



## Festival of Trees at STEC Featured SMG/Visit Salt Lake Entry

**Ski-Themed Tree Raised \$3,300 for Primary Children's Hospital**

Partnering with Visit Salt Lake, SMG employees helped prepare a ski-themed tree for the annual Festival of Trees held at

the South Towne Exposition Center. Proceeds from the sale of trees benefited Primary Children's Hospital.

The tree was decorated in a "Ski City" theme and included Super Passes, new skis, boots and other accessories. The sale garnered \$3,300 for PCH. The total amount of funds raised from the auction will be announced by PCH later this year.

The tree was dedicated to the memory of Visit Salt Lake and SMG employees who passed away during 2016: Larry Vaughn, receptionist for VSL; Jim Petersen, IT Manager for all SMG/Salt Lake properties; and John Bell, Security Supervisor for the Salt Palace.



*Nearly 102,000 visitors attended the Festival of Trees during its 4-day run this year!*

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*Ops crew dresses up for Festival of Trees VIP night*

## 4th Quarter Events

Festival of Trees was by far the biggest draw during the 4th quarter, but there were plenty of other events that attracted large crowds, such as the **Utah Halloween Expo**, the **Salt Lake Family Christmas Gift Show**, the **Fall Home**

**Show**, the **Gluten & Allergen-Free Expo**, **Bridal Extravaganza** and the **Dicken's Family Christmas**.

The facility also featured the **Rocky Mountain Gun Show** and the **Crossroads of the West**



*Crowds Gather for the Dickens's Family Christmas*

**Gun Show** in October. Expos and conferences included: the **American Public Works Association Fall Conference & Expo**, **The Rocky Mountain WOCN Conference**, **Utah Education Association Convention & Education Expo**, **UDOT Annual Conference**, **Northern Utah Division National Model Railroad Association Intermountain Train Expo**, and the **Industrial Construction & Plant Maintenance Show**. (continued next page: *Events*)

*Montage shows some of the exhibitors and gear at the Industrial & Construction Show.*



## Sales: Numbers Keep Increasing

### October

- Intermountain Train Expo 2017
- Utah Health Information Network Community Education Fair 2017
- Ultimate Connections
- Gem Faire 2018
- Waves of Truth Camp Meeting 2017
- Crazy Daisy Cheer Boutique 2017
- Gough Construction Company Christmas Party
- Intermountain Kennel Club Christmas Party
- Utah Assisted Living Association Annual Conference 2017
- Survival Expo 2017
- Wasatch Golf Expo 2018
- What a Woman Wants 2018
- USA Gymnastics Xcel Regional Championships 2018
- Let's Create Expo 2018
- Fall Home Show 2021
- Utah United States Pageant 2017
- National Archery in the Schools Program Western Nationals 2018

### November

- Crossroads of the West Gun Show 2018
- Salt Lake Home Show 2021
- City Church Christmas Eve Service
- Granite Peaks GI Christmas Party
- Spring Home & Garden Festival 2026
- Family Feud Auditions 2017
- NUVO Dance Convention 2018
- Prosperity Summit Gerald Rogers Manifest 2017
- Wasatch Front South Region "Pathways to Professions" 2017
- Halloween Expo 2017
- Gough Construction 401K Meetings
- Team Global USA/IBO Net Monthly Business Seminar 2017
- ISM Utah Dinner Meeting & Seminar 2017
- World Wide Dreambuilders Second Look Meeting 2017
- Renaissance Ranch Meeting
- Mountain + Gravity Expo 2017

Staff completed training in the following areas:

- Emergency Evacuation
- Active Shooter
- Crisis Communication
- Fire-Life Safety
- PPE
- Accident Investigation
- Inclement Weather
- Emergency Text Alert
- Customer Service
- Storm Water
- LOTO
- Machine Guarding
- Haz-Mat



SMG is a worldwide leader in public facility management and hospitality services. Since 1977, SMG has contracted with 230 facilities around the world. The South Towne Exposition Center has been part of the SMG family since 2000.

[www.smgworld.com](http://www.smgworld.com)

## Events (continued)



Other conferences and expos included: **American Recycles Day Expo**, **B1 Tableau Conference**, **Utah Association of CPAs Technology Conference**; **Body, Mind & Spirit Expo**; and **Fit Con Gives Back Sports & Health Expo**. Trainings, workshops, meetings and seminars included: **Angel's Hands Howlin' with the Angels**, **Life Leadership (x8)**, **3 Key Elements: Art of Mentoring**, **Bedrock Quartz Caesar Stone Launch**, **Ultimate Connections**, **Infosys Technologies Employee**

**Education Workshop**, **Ingenieria Transformacional Taller Basico**, **Utah Snow and Avalanche Workshop**, **Worldwide Dreambuilders' Regional Rally**, **Metrostudy Quarterly Housing Market Briefing**, **Utah Dental Association Salt Lake Area**, **Good Life LuLaPalooza**, **Utah Health Care Association**, **Requirements of Participation**, **Gough Construction 401K Meetings**, **Team Global USA/IBO Net Monthly Business Seminar**, **Renaissance Ranch Meeting**, **Ultradent Products State of the Company** and **Green Smoothie Girl Seminar**.

