



**PECHANGA**  
RESORT CASINO

# **2018 STATE OF TOURISM PECHANGA RESORT CASINO**

**JUNE 21, 2018**

# LEE TORRES

## GENERAL MANAGER



# PECHANGA AS THE PREMIER WEST COAST RESORT - CASINO

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**We say thank you to our local community**

# PECHANGA'S \$300 MILLION EXPANSION

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- 1,090 rooms & suites – used to have 517
- Offer 274,500 sq. ft indoor & outdoor event space
- 25,000 sq. ft. spa with 17 treatment rooms
- The Cove – 4.5-acre pool complex
- 2 new restaurants

# ECONOMIC IMPACT FOR TEMECULA VALLEY

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- 750 new Team Members at Pechanga as part of expansion – workforce increase of 19%
- 3,000 construction jobs
- 560 permanent jobs in Valley/year
- Economic output into Temecula Valley of +\$550 million

# PECHANGA'S COMMUNITY INVOLVEMENT

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- Importance of being responsible neighbor & corporate citizen
- \$5 million to widen Pechanga Pkwy, \$14 million to fund I-15/Temecula Pkwy Ultimate Interchange

# PECHANGA'S CHARITY GIVING

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- Hundreds of millions given back to support community services
- Local & regional charities helped include Our Nicholas, Michelle's Place, Susan G. Komen, American Cancer Society, Project Touch, Salvation Army and more
- \$100,000 annually to 4 non-profits + fountain coin donations

# PECHANGA'S PARTNERSHIPS

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- Proud sponsor/partner of local events & businesses including Temecula Valley Balloon & Wine Festival, Grape Escape, Grapeline, several wineries and more
- Resort 'stay & play' integration
- Avid working relationship with VTV



# WHAT WE'RE SEEING FROM THE EXPANSION

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- Occupancy levels back up
- Convention sales bringing mid-week business
- More guests & new clientele for resort/casino – younger demo, families, large groups of guys/women
- Translates into more visitors to the rest of Temecula Valley



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**THANK YOU**