

JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE

Linda Evans, Chair
City of La Quinta

Stan Henry, Vice Chair
City of Cathedral City

Scott Matas
City of Desert Hot Springs

Richard Balocco
City of Indian Wells

Elaine Holmes
City of Indio

Jan Harnik
City of Palm Desert

Geoff Kors
City of Palm Springs

G. Dana Hobart
City of Rancho Mirage

V. Manuel Perez
County of Riverside

Joint Meeting JPA Executive Committee & CVB Board of Directors AGENDA

Greater Palm Springs CVB - Boardroom

70100 Highway 111
Rancho Mirage, CA 92270

Regular Meeting
Friday, April 27, 2018 – 8:00 a.m.

Call to Order

Evans

Roll Call

Evans

Pledge of Allegiance

Evans

Confirmation of Agenda

Evans

Public Comment

Evans

At this time members of the public may address the JPA Executive Committee on items that appear within the Consent Calendar or matters that are not listed on the Agenda. Please complete a "Request to Speak" form and limit your comments to three (3) minutes. When you are called to speak, please stand and state your name for the record.

For all Business Session matters or Departmental Reports on the Agenda a completed "Request to Speak" form should be filed with the Secretary of the Board prior to the JPA Executive Committee beginning consideration of that item.

Presentation – None.

Evans

Approval of Minutes

Evans

- JPA-CVB Board of Directors Joint Meeting Minutes dated March 16, 2018 (all vote)

Consent Calendar (JPA Executive Committee Only Votes)

Evans

- Warrants and Demands Dated March 31, 2018
- Resolution No. JPA 2018-002: Adopting the Amended and Restated Retiree Health Plan (with Staff Report including two attachments)

CVB Board of Directors Resolutions

Tabler

- Resolution No. BOD 2018-001 Opposing Measure C
- Resolution No. BOD 2018-002 Recommending Appointment of CVB Vice President of Finance and Administration as Treasurer of the CVB (with Joint Staff Report including four attachments)

<u>JPA Executive Committee Items</u>	Evans
<ul style="list-style-type: none">• Resolution No. JPA 2018-003 Appointing CVB Vice President of Finance and Administration as Treasurer for the CVB (JPA Vote)• Joint Resolution No. 2018-001 Adopting the Amended and Restated Investment Policy and Delegating the Investment Authority to the CVB Treasurer (all vote)• 3-Minute Updates From Each JPA Member on Their City	
<u>CVB Board of Directors Chairman's Report</u>	Tabler
<ul style="list-style-type: none">• Chairman's Update	
<u>CEO/President's Report</u>	White
Board Report for April 2018	
<ul style="list-style-type: none">• Certified Tourism Ambassador Program• Convention Sales – Mark Crabb• Travel Industry Sales – Gary Orfield• Partnership – Davis Meyer• Destination Development – Bob Thibault• Collaboration – Bob Thibault<ul style="list-style-type: none">○ Restaurant Week○ Social Media○ 2018 Summer Chill Program	
Monthly Summary Financial Report & Treasurer's Report – Feb 2018	
<u>Industry Updates</u>	Tabler
<ul style="list-style-type: none">• Opportunity for CVB Board Members to Share Updates	
<u>Future Meeting Date</u>	
Friday, June 22, 2018 – 8:00a.m.	
<u>Adjournment</u>	Evans

Public Notices

- **The Greater Palm Springs Convention & Visitors Bureau is handicapped accessible. If special equipment is needed for the hearing impaired, please contact Revae Reynolds at (760) 969-1309 or rreynolds@gpscvb.com at least forty-eight (48) hours in advance of the meeting and accommodations will be made.**
- **If special electronic equipment is needed to make presentations to the CVB Board of Directors, arrangements should be made in advance by contacting Revae Reynolds at (760) 969-1309 or rreynolds@gpscvb.com. A one (1) week notice is required.**
- **Any writings or documents provided to the JPA Executive Committee and CVB Board of Directors regarding any item(s) on this agenda will be made available for public inspection at the Greater Palm Springs CVB located at 70-100 Highway 111, Rancho Mirage, CA 92270, during normal business hours.**