Council on Travel and Tourism

Zoom Conference Call -

Friday, June 5, 2020 9:00 AM to Noon

**AGENDA**

Meeting will start promptly at 9:00 AM. Agenda times are approximate based on topic discussion.

1. Call to Order (9:00)
2. Introductions
3. Overview of Virtual Call guidelines
4. Approval of Minutes
5. Public Comment
6. Secretary of Wildlife Parks and Tourism report
7. Director of Tourism report
8. COVID 19 effects on the Kansas Tourism Industry / Future forecast
9. Kansas Tourism Marketing and Industry relationships during COVID 19
10. Next steps for Kansas Tourism Marketing: Bajillion Advertising Agency
11. Industry member Reports
    1. Sport Hunting Association – Representative Ken Corbet
    2. Tourism Industry Association of Kansas – Suzan Barnes
    3. Fuel Marketing Association – Susie Coleman
    4. Kansas Restaurant & Hospitality Association – Lodging - open
    5. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
    6. Ex-Officio Reports
12. Kansas State Historical Society – Mary Madden
    * 1. ii. Kansas Dept of Commerce – Alex Rice
      2. Kansas Dept of Transportation – Jeanny Sharp
13. Next meeting Date: Friday, Sept 4, 2020
14. Adjourn