JOB POSTING

Marketing and Advertising

**Visit Tampa Bay** leads the effort of economic development through tourism. Our Mission is to create vibrant economic development for our community by collaboratively increasing visitation to Tampa Bay. The independent not-for-profit organization represents more than 700 businesses throughout Tampa Bay and promotes the area as a choice destination for conventions and visitors. Currently, we are looking for a detail oriented, organized, and project-minded team member to be our new **Marketing and Advertising associate.**

Responsibilities

* Primary marketing agency contact for daily activities and deadlines
* Develop and present proposals
* Manage all aspects of the marketing campaigns and day-to-day activities including project budgets
* Develop and execute ongoing management and implementation of strategic plans
* Work within deadlines and effectively prioritize marketing team

Education, Experience and Qualifications

* Bachelor’s degree from an accredited college or university in media relations, journalism or communications
* DMO or agency experience preferred
* Display a strong degree of understanding of destination marketing
* Minimum 3 years marketing experience a must

Compensation & Benefits

Competitive salary is commensurate with experience

Incentive pay for completion of goals

Company paid healthcare premiums

Company funded HSA

100% Company paid life insurance with an optional buy-up

100% Paid short-term and long-term disability

5% Company matched 401(k) plan with full vesting after three years

Generous paid time off

10+ Holidays per year

Ongoing career training and development

Visit Tampa Bay is an E-Verify Employer

***If you are qualified & interested in this position, please send your resume to:*** ***HR@VisitTampaBay.com***