6440	Insurance		945	945	945	940	-0.53%
6460	Telephone		1,060	1,060	944	1,060	0.00%
6500	Equipment		5,000	5,000	4,653	1,000	-80.00%
6580	Utilities		960	960	763	960	0.00%
6600	Cleaning/Maint. Supplies		200	200	150	200	0.00%
6610	Building Maintenance		2,500	2,500	2,000	2,500	0.00%
6660	Equipment Repairs		250	250	250	250	0.00%
6700	Office Supplies		800	800	621	800	0.00%
	Total - Welcome Ctr. R.I.		74,722	74,722	72,886	72,165	-3.42%
Project	ed under budget by				1,836		

Outer Banks Visitors Bureau						
Budget 2016-2017						
Outer Banks Welcome Center - Hattera	ıs Ini	formation Ce	nter			
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number <u>Title</u>		2015-2016	2015-2016	2015-2016	2016-2017	Change
5026 Salaries (part) - HI		27,900	27,900	26,186	28,675	2.78%
5030 Payroll Taxes		2,413	2,413	2,265	2,480	2.78%
5060 Worker's Comp		105	105	105	105	0.00%
5080 Employee Relations		150	150	120	150	0.00%
5090 Training		100	100	100	100	0.00%
5110 Contracted Services		1,540	1,540	1,483	1,540	0.00%
6130 Uniforms		100	100	93	100	0.00%
6300 Travel		886	886	700	886	0.00%
6440 Insurance		570	570	570	560	-1.75%
6460 Telephone		3,000	3,000	2,624	2,820	-6.00%
6500 Equipment		1,000	1,000	600	1,000	0.00%
6600 Cleaning/Maint. Supplies		200	200	127	200	0.00%
6610 Building Maintenance		200	200	110	200	0.00%
6700 Office Supplies		600	600	508	600	0.00%
Total - Welcome Ctr Hatteras		38,764	38,764	35,591	39,416	1.68%
Projected under budget by				3,173		

Outer E	Banks Visitors Bureau					
	2016-2017					
	Banks Welcome Center - Whalebon	e Junction				
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	<u>Title</u>	2015-2016	2015-2016	2015-2016	2016-2017	Change
5026	Salaries (part)	27,900	27,900	27,789	28,300	1.43%
5030	Payroll Taxes	2,413	2,413	2,404	2,448	1.45%
5060	Worker's Comp	90	90	90	90	0.00%
5080	Employee Relations	140	140	140	140	0.00%
5090	Training	100	100	100	100	0.00%
5110	Contracted Services	660	660	600	660	0.00%
6130	Uniforms	80	80	63	80	0.00%
6440	Insurance	570	570	570	560	-1.75%
6460	Telephone	1,680	1,880	1,757	1,920	2.13%
6500	Equipment	1,000	550	322	1,000	81.82%
6600	Cleaning/Maint. Supplies	50	50	50	50	0.00%
6700	Office Supplies	250	500	421	450	-10.00%
	Total - Welcome Ctr. Whalebone	34,933	34,933	34,306	35,798	2.48%
Projecte	ed under budget by			627		

Outer Ban	ks Visitors Bureau					
Budget 20	16-2017					
Restricted						
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	<u>Title</u>	2015-2016	2015-2016	2015-2016	2016-2017	Change
	Occupancy/Meals Tax 25%	1,434,247	1,442,381	1,653,073	1,514,470	5.0%
	Interest	6,000	6,000	11,600	10,000	66.7%
	Appropriated Fund Balance	4,111,506	4,111,506	2,984,966	4,649,639	13.1%
	Total - Non Departmental	5,551,753	5,559,887	4,649,639	6,174,109	11.0%

