These sample tweets and accompanying graphics are designed to inspire your social media posts. Replace anything in RED with destination/organization-specific details. Don’t forget to include **#nttw19** to amplify your message and for the chance to see your event featured in our wrap-up video.

Useful resources: [U.S. Travel’s Economic Impact Map](https://www.ustravel.org/economic-impact) and [Travel Economic Impact Calculator](https://www.ustravel.org/research/travel-economic-impact-calculator-teic)