

SLEEPING BEAR DUNES



Surrounded by deep forests and glittering blue lakes, the Traverse City region is all about the outdoors!



Hike, bike or run for miles along our extensive trail system in the warm months ... and then snowshoe, fat tire bike or ski along them in the winter! Dig your toes into a sugar-sand beach and play a game of beach volleyball, or paddle your way down a tree-shaded river or across a crystal clear lake. Golfers can hit the links at one of our many championship courses, and snow enthusiasts can go skiing, snowboarding or tubing at one of our award-winning winter resorts!



Looking for extreme adventure? Mountain bike through rugged, hilly terrain in one of our state or national forests, or white-water kayak down a clear, Traverse City river.

Voted the Most Beautiful Place in America, the Sleeping Bear Dunes National Lakeshore offers magnificent views of Lake Michigan. Hiking, biking and snowshoeing trails provide access to stunning vistas and wildlife. Considered America's freshwater paradise, this national park offers over 60 uninterrupted miles of sugar-sand beaches.



TRAVERSE *city* MI



TraverseCity.com



Traverse City is the Cherry Capital of the world. Today our cherry trees produce 75% of North American tart cherries!

In the heart of the Great Lakes, lies Traverse City - the cultural and social center of a four-season recreational paradise. For over a century, visitors have come here to enjoy its unique mixture of relaxation, adventure and unrivaled natural splendor. With the perfect mix of charm and sophistication, Traverse City has something for everyone!

Traverse City has attracted attention from some of the country's most discerning food writers thanks to innovative chefs and fresh, farm-to-table cuisine. No wonder **Bon Appetit** named Traverse City one of America's Top 5 Foodie Towns!



DIVERSE DINING

The Traverse City area is home to over 20 microbreweries, brewpubs and craft brew taprooms and **CNN Money** recently named Traverse City as "America's Best Beer Town."

CRAFT BREWERIES



WINE COUNTRY

Located on the same 45th parallel as the wine regions of France and Italy, the Traverse City area boasts a unique microclimate that produces some of the country's best wines. Two distinct wine trails are home to over 40 wineries and tasting rooms, and awe-inspiring hilltop settings provide a unique wine tasting experience.

Shops in and around Traverse City are a treasure trove of unique gifts, clothing, and specialty food items. Downtown Traverse City offers more than 150 boutiques, galleries, and restaurants. A converted 19th century Victorian asylum offers memorable retail and dining experiences, while nearby port towns provide stunning views of Lake Michigan.



UNIQUE SHOPPING

TRAVERSE CITY ACCOLADES

"Cheap Summer Travel: 23 Places to go in 2018"
Forbes

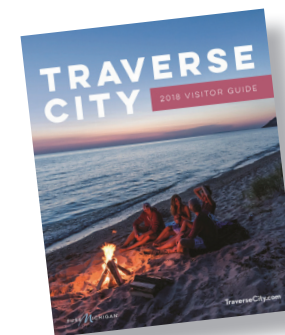
"21 Best Beaches in the World"
National Geographic

"25 of the Best Small Towns in America"
Architectural Digest

"Top 5 Foodie Towns"
Midwest Living



Located in the northwest corner of Michigan's Lower Peninsula, an easy drive from major gateway cities like Detroit & Chicago.



For more information on Traverse City and the surrounding area, log onto TraverseCity.com and view our 108-page online visitor guide.

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TOURISM

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