

## Spokane County County Travel Impacts and Visitor Volume

### Visitor Spending Impacts

Amount of Visitor Spending that supports 1 Job	\$88,903
Employee Earnings generated by \$100 Visitor Spending	\$36
Local Tax Revenues generated by \$100 Visitor Spending	\$4.56

### Visitor Volume

Additional visitor spending if each resident household encouraged one additional overnight visitor (in thousands)	\$57,733
Additional employment if each resident household encouraged one additional overnight visitor	649

### Visitor Shares

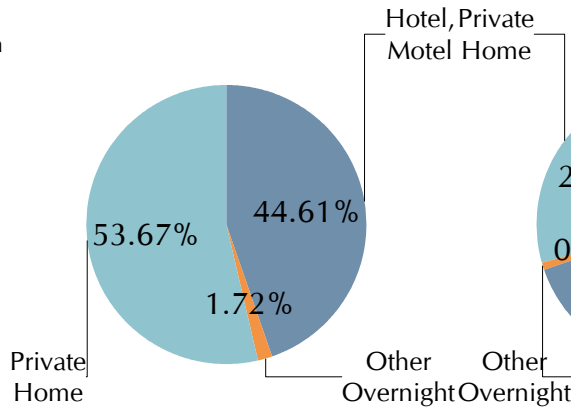
Travel Share of Total Employment (2016)*	3.6 %
Visitor Share of Taxable Sales (2016)**	6.6 %
Overnight Visitor Share (2017p)***	3.9 %

### Overnight Visitor Spending and Volume

\*Source: Bureau of Economic Analysis and Bureau of Labor Statistics. Estimates by Dean Runyan Associates.  
 \*\*Annual Overnight Visitor Days divided by (Resident Population) \*365.

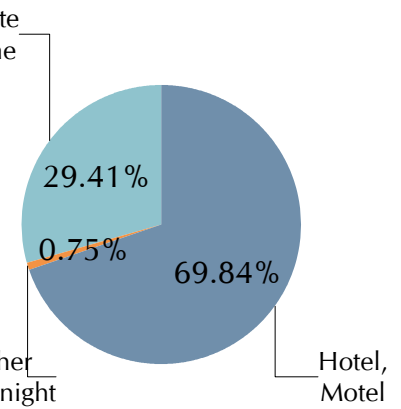
Visitors who stay in private homes typically comprise the largest share of overnight visitor volume. Visitors who stay overnight in commercial lodging typically have the greatest economic impact. There is substantial variation among destinations, however. Most rural and suburban areas have high shares of private home visitation. Urban areas tend to have greater shares of hotel/motel stays.

**Person Nights**



as a percent of total

**Spending**



as a percent of total

	Person Trips (Thousands)	Person Nights (Thousands)	Visitor Spending (\$Millions)
Hotel, Motel	305.9	941.3	269.0
Private Home	393.3	1,898.6	72.4
Other Overnight	82.5	246.8	13.3
All Overnight	3,128.2	7,290.9	898.3

Note: Person Trips and Person Nights are in Thousands. Visitor Spending is in \$Millions. Details may not round to total due to rounding

**Spokane County**  
**Direct Travel Impacts, 2010-2017p**

							Ave. Annual Chg.	
<b>Spending</b>	<b>2010</b>	<b>2012</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>16-17</b>	<b>10-17</b>
Total (Current \$)	1,147	1,168	1,205	1,235	1,281	1,358	6.1%	2.4%
Other	491	451	467	452	437	463	6.0%	-0.8%
Visitor	656	716	738	783	844	895	6.1%	4.5%
Non-transportation	558	606	631	683	739	780	5.6%	4.9%
Transportation	271	261	264	264	273	291	6.7%	1.0%
<b>Earnings</b>								
Earnings (Current \$)	263	277	298	312	326	358	10.0%	4.5%
<b>Employment</b>								
Employment	9,480	9,570	9,610	9,850	10,460	10,770	3.0%	1.8%
<b>Tax Revenue</b>								
Total (Current \$)	79	84	89	95	104	109	4.7%	4.6%
Local Tax Receipts	29	31	34	36	39	41	4.1%	4.8%
Visitor	18	19	21	23	25	27	6.3%	5.8%
Business or Employee	11	11	12	13	14	14	0.1%	3.1%
State Tax Receipts	50	53	55	59	65	68	5.1%	4.4%
Visitor	36	38	39	42	46	49	6.6%	4.7%
Business or Employee	15	15	16	17	19	19	1.4%	3.9%

**Other spending** includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

**Local tax revenue** includes lodging taxes, sales taxes, auto rental taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State tax revenue** includes lodging, sales and motor fuel tax payments of visitors, and the income tax and sales tax payments attributable to the travel industry income of businesses and employees.

**Federal tax revenue** includes motor fuel excise taxes and airline ticket taxes paid by visitors, and the payroll and income taxes attributable to the travel industry income of employees and businesses.