	ks Visitors Bureau		1		
Budget 20					
Restricted	Fund				
		Projected			
		Amount	Recommended		
Account		Allocated	FY 16-17	FY 16-17	Percent
<u>Number</u>	<u>Title</u>	thru 5/31/16	Projects	Allocation	<u>Change</u>
	Revenues				
	Interest	11,600	0	10,000	-13.8
9930	Appropriation from Fund Balance	2,984,966	0	4,649,639	55.8
9940	Occupancy/Meals Tax 25%	1,653,073	0	1,514,470	-8.4
	Total Revenues	4,649,639	0	6,174,109	32.8
	Expenditures				
	Long Term Projects: 70% = \$1,060,129, plus interes	st			
4503	Infrastructure NOTE #1	402,127	0	402,127	0.0
	Natural, Historic and Cultural Resources NOTE #2	65,253	106,013	171,266	162.5
	Event Site NOTE #3	1,868,222	954,116	2,822,338	51.1
	Dredging OI & HI NOTE #5	1,000,000	304,110	1,000,000	0.0
	GOSPL NOTE #4	110,046	10,000	120,046	9.1
+504	Total Long Term Projects	3,445,648	1,070,129	4,515,777	31.1
	Total Long Term Projects	3,443,040	1,070,129	4,313,777	31.1
	Short Term Projects: 30% = \$454,341 FY2012				
4620	Dare County - RI Wellness Trail	0	0	0	0.0
				-	
	Dare County - Scenic Byway Signs	25,000	0	25,000	0.0
4631	Nags Head - Whalebone Park	0	0	0	0.0
		25,000	0	25,000	
	FY2013				
	Dare County - Rodanthe Beach Access	0	0	0	0.0
4633	Dare County - Interpretive Byway Plan	26,500	0	26,500	0.0
4634	Duck - Soundside Boardwalk	0	0	0	0.0
4637	Nags Head - W. Bypass Multi-Use Phase V	0	0	0	0.0
	, , , , , , , , , , , , , , , , , , ,	26,500	0	26,500	
	FY2015	,		, i	
	Kill Devil Hills - E. Bypass Sidewalk	80,250	80,250	80,250	
	Kitty Hawk - Lillian Street Improvements	0	0	0	-
	Nags Head - W. Bypass Multi-Use Phase VII	0	0	0	
	Ivags ricad - vv. bypass ividiti-osc r riasc vii	80,250	80.250	80,250	
		00,200	00,200	00,200	
	FY2016				
		0	E0 000	E0 000	
	HI Ocean Center	0	50,000 250,000	50,000 250,000	-
F400	Nags Head - Dowdy's Park				- 00.0
	Fireworks	40,288	40,000	80,288	99.3
	25 % of audit	0	1,875	1,875	-
4999	FY2016 Unappropriated	1,031,953	112,466	1,144,419	10.9
		1,072,241	454,341	1,526,582	42.4
	Total Short Term Projects	1,203,991	534,591	1,658,332	37.7
	Total Expenditures	4,649,639	1,604,720	6,174,109	32.8
		, ,,,,,,	, , ,	, , , ,	
	Reconciliation Back to 5/31/16 Cash Balance				
	Funds in the Banks @ 5/31/16			\$ 4,799,276	
	Estimated Revenues -June 2016		1	\$ 97,250	
	Budgeted FY 16-17 Revenues		+	\$ 1,524,470	
	Total Proposed Expenditures			6,420,996	
	Less Amounts to be Paid Out in 15-16		+	(246,887)	
	Total Proposed Expenditures		+	\$ 6,174,109	
	rotai rioposeu Expeliultures			φυ,174,109	

			1				1	
NOTE #1	Infrastructure was capped by the Board at \$500,000 in	n F	Y2006-2007. Pr	O	posed budget do	es	s not allocate a	ny
	money to bring the balance back to \$500,000.							
NOTE #2	Natural, Historic & Cultural Resources was capped by	th'	e Board at \$500).(000 in FY 2006-2	200	07.	
	Proposed budget allocates 10% of the long-term mon	_		ĺ				
	, gg							
NOTE #3	The Event Site line item is funded by 90% of long-tern	n r	evenues					
	g							
NOTE #4	GOSPL is being funded by interest							
11012 // 1	Coor E to somig famada sy microst							
NOTE #5	Dredging OI & HI was established in 2015 to help pay	fo	r County led dred	do	ing The County	, ŀ	nas not vet	
1101L#3	met the criteria for reimbursement of the funds.	10	obuilty icu dict	ug	ing. The County	, ,	las not yet	
	The the chiena for reimbursement of the fullus.							
				Ц				

