



ST. TAMMANY PARISH TOURIST & CONVENTION COMMISSION
REGULAR BOARD OF COMMISSIONERS MEETING
TUESDAY, FEBRUARY 21, 2017

Chairman Thomas J. Smith, Jr. called the **Regular Board of Commissioners** meeting to order on Tuesday, February 21, 2017, at 2:00 p.m. at the St. Tammany Parish Tourist and Convention Commission, 68099 Highway 59, Mandeville, Louisiana.

Prior to the first order of business, T. J. Smith, Jr. gave the Invocation.

COMMISSIONERS PRESENT

- Connie Born
- Sharon Lo Drucker
- Bonnie Eades
- Mark Myers
- Susan Nuss
- Daniel Schaus
- T. J. Smith, Jr.

COMMISSIONERS EXCUSED

COMMISSIONERS ABSENT

APPROVAL OF MINUTES

A MOTION was made by Mark Myers, and seconded by Connie Born, to approve the December 13, 2016 Regular Board Meeting minutes and the January 9, 2017 Special Board Meeting Minutes. **The Motion** carried.

TREASURER’S REPORT

Treasurer Mark Myers presented the Treasurer’s Report for December 2016 and January 2017. Sharon Lo Drucker made **A MOTION** to file the Treasurer’s Report for audit as presented. Bonnie Eades seconded and **The Motion** carried.

STAFF REPORT

- Donna O’Daniels, CEO & President, Tanya Leader, Vice President of Sales, and Christina Cooper, Manager of Marketing and P.R., gave the staff activities report.

OLD BUSINESS

- ▶ None

NEW BUSINESS

▶ **RESOLUTION FOR BANK SIGNING AUTHORITY**

Checks up to \$3,500 and all Payroll Tax Deposits require only one signature, that of the CEO & President; checks over \$3,500 must have two signatures, that of the CEO & President and also one of the authorized board officers as designated. To reflect the new board officers for 2017/2018, a signature resolution is required. Mark Myers made **A MOTION** to adopt the Resolution for Hancock/Whitney Bank signing authority and it was seconded by Bonnie Eades **The Motion** passed unanimously.

▶ **LOUISIANA BOARD OF ETHICS PERSONAL FINANCIAL DISCLOSURE**

- Commissioners are required to fill out a Tier 2.1 Financial Disclosure form and turn it in to the Louisiana Board of Ethics by May 15.

▶ **LOUISIANA BOARD OF ETHICS TRAINING COURSE**

- Commissioners and all staff members are required to take the online ethics training course every year. Commissioners were asked to please print the Certificate of Completion and provide the Tourist *St.*

Commission with a copy for its files.

▶ AUXILIARY AGENDA

- None

▶ COMMISSIONER COMMENTS

- Connie Born said Stephanie Oswald of WGNO's News With A Twist came to the East Chamber Marketplace last month, spent an entire day in her studio. What was supposed to be a segment lasting a couple of minutes turned in to four segments.

- Sharon Lo Drucker said downtown Covington is trying to revamp and reenergize its Mardi Gras Day celebration. Lieutenant Governor Nungesser is going to be the Grand Marshal.

- Susan Nuss said people can subscribe to the Southern Hotel's newsletter for information about events at the hotel that are open to the public as well as events happening in Covington.

- Mark Myers said that he would like to extend an invitation to the Northshore Regional Partnership Board (NRPB) to attend one of our meetings. We provided them with answers to a written request and Donna, along with consultant Judy Randall, met with the NRPB board on January 23, presenting them with further information. An additional request was hand-delivered this morning asking for more data as well as our rationales for the decisions we have made. He said the NRPB does not hold public meetings and invited them to address us in this forum so we can inquire who are you and who has charged you with reviewing us and what is your due diligence process so we know that we are supporting you and you are supporting us. Following discussion, an invitation to the NRPB will be issued for a special board meeting for which the date and location is to be decided.

▶ GUEST COMMENTS

- Valerie Waeltz said they just had the Krewe of Slidellians and the Krewe of Sisters will also hold their ball at the Harbor Center. Kathy Lowrey said they will have the Love Is In The Air bridal expo March 5, which is a returning event, as well as Tae Kwon Do March 11.

- Kathy Foley said they have three very large basketball tournaments coming up with recruiters coming in to look at the junior high players. They have a beer fest, with home brewers coming up and it is an event that is trying to build. They have a home show and a baseball tournament with a record number of teams participating.

-Councilwoman O'Brien said the numbers we have presented are very impressive. She attended a police jury convention event last week and Billy Nungesser was there and she asked him for every dollar that is invested how much do we get back and his answer was \$38. She said it is a reminder of how important the work we are doing is and congratulated the Tourist Commission on a job well done.

NEXT MEETING

The next Regular Board of Commissioners meeting will be held on Tuesday, April 25, 2017, and will be preceded by a Budget Public Hearing beginning at 2:00 PM, at the Tourist Commission Office in Mandeville.

ADJOURNMENT

Sharon Lo Drucker made A MOTION to adjourn and Mark Myers seconded. The Motion carried and the meeting adjourned at 3:30 PM.

Minutes Respectfully Submitted,

S / Rae Shipley

Rae Shipley
Recording Secretary

S / Thomas J. Smith, Jr.

Thomas J. Smith, Jr.
Chairman