****

**Media Assistance Request**

**JOURNALIST INFORMATION**

|  |  |
| --- | --- |
| Full name: |  |
| Full mailing address: |  |
| Title: |  |
| Cell phone: |  |
| Email: |  |
| Emergency contact: |  |
| # of adults traveling with you: |  |
| # of kids traveling with you: |  |

**MEDIA OUTLET INFORMATION**

|  |  |
| --- | --- |
| Media type: |  |
| Media name: |  |
| Media website: |  |
| Audience demographic: |  |
| Language: |  |
| Media circulation/audience numbers: |  |
| Website unique visitors: |  |
| Media profile: |  |

*\*Bloggers must send their Google analytics information.*

**ANTICIPATED RESULTS**

|  |  |
| --- | --- |
| Date of publication/air date: |  |
| Expected coverage results: |  |
| Assigning Editor: |  |
| Value of published article: |  |
| Letter of assignment\* |  |

*\*If “yes,” please forward with this form. If “no,” please show that you have a proven relationship with media outlet.*

|  |  |  |
| --- | --- | --- |
| **SOCIAL MEDIA PLATFORM** | **REACH** | **ANTICIPATED COVERAGE** |
| Facebook: |  |  |
| Twitter: |  |  |
| Instagram: |  |  |
| Pinterest: |  |  |
| YouTube: |  |  |

**PREVIOUS Visit Tampa Bay SPONSORED VISIT(S)**

|  |  |
| --- | --- |
| Dates: |  |
| Results from assisted visit(s): |  |

**JOURNALIST STORY GOALS**

|  |  |
| --- | --- |
| Story focus: |  |
| Requested experiences: |  |

**ACCOMMODATIONS and Transportation\***

|  |  |
| --- | --- |
| Requested property: |  |
| Number of Rooms/Nights |  |
| Transportation Request |  |
| Will you include coverage of the accommodations partner? |  |

*\*Accommodations/transportation support are subject to availability.*

**INTERVIEWS WITH Visit Tampa Bay PARTNERS**

|  |  |
| --- | --- |
| If you need assistance with scheduling, with whom would you like to meet? |  |

**Other Special requests**

|  |
| --- |
|  |