Outer Ba	anks Visitors Bureau				000000000000000000000000000000000000000	
Budget :	2016-2017				-	
Travel G	Guide				000000000000000000000000000000000000000	
		Original	Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	<u>Title</u>	2015-2016	2015-2016	2015-2016	2016-2017	Change
	Revenues					
3209	Advertising	158,600	158,600	137,300	130,000	-18.0%
3210	Interest	45	45	126	75	66.7%
	Total Revenues	158,645	158,645	137,426	130,075	-18.0%
	Expenditures					
5560	Production/Printing/Distribution	157,000	160,100	160,097	160,000	-0.1%
6200	Freight	26,600	29,350	29,315	27,500	-6.3%
	Total Expenditures	183,600	189,450	189,412	187,500	-1.0%
	Revenues Over (Under) Expenditures	-24,955	-30,805	-51,986	-57,425	

outer Ba	nks Visitors Bureau					
Budget 2	2016-2017					
Merchan	dise Sales					
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2015-2016	2015-2016	2015-2016	2016-2017	Change
	Revenues:					
3100	Sale of Merchandise	41,500	41,500	37,007	41,500	0.00%
3210	Interest Income	155	155	217	155	0.00%
2140	Sales Tax	2,801	2,801	0	2,801	0.00%
6200	Shipping	150	150	0	150	0.00%
	Total Revenues	44,606	44,606	37,224	44,606	0.00%
	Projected under budget by					
	Expenditures:					
6710	Merchandise Purchased	24,900	24,900	24,900	24,900	0.00%
6800	Bank Fees - Credit Cards	1,455	1,455	2,377	1,455	0.00%
2140	Sales Tax	2,801	2,801	0	2,801	0.00%
6200	Shipping	150	150	0	150	0.00%
6700	Office	400	400	400	400	0.00%
	Total Expenditures	29,706	29,706	27,677	29,706	0.00%
	Revenues Over (Under) Expenditures	14,900	14,900	9,547	14,900	

Outer Ba	nks Visitors Bureau					
Budget 2	016-2017					
Event Sit	e Fund					
			Amended			
Account		Budget	Budget	Projected	Budget	Percent
Number	Title	2015-2016	2015-2016	2015-2016	2016-2017	Change
	Revenues:					
3200	Lease Income	3,700	3,700	9,050	5,100	37.84%
3250	Event Income	20,000	20,000	0	0	-100.00%
3220	Other Income	200	200	500	200	0.00%
3210	Interest Income	45	45	260	170	277.78%
9910	Transfer from General Fund	146,520	146,520	146,520	160,800	9.75%
9999	Unappropriated Funds	10,000	10,000	0	10,000	0.00%
	Total Revenues	180,465	180,465	156,330	176,270	-2.32%
	Projected under budget by					
	Expenditures:					
5160	Event Development & Marketing	60,000	60,000	40,225	60,000	0.00%
6440	Insurance	700	700	235	700	0.00%
6580	Utilities	8,775	8,775	5,912	8,560	-2.45%
6610	Repairs & Maintenance	60,720	64,720	63,678	95,540	47.62%
6700	Office Supplies	270	270	100	270	0.00%
9990	Other Expenses	50,000	46,000	46,000	11,200	-75.65%
	Total Expenditures	180,465	180,465	156,150	176,270	-2.32%
	Revenues Over (Under) Expenditures	0	0	180	0	
	, , , , , , , , , , , , , , , , , , , ,					

Outer Ban	ks Visitors Bureau					
Budget 20	16-2017					
	oject Fund					
·			Amended			
Account			Budget	Projected	Budget	
<u>Number</u>	<u>Title</u>		2015-2016	2015-2016	2016-2017	<u>Justification</u>
	Revenues:					
	Transfer from Special Revenue Fund		448,500	448,500		Transfer for next phases
	Interest		400	941		Interest on checking and mm
9999	Unappropriated Funds		841,203	365,617	506,604	Amount of projected cash rolled from py
	Total Revenues		1,290,103	815,058	506,854	
	Expenditures:					
	Phase 1	90,000		59,386	0	
	Phase 2/3	448,500		200,000		
	CIP - Engineering, Design, Management		538,500	259,386	248,500	Phase 2/3
	Phase 1	570,622				
4526	CIP - Construction Bid		570,622	555,671	0	Phase 1, closed out
	Phase 1	32,000				
4527	CIP - Amenities		32,000	0	,	Phase 1, closed out
9990	Other Expenses		148,981	0	226,354	To Balance Budget
	Total Expenditures		1,290,103	815,058	506,854	
	Revenue over Expenditures		0	0	0	