There were several events in the education arena: **Utah State University Open House**, **Salt Lake Communication College & Wasatch Front South Consortium Pathways to Professions**, **NCEES Exams** and the **Utah State Office of Education Assessment to Achievement**.

Other events included the **Telemundo Health Fair**, **Veteran Employment Fair**, **Angel's Hands Foundation 15th Annual AHF Friend Raiser**, **Universal Cheerleaders Salt Lake City Regional** and **Crazy Daisy Cheer Boutique**.

This December, the facility saw more holiday parties and events than ever before, including: **SentryWest Insurance Casino Night**, **City Church Christmas Dinner**, **Progressive Leasing Holiday Party**, **Workfront Christmas Party**, **SMG End-of-Year Luncheon/Training**, **Intermountain Kennel Club Christmas Party**, **WesTech Engineering Holiday Party**, **Younique Products Holiday Party**, **Nelson Laboratories End-of-Year Celebration**, **Granite Peaks GI Christmas Party** and **Gough Construction Christmas Party**.

The Expo Center was used for two Christmas church services: **City Church Christmas Eve Service** and **Calvary Chapel Salt Lake Christmas Service**. And the year wrapped up with the New Year's Eve **Native American Pow Wow**.



### 4th Quarter Recycling Efforts

Cardboard 3.62 tons



Single Stream .32 Tons



## Rick Allen Named Employee of the 4th Quarter & Employee of the Year

Rick has been with South Towne since 2007. He started in Security and then moved into the Operations Department four years ago. He says he likes the variety he sees in his job;

there's always something new everyday. He also appreciates the camaraderie that exists between staff and the various decorators. Rick has been a familiar face at nearly all the Employee Action Committee projects. He's handy with a paintbrush and a shovel and is quick to lend a helping hand. In his spare time — which is not often — he works security at the Eccles Theater in Park City during the Sundance Film Festival and is a parking manager at Rio Tinto stadium. Rick likes to read and he goes to the gym every day. His daughter is a cheerleader, so he attends all of her games. He also has two grandchildren to spoil.

## South Towne Hosts End-of-Year Training & Luncheon

All SMG employees were invited to participate in the annual training sessions and Employee Recognition Luncheon.

Katie Wells from the SMG K'Nekt program offered Customer Service classes over the course of two days.

On Wednesday, Dec. 14, the Employee Luncheon featured an emergency preparedness session from Utah's "Earthquake Lady," a recap of the year from General Manager Dan Hayes and a financial recap from Finance Director Jon Daich.

Many employees were recognized for their years of service, and Employees of the Year from all three facilities were named.

The day included a catered holiday meal by Utah Food Services.

## Sales (continued)

### December

- Veteran Employment Fair 2017
- Utah Snowmobile Show 2017
- Green Smoothie Girl Seminar
- Sandy Chamber Job Fair 1/18/2017
- World Wide Dream-builders Regional Rally 2017
- 3-Day Stock Training 2017
- Utah Recreation Therapy Association Conference 2018
- Utah GOP Organizing Convention 2017
- Yoli Annual Convention 2017
- Utah LuLaPalooza 2017
- Sandy Chamber Job Fair 3/20/2017
- Team Global USA Convention 2017
- Sandy Chamber Job Fair 6/20/2017
- Sandy Chamber Job Fair 9/20/2017
- Prophetic Encounter Retreat 2017
- Metrostudy Quarterly
- Executive Housing Market Briefing 2017
- Argosy University Graduation 2017
- New Year's Eve Native American Pow Wow
- Gluten Free Expo 2017
- Life Leadership 2017

## South Towne Seeks *Green Meeting Industry Council* Certification — Part of *Green Team* Effort

The South Towne Expo Center, the Salt Palace, Utah Food Services, Visit Salt Lake and PSAV have joined forces to apply for Level 1 Certification from this organization that ensures venues and providers comply with standards for sustainable events.

The Green Team launched in November and has been meeting every two weeks to coordinate application efforts. The committee is comprised of over 25 members who will help develop policy statements, guidelines and practices in such areas as procurement, power use and water quality. There is a total of 10 different categories. The Committee is looking to submit the applications for certification by the end of March.



# Employee Action Committee News

There was plenty of opportunity for South Towne employees to participate in projects that were selected by the Employee Action Committee to benefit local organizations.

## Festival of Trees



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## Rescue Mission of Salt Lake

South Towne employees participated in the cold weather clothing drive to benefit clients of the Rescue Mission in Salt Lake City. Between the three SMG/Salt Lake facilities, 330 pounds of coats, gloves, hats and other items were collected and donated.

To complement this effort, Salt Palace staff members participated in a sandwich-making session to benefit those who seek lunchtime fare at the Rescue Mission. Utah Food Services concessions division donated the bread, peanut butter and jelly to make 165 sandwiches.

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[www.southtowneexpo.com](http://www.southtowneexpo.com)



## 4th Street Clinic

Eyeglasses and frames were collected for Salt Lake City's Fourth Street Clinic. The clinic helps homeless Utahns improve their health and quality of life by providing high-quality health care and support services.

*S.O.A.R.*

Service for Success/Outreach to Our  
Community/Awareness of Safety/  
Responsibility to Our Environment