## Spokane County

### Travel Impacts, 2000-2017p

#### Total Direct Travel Spending (\$Million)

	2000	2005	2010	2012	2014	2016	2017
Destination Spending	481.8	574.9	655.9	716.5	738.1	843.7	895.2
Other Travel*	288.9	359.8	491.2	451.1	467.1	437.1	463.2
Total	770.7	934.6	1,147.1	1,167.6	1,205.1	1,280.8	1,358.3

#### Visitor Spending By Commodity Purchased (\$Million)

	2000	2005	2010	2012	2014	2016	2017
Accommodations	89.2	100.9	125.2	136.7	149.6	184.7	195.5
Food Service	119.4	153.8	180.1	198.5	208.1	248.8	267.7
Food Stores	42.1	51.7	59.5	65.8	68.3	75.3	77.3
Local Tran. & Gas	60.5	81.7	97.8	110.2	106.7	105.0	115.4
Arts, Ent. & Rec.	75.3	86.4	89.3	94.5	95.2	108.0	113.0
Retail Sales	95.3	100.4	104.1	110.8	110.1	121.9	126.2
Total	481.8	574.9	655.9	716.5	738.1	843.7	895.2

#### Industry Earnings Generated by Travel Spending (\$Million)

	2000	2005	2010	2012	2014	2016	2017
Accom. & Food Serv.	79.9	99.0	115.6	127.8	144.6	167.0	178.5
Arts, Ent. & Rec.	62.4	69.7	67.7	68.3	62.4	74.6	87.9
Retail**	19.2	22.6	24.3	25.9	27.6	31.5	33.9
Ground Tran.	11.6	14.6	16.1	16.2	16.8	19.3	21.1
Other Travel*	30.8	34.6	38.9	38.3	46.5	33.6	37.1
Total	204.0	240.4	262.6	276.6	297.9	325.9	358.5

#### Industry Employment Generated by Travel Spending (Jobs)

	2000	2005	2010	2012	2014	2016	2017
Accom. & Food Serv.	4,070	4,270	4,410	4,600	4,870	5,470	5,450
Arts, Ent. & Rec.	2,830	2,560	2,760	2,650	2,360	2,730	2,940
Retail**	910	920	910	940	980	1,060	1,100
Ground Tran.	530	610	560	550	540	550	570
Other Travel*	1,100	850	850	830	870	660	710
Total	9,430	9,210	9,480	9,570	9,610	10,460	10,770

#### Tax Receipts Generated by Travel Spending (\$Million)

	2000	2005	2010	2012	2014	2016	2017
Local Tax Receipts	19.0	25.5	29.3	30.8	33.8	39.2	40.8
Visitor	10.6	15.6	18.2	19.3	21.4	25.5	27.1
Business or Employee	8.4	9.9	11.1	11.5	12.4	13.7	13.7
State Tax Receipts	37.1	44.6	50.1	53.0	55.2	64.6	67.9
Visitor	25.6	31.2	35.5	37.9	38.9	45.8	48.8
Business or Employee	11.4	13.5	14.5	15.1	16.3	18.8	19.0
Total Local & State Receipts	56.1	70.1	79.4	83.8	89.0	103.8	108.7

Details may not add to total due to rounding. \* Other Travel includes ground transportation and air travel impacts for travel to other Washington visitor destinations and travel arrangement services. \*\* Retail includes gasoline. Federal tax receipts not included.

## Spokane County Visitor Spending and Visitor Volume

### Visitor Spending by Type of Traveler Accommodation (\$Million), 2000-2017p

	2000	2005	2010	2012	2015	2016	2017
<b>Total Destination Spending</b>	<b>482</b>	<b>575</b>	<b>656</b>	<b>716</b>	<b>783</b>	<b>844</b>	<b>895</b>
<b>All Overnight</b>	<b>386</b>	<b>461</b>	<b>527</b>	<b>576</b>	<b>635</b>	<b>688</b>	<b>732</b>
Hotel, Motel	273	331	376	414	468	516	553
Private Home	105	121	140	150	154	159	166
Other Overnight	8	9	11	12	13	13	13
<b>Day Travel</b>	<b>96</b>	<b>114</b>	<b>129</b>	<b>140</b>	<b>148</b>	<b>156</b>	<b>164</b>
Day Travel	96	114	129	140	148	156	164

### Average Expenditures for Overnight Visitors, 2017p

	Travel Party		Person		Party Size	Length of Stay (Nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$416	\$837	\$195	\$381	2.2	2.0
Private Home	\$137	\$393	\$68	\$186	2.1	2.9
Other Overnight	\$148	\$443	\$54	\$162	2.7	3.0
All Overnight	\$257	\$624	\$123	\$287	2.2	2.4

### Overnight Visitor Volume, 2015-2017p

	Person-Nights (000)			Party-Nights (000)		
	2015	2016	2017	2015	2016	2017
Hotel, Motel	2,791	3,037	3,198	1,308	1,418	1,495
Private Home	3,746	3,826	3,846	1,844	1,889	1,915
Other Overnight	239	244	247	87	89	90
All Overnight	6,776	7,106	7,291	3,239	3,396	3,501

	Person-Trips (000)			Party-Trips (000)		
	2015	2016	2017	2015	2016	2017
Hotel, Motel	1,427	1,552	1,635	650	705	744
Private Home	1,374	1,403	1,411	644	659	667
Other Overnight	80	82	82	29	30	30
All Overnight	2,881	3,037	3,128	1,323	1,394	1,440

"Hotel, Motel" category includes all lodging where a lodging tax is collected except campgrounds.  
 "Other Overnight" category includes campgrounds and vacation homes.