

**Visit Virginia's Blue Ridge
2019 - Cooperative Advertising Agreement**

Publication or Online Presence	Complete Ad Size	Date	Circulation	Price	Check to Participate	Comments	Billing
Blue Ridge Digest	FP4C	Spring 2019 (April-June)	50,000	\$225.00	<input type="checkbox"/>		May-19
		Summer 2019 (June-August)	50,000	\$225.00	<input type="checkbox"/>		May-19
		Fall 2019 (August-November)	50,000	\$225.00	<input type="checkbox"/>		Sep-19
Virginia Travel Guide	1/2P 4C	January 2020 (Annual)	500,000	\$750.00	<input type="checkbox"/>		Sep-19
Virginia Business- Meeting Planner	1P 4C	October 2019	28,500	\$700.00	<input type="checkbox"/>		Sep-19
Blue Ridge Outdoors	1P4C	Spring 2019 (April)	110,000	\$500.00	<input type="checkbox"/>		May-19
	1P4C	Spring 2019 (May)	110,000	\$500.00	<input type="checkbox"/>		May-19
	1P4C	Summer 2019 (June)	110,000	\$500.00	<input type="checkbox"/>		May-19
	1P4C	Fall 2019 (September)	110,000	\$500.00	<input type="checkbox"/>		Sep-19
TripAdvisor	300x250	Spring (March)	200,000	\$500.00	<input type="checkbox"/>		Sep-19
	300x250	Summer (June)	200,000	\$500.00	<input type="checkbox"/>		Sep-19
	300x250	Fall (September)	200,000	\$500.00	<input type="checkbox"/>		Sep-19
Visit VBR E-Newsletter	Banner Ad	March 2019 - Arts & Culture	7,000+	\$300.00	<input type="checkbox"/>		Sep-19
	Banner Ad	May 2019 - Outdoor	7,000+	\$300.00	<input type="checkbox"/>		May-19
	Banner Ad	June 2019 - Family Fun	4,000+	\$300.00	<input type="checkbox"/>		May-19
	Banner Ad	August 2019 - Outdoor	7,000+	\$300.00	<input type="checkbox"/>		Sep-19
	Banner Ad	October 2019 - Arts & Culture	7,000+	\$300.00	<input type="checkbox"/>		Sep-19
	Banner Ad	November 2019 - Family Fun	4,000+	\$300.00	<input type="checkbox"/>		Sep-19
Retargeting from VisitVBR.com	Banner Ad	4 Month Program	2,000+ clicks	\$2,500.00	<input type="checkbox"/>		May-19
Destination Travel Network - DTN		Check box if interested			<input type="checkbox"/>		
2019/20 VBR's Visitor's Guide & Map		Check box if interested			<input type="checkbox"/>		
			TOTAL INVESTMENT				

*FP = Full Page, 4C = Four Color

Space is Limited - Sign-up TODAY!

Signature required to participate in advertising

Print Name:

Signature:

Date:

Company Name:

Email:

Direct Phone #: