

Visit Virginia's Blue Ridge 2018 - Advertising Agreement

Publication or Online Presence	Size	Dates	Circulation	Price	Check to Participate	Comments	Billing
Blue Ridge Digest	1P 4C	Spring 2018 (April-June)	50,000	\$225.00	<input type="checkbox"/>	SOLD OUT	Mar-18
		Summer 2018 (June-August)	50,000	\$225.00	<input type="checkbox"/>		May-18
		Fall 2018 (August-November)	50,000	\$225.00	<input type="checkbox"/>		Sep-18
Virginia Travel Guide	2/3P 4C	January 2019 (Annual)	500,000	\$750.00	<input type="checkbox"/>		Sep-18
Virginia Business- Meeting Planner	1P 4C	October 2018	28,500	\$700.00	<input type="checkbox"/>		Sep-18
Virginia.org	Leaderboard	Choose months for 2018	50,000	\$450.00	<input type="checkbox"/>		Billing month prior to run
	Leaderboard	Choose months for 2018	100,000	\$850.00	<input type="checkbox"/>		Billing month prior to run
	Leaderboard	Choose months for 2018	150,000	\$1,200.00	<input type="checkbox"/>		Billing month prior to run
Visit VBR E-Newsletter	Banner Ad	June 2018- Family Fun	20,000+	\$500.00	<input type="checkbox"/>		May-18
	Banner Ad	November 2018 - Family Fun	20,000+	\$500.00			Sep-18
	Banner Ad	May 2018- Outdoor	41,000+	\$500.00	<input type="checkbox"/>	SOLD OUT	Mar-18
	Banner Ad	August 2018 - Outdoor	41,000+	\$500.00	<input type="checkbox"/>		Sep-18
	Banner Ad	March 2018 - Arts & Culture	46,000+	\$500.00	<input type="checkbox"/>		Sep-18
	Banner Ad	October 2018 - Arts & Culture	46,000+	\$500.00	<input type="checkbox"/>		Sep-18
Retargeting from VisitVBR.com	Banner Ad	4 Month Program	2,000+ clicks	Refer to Media Kit	<input type="checkbox"/>		May-18
	Banner Ad	4 Month Program	2,000+ clicks	Refer to Media Kit	<input type="checkbox"/>		Sep-18
Destination Travel Network - DTN		Check box if interested- See separate DTN contract			<input type="checkbox"/>		
2019 Virginia's Blue Ridge Visitor's Guide & Map		Check box if interested- Vista Graphics will follow-up			<input type="checkbox"/>		
TOTAL INVESTMENT							

Space is Limited - Sign-up TODAY!

Signature required to participate in advertising

Print Name: _____ **Signature:** _____ **Date:** _____

Company Name: _____ **Email:** _____ **Direct Phone #:** _____