

**Board of DiRECTORS Meeting Agenda**

Wednesday, March 11th – 4 pm

 Location: Waterfront Hotel - Regatta II, 10 Washington St., Oakland

Mark Hochstatter, Chair, Presiding

1. **Call to Order**  M. Hochstatter
2. **Public Comment/Announcements**
3. **Approval of Minutes** Motion
* Minutes – Board of Directors January 13, 2015
1. **Staff Reports** Staff
* Marketing
* PR & Community Relations
* Sales
1. **CEO Report** A. Best
	* TID Update
	* Measure C Update
	* Convention Center Update
	* I AM Oakland
	* May 5th Tourism Breakfast
	* Restaurant Week Results
	* CEO Goals – Mid Year

1. **Approval of Financial Report** M. Everton / Motion
2. **Adjournment** M. Hochstatter

**NEXT MEETING:**  Tuesday, May 12th – 4 pm Location TBD

*Thank you Mark Everton and the Waterfront Hotel staff for hosting us today!*