



visit apps

a simpleview company

Your DMO's mobile, in-destination marketing tool

Motivate In-Destination Engagement

Once you've attracted travelers to your destination, be sure not to leave them lost once they arrive. VisitApps is your in-destination marketing app for staying connected with the modern, mobile traveler once they're in town and ready to fully experience your location. Quite simply, it's their pocket concierge, or mobile, updatable visitors guide, branded by you.

With VisitApps you can...

Keep Visitors Connected & Engaged

- **A digital supplement to your visitors guide**, VisitApps ensure your information is always up-to-date, consistent, and mobile, making it easily accessible anytime, anywhere.
- **Push notifications** target relevant marketing messages to appropriate, interested audiences.
- **Usage analytics** allow you to learn from visitor engagement and further target messaging.

Direct Visitors to Venues

- **Guide on-site visitors to partner businesses** by integrating or manually entering your destination's points-of-interest and distinctive attractions.
- **Helping visitors pinpoint attractions is simple** thanks to in-app maps, geofencing technology, and turn-by-turn directions.



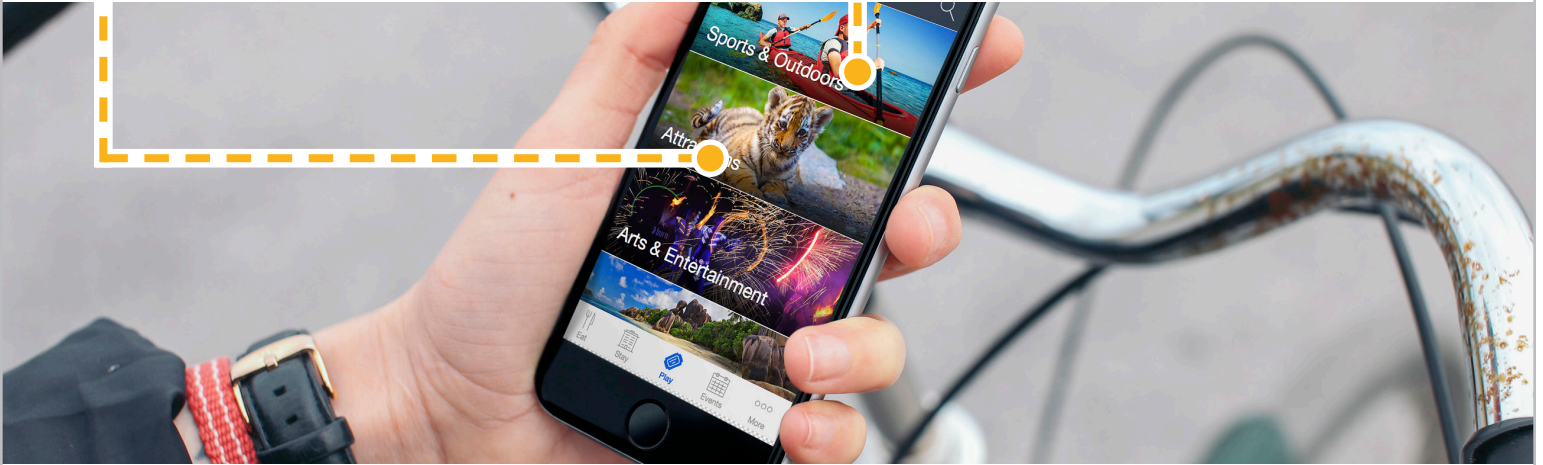
Additional DMO Benefits:



Support: We'll help you build the app to meet your DMO's specific goals, provide support and training as needed along the way, and maintain your app so it keeps performing at its best.



Integration: Seamless integration with Simpleview CRM & CMS and feed options available with other 3rd party systems.



Two-gether is Better **TEAM UP YOUR:**

Responsive Website, the gateway to your brand; accessible anytime, anywhere to travel planners



Mobile App, your branded, updatable, mobile engagement tool featuring targeted messaging for in-destination visitors

Questions? Want to learn more?

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