

**Board of DiRECTORS Meeting Agenda**

Wednesday, March 11th – 4 pm

Location: Waterfront Hotel - Regatta II, 10 Washington St., Oakland

Mark Hochstatter, Chair, Presiding

1. **Call to Order**  M. Hochstatter
2. **Public Comment/Announcements**
3. **Approval of Minutes** Motion

* Minutes – Board of Directors January 13, 2015

1. **Staff Reports** Staff

* Marketing
* PR & Community Relations
* Sales

1. **CEO Report** A. Best
   * TID Update
   * Measure C Update
   * Convention Center Update
   * I AM Oakland
   * May 5th Tourism Breakfast
   * Restaurant Week Results
   * CEO Goals – Mid Year

1. **Approval of Financial Report** M. Everton / Motion
2. **Adjournment** M. Hochstatter

**NEXT MEETING:**  Tuesday, May 12th – 4 pm Location TBD

*Thank you Mark Everton and the Waterfront Hotel staff for hosting us today!*